

Order form for WorldFood Moscow 2022 advertising

Venue: Russia, Moscow, Crocus Expo IEC

Date: 20-23 September 2022

1. EXHIBITOR

Company name

2. CONTACT INFORMATION

Name

Telephone

e-mail

3. OPTIONS AND PRICES

Price

pcs

Total

1. Additional passes

1.1	Additional exhibitor badge	20		
1.2	Promo badge (permission to promote)	215		

2. Website banners

2.1	Banner 1366x114 (main page), 1 month	915		
2.2	Banner 435x80 (main page), 1 month	520		

3. Printed catalogue

3.1	Subexhibitor entry	405		
3.2	Logo on the exhibition plan	360		
3.3	Advertising page A4	720		

4. Outdoor advertising

4.1	Façade banner on Pavilion 3, 18x9	10,435		
4.2	Street lightbox near Pavilion 3, 1 side	390		
4.3	Billboard along the Moscow Ring Road, 1 side	1,305		
4.4	Flagpoles, 1 pcs	260		

Advertising banners

4.5.1	Banner on concrete racks 2x3	915		
4.5.2	Banner on concrete racks 3x3	1,045		
4.5.3	Banner on concrete racks 4x3	1,565		
4.5.4	Banner on concrete racks 6x3	1,955		
4.5.5	Three-sided banner, 2x3	1,565		
4.5.6	Four-sided banner, 2x3	1,955		

5. Video advertising

5.1	Video on the stele between the pavilions, 10 sec (5 days)	850		
5.1	Video on the stele between the pavilions, 20 sec (5 days)	1,530		
5.1	Video on the stele between the pavilions, 30 sec (5 days)	1,955		
5.1	Video advertising above the entrance to the hall	1,305		

6. Indoor advertising				
6.1	Registration desks branding, 1 pcs	915		
6.2	Sticker on the glass above the entrance to the hall, 1 side	780		
6.3	Sticker on the glass above the entrance to the hall, 2 sides	1,045		
6.4	Second floor glass branding	3,260		
6.5	Turnstile branding in front of hall 12	1,175		
6.6	Turnstile branding in front of hall 13-15	1,760		
6.7	Column branding in front of the hall, 1 pcs	1,045		
6.8	Wall panels above registration desks, 1 pcs	325		
6.9	Double-sided ceiling banner on hangers, 8x12	6,520		
6.10	Lightbox in the registration area 1,17x1,97 (face side)	780		
6.11	Lightbox in the registration area 1,17x1,97 (back side)	590		
6.12	Lightbox in the foyer and in front of hall 12	520		
6.13	Lightbox in the passage from the metro	455		
6.14	Escalator and balcony branding	5,870		
6.15	Floor sticker, 1x1	195		
Portable advertising banners				
6.16.1	Banner 1x2,9	325		
6.16.2	Banner 2x2,9	455		

The completed form will be the basis for invoicing for marketing services.

www.world-food.ru, worldfood@hyve.group

4. SIGNATURE

Date _____ Name _____

Signature: _____