

2026

SPONSORSHIP BROCHURE

Associate your brand with the world's **largest African mining investment event**

📅 9-12 February 2026

📍 CTICC, Cape Town

 INVESTING IN
**AFRICAN
MINING
INDABA**

● A Hyve Event

Position your brand at the forefront of African mining

Mining Indaba delivers unrivalled impact and visibility with thousands of global decision-makers in attendance. Through branded opportunities and experiences, Mining Indaba is the most time and cost-effective place for networking, business transactions, collaboration and lead-generation.

Our theme for 2025; **Future-proofing African mining, today!** is not just a tagline, it's a mandate for our industry. As the leading African-focused mining event, we will provide the platform to enable this.

As we gear up for the 2025 Mining Indaba, the theme resonates more than ever. In a world full of constant change, there exists a universal truth: our shared responsibility to safeguard our planet for generations to come. This common thread binds us all.

To fulfil this noble mission, we must turn our gaze to the bedrock of progress—the mining industry, upon which every other business is built. From rare minerals to essential metals, it fuels innovation, infrastructure, and economic growth.

Future-proofing isn't a buzzword we're creating for our industry; it's our compass. By fortifying the mining industry, we fortify our planet. And it starts now, and becomes amplified in 2025 at Mining Indaba.

Why align your brand with the premier mining event on the African continent?

- Propel your business into the future by connecting with top-tier C-suite executives, investors, and decision-makers through customized opportunities.
- Amplify your major announcements on the industry's most influential stages.
- Showcase your company's technologies, solutions, and services at Africa's foremost mining event.
- Establish yourself as a thought leader and contribute to the discussions shaping the future of African mining.
- The preferred gathering for Heads of State, ministers, and senior government officials to engage with the industry.

With thanks to our 2025 Sponsors

Diamond sponsor



Host Government



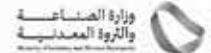
Host City



Platinum sponsors



Gold sponsors



Silver sponsors



Associate sponsors



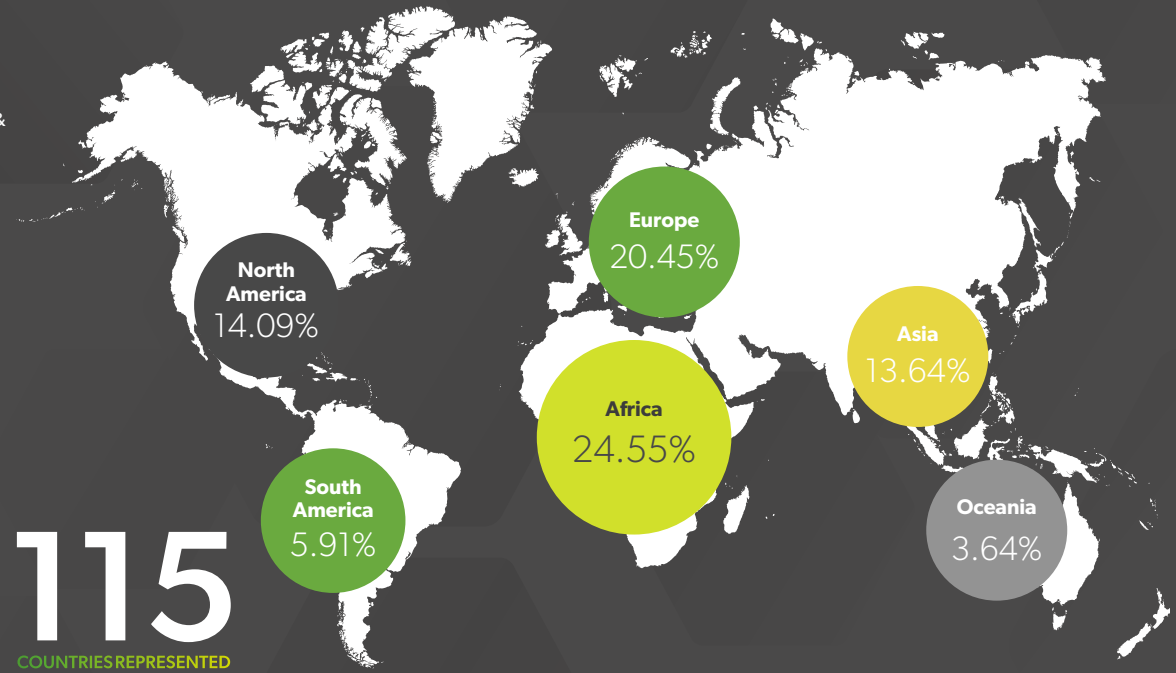
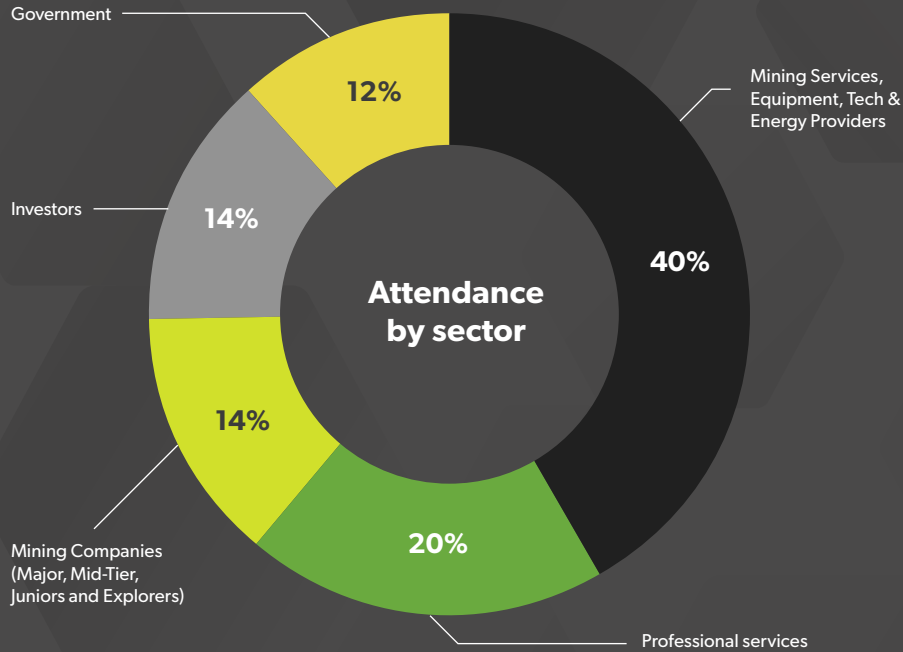
Strategic partners



