

Venue: Croc Expo IEC, pavilion 2, Moscow, Russia

Dates: 23 – 26 November, 2021

1. EXHIBITOR

Company: _____

2. CONTACT INFORMATION

Name _____ Telephone _____ e-mail _____

3. DESCRIPTION AND COST OF MARKETING SERVICES

POINT	ACCEPTED UNTIL	DESCRIPTION OF MARKETING SERVICE	PRICE, EUR	AMOUNT	TOTAL
1.1.	October 30, 2021	Additional badges	10		
2.1.	September 28, 2021	Information about sub-exhibitors in the electronic and printed catalogues	580		
3.1.	September 28, 2021	1/1 Colorful advertising page A5 in catalogue	1089		
3.2.	September 28, 2021	1/2 Colorful advertising page A5 in catalogue	638		
3.3.	September 28, 2021	Company logo on the plan with an arrow	285		
3.4.	September 28, 2021	Colored bookmark in the catalogue	2100		
1 MONTH BANNER					
4.1	October 5, 2021	Banner 400*80 main 100%	380		
4.2	October 5, 2021	Banner 1 240*114 main 100%	510		
4.3	October 5, 2021	Banner 1 240*114 internal 100%	380		
2 MONTH BANNER					
4.1	September 7, 2021	Banner 400*80 main 100%	520		
4.2	September 7, 2021	Banner 1 240*114 main 100%	730		
4.3	September 7, 2021	Banner 1 240*114 internal 100%	520		
OUTDOOR ADVERTISING					
5.1	October 12, 2021	Lightbox in front of the main entrance	270		
5.2	October 12, 2021	Outdoor construction 2*3	650		
5.3.	October 12, 2021	Outdoor construction 3*3	910		
5.4.	October 12, 2021	Outdoor construction 4*3	1175		
INDOOR ADVERTISING					
5.5.	October 12, 2021	Lightbox - front side 1.15 * 1.95	695		
5.6.	October 12, 2021	Lightbox - back side 1.15 * 1.95	430		
5.7.	October 12, 2021	Octanorm 1*2.9	240		
5.8.	October 12, 2021	Octanorm 2*2.9	420		
5.9	October 12, 2021	Octanorm 3*2.9	515		
5.10	October 12, 2021	Octanorm 4*2.8	645		

5.11.	October 12, 2021	Octanorm 6*2.8	895		
5.12.	October 12, 2021	Suspension on the ceiling of the registration hall 1*3, per 1 pc	410		
ENTRANCE AREA BRANDING					
6.1.	October 12, 2021	7, 6 turnstiles	1,200		
6.2.	October 12, 2021	Hall 8, 6 turnstiles	1,200		
6.3.	October 12, 2021	Hall 7, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	570		
6.4.	October 12, 2021	Hall 7, 2 glass surface , 3,95*1,5 m, double sided sticker , price for 1 item	790		
6.5.	October 12, 2021	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	570		
6.6.	October 12, 2021	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	790		
VIDEO ADVERTISING					
7.1.	October 27, 2021	Video on TV panels onsite, 1 day translation, 10 sec	170		
7.1.1.	October 27, 2021	Video on TV panels onsite, 1 day translation, 20 sec	240		
7.1.2.	October 27, 2021	Video on TV panels onsite, 1 day translation, 30 sec	320		
7.2.	October 27, 2021	Video on TV panels onsite at the cafe, 1 day translation, 10 sec	220		
7.2.2.	October 27, 2021	Video on TV panels onsite at the cafe, 1 day translation, 20 sec	280		
7.2.3.	October 27, 2021	Video on TV panels onsite at the cafe, 1 day translation, 30 sec	350		
7.3.	October 27, 2021	Video on TV panels onsite, 4 days translation, 10 sec	580		
7.3.1.	October 27, 2021	Video on TV panels onsite, 4 days translation, 20 sec	790		
7.3.2.	October 27, 2021	Video on TV panels onsite , 4 days translation, 30 sec	1,030		
7.4.	October 27, 2021	Video on TV panels onsite at the cafe, 4 days translation, 10 sec	710		
7.4.1.	October 27, 2021	Video on TV panels onsite at the cafe, 4 days translation, 20 sec	880		
7.4.2.	October 27, 2021	Video on TV panels onsite at the cafe, 4 days translation, 30 sec	1,120		
8.1.	October 27, 2021	Printed invitations in the HYVE office	0		
8.2.	October 27, 2021	Printed invitations via post	0		

4. TOTAL COST OF ORDER (without VAT) _____ *all prices in the application without VAT

5. CONTACTS FOR SENDING APPLICATION

For service orders, please fill out the application form and send it to coordinator

Lyudmila.Savilova@hyve.group +7 (499) 799 55 85

The filled-out form will be the basis for invoice.

6. EXHIBITOR SIGNATURE

Date _____ 2021 Full name _____

Signature _____