

Application form for Marketing & Sponsorship services

Venue: Russia, Moscow, Crocus Expo



Dates: 12-15 April 2022

1. THE EXHIBITOR

Name of the company

2. CONTACTS

Contact person

Tel:

e-mail

3. SERVICES DESCRIPTION AND PRICES

Send till:

Price, euro

Quantity

Total

1. Exhibitor badges

1.1	March 15, 2022	Additional exhibitor badges	32		
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2. Advertising at the official website www.securika-moscow.ru

2.1	March 3, 2022	Banner 1234x80 (main page)/1 month	450		
2.2		Banner 435x80 (main page)/1 month	360		
2.3		Banner 435x80 (main page)/1 month	310		

Official exhibition e-catalogue

2.4.	February 23, 2022	Note about the sub exhibitor	610		
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3. Advertising in the Route planner and Catalogue

3.1.	March 12, 2022	Logo with the arrow-pointer to the booth in the pavilion plan in the guide and navigator boards	350		
3.2.		Advertising (1/2), 4 colors	450		
3.3.		Advertising (1/1), 4 colors	800		
3.4.		Advertising (1/1), 3rd cover page	1 300		
3.5.		Advertising (2/1), 4 colours	1 400		
3.4.		Advertising (1/1), 4th cover page	1500		
3.5.		Company name highlighted in the exhibitor list	200		

5. "The Best Innovative product competition"

5.1.	March 12, 2022	Request for participation in the Best Innovative product competition	300		
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6. Outdoor advertising during the exhibition
6.1. Advertising banner on the façade of pavilion 2

6.1.1.	March 15, 2022	18,0 x 9,0	10700		
6.1.2.		9,0 x 9,0	7200		

6.2. Two-sided board rent

6.1.2.	March 15, 2022	One side 3*6 m	price per request		
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6.3. Outdoor advertising

6.3.1.	March 15, 2022	Advertising construction on 2x3 concrete blocks	770		
6.3.2.		Advertising construction on 3x3 concrete blocks	1120		
6.3.3.		Advertising construction on 4x3 concrete blocks	1420		
6.3.4.		Advertising construction on 6x3 concrete blocks	1980		
6.3.5.		Construction with a delta-shaped base, side – 2x3	1530		
6.3.6.		Construction with a rectangular-shaped base, side – 2x3	1860		
6.3.7.		Construction of a nonstandard size from 6.0 sq. m/for 1 sq. m	agreed price		
6.4.		Advertising on a light box, 1 side of 1.23x2.5 m	350		
6.5.		Rent of an area on flagpoles, 1 construction	255		

6.6. Display own advertising construction

6.6.1.	March 15, 2022	Advertising vehicle, including "mobile billboards"	1940		
6.6.2.		Fixed balloon, airship, inflatable pneumatic structures etc	agreed price		
6.6.3.		3 other advertising media / for 1 sq. m	130		

7. Advertising inside the pavilion
7.1. Advertising on portable advertising structures

7.3.1.	March 15, 2022	1,0x2,9	420		
7.3.2.		2,0x2,9	590		
7.3.3.		3,0x2,9	690		
7.3.4.		4,0x2,8	840		
7.3.5.		6,0x2,8	1200		

7.2. Light boxes advertisement (indoor)

7.2.1.	March 15, 2022	Light box in the pavilion 1.15x1.95 (front side)	870		
7.2.2.		Light box in the pavilion 1.15x1.95 (rear side)	535		

7.3. Suspended banners

7.3.1.	March 15, 2022	Onesided banner 20*10 m on ceiling girders	10090		
7.3.2.		Suspended banners (1 x 3 m), 1 pcs	470		

7.4. Stickers above exhibition hall's entrances, Pavilion 2

7.4.1.	March 15, 2022	Sticker one side 3,95*1,5 m, per 1 pcs	650		
7.4.2.		Sticker (two-sides) 3,95*1,5, 1 pcs	930		
7.4.3.		Stickers on turnstiles (hall 5,6)	956		
7.4.4.		Stickers on turnstiles (hall 7,8)	1534		
7.5.		Floor graphics	160		

8. Distribution of the advertising materials during the exhibition

8.1.1.	March 15, 2022	Distribution of materials in exhibition halls	450		
8.1.2.		Distribution of materials in the adjoining part of the street	600		