Participating companies



Mining Indaba attracts over 10,000+ key leaders from across the globe



African and International Mining Ministers and Senior Government Officials



ANGOLA



BOTSWANA



CENTRAL AFRICA REPUBLIC



CHAD



CONGO



COTE D'IVOIRE



DEMOCRATIC REPUBLIC OF CONGO



ETHIOPIA



FRANCE



GERMANY



GHANA



GUINEA



LESOTHO



MALAWI



MAURITANIA



NIGERIA



THE GAMBIA



SAUDI ARABIA



SIERRA LEONE



SOUTH AFRICA



TANZANIA



UGANDA



UNITED STATES



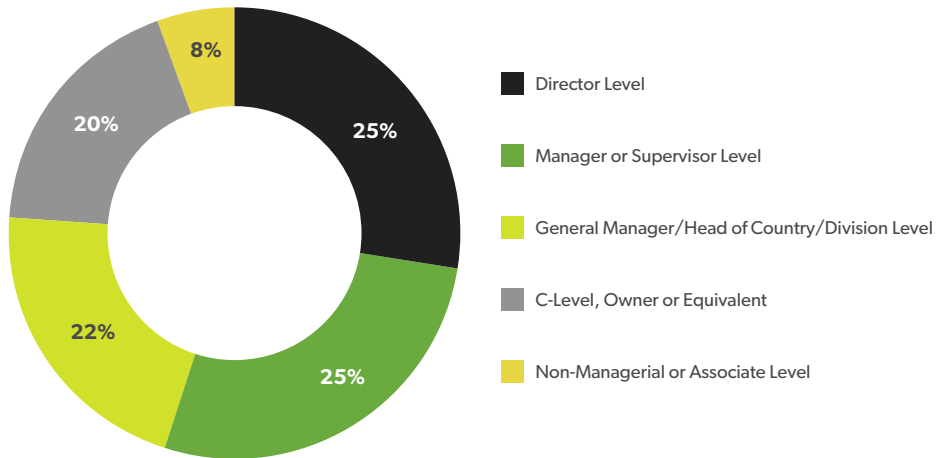
ZAMBIA



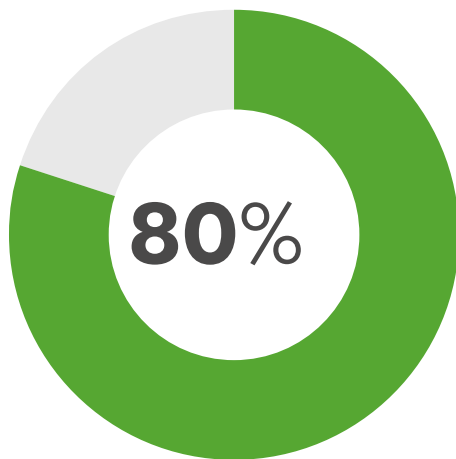
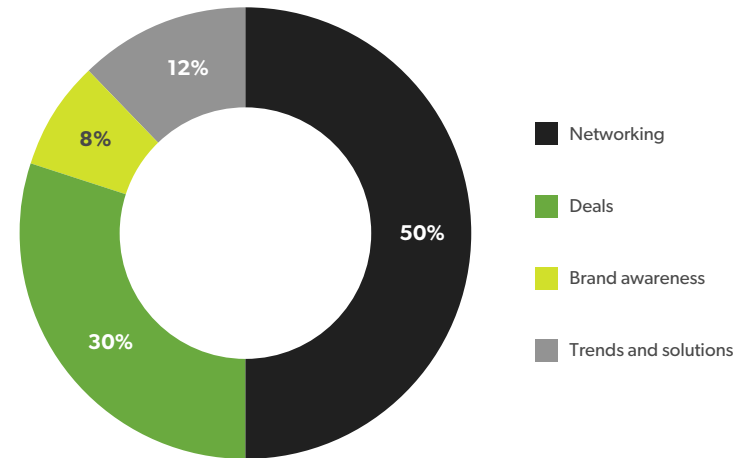
ZIMBABWE

Attendee Breakdown

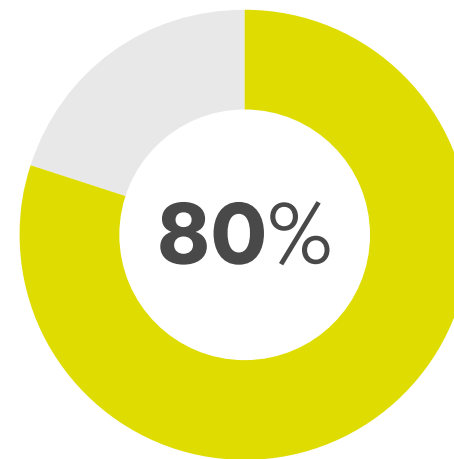
MANAGEMENT LEVEL ATTENDANCE FOR MINING INDABA



PRIMARY REASON TO ATTEND MINING INDABA



At Mining Indaba, 80% of investors attend to find potential investment/deals. The diverse attendees create a dynamic environment for collaboration and innovation, making the conference a valuable networking and information sharing platform.



The 80% return rate of exhibitors highlights the success and satisfaction of previous participants, reinforcing Mining Indaba as a leading event in the mining industry. The high number of investors seeking opportunities at the conference emphasizes the sector's growth potential.

