

Application form for Marketing and Sponsorship services

Venue: Russia, Moscow, CrocusExpo IEC

Dates: 13-15 April 2020



a Hyve event

1. THE EXHIBITOR

Name of the company

2. CONTACTS

Contact person

Tel.:

e-mail

3. SERVICES DESCRIPTION AND PRICES

Send till:

Price, euros

Quantity

Total

1. Exhibitors badges, Gala Reception tickets

1.1	1 April 2020	Additional exhibitor badges	35		
1.2		Gala Reception tickets	110		

2. Advertising at the official website transrussia.ru

2.1.1	13 March 2020	Banner 957x80 (main page)/1 month	945		
2.1.2		Banner 300x80 (main page)/1 month	860		
2.1.3		Banner 300x80 (inner page)/ 1 month	740		

3. Advertising in the Route planner and Catalogue

3.2	1 March 2020	Note about the sub exhibitor	1397		
3.3		Logo in the general alphabetical exhibitors list	290		
3.4		Logo with the arrow-pointer to the stand on the pavilion plan in the Exhibitor Guide and Catalogue and on thr navigation panels	700		
3.5		Advertising (1/2), 4 colors	710		
3.6		Advertising (1/1), 4 colors	1045		
3.7		Advertising (2/1), 4 colors	1985		

4. Outdoor advertising

4.1	13 March 2020	Banner 10,5x5 on the façade of Pavilion 1	4290		
4.3.1		Construction on concrete blocks 2x3	820		
4.3.2		Construction on concrete blocks 3x3	1110		
4.3.3		Construction on concrete blocks 4x3	1400		
4.3.4		Construction on concrete blocks 6x3	2090		
4.3.5		Delta-shaped construction, side - 2x3	1525		
4.3.6		Rectangular-shaped construction, side - 2x3	1850		
4.4		Lightbox 1,23x2,5, 1 side	350		
4.5		Area on outdoor flagpoles, 1 flagpole	255		
4.6.1		Advertising vehicle	2180		
4.6.3		Other advertising, 1 sq. m	130		
4.7.1		LED-screen advertising 24x9 (10 seconds)	995		
4.7.2		LED-screen advertising 24x9 (20 seconds)	2000		
4.7.3		LED-screen advertising 24x9 (30 seconds)	2580		

5. Indoor advertising

5.1.1	13 March 2020	Construction 1x2,9	310		
5.1.2		Construction 2x2,9	490		
5.1.3		Construction 3x2,9	610		
5.1.4		Construction 4x2,8	750		
5.1.5		Construction 6x2,8	1050		
5.2.1		Lightbox 1,15x1,95 (front side)	690		
5.2.2		Lightbox 1,15x1,95 (back side)	500		
5.3		Advertising on a two-sided banner of 18x6 m on ceiling girders	8490		
5.4.1		Advertising on glass surfaces of the 2nd floor balcony (front side), 5,68x0,9	680		

5.4.2		Advertising on glass surfaces of the 2nd floor balcony (side part), 10,5x0,9	1250		
5.5		Sticker on the floor (1piece, 1x1)	220		
6. Distribution of the advertising materials					
6.1.1	1 April 2020	Distribution of materials in exhibition halls (Promo badge)	450		
6.1.2		Distribution of materials outside the Pavilion (Promo badge)	655		
6.2.1		Distribution of materials from the registration desk	2000		
6.2.2		The attachment in the folder of participants	1800		
6.2.3		Distribution of materials with thr Exhibition Guide and Catalogue (in the cubes in registration area)	1800		
7. Conference halls rent and equipment					
Conference hall B (70 attendees)					
7.2.1	13 March 2020	for 1 hour	235		
7.2.2		for 1/2 conference day (4 hours)	680		
7.2.3		for 1 conference day (from 10:00 till 18:00)	1100		
Conference hall D (100 attendees)					
7.3.1	13 March 2020	for 1 hour	270		
7.3.2		for 1/2 conference day (4 hours)	700		
7.3.3		for 1 conference day (from 10:00 till 18:00)	1300		
Conference hall E (250 attendees)					
7.4.1	13 March 2020	for 1 hour	350		
7.4.2		for 1/2 conference day (4 hours)	1000		
7.4.3		for 1 conference day (from 10:00 till 18:00)	1700		
Conference hall F (300 attendees)					
7.5.1	13 March 2020	for 1 hour	425		
7.5.2		for 1/2 conference day (4 hours)	1480		
7.5.3		for 1 conference day (from 10:00 till 18:00)	2450		
Conference hall G (300 attendees)					
7.6.1	13 March 2020	for 1 hour	425		
7.6.2		for 1/2 conference day (4 hours)	1480		
7.6.3		for 1 conference day (from 10:00 till 18:00)	2450		
Meeting room (round-table, 10 attendees)					
7.7.1	13 March 2020	for 1/2 conference day (4 hours)	345		
7.7.2		for 1 conference day (from 10:00 till 18:00)	470		
Extra equipment and services					
7.8.1	13 March 2020	Technical specialist (for 1 hour)	30		
7.8.2		Speaker`s stand	115		
7.8.3		Multimedia video projector (light output of 6000 Lum)	530		
7.8.4		Plasma display, screen size of 50	240		
7.8.5		Laptop	60		
7.8.6		Wireless microphone	38		
7.8.7		Wired microphone	20		
7.8.8		Sound reinforcement 2000 W	370		
7.8.9		Screen 3x2,2	175		
7.8.10		Rent a chair for conference	23		
7.8.11		Rent a table for conference	57		

The filled form will be the basis for the invoice for marketing services.
www.transrussia.ru, translogsupport@hyve.group

4. EXHIBITOR SIGNATURE

Date _____ Name _____

Sign: _____