



YAPI FUARI

**TURKEYBUILD
İSTANBUL**

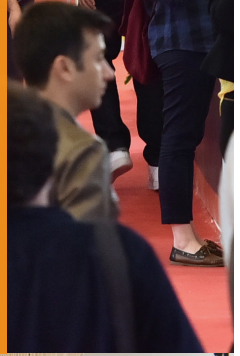
8 - 12 May 2018
TÜYAP - Büyükçekmece



**2018
Highlights**



85.923
VISITORS



794
EXHIBITORS
FROM
17
COUNTRIES



7.070
INTERNATIONAL
VISITORS FROM
135
COUNTRIES

More than 150 VIP buyers visited Yapı - Turkeybuild Istanbul 2018 this year!

176 VIP buyers from the Middle East, CIS Countries, Europe and Balkans met with exhibitors in the B2B Meetings Programme organized by ITE Turkey – YEM Exhibitions at Yapı - Turkeybuild Istanbul Exhibition.

Yapı – Turkeybuild Istanbul / Business Development Platform Events



5

Days



93

Expert Speakers



30

Events and Award Ceremonies



30

Industry Topics

Yapı – Turkeybuild Istanbul ITE Connect Application



The new **ITE Connect** application, which connects participants with visitors and hosted buyers, started to be used.

With the ITE Connect application, a total of **727** meetings were arranged while **335** meetings were held between exhibitors and hosted buyers.

176

B2B meetings were held among exhibitors and 176 officials from 17 countries, including Qatar, Russia and Azerbaijan, in the Hosted Buyers Area which was opened this year for the first time in cooperation with ITE Turkey and the Turkish Ministry of Economy.

76%

76% of visitors attended to see new products and technological developments.

89%

89% of exhibitors are likely to return next year.

80%

80% of the exhibitors think that Yapı - Turkeybuild Istanbul is important for their business.

91%

91% of the exhibitors were satisfied with the exhibition.



Yapı Exhibition is an important platform that we have attended for many years and brings together all the companies in the sector. I'd like to point out that we have had a quite productive and dynamic exhibition this year.

We are here to introduce our new products especially to our potential domestic and export customers and expand our customer network. There is a considerable increase in the number of visitors coming from abroad, especially from Africa and the Middle East region, compared to the previous years.

Serpil ONAN, Sales Manager
ADOPEN Plastik ve İnşaat San. A.Ş.



lamp 83 is one of Turkey's most established lighting companies with its history of 55 years. Our customers include the most important retail chains, the most respected architecture and construction companies in Turkey.

Yapı Exhibition is the best platform to reach potential customers in this scale. Therefore, we have been attending the exhibition for many years. In general terms, we are satisfied with the number of visitors and qualified customers. The contribution of the exhibition to our sales and marketing activities is quite high. Thus, it is the only exhibition that we attend in Turkey.

Serhan Acar, Group Sales Manager,
LAMP 83 Aydınlatma San. ve Tic. A.Ş.



42nd

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TURKEYBUILD İSTANBUL

18 - 22 June 2019

TÜYAP - Büyükçekmece

Contact us for 2019 participation conditions!

info@yapifuari.com.tr

www.yapifuari.com.tr