There's power in the numbers

Global reach



898,015

Page views



785K

Impressions



72K

Social followers



23,881

Engagements



337,295

Sessions



490

Articles published



337

Media attended



32

Media partners

Media houses

Bloomberg



REUTERS

S&P Global



CNBC
AFRICA



DAILY MAVERICK



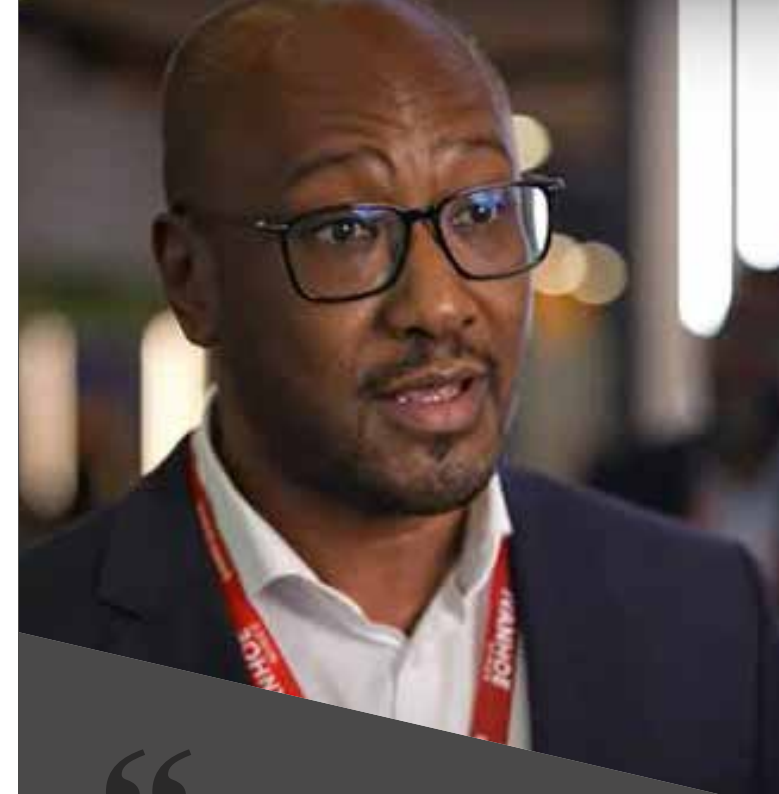
EYEWITNESS NEWS



NEWZROOM
AFRIKA



CLASSIC BUSINESS
on CLASSIC



“

This year was particularly exceptional due to the significant role Africa has played in the journey.”

Thierno Diallo, Head of Business Development, Africa, **Rio Tinto**

2026 Sponsorship Opportunities



Associate your brand with the largest and most-established mining event on the African continent through our extensive range of branded opportunities. Through bespoke packages of every size and scale, it allows you to reach new audiences and ensures your business is in-front of the most high-profile industry players.

BRAND POSITIONING

- ▶ Mining Indaba Lamp **NEW FOR 2026**
- ▶ Mining Indaba Recreation Club **NEW FOR 2026**
- ▶ Recharge Lounge **NEW FOR 2026**
- ▶ Badge and lanyard
- ▶ Registration
- ▶ Delegate bags
- ▶ Convention square terrace
- ▶ Mining Indaba wine farm
- ▶ Cullinan lawn
- ▶ Exhibition hall (arches)
- ▶ Wifi sponsorship
- ▶ Exhibition hall aisle banners
- ▶ Welcome banner
- ▶ Westin pillars wraps

- ▶ Vehicle display area (marshalling yard)
- ▶ Explorers showcase
- ▶ Investment village
- ▶ Delegate networking lunch
- ▶ North terrace equipment display sponsorship
- ▶ Business matchmaking programme
- ▶ Mining Indaba app
- ▶ Lounges
 - Ministerial lounge
 - Press lounge
 - Speaker lounge
- ▶ Coffee lounges
- ▶ Custom networking lounge
- ▶ Branded items

- ▶ Exhibition hall activation
- ▶ Bag insert
- ▶ Escalator branding
- ▶ Content stage title sponsor
 - Disruptive discussions
 - Investment programme
 - Tech and innovation hub
 - Intergovernmental summit
 - Ministerial symposium

NETWORKING

- ▶ Mining Indaba welcome party
- ▶ Cocktail reception
- ▶ Ministerial braai
- ▶ Gala dinner
- ▶ Happy hours

THOUGHT LEADERSHIP

- ▶ Investment Forums **NEW FOR 2026**
- ▶ Corporate presentation
- ▶ Tech in action
- ▶ Country showcase
- ▶ Industry intel sessions
- ▶ Content pillars

DIGITAL & MARKETING

- ▶ MITV
- ▶ Mining Indaba digital diaries
- ▶ Investor guide
- ▶ The mining pulse/ The digital mining pulse

Brand Positioning



CONTENT STAGE TITLE SPONSOR

Join the forefront of the global mining industry by becoming the prestigious title sponsor of a content stage at Mining Indaba. Stages are the following:

- ▶ Disruptive discussions
- ▶ Investment programme
- ▶ Tech and innovation hub
- ▶ Intergovernmental summit
- ▶ Ministerial symposium

This unmatched opportunity places your brand at the heart of the most influential mining event in the world. This opportunity provides an ultra-high level of visibility and exclusive sponsor branding of a speaker stage for the duration of the conference.