8.2. Distribution of the advertising materials

8.2.1.	March 15, 2022	Distribution of materials at the reception desk	1650		
8.2.2.		Distribution of materials with the exhibition guide (desks in the registration area)	100 000		

8.3. Video advertising					
8.3.1.	March 15, 2022	Video advertising above the registration counters—4 days, in rotation with other participants, no more than 3	2 000		
8.3.2.		Video on TV panels on the exhibition territory (rest areas for visitors), 4 days , price for 1 item	1100		
8.3.3.		Video advertising on the service of charging stations, 4 days of broadcast, price for 1 item	1100		

9. Conference halls rent					
Pay for Hour					
9.1.	Rent of conference A (286 sq. m, 300 attendees)				
9.1.1.	March 3, 2022	For 1 hour	430		
9.1.2.		For 1/2 of a conference day (4 hours)	1470		
9.1.3.		For 1 conference day (from 10:00 to 18:00)	2450		
Acceptable applications not less than 1/2 conference day					
9.2.	Rent of conference B (97 sq. m, 40 attendees)				
9.2.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	350		
9.2.2.		For 1/2 of a conference day (4 hours)	1470		
9.2.3.		For 1 conference day (from 10:00 to 18:00)	2460		
9.3.	Rent of conference C (127,6 sq. m, 65 attendees)				
9.3.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	270		
9.3.2.		For 1/2 of a conference day (4 hours)	880		
9.3.3.		For 1 conference day (from 10:00 to 18:00)	1470		
9.4.	Rent of conference D (67,3 sq. m, 35 attendees)				
9.4.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	126		
9.4.2.		For 1/2 of a conference day (4 hours)	402		
9.4.3.		For 1 conference day (from 10:00 to 18:00)	870		
9.5.	Rent of conference F (54 sq.m, 35 attendees)				
9.5.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	126		
9.5.2.		For 1/2 of a conference day (4 hours)	402		
9.5.3.		For 1 conference day (from 10:00 to 18:00)	870		
9.6.	Rent of conference G (94 sq.m, 40 attendees)				
9.6.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	230		
9.6.2.		For 1/2 of a conference day (4 hours)	690		
9.6.3.		For 1 conference day (from 10:00 to 18:00)	1150		
9.7.	«round-table» seating, 5 attendees				
9.7.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	103		
9.7.2.		For 1/2 of a conference day (4 hours)	356		
9.7.3.		For 1 conference day (from 10:00 to 18:00)	620		
9.8.	Rent of the meeting room («round-table» seating, 8 attendees)				
9.8.1.	March 3, 2022	For 1 hour (over the period of 1/2 of a conference day)	150		
9.8.2.		For 1/2 of a conference day (4 hours)	490		
9.8.3.		For 1 conference day (from 10:00 to 18:00)	870		
9. Service, equipment (for 1 piece, for 1 day)					
9.9.1.	March 3, 2022	Assistance of the technical specialist during the event (for 1 hour)	25		
9.9.2.		Radio-equipped speaker's stand	112		
9.9.3.		Multimedia video projector (luminous flux of 6000 Lum)	532		
9.9.4.		Plasma display, screen size of 50 (without support or base)	242		
9.9.5.		Laptop	58		
9.9.6.		Wireless microphone	37		
9.9.7.		Wired microphone	20		
9.9.8.		Sound amplification of 2000 W	367		
9.9.9.		3x2.2 m screen	160		
9.9.10.		Rent of a conference chair	23		
9.9.11.		Rent of a desk for registration	58		
9.9.12.		Change in the furniture arrangement of a special room during the Common Period of the event	50% of the cost of the special room		
10. Sponsorship					
10.1.1.	February 3, 2022	General Partner	18 800		
10.1.3.		Official Sponsor	16 400		
10.1.4.		Visitor Badge Sponsor	14 100		
10.1.5.		Official Partner of the Exhibition Section	8 000		
10.1.6.		Branding partner	13 000		
10.1.7.		Online Visitor Registration Sponsor	5 300		
10.1.8.		Visitor registration Area Sponsor	7 100		
10.1.9.		Exhibition Guide Sponsor	5 800		
10.1.10.		Partner of visitors bags	4 000		
4. TOTAL COST					
5. SIGN, SCAN AND RETURN THIS FORM BY e-mail to your manager					
The filled form will be the basis for the invoice for marketing services					
www.securika-moscow.ru, securika@hyve.group					
6. SIGN OF THE EXHIBITOR					
Date _____		Authorised signature _____			