


Order form for WorldFood Moscow 2022 advertising					
Venue: Russia, Moscow, Crocus Expo IEC					
Date: 20-23 September 2022					
1. EXHIBITOR					
Company name					
2. CONTACT INFORMATION					
Name		Telephone		e-mail	
3. OPTIONS AND PRICES					
			Price	pcs	Total

1. Additional passes					
1.1	Additional exhibitor badge		20		
1.2	Promo badge (permission to promote)		215		
2. Website banners					
2.1	Banner 1366x114 (main page), 1 month		915		
2.2	Banner 435x80 (main page), 1 month		520		
3. Printed catalogue					
3.1	Subexhibitor entry		405		
3.2	Logo on the exhibition plan		360		
3.3	Advertising page A4		720		
4. Outdoor advertising					
4.1	Façade banner on Pavilion 3, 18x9		10 435		
4.2	Street lightbox near Pavilion 3, 1 side		390		
4.3	Billboard along the Moscow Ring Road, 1 side		1 305		
4.4	Flagpoles, 1 pcs		260		
Advertising banners					
4.5.1	Banner on concrete racks 2x3		915		
4.5.2	Banner on concrete racks 3x3		1 045		
4.5.3	Banner on concrete racks 4x3		1 565		
4.5.4	Banner on concrete racks 6x3		1 955		
4.5.5	Three-sided banner, 2x3		1 565		
4.5.6	Four-sided banner, 2x3		1 955		
5. Video advertising					
5.1	Video on the stele between the pavilions, 10 sec (5 days)		850		
5.1	Video on the stele between the pavilions, 20 sec (5 days)		1 530		
5.1	Video on the stele between the pavilions, 30 sec (5 days)		1 955		
5.1	Video advertising above the entrance to the hall		1 305		
6. Indoor advertising					
6.1	Registration desks branding, 1 pcs		915		
6.2	Sticker on the glass above the entrance to the hall, 1 side		780		
6.3	Sticker on the glass above the entrance to the hall, 2 sides		1 045		
6.4	Second floor glass branding		3 260		
6.5	Turnstile branding in front of hall 12		1 175		
6.6	Turnstile branding in front of hall 13-15		1 760		
6.7	Column branding in front of the hall, 1 pcs		1 045		
6.8	Wall panels above registration desks, 1 pcs		325		
6.9	Double-sided ceiling banner on hangers, 8x12		6 520		
6.10	Lightbox in the registration area 1,17x1,97 (face side)		780		
6.11	Lightbox in the registration area 1,17x1,97 (back side)		590		
6.12	Lightbox in the foyer and in front of hall 12		520		
6.13	Lightbox in the passage from the metro		455		
6.14	Escalator and balcony branding		5 870		
6.15	Floor sticker, 1x1		195		
Portable advertising banners					
6.16.1	Banner 1x2,9		325		
6.16.2	Banner 2x2,9		455		

The completed form will be the basis for invoicing for marketing services.

www.world-food.ru, worldfood@ite.group

4. SIGNATURE

Date _____ Name _____

Signature: _____