BUSINESS MATCHMAKING PROGRAMME

As the exclusive sponsor of the Mining Indaba's business matchmaking programme, your company will be seen as dedicated to fostering connections and facilitating deal-making opportunities within the mining industry. This sponsorship will provide a dynamic and engaging networking lounge where industry professionals can network, collaborate, and form valuable partnerships.

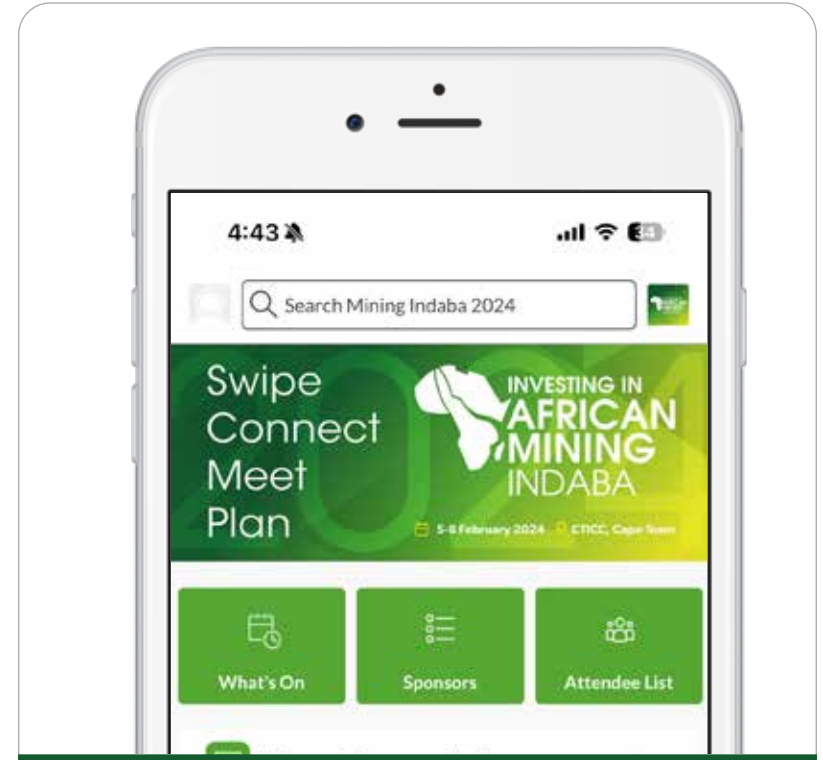


Brand Positioning



MINISTERIAL LOUNGE

By enhancing your brand's visibility in exclusive spaces that grant access to key decision-makers and government officials, you can open doors to new opportunities and build valuable relationships. This strategic approach can give your brand a significant edge and help you achieve your business goals.



MINING INDABA APP

Promote your brand at Mining Indaba with exclusive app sponsorship. Engage a global audience of industry leaders. Maximize visibility and connect directly with decision-makers in the mining sector.

Brand Positioning

MINING INDABA WINE FARM

Immerse yourself in a cozy networking space that offers the perfect blend of productivity and relaxation. With coffee flowing all day and local wine served in the afternoons, this area provides the ideal setting for fostering connections. Your company's branding will take center stage, ensuring maximum exposure to a diverse group of mining professionals.

NORTH TERRACE EQUIPMENT DISPLAY SPONSORSHIP

Escape the confines of traditional conference rooms and step into a unique outdoor setting at the CTICC, where you can design your own networking space, host meetings, and showcase your equipment. This rare opportunity allows for a more interactive and dynamic experience, perfect for fostering connections and innovation. Let your creativity run wild in this unconventional setting within the event venue.



EXPLORERS SHOWCASE

The Mining Indaba's explorers showcase is a platform facilitating connections between private African exploration firms and investors. Sponsorship offers high visibility, exclusive benefits, branding, full-page adverts, delegate registrations, and future sponsorship rights, enabling exploration companies to secure capital and form strategic partnerships.

Networking



MINISTERIAL BRAAI

Introducing an exclusive opportunity for your company to sponsor a gathering of government officials and industry leaders, offering unparalleled networking experiences. By becoming a sponsor, your company will have the chance to engage with high-level decision-makers, enhance your brand visibility, and demonstrate your dedication to industry development in a prestigious setting. This is a unique opportunity to showcase your commitment and elevate your company's presence among key stakeholders.

