



21st international exhibition of equipment,
raw materials and technologies
for pharmaceutical production

SPONSORSHIP OPPORTUNITIES

Russia, Moscow
Crocus expo

pharmtech-expo.ru



Organiser

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SPONSORSHIP OPPORTUNITIES

The Pharmtech & Ingredients exhibition and Pharmtechprom forum are the main events dedicated to the manufacturing of pharmaceutical products in Russia and the Eurasian Economic Union and every year attract leading specialists from the pharmaceutical industry.

You can maximize commercial efficiency of participation in the Exhibition and Forum and create a memorable image of a strong brand among the major figures of the pharmaceutical market by becoming a sponsor.

SPONSORING PHARMTECH & INGREDIENTS AND PHARMTECHPROM FORUM IS AN OPPORTUNITY TO:

- Strengthen the position of your company in the pharmaceutical market
- Increase sales to the direct users of your services
- Secure a significant advantage in a competitive field
- Ensure recognition of your company and establish the image of a successful brand
- Strengthen existing business ties
- Present emerging prospects to new clients
- Ensure that the more than 8000 industry specialists who visit Pharmtech & Ingredients every year remember your company.

You can choose the type of sponsorship that most suits your goals and objectives. Also we would be glad to discuss with you special projects within the sponsorship package of Pharmtech & Ingredients and Pharmtechprom forum.

GENERAL SPONSOR

Sponsorship package includes:

- Sponsor's logo with General Exhibition Sponsor status on outdoor advertising (street banners)
- Sponsor's logo with status on the main page of exhibition website with link to sponsor's website
- Sponsor's logo in the "Exhibition Sponsors" section of the exhibition website
- Sponsor's logo on complimentary exhibition tickets
- Placement of the logo of the Sponsor in all press advertisements for the exhibition
- Sponsor's logo on bags for visitors
- Sponsor's advertising structures in the registration area (octanorm 2 x 2.9 m, made by Organiser)
- Complimentary exhibition tickets for the Sponsor to carry out their own promotional activities (number of tickets by agreement)
- Sponsor advertisement (2nd cover, color, A5) in the official exhibition catalogue
- Sponsor's logo on Acknowledgements page in official exhibition catalogue
- Brief information about the Sponsor and its activities in exhibition press-releases (sent to media partners)
- Publication of a news item on the official website of the exhibition about the granting of the General Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Sponsor's news and an article about the Sponsor placed in the "News" section of the exhibition website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Sponsor's advertising materials distributing in the registration zone
- Opportunity for a representative of the sponsor company to speak at the exhibition's official opening ceremony.

Only one company can be the General Sponsor of the Exhibition.

OFFICIAL SPONSOR

Sponsorship package includes:

- Sponsor's logo with Official Exhibition Sponsor status:
 - on the main page of exhibition website with link to sponsor's website
 - in the "Exhibition Sponsors" section of the exhibition website
 - on an outside banner on the pavilion
 - on complimentary exhibition tickets
 - on advertising (ads published by media partners)
 - on notebooks given to the participants of the Forum
 - on acknowledgement page in official exhibition catalogue
- Sponsor's advertising structures in the registration area (octanorm 2 x 2.9 m,, made by Organiser)
- Sponsor advertisement (color, A5) in the official exhibition catalogue
- Sponsor's news and an article about the Sponsor placed in the "News" section of the exhibition website (the text (not more than 1500 symbols)of the article is agreed with the Organiser)
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Brief information about the Sponsor and its activities in exhibition press-releases (sent to media partners)
- Sponsor's advertising materials distributing in the registration zone

SECTOR SPONSOR

Sponsorship package includes:

- Sponsor's logo with Special Exhibition Sponsor status:
 - in the "Exhibition Sponsors" section of the exhibition website
 - on an outside banner on the pavilion
 - on acknowledgement page in official exhibition catalogue
- Sponsor's advertising structures in the registration area (octanorm 2 x 2.9 m, made by Organiser)

Sponsor advertisement (color, A5) in the official exhibition catalogue

- Sponsor's news and an article about the Sponsor placed in General Sponsor Section of the exhibition website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Sponsor's advertising materials distributing in the registration zone

SPONSOR OF EXHIBITION REGISTRATION AREA

Sponsorship package includes:

- Sponsor's logo on badges for exhibition visitors
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Sponsor's logo in the "Exhibition Sponsors" section of the exhibition website
- Sponsor's logo on printed registration forms, which must be completed by exhibition visitors without prior registration
- Sponsor's logo on acknowledgement page in official exhibition catalogue
- Sponsor advertisement (1/1 page, color, A5) in the official exhibition catalogue
- Sponsor's advertising structure by registration stand (made by Sponsor)
- Sponsor's logo on signs leading to exhibition registration
- Sponsor's logo on bags for visitors
- Sponsor branding of uniform worn by registration staff (optional, uniform is provided by Sponsor)
- Sponsor's advertising materials on registration stand and distribution of sponsor's advertising materials

Please note: Only one company can be the sponsor of Exhibition Registration Area.

