

a Hyve event

Worksite Equipment & Tools

EXPAND YOUR BUSINESS INTO NEW MARKETS

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

Total import volume of building materials in 2019 H1

Total export volume of Turkish building materials in 2019 H1

\$ 1,8 Bn Total export volume of Turkish Worksite Equipment & Tools in 2018

Main export markets in Worksite Equipment & Tools sector:

\$ 3,40 Bn

\$10,4 Bn

- Germany
- USA
- Romania
- Iraq
- ► England

- Italy
- France
- Israel
- Russian
- Georgia



Visitors to the Worksite Equipment & Tools sector include:



























HOLDİNG



WORKSITE EQUIPMENT & TOOLS VISITOR OVERVIEW

%24

24% were interested in HVAC (Heating, Ventilating & Air Conditioning), Water Technologies & Energy %21

21% were interested in Machinery, Equipment & IT



8,000+

2,000+

6,500+

21% were interested in Fire Protection & Safety.



21% were interested in Hardware & Tools

Architects attended Yapı - Turkeybuild Istanbul 2019

Electrical-Electronical Engineers attended Yapı – Turkeybuild Istanbul 2019

Contractors and Civil Engineers attended Yapı – Turkeybuild Istanbul 2019



16% of total visitors were Civil Engineers.

+33% YoY increase



34% of total visitors were Building Materials Resellers



Increase your export volumes by exhibiting at Yapı – Turkeybuild Istanbul 2020

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