MosBuild

The Largest Building & Interiors Trade Show in Russia

30 March – 2 April 2021
Crocus Expo, Moscow, Russia

mosbuild.com

77,338 visitors from 82 regions of Russia
1,200 exhibitors from 40 countries

MosBuild is the largest building and interiors trade show in Russia in all categories of the All-Russian Exhibition Rating 2017-2018
MosBuild is the main business platform in Russia bringing together high-level buyers, manufacturers and experts.

**The Largest Building & Interiors Trade Show in Russia**

MosBuild is the main business platform in Russia bringing together high-level buyers, manufacturers and experts.

100,000 m² of exhibition space

77,338 trade visitors from Russia & the CIS

14 show sectors

1,200 exhibitors from 40 countries

240 expert speakers

12 exhibition halls

"MosBuild is a central event in our marketing communications. We use it to tell the market our company plans and share our achievements and developments. The trade show is important and much needed for us."

— VEKA

"We’ve exhibited at MosBuild almost since the start. For about 20 years, we’ve gone step by step together. We launch world premieres of our innovations here and see around 10,000 visitors at our stand each year."

— Hansgrohe

**Get access to key buyers and distributors**

Meet face-to-face with 64,000 buyers, top developers and DIY chains sourcing new products and suppliers.

**Visitors’ area of business**

**MosBuild visitors are looking for:**

- Finishing materials: 36,407
- Building materials: 32,239
- Bathrooms: 25,934
- Ceramics: 22,360
- Flooring: 21,411
- Doors & Locks: 20,235
- Wallpaper: 18,571
- Lighting & Electrics: 15,896
- Windows and Window Profiles: 14,489
- Facades and Roofing: 14,287
- Curtains, Curtain rods, Shutters: 14,219
- Construction Equipment and Tools: 13,328
- Gates: 7,011

**Geography of visitors**

- Moscow: 46,297
- Russian regions: 26,496
- Other countries: 4,545

**Expand your business in Russia & the CIS**

Promote your presence on the market and generate quality leads from across Russia and the CIS.

**Meet the decision makers at MosBuild**

Reach large numbers of trade visitors with a high level of decision-making authority. 71% of MosBuild visitors are decision makers.

41,983 Business owners and senior managers

55,333 Top level buyers with high decision-making roles

17% of senior buyers have an annual budget of over €700,000

* MosBuild 2019 statistics.
The unmissable trade show for the build and interiors industry to grow your business in Russia

Additional benefits for MosBuild exhibitors:

- Matchmaking system providing extra ROI and ROT
- Customer assistance from the day 1
- Sponsorship and advertising opportunities tailored to your needs
- Integration with the content programme

Companies already signed up include:

Join MosBuild 2021 to gain unlimited business opportunities. Book your stand on mosbuild.com

+44 (0) 203 545 9400  mosbuild@hyve.group  Tanya.Aleksankina@hyve.group