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With 25 years of experience, International Food Products & Processing Technologies Exhibition – WorldFood Istanbul is at its new address of “Tüyap Fair Convention & Congress Center”

WorldFood Istanbul, the export gateway of food sector, is preparing to host approximately 15.000 professional visitors at Tüyap with exclusive events for the 25th anniversary, guest country project, buyer delegation program and the latest products and services related to food processing technologies.

International Food Products & Processing Technologies Exhibition – WorldFood Istanbul, which is the gathering point of food products and technologies sector, will gather the sector for the 25th time. The exhibition is being supported by Republic of Turkey Ministry of Food, Agriculture and Livestock, Federation of Food & Drink Industry Associations of Turkey (TGDF), KOSGEB, TÜGİDER and PAKDER. The exhibition, where the latest products, services and technologies of approximately 500 national – international companies and more than 1.200 brands will be exhibited, will take place at its new address; Tüyap Fair Convention & Congress Center.

WorldFood Istanbul, which has the qualities of being one of the 16 national exhibitions on an international level with sectoral characteristics for which Republic of Turkey Ministry of Economy decided to provide support, will this year take place at Tüyap Fair Convention & Congress Center and as always, it will contribute to the development of the sector and gather sector leaders.

WorldFood Istanbul, organized by EUF- E International Trade Fairs which is among the group companies of ITE Turkey which organizes leading exhibitions in leading sectors of Turkey, has been gathering the latest products, services and technologies related to food products and technologies at the same platform for 25 years. Food sector and the agriculture sector which provides raw material are at the top of the most important sectors for Turkish economy. The

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Platform Uluslararası Fuarçılık A.Ş. | Platform International Exhibitions Inc.: Ticaret Sicil Numarası: 745813

exhibition, which always aims to accelerate the food sector which is one of Turkey's locomotive sectors with its production value, contribution to employment and its fulfillment rates of export and foreign trade, is presenting its exhibitors with the opportunity to conduct business in new markets with its simultaneous events. While the negotiations conducted within the scope of the exhibition are supporting the export increase of the food sector, the sector is also being provided with information flow through conferences.

25th WorldFood Istanbul, the international gathering point of Turkish food sector, is preparing to introduce many new products to food sector on September 7 – 10, 2017. The exhibition, which is preparing to exhibit its experience in the previous years at its new address on its 25th anniversary at an area of 40.000 m², is bringing the worldwide food sector together. WorldFood Istanbul, which has the qualities of being Turkey's food show case to the world, continues to be a reliable platform for important B2B meetings at its new location of Tüyap Fair Convention & Congress Center by gathering approximately 15.000 professional visitors.

The new spokesperson of the exhibition, ITE Turkey Food Group Director Semi Benbanaste, had the following to say: “We can say that the sector has been showing real improvements for the last 10 years. Within a period of 10.5 years, agriculture and food provided a tremendous contribution to the economy with 46 billion dollars of foreign trade surplus. Agriculture & food export in 10.5 years was 140.1 billion dollars and import was 94.1 billion dollars. The foreign trade surplus of agriculture and food was 2 billion 109 million dollars between January and June of 2015 and 2 billion 208 million dollars towards the end of 2016. Today, the sector is definitely among the most dynamic and productive sectors of the country. With almost 300 billion TL within the GNP, Turkish food and beverage industry keeps on growing every single day. We can say that the growth in food sector continues every day thanks to increasing population and changing life standards and food exportation reached 12 billion dollars this year. With its leading qualities for the sector, WorldFood Istanbul has been presenting new business and partnership opportunities by gathering domestic and foreign exhibitors at the same platform for exactly 25 years. Also, the fact that our exhibition is one of the 16 exhibitions supported by Ministry of Economy goes to show its success.

Our WorldFood Istanbul exhibition, which contains 25 years of experience, is carrying this experience to Tüyap. WorldFood Istanbul is continuing to support the creation of new sales areas through communication with potential clients, discovery of market innovations and promotion of these innovations with exhibitors at its new location. Our exhibition, which is a very productive platform for new markets and clients where warm relations are built among the exhibitors with face to face interviews, is once again aiming to provide contributions to the sector in 2017.”

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25th WorldFood Istanbul, which will include ColdChain Expo Eurasia and Ingredients Turkey, will take place on September 7 – 10, 2017 at its new address; Tüyap Fair Convention and Congress Center.

www.worldfood-istanbul.com

About EUF – E Uluslararası Fuarçılık

EUF A.Ş, which is subsidiary of ITE Turkey, organizes the regions' biggest events in construction, furniture, food, packaging, promotion, stationery, energy and construction machinery industries since 1999. EUF A.Ş takes the British global event organizer ITE Group PLC's knowledge and global know-how techniques on the following events: WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition), ANKOMAK, (International Construction Machinery, Building Elements & Construction Technologies Exhibition) IWE ISTANBUL WATER EXPO (Istanbul Water and Wastewater Treatment Technologies Exhibition & Conference) and GLOBAL OIL & GAS TURKEY (International Oil & Gas Conference).

About ITE Turkey

ITE Turkey is the Turkey office of ITE Group, the English exhibition giant. ITE Turkey, who organizes leading exhibition organizations in leading sectors of Turkey, consists of YEM Exhibitions, EUF – E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Fuar and TF Fuarçılık companies.

ITE Turkey, who organizes the leading exhibitions of Turkey in sectors of construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics, takes its strength from the global network of ITE Group along with its experience in Turkey and the region. ITE Group Plc. organizes more than 240 exhibitions and conferences per year worldwide with 32 offices in 20 countries and more than 1.000 experienced personnel. ITE Group Plc.'s Turkey office, ITE Turkey, creates new business, cooperation and purchasing opportunities in exhibitions by transferring its strong global network in the construction sector to each and every sector it is included in and supports the development of these sectors.

www.ite-turkey.com

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