SPONSOR OF THE OFFICIAL CATALOGUE

Sponsorship package includes:

- Sponsor's logo on the 1st cover of the catalogue
- Sponsor's logo in the "Exhibition Sponsors" section of the exhibition website
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Sponsor's advertising in catalogue (1/1 page or 3rd cover, by agreement with the Organiser)
- Sponsor's logo on the acknowledgement page in the official exhibition catalogue
- Sponsor's advertising on color bookmark in the catalogue (format: 50x175, other format by agreement with organiser, design of the ad is to be provided by Sponsor)
- Distribution of Sponsor's advertising materials from the registration stand

Please note: The catalogue is published as an A5 book. Only one company can sponsor the catalogue. Every exhibitor receives an exhibition catalogue in the exhibitor bags. The catalogues are also handed out to every visitor during the registration.

Materials to be distributed at the registration stand must be received by 18 November 2019.

LANYARD SPONSOR

Sponsorship package includes:

- Sponsor's logo on:
 - on the ribbon of the badge of visitors of exhibition (exclusive option)
 - on the main page of the exhibition website;
 - in the official catalogue of the exhibition on the page of gratitude;
 - on the exhibition website in the section "exhibition Partners" with a hyperlink to the Partner's website;
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity – 1 (one) time;
- Sponsor's news and an article about the Sponsor placed in General Sponsor Section of the exhibition website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)

Please note: Only one company can be Lanyard Sponsor.

SPECIAL SPONSOR OF PHARMTECH TUTOR

Sponsorship package includes:

- A presentation at the 'Focus on Graduates!' round table
- Sponsor's advertising structures in the conference hall (roll-up/octanorm made by Sponsor)
- Your company's logo:
 - in the 'Pharmtech Tutor' section of the website;
 - in the 'Exhibition Sponsors' section of the exhibition website
 - on the Acknowledgements page in the official exhibition catalogue
 - on business programme posters (displayed in the Organizer's office, VIP-lounge)
- Placement of the logo of the Sponsor in all press advertisements for the exhibition
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Advertising in official exhibition catalogue (1/1 page)
- Distribution of company advertising materials during round table (including an insert in delegate bags/carrier bags)

Please note: Only one company can be General Sponsor of the Project. Materials for delegate bags must be submitted before 18 November 2019.

SPONSOR OF THE GALA RECEPTION

Sponsorship package includes:

- An opportunity to give a welcome speech during the reception
- Your company's logo:
 - in the 'Exhibition Sponsors' section of the exhibition website
 - on the Acknowledgements page in the official exhibition catalogue
- Sponsor's advertising in the official exhibition catalogue (1/1 page)
- Sponsor's piccolo in venue of the Gala Reception (should be made by the Partner)
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in News Section on exhibition website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Distribution of Sponsor's souvenirs at the reception (supplied by the sponsor and handed out in the foyer)
- Opportunity to hold a prize draw among guests (at least 3 prizes)

Please note: Only one company can sponsor the Gala Reception. The arrangement of the hall in which the Gala Reception will be held will be at the discretion of the Organizer.

SPONSOR OF ONLINE EXHIBITION REGISTRATION

Sponsorship package includes:

- Placement of the logo of the Sponsor on the main page of the website
- Sponsor's logo on the Acknowledgements page in the official exhibition catalogue
- Sponsor's logo in the 'Exhibition Sponsors' section of the exhibition website
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Online visitor registration will open in March.
Visitors who register on the exhibition website will receive an e-ticket, with their company's logo, allowing them to attend each day of the exhibition.

LEAD GEEN PACK

Package includes:

- Proximity floor sticker/signpost
- Hall entrance banner
- One-page corporate collateral in each bag (provided by sponsor)
- Enhanced logo feature and full page ad in the Exhibition Catalogue
- Pharmtech & Ingredients Connect - 1 terminal unit

FOOTFALL ENHANCEMENT PACK

Package includes:

- Proximity floor sticker/signpost
- Hall entrance banner
- One-page corporate collateral in each bag (provided by sponsor)
- Full page ad in the Exhibition Catalogue

GENERAL SPONSOR OF THE PHARMTECHPROM FORUM 2018

Sponsorship package includes:

- •Welcome speech at the opening of the forum
- Lead address on any day of the forum in accordance with the day's programme
- Sponsor's advertising structures in the conference hall (roll-up/tritex, made by Sponsor)
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition
 - on business programme posters (displayed in the Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on advertising (publication media partners)
 - on a banner in the conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Advertising materials in official exhibition catalogue (1/1 page)
- Sponsor's logo on complimentary exhibition tickets
- Distribution of company advertising materials during forum (including an insert in delegate bags/carrier bags)
- Brief information about the Sponsor and its activities in exhibition press releases (distributed to media and electronic database of exhibitors and potential visitors)
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols)of the article is agreed with the Organiser)

Please note: Only one company can be General Sponsor of the Forum. Materials for delegate bags must be submitted before 18 November 2019.

