

SCOOP

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KENSINGTON
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SMEdenmark



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
The Trade Council



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A.KJÆRBEDE



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A. KJÆRBEDE

A. KJÆRBEDE is a Copenhagen based sunglasses brand uniting quality and affordability. The brand was founded by Adam Geertsen back in 2013 based on challenging the perception that price and quality not necessarily have to correlate.

Every collection is designed in Denmark with roots in Scandinavian culture and minimalism. The designs are inspired by the way of life and hold inspiration from photography, architecture, art and people - conveyed in different aspects.

A. KJÆRBEDE links to decision making and the process of creating a project on an idea. The name also refers to Denmark with the 'A' emphasizing the Nordic origin of the brand.



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AMERICANDREAMS

Americandreams is a Danish brand specializing in high quality knitwear. Our mission is to make lovely knits at an affordable price. We use only the finest materials in our popular colourful mohair designs.

Our garments are designed in Copenhagen, Denmark, with love and attention given to every small detail. Our mission is to make knitwear that feels warm and soft against your skin with the ability to be worn and styled all year round.

House of Colourful Knitwear

Home of the Pullover

We are inspired by modern women's nature from around the world and the dreams we carry. Our collections reflect our positive vibes and wistful dreams, as seen in our happy colours and unique designs.

Our knitwear and yarns are all produced in Italy. Some garments are made by hand and some by machines. Read more about our production here.

Our purpose at Americandreams is to inspire and bring positive energy globally through our House of Colours. The colours in our collections have been carefully selected and dyed with the mission of making consumers feel inspired to wear colours even more.



Certified



This company meets high standards of social and environmental impact.

Corporation

anonymous

COPENHAGEN

BITTE KAI
RAND
1981



BON DEP ☒ KKNEKKI

ABOUT BON DEP

Accessories makes all the difference.

Many famous words have been said about accessories, but we believe that it is what makes the difference between having your own unique appearance, and from being one of many. Your choice of accessories tells a lot about your personality, and it is noticed by your surroundings.

Bon Dep is a family owned and operated company that has been designing, developing and manufacturing accessories for a decade now. We love accessories - it is our DNA.

We believe a big part of our success is our long-term perspective, our infinite quest and enjoyment of what makes a woman shine. Our focus on sustainability is about quality and longevity considerations for all our products. We believe this can contribute to reduce the amount of waste from the fashion industry.

We have an uncompromising commitment to our guiding principles - Bon (good in French) Dep (pretty in Vietnamese), which we are reminded of

every day by our name and logo. The beginning of Bon Dep was a result of running an interior- and lifestyle boutique for several years, mainly with a collection of interior products. We have always been in love with those small things that you can spoil yourselves with, and therefore it was natural that hair accessories were adapted early into our collections as well.

ABOUT KKNEKKI THE ORIGINAL

SINCE 1987

Recognized to be one of the best hair ties in the world due to its durability, comfortable elasticity, gentleness to the hair and beautiful finish. The unique weaving technique make Kknekki soft and gentle on any hair type. The unique handcraft and weaving technique with more than 60 threads gives us almost endless color and combination possibilities. An almost infinite variety of colors and new color combinations dropping two times a year, makes Kknekki just as attractive season after season. Kknekki has become a basic in the true sense of the word.

ESSENTIALS

Bon Dep Essentials is our line of products that can carry and protect your beloved belongings. Your favorites deserve to be kept in a nice environment.

We create pouches, jewelry boxes, change trays, tote bags, eye masks and more in our favorite Liberty fabrics and Belgian linen. We hand pick the different fabrics we use on our collections, dropping two times a year in a limited quantity.

ICONS

Bon Dep Icons is our line of hair accessories. With Icons we focus on bringing out the beautiful with a timeless design. We believe in true quality. All our hair accessories in acetate are made in France by people with high skills and long traditions of the craftsmanship of the materials.

Many of our Icons are handmade, and we only use genuine Swarovski stones that are placed in position by hand. We also make a wide range of Icons based on Liberty fabrics.



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CS

CHARLOTTE SPARRE

CHARLOTTE SPARRE

A Nostalgic Ode to Timeless Elegance

Step into the enchanting world of Charlotte Sparre's latest Autumn/Winter 2024 collection, a captivating homage to the blissful days of the 1950s. Drawing inspiration from an era where smartphones and television were yet to dominate our lives, this collection reflects a time when people cherished genuine connections, took moments to reflect, and, above all, embraced the art of dressing with style.

