THE LARGEST BUILDING INDUSTRY GATHERING IN TURKEY AND THE SURROUNDING REGION



18 - 22 June 2019 TUYAP Fair and Congress Center

2019 Highlights

68,738 VISITORS

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ALITY FTERS 555 EXHIBITORS FROM

12 COUNTRIES

> 9,307 INTERNATIONAL VISITORS FROM

135 COUNTRIES

www.yapifuari.com.tr

Business Development Platform Events





Events and Award Ceremonies 40+ Industry Topics



More than 240 buyers were at Yapı - Turkeybuild Istanbul 2019

This year more than 240 Local and International Professional Buyers; ranged from countries such as Azerbaijan, Georgia, Germany, Iran, Qatar, United Arab Emirates, Algeria, United Kingdom, Netherlands, Saudi Arabia, France, Spain, India and Turkey; were hosted in Istanbul as a part of Yapı - TurkeyBuild Istanbul.

Yapı – Turkeybuild Istanbul ITE Connect Application



The **ITE Connect** app provides more productive exhibition for exhibitors, visitors and hosted buyers with pre-scheduled meetings.

With the ITE Connect application, a total of **2,031** meetings were held between the exhibitors and buyers.



In cooperation with ITE Turkey and the T. C. Ministry of Trade, bilateral business meetings were held between the exhibitors and more than **240** buyers from **14** countries like; Georgia, India and Azerbaijan etc.



In parallel with Qatar National Vision 2030, as the QDB, we create our strategy in a manner that it will support development and growth by providing long-term socio-economic benefits for the people

of Qatar in the main economic sectors under the private sector. With various exhibited products and services and an ever-increasing number of local and foreign exhibitors, Yapı – Turkeybuild Istanbul is a building materials and technologies exhibition that provides first class service, which is why we are attending this year's Yapı exhibition. The exhibition has become a platform that increases the export opportunities for Qatari products, opens up new markets for Qatari manufacturers and ensures the promotion of Qatari products all around the world.

Qatar Development Bank



Yapı – Turkeybuild Istanbul plays a major role in the sector. Yapı exhibition brings all companies in the sector together. Our main goal here was to introduce ourselves to the market. As years passed

by, the exhibition has become a platform that provides us with much faster access to both our local and foreign clients, which is why we attend Yapı – Turkeybuild Istanbul almost every year. We have met many of our major local and foreign clients at this exhibition. When we look at the challenges and changing conditions, we can see that the Yapı exhibition provides us with the best platform for reaching our target markets and keeping our brand alive. The exhibition is the right place for leading sector companies who want to grow their business and increase their brand awareness against all odds. We are one of those companies and we are thrilled to have achieved our goals.

Evdema



Talk to us about your participation options for 2020 info@yapifuari.com.tr

www.turkeybuild.com.tr