



YAPI
TURKEYBUILD
İSTANBUL



**Building, Construction Materials
and Technologies Exhibition**

Insulation & Building Chemicals

a Hyve event

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

\$ 3,40 Bn Total import volume of building materials in 2019 H1

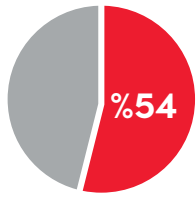
\$ 10,4 Bn Total export volume of Turkish building materials in 2019 H1

\$ 633,6 M Total export volume of Turkish Insulation & Building Chemicals products in 2018

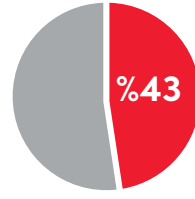
Visitors to the Insulation & Building Chemicals sector include:



INSULATION & BUILDING CHEMICALS VISITOR OVERVIEW



54% were interested in Building Materials, Structures and Elements



43% were interested in Building Chemicals, Mixtures and Insulation



27% were interested in Paints & Finishes

8,000+

Architects attended Yapı - Turkeybuild Istanbul 2019

1,000+

Chemical Engineers attended Yapı - Turkeybuild Istanbul 2019

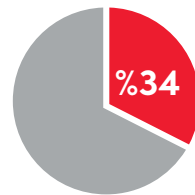
6,500+

Contractors and Civil Engineers attended Yapı - Turkeybuild Istanbul 2019



16% of total visitors were Civil Engineers.

+33% YoY increase



34% of total visitors were Building Materials Resellers



43rd

TURKEYBUILD
YAPI FUARI İSTANBUL

1 - 4 April 2021
TUYAP - İstanbul

Increase your export volumes by exhibiting at
Yapı - Turkeybuild Istanbul 2020

info@yapifuari.com.tr

www.yapifuari.com.tr

