



YAPI
TURKEYBUILD
İSTANBUL



**Building, Construction Materials
and Technologies Exhibition**

**Joinery (Doors and Windows)
& Façades**

a Hyve event

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

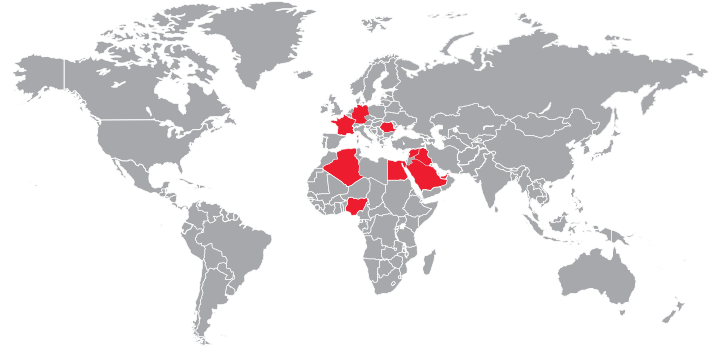
\$ 3,40 Bn Total import volume of building materials in 2019 H1

\$ 10,4 Bn Total export volume of Turkish building materials in 2019 H1

\$ 377,3 M Total export volume of Turkish Façades & Roofing products in 2018

Main export markets in Joinery
(Doors and Windows) & Façades sector:

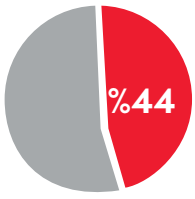
- ▶ Iraq
- ▶ Germany
- ▶ France
- ▶ Nigeria
- ▶ Saudi Arabia
- ▶ Egypt
- ▶ Qatar
- ▶ Syria
- ▶ Algeria
- ▶ Romania



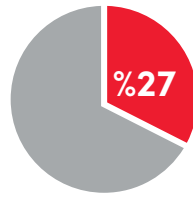
Visitors to the Joinery (Doors and Windows) & Façades sector include:



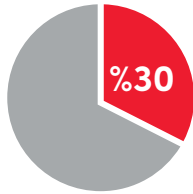
JOINERY (DOORS AND WINDOWS) & FAÇADES VISITOR OVERVIEW



44% were interested in
Façades & Roofing
products



27% were interested in
Window & Profile Systems
products



30% were interested in
Doors, Gates, Elevators & Building
Automation System products

8,000+

Architects attended Yapı - Turkeybuild Istanbul 2019

2,000+

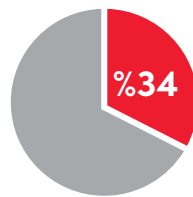
Electrical-Electrical Engineers attended
Yapı - Turkeybuild Istanbul 2019

6,500+

Contractors and Civil Engineers attended
Yapı - Turkeybuild Istanbul 2019



10% of total visitors
were Building Materials
Resellers



34% of total visitors were
Building Materials Resellers



43rd

TURKEYBUILD
YAPI FUARI İSTANBUL

1 - 4 April 2021
TUYAP - İstanbul

Increase your export volumes by exhibiting at
Yapı - Turkeybuild Istanbul 2020

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