

MosBuild 2022 advertising order form

Venue: Russia, Moscow, IEC "Crocus Expo"

Dates: 29 March - 1 April 2022

**1. EXHIBITOR**

Company name

2. CONTACTS

Name

Tel.:

e-mail

3. PRICES

Price

Pcs

Total

1. Additional badges

1.1	Additional exhibitor passes	25		
1.2	Promo badge	390		

2. Реклама на сайте выставки

2.1	Web banner 1366x114	4,100		
2.2	Web banner 435x80	2,100		

3. Printed guide advertising

3.1	Information about the sub exhibitor in the guidebook of the trade show	950		
3.2	Logo in the A to Z list	360		
3.3	Logo with an arrow-head guiding to the stand. Placing: plan of pavilion in the guidebook, navigation signs.	900		
3.4	A5 advertisement page	800		
3.5	A4 advertisement page	1,750		

4. Outdoor advertising**Video advertising**

4.1	Video on the façade of Pavilion 1, 10 sec (5 days)	1,800		
4.2	Video on the façade of Pavilion 1, 20 sec (5 days)	2,100		
4.3	Video on the façade of Pavilion 1, 30 sec (5 days)	2,500		
4.4	Video on the stele between the pavilions, 10 sec (5 days)	1,000		
4.5	Video on the stele between the pavilions, 20 sec (5 days)	1,500		
4.6	Video on the stele between the pavilions, 30 sec (5 days)	2,000		

Advertising banners

4.7	Banner on concrete racks 2x3	800		
4.8	Banner on concrete racks 3x3	900		
4.9	Banner on concrete racks 4x3	1,350		
4.10	Banner on concrete racks 6x3	1,700		
4.11	Three-sided banner, 2x3	1,350		
4.12	Four-sided banner, 2x3	1,700		

Lightboxes

4.13	Outdoor lightbox, 1,23x2,5, 1 side	390		
------	------------------------------------	-----	--	--

Billboards

4.14	Billboard along the Moscow Ring Road, 1 side	1,125		
------	--	-------	--	--

Баннер Façade banners

4.15	Banner on Pavilion 1, 10,5x5	4,000		
------	------------------------------	-------	--	--

4.16	Façade banner on Pavilions 2 and 3, 18x9	9,000		
Flagpoles				
4.17	Flagpole, 1 pcs	225		
5. Indoor advertising				
5.1. Ceiling banner on hangers				
5.1.1	Double-sided ceiling banner in Pavilion 1, 18x6	6,800		
5.1.2	One-sided ceiling banner in Pavilion 2, 20x10	9,500		
5.1.3	Double-sided ceiling banner in Pavilion 3, 8x12	8,200		
5.2. Video advertising				
5.2.1	Above the entrance to the hall, Pav1/Pav2 - 96x1/87x1	2,700		
5.2.2	Above the entrance to the halls 13-15, 17x1, (1 hall)	1,700		
5.3. Lightboxes				
5.3.1	In the registration area, 1,17x1,97 (front side)	1,150		
5.3.2	In the registration area 1,17x1,97 (back side)	720		
5.3.3	Lightbox in the foyer and in front of the hall 12	400		
5.3.4	Lightboxes in the passage from the underground to Pavilion 3	390		
5.4. Portable advertising banners				
5.4.1	Banner 1x2,9	300		
5.4.2	Banner 2x2,9	400		
5.5. Turnstile branding in front of exhibition halls				
5.5.1	Pavilion 2, halls 5 и 6; Pavilion 3, hall 12	1,000		
5.5.2	Pavilion 2, halls 7 и 8; Pavilion 3, halls 13, 14 и 15	1,500		
5.6. Registration desks branding in front of the hall				
5.6.1	Registration desks branding, 1 pcs	800		
5.6.2	Wall panels above the registration desks in Pavilion 3	300		
5.7. Stickers on the glass surfaces				
5.7.1	Sticker 5,68x0,9 on the balcony in Pavilion 1, 1 pcs	850		
5.7.2	Stickers above the hall entrance, 1 side	60,000		
5.7.3	Stickers above the hall entrance, 2 sides	80,000		
5.7.4	Escalator sticker in Pavilion 2, 2,65x1,45	395		
5.7.5	Second floor glass branding (food court glasses) above halls 13, 14, 15	8,100		
5.8. Stickers on the metal surfaces				
5.8.1	Column branding in front of the halls 13, 14 и 15, 1 pcs	1,100		
5.8.2	Escalator branding in Pavilion 2	4,000		
5.8.3	Escalator and balcony branding in Pavilion 3	5,100		
5.9. Advertising inside the halls				
5.9.1	Floor sticker, 1x1	210		

The completed form will be the basis for invoicing for marketing services.

www.mosbuild.ru, mosbuild@hyve.group

4. SIGNATURE

Date _____ Name _____ Sign: _____

