

Building, Construction Materials and Technologies Exhibition

Insulation & Building Chemicals

a Hyve event

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

\$ 3,40 Bn

Total import volume of building materials in 2019 H1

\$ 10,4 Bn Total export volume of Turkish building materials in 2019 H1

\$ 633,6 M Total export volume of Turkish Insulation & Building Chemicals products in 2018

Visitors to the Insulation & Building Chemicals sector include:























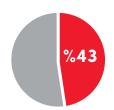




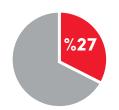
INSULATION & BUILDING CHEMICALS VISITOR OVERVIEW



54% were interested in Building Materials, Structures and Elements



43% were interested in Building Chemicals, Mixtures and Insulation



27% were interested in Paints & Finishes

8,000+ Architects attended Yapı - Turkeybuild Istanbul 2019

1,000+ Chemical Engineers attended Yapı - Turkeybuild Istanbul 2019

6,500+ Contractors and Civil Engineers attended Yapı - Turkeybuild Istanbul 2019



16% of total visitors were Civil Engineers.

+33% YoY increase





Increase your export volumes by exhibiting at Yapı – Turkeybuild Istanbul 2020

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