SPONSOR OF BAGS FOR FORUM PARTICIPANTS

Sponsorship package includes:

- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the base of exhibitors and potential visitors
 - on the Acknowledgements page in the official exhibition catalogue
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on banner in conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Advertising in official exhibition catalogue (1/1 page)
- Advertising materials in delegate bags

Please note: Only one company can sponsor the bags for the forum participants. Materials for delegate bags must be submitted before 18 November 2019.

20 NOVEMBER 2018 SPONSOR OF THE FIRST DAY OF THE FORUM

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Sponsor's advertising structures in the conference hall (roll-up/tritex, made by Sponsor)
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - on the Acknowledgements page in the official exhibition catalogue
 - in the official forum programme with status Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on a banner in the conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Advertising in official exhibition catalogue (1/1 page)
- Distribution of company advertising materials during the forum session (including an insert in delegate bags/carrier bags)

Please note: Only one company can sponsor Day of the Forum. Materials for delegate bags must be submitted before 18 November 2019.

SPONSOR OF THE FIRST SESSION

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in the Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on a banner in the conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Distribution of company advertising materials during the forum session (including an insert in delegate bags/carrier bags)

Please note: Only one company can sponsor the session at forum. Materials for delegate bags must be submitted before 18 November 2019.

SPONSOR OF COFFEE BREAK DURING REGISTRATION AT FORUM

Пакет ПАРТНЁРА включает:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on posters or information desk in the coffee break hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time

Please note: Only one company can sponsor the Morning Coffee Break.

SPONSOR OF COFFEE BREAK

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on posters or information desk in the coffee break hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)

Please note: Only one company can sponsor the Coffee Break.

SPONSOR OF BUSINESS LUNCH

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - on the Acknowledgements page in the official exhibition catalogue
 - on banner in conference hall
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on information desk in the business lunch hall
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Distribution of company advertising materials in the conference hall during day of Forum session

Please note: Only one company can sponsor the business lunch. Materials for delegate bags must be submitted before 18 November 2019.

22 NOVEMBER 2018 SPONSOR OF THE SECOND DAY OF THE FORUM

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Sponsor's advertising structures in the conference hall (roll-up/tritex, made by Sponsor)
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website www.pharmtech-expo.ru
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on a banner in the conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time;
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Advertising in official exhibition catalogue (1/1 page)
- Distribution of company advertising materials during the forum session (including an insert in delegate bags/carrier bags)

Please note: Only one company can sponsor the session. Materials for delegate bags must be submitted before 18 November 2019.

SPONSOR OF MORNING COFFEE BREAK

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website - www.pharmtech-expo.ru
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge and registration area)
 - on the Acknowledgements page in the official exhibition catalogue
 - on posters or information desk in the coffee break hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time

Please note: Only one company can sponsor the morning coffee break.

SPONSOR OF COFFEE BREAK

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website.pharmtech-expo.ru
 - in the official forum programme circulated to the database of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on information desk in the coffee break hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols)of the article is agreed with the Organiser)

Please note: Only one company can sponsor the Coffee Break.

SPONSOR OF BUSINESS LUNCH

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the base of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on information desk in the business lunch hall
 - on banner in conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Distribution of company advertising materials in the conference hall during day of Forum session

Please note: Only one company can sponsor the Business Lunch.

SPONSOR OF CLOSING COCKTAIL RECEPTION

Sponsorship package includes:

- Lead address on any day of the forum in accordance with the day's programme
- Your company's logo:
 - in the 'Forum' section of the website
 - in the 'Exhibition Sponsors' section of the exhibition website
 - in the official forum programme circulated to the base of exhibitors and potential visitors
 - in the official forum programme with status of Sponsor – published in catalogue and exhibition guide
 - on business programme posters (displayed in Organizer's office, VIP-lounge)
 - on the Acknowledgements page in the official exhibition catalogue
 - on information desk in the hall
 - on banner in conference hall
- Publication of a news item on the official website of the exhibition about the granting of the Sponsor of the Exhibition status with a short description of company activity - 1 (one) time
- Sponsor's news in 'News' section of the website (the text (not more than 1500 symbols) of the article is agreed with the Organiser)
- Advertising in official exhibition catalogue (1/1 page)
- Distribution of company advertising materials in the conference hall during day of Forum session
- Opportunity to invite a music group to perform at the Closing Cocktail Reception

Please note: Only one company can sponsor the Closing Cocktail Reception. The closing cocktail reception will be held at the end of the forum session

For tailored packages please speak to:

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