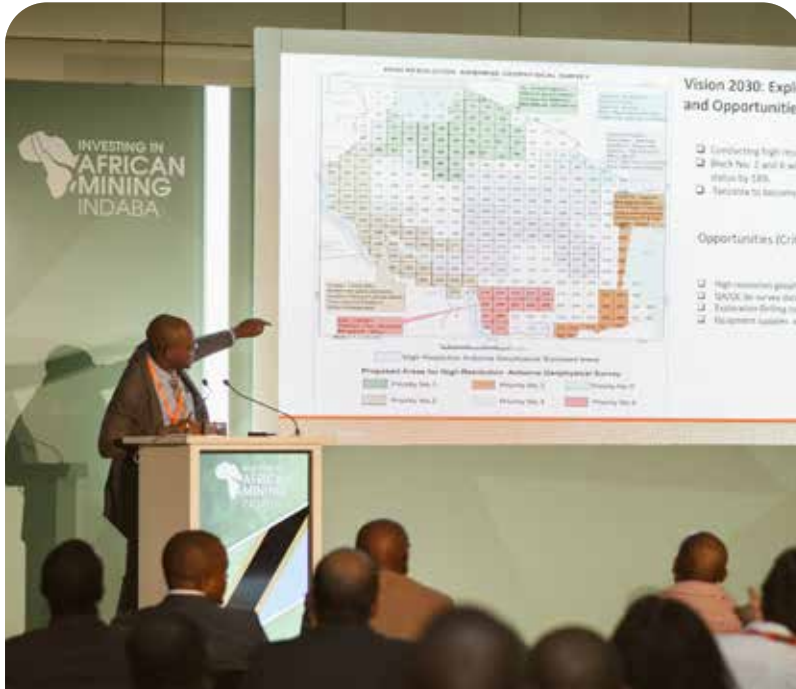
COCKTAIL RECEPTION

Elevating your company's profile is essential in today's competitive business world. By hosting an informal yet impactful networking event, you can create valuable connections with industry influencers in a relaxed setting. This event offers a unique opportunity to showcase your brand, engage with key stakeholders, and build lasting relationships while enjoying cocktails with guests.

HAPPY HOURS

Happy hours will take place Monday through Wednesday at the wine farm, located within the exhibition hall. Sponsorship includes having your logo prominently featured in advertisements displayed on digital screens throughout the venue, promoting the happy hour events.

Thought Leadership



COUNTRY SHOWCASE

Unlock exclusive sponsorship opportunities at Mining Indaba's country showcase. Gain unrivaled exposure, connect with key decision-makers, and position your brand as a leader in the industry. Showcase your country's mining potential, attract investment, and forge strategic partnerships. Elevate your profile at Africa's premier mining event.



INDUSTRY INTEL SESSIONS

Secure your company's leadership in industry insights at the 2025 Mining Indaba with our industry intel sessions sponsorship. Host a special topic presentation, highlighted in the official programme, and gain prominent exposure through event marketing materials, digital signage, and extensive promotion.



TECH IN ACTION

As a sponsor of one of the eight exclusive tech in action sessions, your company secures a prime opportunity to conduct a focused product demonstration on the technology and innovation program stage. This sponsorship offers valuable stage time, enabling you to present your cutting-edge solutions directly to industry leaders.