At the heart of this collection are the positive qualities of silk, bamboo jersey, cashmere, and exclusive fake fur, each carefully selected to elevate the wearer's experience. Silk, renowned for its elegance, takes center stage, embodying the luxurious allure of a bygone era. The introduction of bamboo jersey not only adds a sustainable touch but aligns seamlessly with the values of the 1950s, where simplicity and eco-friendly choices were celebrated.

For those seeking warmth and opulence, the collection features exclusive fake fur jackets and two reversible faux fur vests, allowing fashion enthusiasts to indulge into soft luxury. Hoodies adorned with printed linings offer a contemporary twist, seamlessly blending comfort and style.

The knitwear in this collection is a true testament to Charlotte Sparre's innovation. Alpaca and wool knits in stripes and spacedye patterns add texture and warmth, while a whimsical wool knit featuring a charming mushroom motif adds a playful touch to the lineup.

The color palette mirrors the elegance of the 1950s, with neutrals in taupe, cream, and cognac setting a sophisticated tone. Light blue and navy evoke a sense of timeless serenity, while lilac, orange, and a beautiful red inject vibrancy to lighten up the collection.

Charlotte Sparre invites you to embrace the nostalgia and sophistication of the AW24 collection, where every piece is a celebration of timeless style, positive qualities, and the enduring charm of a bygone era.



DAY ^{ET}

YOUR HOME AWAY FROM HOME

OUR HERITAGE

DAY ET is a lifestyle accessory brand rooted in Scandinavian simplicity offering long-lasting design for everyday life. Founded in Copenhagen in 2014, our approach is based on a responsible mindset of making tomorrow matter and taking responsibility for the world that we live in.

Driven by our Scandinavian heritage, our collections offer a mix of classic, functional, vibrant, and responsible styles combined with contemporary, seasonal pieces. This includes bags, suitcases, travel staples, jewelry boxes, and accessories.

EVERYDAY CLASSICS IN CERTIFIED RECYCLED POLYESTER

Our Essential collection represent the core of DAY ET's design. This collection is originally designed around our iconic Gweneth shopper bag which represent the philosophy of a bag that should be worn, used, and lived in. Today our Essential collection offers a wide range of styles that carry you effortlessly to work, events, and travel, and perfectly partners as your home away from home.

All Essential bags are produced in DAY ET's signature fabric of certified recycled polyester.

MAKE TOMORROW MATTER

'Make tomorrow matter' is one of DAY ET's core values. With a mission of being a purpose-driven brand with a sustainable ambition to work for a better tomorrow, we make an effort to be the best version of ourselves with focus on responsibility and sustainability.



esmé studios



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ESMÉ STUDIOS

Esmé studios is a Danish lifestyle and fashion brand as well as a statement about you and your values. We want to be part of a drive to change the fashion industry from fast fashion to one that is focused on slow fashion. Every day, we strive to make it simpler for you to select responsibly made, durable clothing of long-lasting designs without sacrificing quality. We combine the very best in terms of comfort, materials, and design while making sure that it's produced in an ethical and socially responsible way.

We can't ignore our Scandinavian heritage which speaks of minimalism, functionality, and timeless designs - something we believe goes very well with the philosophy of slow fashion.

Our clothes are meant to be worn for your everyday life - and for a long time. They're soft and comfortable for relaxing at home and, at the same time, stylish and refined enough to be right for workplaces too. They are sophisticated and versatile. Our designs effortlessly blend in elements from the latest trends, creating a timeless style meant to last.





GUSTAV



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HEYANNO

Autumn Winter 2024

HEYANNO is a fresh feeling and means “welcoming a new year.” It’s a positive renewal and a playful energy that gives hope in a world where everything can seem dark. With HEYANNO, we want to dress more carefree, move freely, dare to play, and never stand still.

HEYANNO is less about gender and is heavily inspired by men’s fashion, indie rock, and the grunge 90’s. It’s a casual yet affordable luxury brand with classic silhouettes and a high focus on qualities, twists, and edgy styling. A universe where it’s easy to play with styling as everything is versatile. Authenticity is a cornerstone, and HEYANNO is an updated story of who we are and, at the same time, a tribute to our roots.



MAANESTEN

ABOUT MAANESTEN

The founders of Maanesten, Henrik and Lotte Ven Callesen started their jewellery brand in 2013 at home at the kitchen table in Copenhagen. Since then, Maanesten has grown to more than 100 employees and over 100 wholesalers in Scandinavia and Germany. All jewellery is made by hand in our workshop in Jaipur, India, where more than 100 goldsmiths manufacture our designs. Much has changed, but the passion and inspiration behind the jewellery are the same. The organic forms, the free imagination, everything from the shape of a seashell to the stage right before the dreams begin. Spirituality is a backbone throughout the company, from the production to the products, a way of thinking that everything is connected. In that way, the energies and powers of the materials emphasize the woman's strength and connect the inner and outer world.

