

12–14 April 2021, Crocus Expo, Moscow

1. EXHIBITOR

Exhibiting Company:

2. CONTACTS

Contact person:

Phone number

E-mail:

3. ADVERTISING OPTIONS

Nº	Send till:	Service	Price (VAT excluded)	Quantity	Total
1. Advertising on the website					
1.1	35 days before posting	Banner 1366x114 (main)	€ 850		
1.2		Banner 1366x114 (main and interior pages)	€ 945		
1.3		Banner 435x80 (main)	€ 750		
1.4		Banner 435x80 (main and interior pages)	€ 860		
2. Advertising in the official Exhibition Guide					
2.1	till 03.05.2021	Exhibitor entry	€ 0,00		
2.2		Sub-exhibitor entry	€ 1 397,00		
2.3		Highlighting in the exhibitor list	€ 170,00		
2.4		Logo on the plan	€ 350,00		
2.5		Logo in the general alphabetical list	€ 310,00		
2.6		Logo with an arrow indicating the stand in the pavilion plan in the guide and navigation boards	€ 740,00		
2.7		Logo in the general alphabetical list, logo with an arrow indicating the stand in the pavilion plan in the guide and navigation boards, Advertisement page (1/1)	€ 1 995,00		
2.8		Advertisement page (1/2)	€ 710,00		
2.9		Advertisement page (1/1)	€ 1 045,00		
2.10		Advertisement page (2/1)	€ 1 985,00		
3. Advertising materials distribution					
3.1	till 03.05.2021	Promoter's badge Distribution of materials in exhibition halls	€ 450,00		
3.2		Promoter's badge Distribution of materials in the adjoining part of the street	€ 655,00		
3.3		Distribution of materials at the reception desk	€ 2 000,00		
3.4		Exhibitor's folder insert	€ 1 800,00		
3.5		Distribution of materials with the exhibition guide (desks in the registration area)	€ 1 800,00		
4. Additional exhibitor badges					
4.1	till 03.05.2021	Additional badge	€ 35,00		

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5. Outdoor advertising opportunities					
5.1	till 03.05.2021	Advertising banner on the facade of the Pavilion 1 (rear side), 10,5x5,0 m	€ 4 290,00		
5.2		Rent of an area on flagpoles (the hight of a flagpole – 7 m, the flag is 1,35x0,9m) Full quantity - 34 flagpoles. Price per unit	€ 255,00		
5.3		Outdoor portable advertising structures on the exhibition complex territory 2,0 x 3,0 m	€ 820,00		
5.4		Outdoor portable advertising structures on the exhibition complex territory 3,0 x 3,0 m	€ 1 110,00		
5.5		Outdoor portable advertising structures on the exhibition complex territory 4,0 x 3,0 m	€ 1 400,00		
5.6		Outdoor portable advertising structures on the exhibition complex territory 6,0 x 3,0 m	€ 2 090,00		
5.7		Advertising construction, triangular shape at the base, side format is 2,0 x 3,0 m	€ 1 525,00		
5.8		Advertising construction, rectangular shape in the base, the side is 2,0 x 3,0 m	€ 1 850,00		
5.9		Advertisement on a light box, 1 side of 1,23 x 2,50 m	€ 350,00		
5.10		Advertising vehicle, including "mobile billboards"	€ 2 180,00		
5.11		Fixed balloon, airship, inflatable pneumatic structures and so on	<i>Agreed price</i>		
5.12		Other advertising media / for 1 sq. m	€ 130,00		
5.13		Video 10 seconds	€ 995,00		
5.14		Video 20 seconds	€ 2 000,00		
5.15		Video 30 seconds	€ 2 580,00		
6. Advertising inside the Pavilion 1					
6.1	till 03.05.2021	Portable advertising structures – 1,0 x 2,9 m	€ 310,00		
6.2		Portable advertising structures – 2,0 x 2,9 m	€ 490,00		
6.3		Portable advertising structures – 3,0 x 2,9 m	€ 610,00		
6.4		Portable advertising structures – 4,0 x 2,8 m	€ 750,00		
6.5		Portable advertising structures – 6,0 x 2,8 m	€ 1 050,00		
6.6		Light box in the pavilion 1,15 x 1,95 m (front side)	€ 690,00		
6.7		Light box in the pavilion 1,15 x 1,95 m (rear side)	€ 500,00		
6.8		Advertising on a two-sided banner of 18,0 x6,0 m on ceiling girders of the Pavilion 1 (include the installation of mounting brackets)	€ 8 750,00		
6.9		Advertising on the glass surfaces of the second floor (doublesided pasting) – 5,6 x 3,0 m (cafe area and Entrance from Myakinino metro station)	€ 6 800,00		
6.10		Advertising on the glass surfaces of the second floor balcony – 5,68 x 0,9 m (onesided pasting)	€ 680,00		
6.11		Branding on box tripod turnstiles at the entrance to the Hall 3 (6 pieces)	€ 1 250,00		
6.12		Branding on box tripod turnstiles at the entrance to the Hall 4 (6 pieces)	€ 1 250,00		
6.13		Floor sticker, placement and printing of one 1,0 x 1,0 m sticker	€ 220,00		