Digital & Marketing



MITV

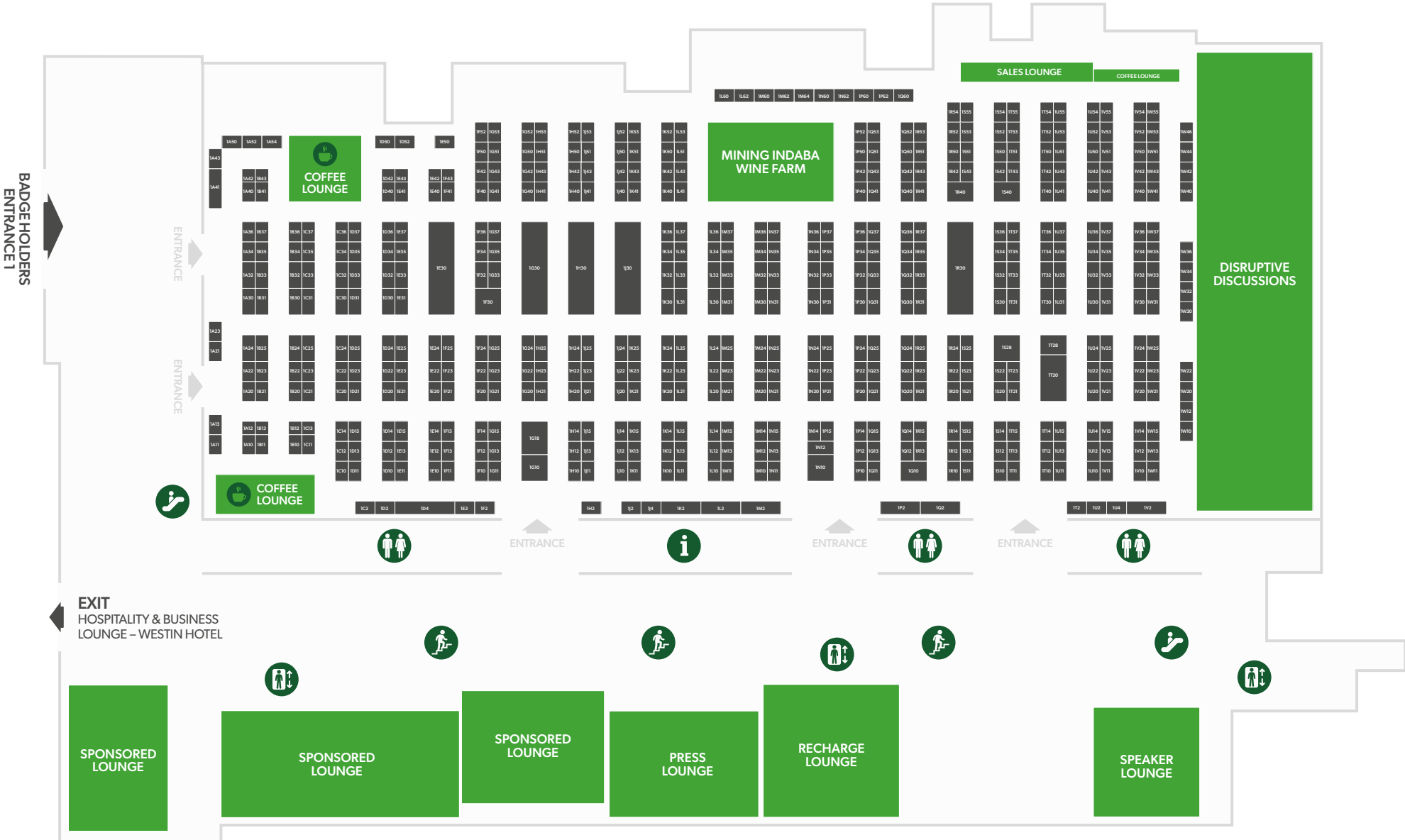
Are you looking to elevate your brand and reach a global audience of professionals and investors? Consider becoming the exclusive sponsor of MITV, where your brand will be showcased in every episode alongside key figures in the industry. Secure this sponsorship for unparalleled exposure and access to premium content. Alternatively, you can become the exclusive host of Mining Indaba digital diaries, showcasing prominent thought leaders in Africa's mining industry and aligning your company with innovators and visionaries. Reach a global audience, elevate your brand, and lead the future of mining.



