



Mining Indaba

8-11 FEBRUARY 2027
CTICC, CAPE TOWN

miningindaba.com



Associate your brand with the **world's
largest African mining investment event**

2027 Sponsor & Exhibit Brochure

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Mining Indaba: Investing in African Mining

Who we are

Investing in African Mining Indaba is where the world comes together to shape the future of African mining. Since 1994, we have been a driving force for investment, innovation, and collaboration, bringing together industry leaders, investors, and changemakers. More than just an event, we are a catalyst for growth, connecting people and ideas that will transform the mining sector and create lasting impact.

Our mission

Our mission is to unlock the full potential of African mining by inspiring investment, fostering partnerships and championing responsible growth. We believe in the power of collaboration to drive innovation, create opportunities and build a sustainable future. Through bold conversations and meaningful connections, we are shaping an industry that benefits communities, economies, and generations to come.



Who Will You Meet?

Mining Indaba isn't just an event - it's where the future of African mining is shaped. In 2026, the entire mining ecosystem came together, creating a powerful platform for collaboration, investment, and transformation.

By exhibiting or sponsoring in 2027, you position your brand at the heart of these critical conversations, gaining direct access to decision-makers and industry leaders who are driving real change.

Every key player shaping the industry will be there:

- **Mining executives and influencers** - setting the direction for the sector.
- **Government leaders and decision-makers** - creating policies that shape the future.
- **Global investors** - seeking the next big opportunity.
- **African community representatives** - ensuring mining benefits local economies.
- **Young professionals** - bringing fresh innovation and futureproofing the industry.
- **Downstream buyers** - strengthening supply chains and securing long-term partnerships.
- **Procurement and supply chain leaders** - making critical purchasing decisions that drive operational success and efficiency.



As the industry evolves, so do the opportunities. Mining Indaba 2027 is your chance to showcase your brand, connect with the right audience, and be part of the movement shaping Africa's mining future. **Secure your space today!**

The Mining Indaba 2027 Theme

Grounded in strategic continuity

STRONGER TOGETHER PARTNERSHIPS IN PRACTICE

From commitment to delivery

MI27 builds on the MI26 Theme - shifting the focus from commitment to action - putting partnerships into practice by moving from shared intent to tangible delivery, and ensuring that the relationships formed, strengthened and renewed at Mining Indaba translate into real-world outcomes.

Reaffirming that Partnerships lives on after MI26, throughout this year through a strong 365-support proposition. Living beyond announcements or moments on stage, and becoming embedded in everyday decisions, behaviours and execution throughout the year.

There's Power in the Numbers

What this means for you
as an exhibitor or sponsor...

1,700+

Mining Company Executives
+20% vs 2025

Direct access to key
decision-makers in the industry.

1,600+

Global investors
+35% vs 2025
Opportunities to attract
significant investment.

700

Speakers
Diverse insights and thought
leadership to align your brand with.

12,000+

Attendees
+16% vs 2025

A vast audience to showcase
your brand and products.

69

**Ministerial-Level
Representatives**
Build relationships with influential
government representatives.

1.4 billion+

PR total audience reach
Unmatched visibility and brand
awareness on a global scale.

38

African ministers
Influence and engage with
high-level policymakers.

2,700+

**Press articles
and features**
Extensive media exposure
for your brand.

119

**Countries
represented**
Global exposure
and networking
opportunities.

Strategic Value



Unmatched access to industry leaders

Mining Indaba is where 12,000+ of the most influential decision makers, senior executives, and government leaders gather to shape the future of African mining. As an exhibitor or sponsor, you don't just attend – you gain direct access to the key players driving investment, policy, and innovation in the sector. This is your opportunity to make powerful connections, spark meaningful conversations, and unlock new business opportunities.



Elevate your brand on a global stage

With a global audience spanning 119 countries and extensive media coverage, Mining Indaba offers unparalleled brand exposure. By exhibiting or sponsoring, your company stands in the spotlight – showcasing its expertise, products, and solutions to an engaged audience of industry decision-makers. This is more than just visibility; it's credibility, influence, and industry leadership in action.



Drive business growth & forge new partnerships

Mining Indaba is where deals happen. With thousands of investors, buyers, and business leaders in attendance, this is the perfect platform to generate high-value leads, build strategic partnerships, and secure new contracts. Whether you're launching a new solution or expanding your market reach, you'll be face-to-face with the right people to make it happen.



Position yourself as an industry leader

Sponsoring or exhibiting at Mining Indaba signals that your company is at the forefront of the industry. Join mining companies such as B2Gold, ENDIAMA, Kinross Tasiast, Thor Explorations and more in showcasing your leadership and commitment to the sector. This is your chance to shape the conversation, demonstrate your dedication to mining's future, and highlight how your business is driving the industry forward. Thought leadership, industry influence, and strategic positioning – this is where it all comes together.