Maanesten's jewellery and accessories have a free and unpretentious design language. They brighten the grey days and enhance the good ones.

HEADQUARTER

Our company has grown to more than 100 employees who come from a mix of different backgrounds all to strengthen our brand and secure its success and innovation. Today we are a solid group of architects, goldsmiths, designers, visual merchandisers, and talents from marketing, sales, IT, and PR. Our headquarter is located in the heart of Copenhagen and decorated like our stores with colourful walls, rugs from Morocco, glass from Murano, handpicked artworks, and always fresh flowers. We are proud to welcome both employees and guests to an inspirational workplace, where we create the beautiful universe of our jewellery and accessories. We are an international brand, but deeply rooted in the Copenhagen mentality meaning we have a free, innovative mindset. We are used to thinking outside the box, searching for new paths, and that is reflected in our products, which are unique in design and materials.

MATERIALS AND SUSTAINABILITY

All Maanesten's jewellery is made by hand. We have our own factory in Jaipur, India. We try our best to make our collections with the greatest respect for the people and environment involved in the process. Our Indian employees get three times the minimum wage, insurance for the whole family, pension, dentist and medical access as well as local, organic food and paid transportation. We're currently working on a plan for a brand new factory in Jaipur which will get all its electricity from local solar panels and have its own garden with organic fruit etc. Our goal is that the factory will be 100 percent sustainable.

All our silver is recycled and has one of the market's best gold platings. We've worked for years to make it with one of the top chemistry engineers of India. Our fabrics used in hair accessories and makeup bags are mostly made from recycled polyester and organic cotton.



Maanesten

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M O S M O S H

Autumn Winter 2024

As a new autumn season approaches the horizon ☐ we take a step back from bright summer colours and turn towards a quieter ☐ toned ☐ down state of mind ☐ The collection pays tribute to our past by letting known darlings see the light of day in a modern way ☐ and we go back to basics and timeless shapes while playing on sharp ☐ ☐ references and soothing boho feels ☐

This Autumn Winter ☐ ☐ ☐ collection moves from toned ☐ down ☐ calm shades to a richer and more defined colour palette to set the tone of the weather changing ☐

Known darlings made modern

With this collection we look to our past and take some of our well ☐ known darlings on a new journey ☐ Familiar shapes and prints like pinstripes and checks see the light of day while we turn up the modern volume and give them our signature MOS MOSH twist ☐



MOS MOSH



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NATURE FOOTWEAR

Embrace Happiness with Nature Footwear - Danish Design for Happy Feet

We are delighted to present Nature Footwear, a brand that epitomizes the essence of happy feet through Danish design. Established in 2014, we take pride in creating footwear that not only reflects the rich heritage of Danish craftsmanship but also exudes comfort and joy for the wearer.

Danish Design, Handmade in Portugal:

At Nature Footwear, our commitment to quality is unwavering. All our footwear is meticulously handmade in Portugal, ensuring that each pair is crafted with precision and care. This unique fusion of Danish design and Portuguese craftsmanship results in footwear that seamlessly blends style and comfort.

Sustainability as a Core Value:

We embrace sustainable thinking as a fundamental aspect of our brand philosophy. Every material used in our footwear and every step of the production process is carefully selected with sustainability in mind. Our dedication to environmental consciousness drives us to continually improve and innovate, with each new collection aspiring to be more sustainable than the last.

Showcasing Personality with Nature Footwear:

We believe that your choice of footwear is a personal expression of your identity. Nature Footwear not only provides comfort for your feet but also allows you to showcase your unique personality. Our diverse range of designs ensures that there is a pair of Nature Footwear for every style, occasion, and individuality.

In conclusion, Nature Footwear is more than just a brand; it's a celebration of happiness, craftsmanship, and sustainability. With Danish design at its core and a commitment to a better planet, we invite you to join us in walking towards a brighter, more sustainable future, one step at a time.

Nature[®]





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N ☒ N O O

Núnoo is a Danish family owned accessories brand founded in 2015 by the two sisters Pia Silfen-Jensen and Naja Silfen.

Since the beginning the vision have been on creating beautiful bags. We love the idea of making handmade designer bags in high quality. Sustainability has become a big part of the brand, and the goal is to be 100% circular by 2030. A step by step strategy is being carried out.

