



TURKEYBUILD
YAPI FUARI İSTANBUL

**Building, Construction Materials
and Technologies Exhibition**

Interiors

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

+3,7%

Growth in building industry
in 2018 H1

\$ 9,3Bn

Total export volume of building materials
in 2018 H1

Visitors to the Interiors sector include:

ASSEMBLE



ENKA
Engineering for a Sustainable Future



GYODER
Gayrimenkul ve Gayrimenkul Yatırım Ortaklığı Derneği



**SİNPAS
HOLDİNG**

SURYAPI
UYGARLIĞIN MİMARİ

TAHİNCİOĞLU
Holding

TEKNİK YAPI

TORUNLAR **GYO**

weiss

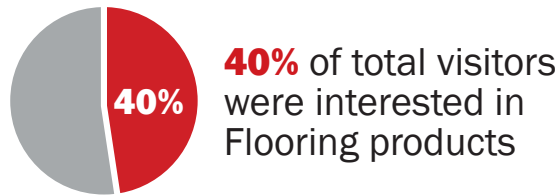
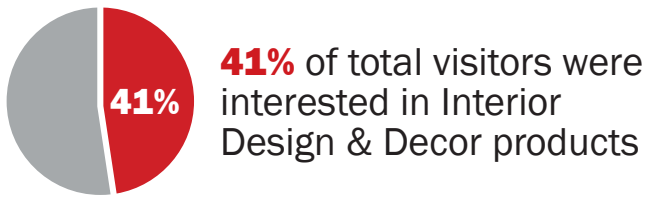


INTERIORS VISITOR OVERVIEW

40,000+ Visitors interested in Bathroom, Kitchen, Pool & Spa products (**47%** of total visitors)

31,000+ Visitors interested in Wall Coverings (**37%** of total visitors)

36,000+ Visitors interested in Ceramics & Stone (**43%** of total visitors)



10,000+ Architects attended Yapı - Turkeybuild Istanbul 2018
10% YoY increase

7,000+ Contractors attended Yapı - Turkeybuild Istanbul 2018

