

1. EXHIBITOR

 Company name
2. CONTACT INFORMATION

 Contact person

 phone

 e-mail
3. DESCRIPTION AND COST OF MARKETING SERVICES

	TO SEND BEFORE:		PRICE €	QUANTITY	TOTAL
1. ADDITIONAL EXHIBITOR PASSES AND PROMOTIONAL CODES					
1.1	30 Sep 2022	Additional exhibitor pass	€ 35		
2. ADVERTISING ON THE EXHIBITION WEBSITE					
2.1	10 Sep 2022	Banner 1366x114 px (main page) for 1 month	€ 1 860		
2.2	10 July 2022	Banner 1366x114 px (main page) for 3 months	€ 5 400		
2.3	10 Sep 2022	Banner 435x80 px (main page) for 1 month	€ 930		
2.4	10 July 2022	Banner 435x80 px (main page) for 3 months	€ 2 700		
2.5	10 Sep 2022	Banner 435x80 px (internal pages) for 1 month	€ 260		
2.6	10 July 2022	Banner 435x80 px (internal pages) for 3 months	€ 675		
3. ADVERTISING IN EXHIBITION CATALOGUE					
3.1	1 Sep 2022	Sub-exhibitor entry	€ 500		
3.2		Logo in general alphabetical list in the exhibition catalogue	€ 65		
3.3		The logo-pointer to the stand in the exhibition catalogue	€ 330		
3.4		Advertising page (1/2), 4 colors	€ 340		
3.5		Advertising page (1/1), 4 colors	€ 460		
3.6		Advertising spread (2/1), 4 colors	€ 850		
3.7		Advertising page (1/1) on cover №2 / №3 / №4, 4 colors	€ 1 700		
4. OUTDOOR ADVERTISING DURING THE EXHIBITION					
4.1	1 Sep 2022	Advertising banner 18x9 m on the facade of Pavilion 3	€ 7 000		
4.2		Advertising construction 2x3 m	€ 560		
4.3		Advertising construction 3x3 m	€ 850		
4.4		Advertising construction 4x3 m	€ 1 000		
4.5		Advertising construction 6x3 m	€ 1 500		
4.6		Three-sided banner, 2x3 m, 1 side	€ 1 230		
4.7		Four-sided banner, 2x3 m, 1 side	€ 1 500		
4.8		Street lightbox, 1.23x2.5 m, 1 side	€ 500		
4.9		Individual outdoor advertising: promo vehicle / portable banners	€ 1300		
4.10		Individual outdoor advertising: other advertising carriers, 1 sqm	€ 500		
5. ADVERTISING INSIDE THE PAVILION					
5.1	1 Sep 2022	Wall panels above the registration desks in Pavilion, 1 pcs, 2.98x1.2 m	€ 350		
5.2		Registration desks branding, 1 pcs, Hall 12, 4.44x1.54 m	€ 650		
5.3		Column branding, 3.17x3 m	€ 900		
5.4		Double-sided ceiling banner in Pavilion 3, 8x12 m	€ 4 100		
5.5		Video ads above the halls 13-15 entrance, 17x1 m, (one screen)	€ 800		
5.6		Turnstile branding in front of Hall 12, 4 pcs	€ 1 200		
5.7		Floor sticker, 1x1 m	€ 100		

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5. ADVERTISING INSIDE THE PAVILION (CONTUNIE)					
5.8	Portable advertising banners				
5.8.1	1 Sep 2022	Banner 1.0x2.9 m	€ 250		
5.8.2		Banner 2.0x2.9 m	€ 350		
5.8.3		Banner 3.0x2.9 m	€ 450		
5.8.4		Banner 4.0x2.8 m	€ 550		
5.8.5		Banner 6.0x2.8 m	€ 650		
5.9	Advertising on Lightboxes				
5.9.1	1 Sep 2022	In the registration area, 1.17x1.97 m (front side)	€ 550		
5.9.2		In the registration area, 1.17x1.97 m (back side)	€ 385		
5.9.3		Lightbox in the foyer and in front of the hall 12, 1.14x2.44 m	€ 500		
5.9.4		Lightbox in the passage from the underground to Pavilion 3, 3x1.2 m	€ 385		
5.10	Advertising on the glass surfaces				
5.10.1	1 Sep 2022	One sticker above the Hall 12 entrance, 3.745x1.73 m or 3.708 x 1.73 m, single side	€ 450		
5.10.2		One sticker above the Hall 12 entrance, 3.745x1.73 m or 3.708 x 1.73 m, both sides	€ 550		
5.10.3		Second floor glass branding (food court glasses) above Halls 13, 14, 15, Central glasses, 5.56x3.8 m	€ 2 800		
5.10.4		Second floor glass branding (food court glasses) above Halls 13, 14, 15, Side glasses, 5.32x3.8 m	€ 2 500		
6. DISTRIBUTION OF ADVERTISING MATERIALS DURING THE EXHIBITION					
6.1	30 Sep 2022	Promo badge (the right to distribute advertising materials on the territory of the exhibition)	€ 550		
6.2		Promo badge (the right to distribute advertising materials only inside the exhibition Hall)	€ 400		
6.3		Distribution of materials from the registration desk	€ 650		
6.4		Inclusion of the materials in the exhibitor's folders	€ 800		
6.5		Distribution of materials in cubes (with the Exhibition Guide) in the registration area	€ 900		
7. SPONSORSHIP & PARTNERS PACKAGES					
7.1	1 July 2022	General Sponsorship package	€ 10 500	1	
7.2		Official Sponsorship package	€ 8 500	1	
7.3		Exhibition Registration area sponsor	€ 6 500	1	
7.4		Sponsor of the Exhibition Guide	€ 6 500	1	
7.5		Sponsor of lanyards for visitor badges	€ 8 300	1	
7.6		Visitor packages Sponsor	€ 8 000	1	
7.7		Navigation Sponsor	€ 3 500	1	
7.8		Entrance area Partner	€ 4 000	1	
7.9		E-Ticket & E-registration Sponsor	€ 4 000	1	
7.10	1 Sep 2022	Digital package Premium NEW!	€ 3 500		
7.11		Digital package Standard NEW!	€ 2 500		

TOTAL COST:

PLEASE SEND THE COMPLETED APPLICATION TO KHADIJA.MUBARIK@HYVE.GROUP
THE SIGNED APPLICATION WILL BE THE BASIS FOR INVOICING OF MARKETING SERVICES.

4. EXHIBITOR'S SIGNATURE

Date: Full Name

THE CONTENT OF SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO YOUR COMPANY'S MARKETING GOALS, OBJECTIVES AND INTERESTS.