We wish to make girls and boys feel great about themselves by adding the item which completes the outfit. It is all about being yourself and inspiring each other. We wish to celebrate diversity and we strive to build a community that celebrates self-love. Use #clubnunoo if you wanna join or looking for inspiration.



NUNOO



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Scan to view more images

from the beautiful Main

Autumn 2024 collection.



PART TWO

Sophisticated layering

As we move into autumn, it's time to prepare your wardrobe for the change of seasons. Our new Main Autumn 2024 collection makes it easy to spice up your everyday outfits with effortless, interchangeable autumn styles.

The collection is full of calm silhouettes and elevated everyday staples with a poetic touch. You will also discover easy-to-wear knitwear, cool corduroy, elegant suiting, and comfortable fits created in durable materials, that will stand the test of time.

The elegant use of carefully selected colours, with both stand-out appeal and more delicate colour tones, creates a modern balance of newness with the palette of khaki neutrals, blushing pink, luxurious brown and timeless shades of blue. Not for forget refined purple.



PART TWO

EST. COPENHAGEN 1986



PERNILLE CORYDON

— JEWELLERY —



Ocean Treasure Earsticks

PERNILLE CORYDON JEWELLERY

Danish jewellery designed for everyone

A sincere passion for designing jewellery for everyone - exclusively made from certified recycled silver - is the essential behind Danish jewellery designer Pernille Corydon's beautiful and timeless creations. Her jewellery designs are small pieces of everyday beauty with a simplistic and distinct touch. Made with consideration for the world around us, both people and nature.

Pernille Corydon's timeless designs are driven by the beauty of our surroundings and the strong shapes that are found everywhere, if we pay attention.

The jewellery is characterized by the obvious connection to the Scandinavian simplicity. The simplicity in the designs makes it easy to wear and combine the jewellery as you like.

When you wear a piece of jewellery from Pernille Corydon, you also carry a story with you - with memories to treasure, keep and remember.

Pernille originally sold her handmade jewellery from her small shop in Southern Denmark. Since then, the company has grown. Today, Pernille Corydon Jewellery is sold through more than 500 retailers in 18 countries and in cities such as Copenhagen, Helsinki, Oslo, Barcelona, Berlin, Paris and London.

SHAKING THINGS UP

SINCE 1984

PICTO® was created by two young rebels Steen and Erling in the 80s. In a time where everybody was busy talking about “time is money” and “every minute counts,” the two creators went in the diametrically opposite direction.

With PICTO® you are encouraged to set your own agenda. Here, the day is not divided into minutes and seconds.

Once you’ve tried it, you become addicted.

With its clean, minimalist graphic lines PICTO® sets a new standard for showing time. The hour is marked with a dot on a rotating dial, while the minutes are indicated by a conventional hand.

THE ART OF MINIMALISM

In 1984 the PICTO® watch represented something simple, innovative and different, quickly becoming a sensation on the international design scene.

To this day, PICTO® remains a permanent part of Danish design history.

Acquired by	MoMA MUSEUM OF MODERN ART New York
Admitted to	HAUS INDUSTRIEFORM ESSEN DESIGN GALLERIE Germany
Acquired by	THE DANISH ARTS FOUNDATION Denmark
Assigned to	SONDERSCHAU FORM INTERNATIONAL MESSE FRANKFURT Germany
Admitted to	NEUE SAMMLUNG MÜNCHEN Germany
Admitted to	DANISH DESIGN MUSEUM PERMANENT EXHIBITION Denmark
Art collab	PICTO® X YAYOI KUSAMA X JDOCOM EXCLUSIVE ART COLLECTION China

A DOT AND A LINE TO TELL TIME



00:00 00:00



00:00 00:00



ROTATING DIAL

PICTO[®]

DANISH DESIGN ICON
SINCE 1984

















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RANDERS

We are proud to be able to re-launch this excellent jewellery collection in the UK from one of the historic pioneers of Danish jewellery manufacture - a company with 170 years of tradition in the production of handmade jewellery.

RANDERS 1853 was sold in the UK from the late 1960s to the mid 1980s.

Randers Silverware Factory was founded in 1853 by Rasmus Henrik Tvenstrup and is still owned by the family with Troels Tvenstrup as the 5th generation.

RANDERS 1853 jewellery is handcrafted in Denmark in silver and 18-carat gold. The jewellery can also be set with diamonds of your choice.

All jewellery is handmade to order.





