

PRESS RELEASE

RosUpack and Printech to gather more than 400 exhibitors from 18 countries

Moscow, 19 May 2022

*From 7 to 10 June 2022, the 26th International exhibition for the packaging industry **RosUpack** and the 7th International conference and exposition of equipment, technologies and supplies for print and advertising production **Printech** will take place at Crocus Expo.*

RosUpack and Printech are still relevant and will become unique platforms for the Russian and foreign industry representatives, who will gather to discuss pressing issues and find new equipment and materials. In 2022, Russian business, including the print and advertising industries, is changing. For this reason, Printech has transformed into a forum and exposition. The organizers of the trade shows have paid special attention to the business programme.

This year, **more than 400 companies from 18 countries**, namely Russia, Belarus, China, the Czech Republic, Egypt, Finland, Germany, Hungary, Iran, Iraq, Italy, Kazakhstan, the Netherlands, Switzerland, Taiwan, Turkey, the United Arab Emirates, and Uzbekistan, will exhibit at RosUpack and Printech. **Companies from more than 50 regions of the Russian Federation** will demonstrate equipment, materials, and packaging.

Among the key market players there will exhibit: Arkhangelsk Pulp & Paper Mill, AURORA, BOBST, COMITAS, Conflex SPb, Consolidated Paper Mills, Gotek, Ilim, Jokey, Komus-upakovka, L-PACK, Mitsubishi Heavy Industries, NABEREZHNYE CHELNY PAPER MILL NAMED AFTER S.P. TITOV, OMAG, Plant Protey, Profitex, RUSAL, Segezha Group, SFT Group, SIBUR, SIKO, Smart-T, TAURAS-FENIX, Titan-Polimer, ULMA Packaging, and many others.

For the first time, 85 companies will take part in the exhibition: Bering, FlexoGarant, Hartis, ImportPrint, Inter Multy Service, Karjala Pulp, KREDO, Nortoline, Polfilm, and others.

In 2022, RosUpack will comprise 8 sections, including a new one – POS materials. A special exposition of the POPAI Awards 2022 winners will be organized for supporting POS materials section. This year's winners were: El Paco, Insight, LBK Marketing Production, TTG, and Wonderwall Agency.

Products and novelties

AURORA, a Saratov manufacturer of packaging equipment, will present the AURORA NXT modular ecosystem. This domestic novelty has no analogues in the world market. It allows to solve several problems at once and quickly adapt if the change of the product or container is required.

RUSAL, a leader in the aluminum industry, will talk about foil and a wide range of packaging: technical and construction tapes, packaging materials for food products, the tobacco industry, and pharmaceutical products.

Perint will showcase a new 1500 ml food container. It has a rectangular shape, although usually containers of this volume are made round. It fits perfectly in the hand and is convenient to use.



Hateco, a Russian manufacturer of printing equipment, will present the case making machine Smart, a desktop case making machine for small and medium-sized productions, and a glue machine.

Conflex SPb will demonstrate packaging samples made using laser equipment and samples with data matrix code.

Volga will showcase corrugated packaging and different types of packaging paper.

Business programme

As a part of the three-day business programme, the Forum of Producers and Consumers of Packaging (RosUpack) and the Forum of Printing and Advertising Production (Printech) will take place. The leading experts will discuss key trends and development of the packaging and printing industry. More than 2,000 specialists have already planned their attendance to the events.

Forum of Producers and Consumers of Packaging (June 7-9)

The key speakers of the Forum of Producers and Consumers of Packaging will be: Vladimir Chuikov, President of the National Confederation of Packers, Chairman of the Board of Directors at Gotek; Sergey Roskoshny, Head of Industry Sales at SIBUR; Alexander Ladan, CEO at Neo-Pak; Maxim Novikov, President of the Union of producers of soft drinks and mineral waters; Sergey Filippov, Director for Technology and Efficiency at Perekrestok; Mikhail Katsevman, Director for Science and Development at POLYPLASTIC; Alexander Svidovsky, CEO at EcoLine-Vtorplast.

On the first day, the conference “Adaptation of the Russian packaging market to a new reality” will take place under the auspices of the National Confederation of Packers. As a part of the conference, the expert and analytical session “Packaging Industry 2022: How Economic and Political Factors Affect Market Development” and the plenary sessions on the state of the paper, cardboard, corrugated board, and polymeric materials packaging market will be held. For the first time, a session for producers and consumers of aluminum packaging will be held with the support of the Aluminum Association.

The second day will be dedicated to the restoration of production and supply chains, marketing and branding in modern realities, and sustainable development forecasts of packaging and FMCG. For the first time, the session “Packaging under sanctions. Management and technological development” will take place. The experts will provide an overview of the current state of technology development, production, marketing, consumer trends, and recommendations for industry professionals.

The third day will be dedicated to manufacturers of packaging solutions. Two sessions on the peculiarities of organizing the production of polymer and corrugated packaging will be held.

Partners of the Forum of Producers and Consumers of Packaging: National Confederation of Packers, Gotek, Gofro Technologies, Association of Branding Companies of Russia, the Aluminum Association, deepUP agency, Higher School of Branding, and Krona Institute.



Forum of Printing and Advertising Production (June 7-9)

The key speakers of the Forum of Printing and Advertising Production will be: Alexander Ivanov, Chairman at the Club of directors of digital printing houses; Mikhail Kuvshinov, Development Director at NISSA Centre; Dina Yakushina, Head of Department at Azbuka Vkusa; Lyubov Bayushkina, Chief technologist at OktoPrint Service; Nina Lepikhova, Head of Department at Double V; Alexander Markov, CEO at MDM Print; Sergey Zemlyanykh, CEO at VIVASTAR.

At the panel discussion “Printing of the Russian Federation in the new reality: Problems and Solutions”, organized jointly with Double V, leading experts will discuss the current situation in the printing and advertising industry, share information on ways to overcome crisis, and assess the prospects of the industry. Speakers of the conference “Advertising Production: Prospects and Opportunities”, organized with the support of Retail.ru, will present reports and discuss orders.

On the second day, experts will focus on the printing materials and consumables. The session “New supply chains for consumables” will be held with the support of Publish magazine.

On the third day, sessions on robotics in the printing and packaging industry, organized with the support of Russian Association of Robotics, will be held. Companies will present their solutions.

PART Award

On 9 June, the solemn PART Award ceremony will take place. The award is intended to identify the best solutions for production and packaging design. 46 companies will take part with 72 samples and compete for victory in 14 nominations, including two new ones – Gift Wrapping and POS Materials.

Partners

The general partner of RosUpack – BIZERBA
Partner of the section “Raw materials” – Gotek
ESG partner – Segezha Group
Media partner – TV channel “MIR”

26th International
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packaging industry

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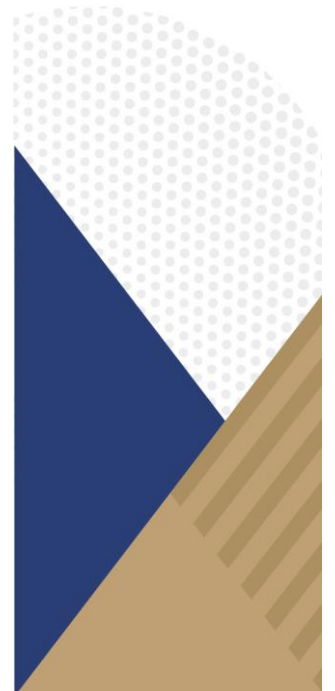
printtech

7th International
conference and
exposition of equipment,
technologies and supplies
for print and advertising
production

printech-expo.ru

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