Click the **play button** to watch our highlights video from Mining Indaba 2026



Strategic Placement

Position your brand alongside the industry's powerhouses. Whether you choose to exhibit or sponsor, this is your opportunity to align your business with some of the most influential names in the sector and gain visibility where the industry's key decision-makers connect.

Join a powerful community of brands that choose to exhibit with us



and many more...



Hear from our 2026 Exhibitors

Discover the impact of Mining Indaba through our exhibitors who have experienced it firsthand. In these video testimonials, industry leaders share how the event helped them unlock high-value connections, generate quality leads, forge strategic partnerships, and showcase their innovations to influential decision-makers.

Watch now to see why Mining Indaba continues to be the premier platform for driving business growth across the global mining sector.



Everybody that's anybody in the mining industry in Africa is really here, whether it is as a participant or as a visitor. So it is good, it gives us opportunities to speak to people that we wouldn't normally see or wouldn't normally come and speak to us.

Annemarie Viljoen

MARKETING AND BRAND MANAGER
Komatsu



We've met clients that are going through the prospecting stage or in full production mode. We've also met a couple of interesting suppliers that can help us serve our clients better. So, all in all, the full holistic solutions that we aim to provide is just being made easier by being at Mining Indaba.

Hendrik Daniel Louw

OPERATIONS & MARKETING MANAGER
Sany Southern Africa (Pty) Ltd

Click the **play button** to hear what these exhibitors had to say



Dr Jason Pend Gu

EVP CORPORATE DEVELOPMENT
Sakariya Mines & Minerals



Yvonne Mfola

EXECUTIVE HEAD OF CORPORATE
AFFAIRS & SUSTAINABILITY
Valterra Platinum



Gavin Santhia

MINING DIRECTOR
LiuGong Africa

Brand Positioning

Visually position your brand alongside industry leaders at Mining Indaba 2027, ensuring unmatched exposure and credibility in the global mining sector.



Sponsorship opportunities:

- Badge & Lanyard **Held**
- Bag Inserts **Limited availability**
- Business Matchmaking **Held**
- Coffee Lounge **Held**
- Delegate Bags **Held**
- Escalators Branding **Limited availability**
- Event Map
- Exhibition Hall Aisle Banners **Limited availability**
- Exhibition Hall Arches **Limited availability**
- Explorers Showcase **Sold**
- Investment Lounge **Held**
- Junior Mining Showcase
- The Baraza Café **Limited availability**
- Photo Walls **Limited availability**
- Registration **Held**
- Skybridge **Held**



Contact the team for sponsorship opportunities

Government Relations

Sponsoring government-focused opportunities at Mining Indaba 2027 offers exclusive access to key stakeholders, positioning your brand at the heart of crucial policy discussions and industry relationships.

Sponsorship opportunities:

- Country Showcase **Limited availability**
- Government Coffee Lounge **Held**
- Ministerial Lounge **Held**
- Ministerial Lounge Networking Reception

*Contact the team for opportunities specifically around the Sunday Ministerial Symposium



Contact the team for sponsorship opportunities

Networking

Sponsoring key networking events at Mining Indaba 2027, like the Welcome Party or networking receptions, offers exclusive opportunities for meaningful interactions with influential industry leaders, boosting your brand visibility and fostering strategic connections.

Sponsorship opportunities:

- Gala Dinner **Sold**
- Mining Indaba Closing Party
- Mining Indaba Welcome Party **Held**
- Networking Receptions
- Private VIP Dinners **Limited availability**
- The Pit Stop bar
- The Wine Farm **Held**



Contact the team for sponsorship opportunities

Thought Leadership

Sponsoring a stage, theme, or session at Mining Indaba 2027 positions your company as a thought leader, allowing you to showcase expertise, influence discussions, and engage directly with industry decision-makers, while ensuring your brand is linked to key industry conversations.

Sponsorship opportunities:

- Commodity Showcase Sponsor
- Content Pillar Sponsor **Limited availability**
- Dealmakers Den
- Industry Intel Classic
- Industry Intel Connect
- Industry Intel Hosted Networking
- Session Sponsor
- Stage Sponsor
- Tech Talks **Limited availability**
- Value Chain Forums



Contact the team for sponsorship opportunities

Digital Marketing

Sponsoring digital marketing opportunities at Mining Indaba 2027, such as MITV or the Mining Pulse magazine, amplifies your brand's reach, engaging a global audience and reinforcing visibility before, during, and after the event.

Sponsorship opportunities:

- Daily Reports (Powered by VOXO AI)
- Email Ad Banner
- Investor Guide
- MITV **Held**
- Mining Indaba App
- Mining Pulse Digital Inclusions
- On-site Mining Pulse Inclusions **Limited availability**
- Website Ad Banners



Contact the team for sponsorship opportunities

Get in touch

You've seen the opportunities - now it's time to take action. Whether you're looking to exhibit, sponsor a key networking event, or explore tailored branding opportunities, our team is hereto help you find the perfect fit. Secure your place at Mining Indaba 2027 by reaching out today.

Enquire now to exhibit or sponsor

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