RANDERS
1853
HANDMADE IN DENMARK SINCE 1853



SAND

COPENHAGEN

THE KEYWORDS

- ☒ Layering heritage camel and brown
- ☒ A new sensibility inserted as fresh color as burnt orange, pink, blue for wintery coordinate
- ☒ So, Nordic natural as a colors, material and touch
- ☒ Responsible choice, synchronicity with the environment

THE COLORS

- ☒ Coolest blue to retro midnight blue, ranging to dusty grey
- ☒ Light camel with soft rose and hot pink
- ☒ Rich brown shades from heritage camel to dark chocolate with a dash of burnt Sienna
- ☒ Nordic earth tone, harmonious neutral natural color as off white, ecru, pearl grey
- ☒ A contrast of winter white and ivory, ebony black

THE KEY FABRIC AND PIECES

- ☒ Glittering sequins all over jumpsuits, dresses and jacket for festive season
- ☒ Retro geometric printed blouses and dresses
- ☒ Oversized crispy cotton poplin shirts in optical white and in stripes
- ☒ The iconic check tweed blazers and gentle tailoring pieces in plain stretch corduroy, traditional plaid checks and pin stripes
- ☒ Navy blue double breasted blazers with metal buttons with inspiration in British school uniforms
- ☒ Nuanced wash indigo jeans and skirt
- ☒ Small jackets and coat dresses in boucle yarns
- ☒ Knitted jackets and cardigans in pure cashmere, cashmere blends and soft vintage lambswool for extra warmth
- ☒ Fake manmade fur outerwear
- ☒ Cashmere blend wool coats with various finish and weight and mohair blends

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Selfhood®
Studio
of
Individualism

SELFHOOD

Studio Of Individualism

Selfhood offers effortless sophistication infused with unexpected details. Combining feminine shapes with a practical and edgy cut inspired by male streetwear. All designed from Aarhus, Denmark. We achieve uncomplicated elegance with timeless designs and a nerdy attention to detail. Always while considering practicality in use. We design outerwear for the individual, creating styles that will seamlessly adapt to your personal style. This is what we call Studio of Individualism.

Conscious Outerwear

Built on the principles of slow fashion, we specialize in creating conscious outerwear for the style-savvy consumer. Our focus is dedicated to outerwear, meaning we are experts when it comes to creating durable outerwear with attention to functionality in use. Our consciousness extends beyond production and materials, we provide styles that stand the test of time. The most mindful choice you can make, cherish and tend to your favorite wardrobe pieces for as long as you can.

Rooted in Denmark since 1995

Selfhood grew out of the male streetwear brand Revolution, a revolution of style. Based on years worth of knowledge gained from producing sustainable male outerwear, we felt it was about time to provide the same quality of outerwear to the women. Selfhood takes away the durability and long-lasting design aesthetic from Revolution and translates it into strong women's outerwear.

SOFIE SCHNOOR

The family-owned, independent label SOFIE SCHNOOR was established by the designer SOFIE SCHNOOR in 2001. Sofie is driven by her creativity, designing only what she would wear herself or dress her own kids in. That honest, real-life basis gives the two brands a personal touch and an authentic feel that permeates all collections.

Sofie grew up with creative parents who were working in the fashion business with several retail shops. As a child she used to accompany her parents to factories, fashion fairs and all the way through the design process, and therefore knows a good, sellable design when she creates one.

It began with a shoe collection in 2001, followed by a children's collection named PETIT BY SOFIE SCHNOOR in 2007, before a clothing collection

joined the range. SOFIE SCHNOOR is currently represented in department stores, online, shop-in-shops, large and small retailers, concessions, and high-end design shops across all continents. SOFIE SCHNOOR is represented in 600 retail stores around the world, in addition to the brands three self-owned shops in Denmark.

True to the brand's beginnings, its style is still edgy cool, sporty chic with a playful twist across both collections. The SOFIE SCHNOOR collections reflect the demand from women and children for fashionable, cool clothes that feel comfortable.

Both SOFIE SCHNOOR & PETIT BY SOFIE SCHNOOR collections are presented four times a year, each time boasting raw feminine elegance, comfort, and luxurious high fashion in clothes and shoes with a raw edge that comes from the designer's Scandinavian inspiration.

As part of the SOFIE SCHNOOR collection, Sofie has created a range for the sporty woman SPORT by SOFIE SCHNOOR. Here you will find exclusive sportswear for women and kids who run, dance, or simply like to relax in leisure wear.



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SOFIE SCHNOOR



SUMMERY



SMEdenmark

Islands Brygge ☒☒

☒☒☒☒ Kbh ☒☒

SMVdenmark ☒☒☒

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**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
The Trade Council