



TURKEYBUILD
YAPI FUARI İSTANBUL

**Building, Construction Materials
and Technologies Exhibition**

Insulation & Building Chemicals

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

+3,7% Growth in building industry
in 2018 H1

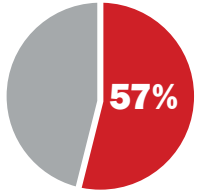
\$ 9,3Bn Total export volume of building materials
in 2018 H1

\$ 539M Total export volume of Insulation &
Building Chemicals products in 2017

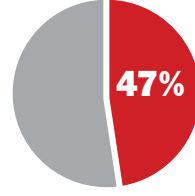
Visitors to the Insulation & Building Chemicals sector include:



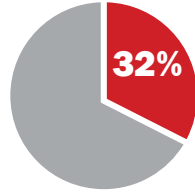
INSULATION & BUILDING CHEMICALS VISITOR OVERVIEW



57% were interested in
Building Materials,
Structures and Elements
4% YoY increase



47% were interested in
Building Chemicals,
Mixtures and Insulation
7% YoY increase



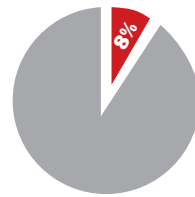
32% were interested in
Paints & Finishes
8% YoY increase

10,000+

Architects attended Yapı - Turkeybuild Istanbul 2018
10% YoY increase



12% of total visitors were
Civil Engineers
20% YoY increase



8% of total visitors
were Building Materials
Resellers

1,500+

Chemical Engineers attended Yapı - Turkeybuild Istanbul 2018

7,000+

Contractors attended Yapı - Turkeybuild Istanbul 2018



42.
TURKEYBUILD
YAPI FUARI İSTANBUL
18 - 22 June 2019
TUYAP - Istanbul

Increase your export volumes by exhibiting at
Yapı - Turkeybuild Istanbul 2019

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