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7. Rent a conference hall and Technical equipment					
		Rent of Conference Hall A			
7.1	till 03.05.2021	1 conference day (from 10:00 to 18:00)	€ 2 000,00		
7.2		1/2 of a conference day (4 hours)	€ 1 200,00		
7.3		1 hour (rate is applied only if the conference hall is used for a period of time exceeding "1/2 of a conference day" or "1 conference day")	€ 350,00		
		Rent of Conference Hall B			
7.4	till 03.05.2021	1 conference day (from 10:00 to 18:00)	€ 1 100,00		
7.5		1/2 of a conference day (4 hours)	€ 680,00		
7.6		1 hour (rate is applied only if the conference hall is used for a period of time exceeding "1/2 of a conference day" or "1 conference day")	€ 235,00		
		Rent of Conference Hall C			
7.7	till 03.05.2021	1 conference day (from 10:00 to 18:00)	€ 1 600,00		
7.8		1/2 of a conference day (4 hours)	€ 850,00		
7.9		1 hour (rate is applied only if the conference hall is used for a period of time exceeding "1/2 of a conference day" or "1 conference day")	€ 300,00		
		Rent of Conference Hall D			
7.10	till 03.05.2021	1 conference day (from 10:00 to 18:00)	€ 1 300,00		
7.11		1/2 of a conference day (4 hours)	€ 700,00		
7.12		1 hour (rate is applied only if the conference hall is used for a period of time exceeding "1/2 of a conference day" or "1 conference day")	€ 270,00		
		Tech equipment and services rent:			
7.13	till 03.05.2021	Assistance of the technical specialist during the event (1 conference day (from 10:00 to 18:00))	€ 300,00		
7.14		Assistance of the technical specialist during the event (1/2 of a conference day (4 hours))	€ 150,00		
7.15		Assistance of the technical specialist during the event (1 hour) Rate is applied only if the conference hall is used for a period of time exceeding 1 or 1/2 of a conference day	€ 50,00		
7.16		Speaker's tribune	€ 100,00		
7.17		Rent of Plasma display, screen size of 50"	€ 200,00		
7.18		Rent of Plasma display, screen size of 65"	€ 250,00		
7.19		Rent of Plasma display, screen size of 84"	€ 700,00		
7.20		Floor holder for a plasma display	€ 80,00		
7.21		Rent of Laptop	€ 100,00		
7.22		Wireless microphone	€ 60,00		
7.23		Wired microphone	€ 20,00		
7.24		Sound amplification of 2000 W	€ 350,00		
7.25		Internet Wi Fi 20 Mbit	€ 1 000,00		
7.26		Internet Wi Fi 100 Mbit	€ 2 000,00		
7.27		Rent of a additional conference chair	€ 15,00		
7.28		Rent of a desk for registration	€ 50,00		
7.29		Change in the furniture arrangement of a special room during the Common Period of the event	50% of the cost of the special room		

Nº	Send till:	Service	Price (VAT excluded)	Quantity	Total
8. Exhibition Sponsorship Packages					
8.1		General Partner Of The Exhibition	€ 31 800,00		
8.2		Official Partner Of The Exhibition	€ 20 000,00		
8.3		Sponsor Of The Registration And E-Tickets Of The Exhibition	€ 14 000,00		
8.4		Sponsor Of The Official Exhibition Guide And Catalogue	€ 6 300,00		
8.5		Sponsor Of Wi-Fi At The Exhibition	€ 11 400,00		
8.6		Sponsor Of The Exhibition Navigation	€ 8 180,00		
8.7		Sponsor Of Visitor Bags	€ 8 180,00		
8.8		Transrussia Special Partners	€ 5 450,00		
8.9		Partner Of Anniversary And Transrussia Award Ceremony	€ 12 500,00		
4. TOTAL (VAT excluded)					

5. EXHIBITOR SIGNATURE

Date

Name

Signature

TO ORDER THE OPTIONS FILL THE FORM AND SEND TO YOUR MANAGER.