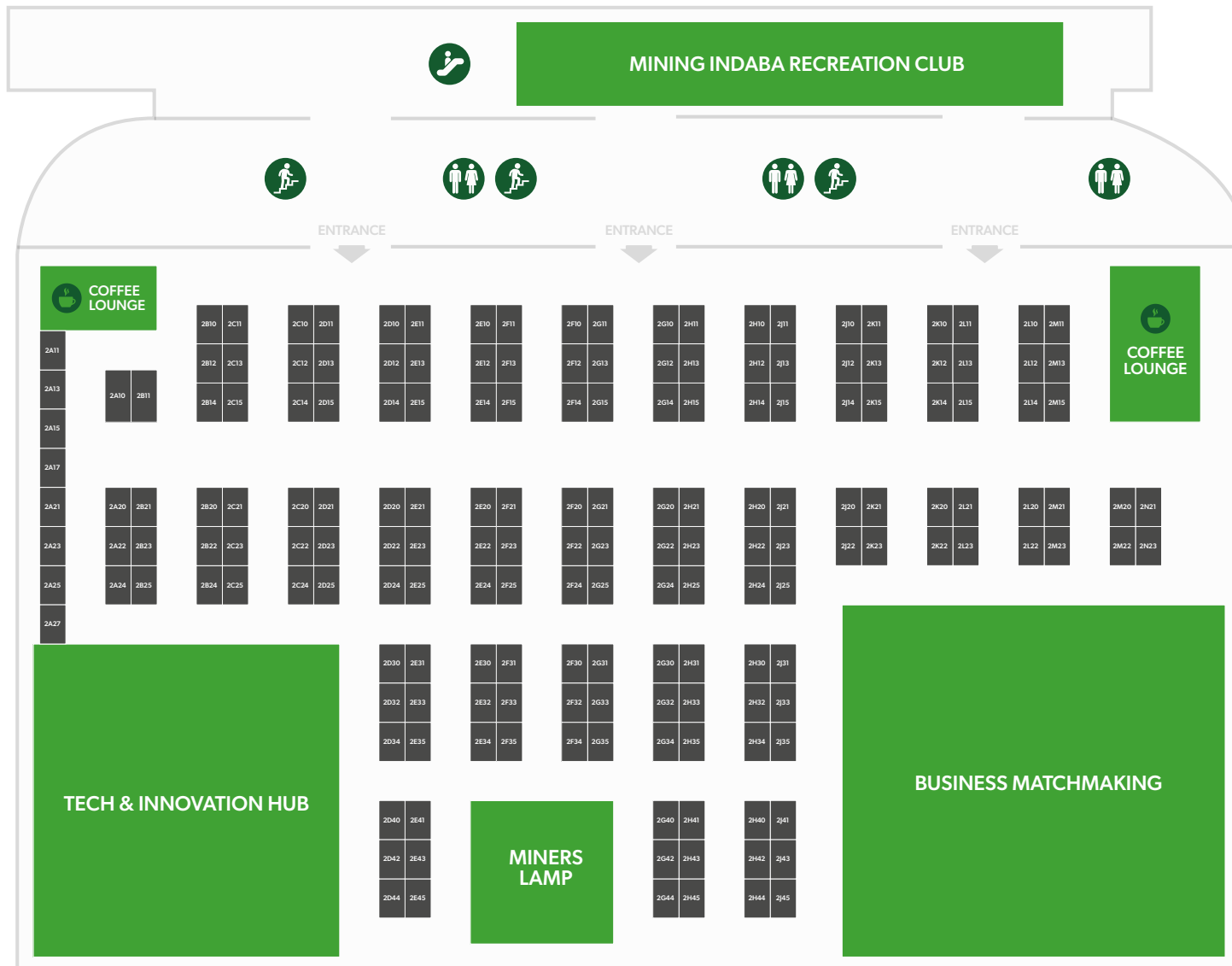
THE MINING PULSE

The Mining Pulse and Digital Mining Pulse are publications that deliver event highlights and industry news to the Mining Indaba community. It provides a platform for companies to showcase their branding to all conference delegates as well as the entire Mining Indaba community.

Exhibition Space - CTICC1



Exhibition Space - CTICC2



RESERVE YOUR EXHIBITION STAND FOR 2026

- ✓ Elevate your brand and reach new audiences
- ✓ Increase your contact base
- ✓ Build your own deal-making hub to conduct business meetings
- ✓ Generate new leads and potential partnerships with senior decision makers
- ✓ Speak directly to leaders of the African Mining industry



INVESTING IN AFRICAN MINING INDABA

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Enquire now for sponsorship and exhibitor packages

Want to get in contact with the team to start building your Mining Indaba experience?

Contact the team below:



FRED NOCE

VP of Sales & Business Development
fred.noce@miningindaba.com



ALFONSO JUGO

Key Account Director – Africa, Americas
& Asia
alfonso.jugo@miningindaba.com



NATHAN HIRSCH

Key Account Director – South Africa,
Namibia, Botswana & Zimbabwe
nathan.hirsch@miningindaba.com



NATALLIA ZHUK

Key Account Director – Europe &
Australia
natallia.zhuk@hyve.group



ANDY STEWART

Key Account Director
Andy.Stewart@hyve.group



KIERAN TUFFY

Sales Representative
Kieran.tuffy@miningindaba.com



@miningindaba | #MI26