



YAPI
TURKEYBUILD
İSTANBUL



Building, Construction Materials
and Technologies Exhibition

Interiors

a Hyve event

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

\$ 3,40 Bn Total import volume of building materials in 2019 H1

\$ 10,4 Bn Total export volume of building materials in 2019 H1

Visitors to the Interiors sector include:

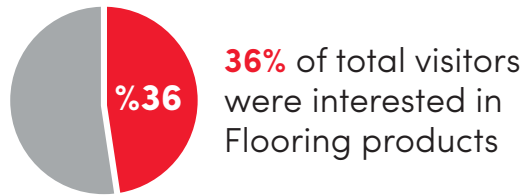
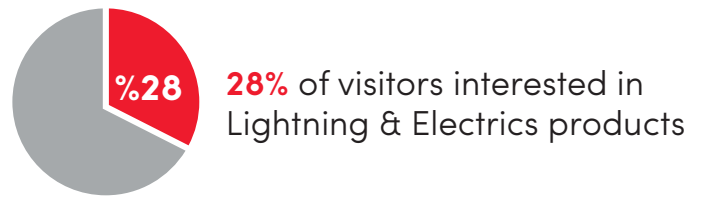


INTERIORS VISITOR OVERVIEW

40,000+ Visitors interested in Bathroom, Kitchen, Pool & Spa products (**42%** of total visitors)

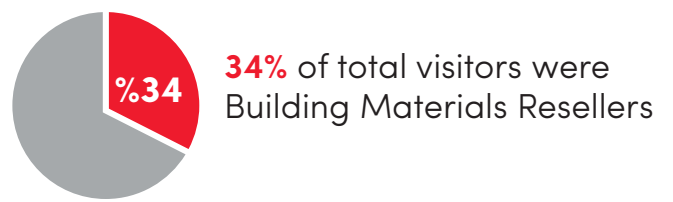
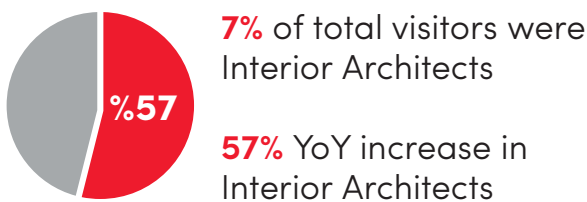
31,000+ Visitors interested in Wall Coverings (**31%** of total visitors)

36,000+ Visitors interested in Ceramics & Stone (**38%** of total visitors)



8,000+ Architects attended Yapı - Turkeybuild Istanbul 2019

6,500+ Contractors and Civil Engineers attended Yapı - Turkeybuild Istanbul 2019




43rd
TURKEYBUILD
YAPI FUARI İSTANBUL
18 - 22 April 2020
TUYAP - Istanbul

Increase your export volumes by exhibiting at
Yapı - Turkeybuild Istanbul 2020

info@yapifuari.com.tr

www.yapifuari.com.tr

