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39th YAPI – TURKEYBUILD ISTANBUL: “Guest Region Africa Project”

39th YAPI – TURKEYBUILD ISTANBUL, which is the biggest and most extensive building material and technologies exhibition of the region and will be organized between May 10-14 2016, this year specifically hosts Africa with Kenya, Mozambique and Nigeria as part of the Guest Region Project.

Kenya, Mozambique and Nigeria which are targeted by the Turkish building sector and whose fast-growing consistent economies draw attention with their growth and construction expenses achieved in the construction sector, constitute a great potential for the Turkish building sector. While possible cooperation, investments and the opportunities that the region presents for trading relations are evaluated with the activities that will be organized as part of the “Guest Region Project”, the goal is also to support the international activity of the Turkish building sector.

The **Guest Region Africa Project**, organized as part of the **39th Yapi – Turkeybuild Istanbul**, hosts **Kenya, Mozambique and Nigeria** in 2016. As part of the project; the senior officials of the subject from Turkey and the related countries will be gathered with the events that will be organized before and during the exhibition.

YEM Exhibitions, who has been successful at being a productive trading platform for the building sector with its specialized fairs for 39 years, will bring the business and cooperation opportunities in the construction sector related to the countries at Yapi – Turkeybuild Istanbul. When Turkey’s construction material and contracting services exportation shares in these countries are increased, huge growth opportunities are to be expected for both sectors according to a research by YEM Exhibitions. The data that shows the general economic overviews, construction sector size of the countries and their foreign trade relations on a sectoral basis with Turkey that will be hosted at the exhibition are as follows:

KENYA

In Kenya, which has a national income of 64 million dollars, there have recently been important infrastructure projects in the construction sector and the housing constructions have begun to increase following the demand for housing. In line with their intention of achieving the Vision 2030 goals, the construction of summer housing areas, free trade ports, specialized industrial zones, wholesale – retail sale centers, exhibition grounds, their road and energy connections are on the table. The other projects are the treatment of airports, building a new port in Lamu, extending the Kenya – Uganda petroleum pipeline and building of wind/solar energy facilities, oil distribution, storage and processing facilities. In Kenya, the construction expenditures were 4.8 billion dollars, construction material market was at 3.4 billion dollars and the construction material importation was at 1.1 billion dollars in 2014.

NIGERIA

Nigeria’s GDP size is 580 billion dollars. As a country that produces oil, Nigeria’s physical infrastructure is at a highly limited level by general view. Since transportation, energy and communication services are insufficient, high amounts of investment is needed. In recent years, there is an increase on the share allocated for road and construction projects in the budget. An important amount of resources are taken from the budget in order to complete the unfinished roads, treat the roads in bad condition and build new roads. In Nigeria, the construction expenditures were 27.3 billion dollars, construction material market was at 19.1 billion dollars and the construction material importation was at 3.5 billion dollars in 2014.



MOZAMBIQUE

According to the estimated data of 2015, Mozambique has a national income of 17.5 billion dollars. Mozambique entered an economic growth process that depends on discoveries towards the maritime petroleum reserves and mining-metal ore resources and investments for their extraction and energy-goods exportation. In the following years, there will be investments for infrastructure and energy-mining that will drive the construction investments and expenditures again in Mozambique. Important investments are targeted in the 2015 – 2019 development plan of the government. Docks, new railway lines, new highways, renewal of the current highways and construction of hydroelectric power plants are planned. As of 2015, it is predicted that a construction expenditure of 1.12 billion dollars was made in Mozambique. Correspondingly, there is a construction material market that is at a size of approximately 780 million dollars. Mozambique fulfills an important part of its construction material requirement by importation.

COLLECTIVE FIGURES:

Collective figures of Kenya, Mozambique and Nigeria's construction sectors:

Annual construction expenditure	: 35 billion dollars
Construction material market	: 24.5 billion dollars
Construction material importation	: 5 billion dollars
Turkey's building material exportation	: 115 million dollars

YEM Exhibitions

YAPI – TURKEYBUILD Biggest Gatherings of the Turkish Construction Sector and the Region for 39 Years

YEM Exhibitions, as the Turkish enterprise of ITE Group PLC., is responsible for the organization of YAPI - TURKEYBUILD Istanbul, YAPI - TURKEYBUILD Ankara, and YAPI - TURKEYBUILD Izmir. ITE Group PLC. has a global network and annually organizes 240 exhibitions and conferences in 20 countries and have 32 offices worldwide. YEM Exhibitions, together with 39 years of experience and ITE Group PLC, combine strong global network under one roof and contribute creating new business opportunities for exhibitors and sector. Held at three major cities standing at the heart of Turkish economy, Istanbul, Ankara, and Izmir, YAPI – TURKEYBUILD Exhibitions constitute the leading exhibitions of Turkey and peripheral region. A reliable brand in domestic and international markets, the ever growing exhibitions successfully enhance the contributions they make to the sector. YAPI – TURKEYBUILD Exhibitions open new doors for the sector's exporting performance, and creates opportunities for new alliances and acquisitions. Also responsible for the representation of the Turkish construction sector in the international arena, YAPI – TURKEYBUILD Exhibitions brings approximately 180,000 domestic and international visitors together throughout the year. Being, in this context, the biggest construction gathering in the country, YAPI - TURKEYBUILD Istanbul "is also the biggest construction materials exhibition in the region covering the Balkans, CIS countries, the Middle East and North Africa". YEM Exhibitions is a member of Türkiye İMSAD - Association of Turkish Construction Material Producers.

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ITE Turkey, who organizes the leading exhibitions of Turkey in sectors of construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics, takes its strength from the global network of ITE Group along with its experience in Turkey and the region. ITE Group Plc. organizes more than 240 exhibitions and conferences per year worldwide with 32 offices in 20 countries and more than 1000 experienced personnel. ITE Group Plc.'s Turkey office, ITE Turkey, creates new business, cooperation and purchasing opportunities in exhibitions by transferring its strong global network in the construction sector to each and every sector it is included in and supports the development of these sectors.

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