

Application form for Marketing services

Venue: Russia, Moscow, CrocusExpo IEC

Dates: 13-15 April, 2021

**1. THE EXHIBITOR**

Name of the company

2. CONTACTS

Contact person

Tel.:

e-mail

3. SERVICES DESCRIPTION AND PRICES

Send till:

Price €

Quantity

Total

1. Exhibitors badges, invitation tickets

1.1	30 March 2021	Additional exhibitor badges	32		
1.2		Visitor Invitation tickets	free		

2. Advertising at exhibition websites

2.1	12 March 2021	Banner 1366x114 (main page) 1 month	630		
2.2		Banner 435x80 (main page) 1 month	580		
2.3		Banner 435x80 (inner pages) 1 month	500		

3. Advertising in the Route planner and Catalogue

3.1	2 March 2021	Note about the exhibitor	0		
3.2		Note about the sub exhibitor	700		
3.3		Logo in listing	60		
3.4		Logo in listing + Logo pointer to the stand on the pavilion plan in the Exhibitor Guide	700		
3.5		3rd cover	1 000		
3.6		Advertising (2/1), 4 colors	1 200		
3.7		Advertising (1/1), 4 colors	800		
3.8		Advertising (1/2), 4 colors	500		

4. Outdoor advertising**4.1 Banner on the façade of Pavilion 3**

4.1.1	2 March 2021	Banner 9x9 on the façade of Pavilion 3	7 000		
4.1.2		Banner 18x9 on the façade of Pavilion 3	13 000		
4.1.3		Banner 36x9 on the façade of Pavilion 3	13 440		

4.2 Advertisement on stationary outdoor constructions

4.2.1	2 March 2021	Advertisement on double sided shield 5.6x2.7 - Side A, along MKAD	on request		
4.2.2		Advertisement on double sided shield 5.6x2.7 - Side B, central walkway	on request		
4.2.3		Advertisement on lightbox constructions 1.23x2.5, One side	280		

5. Video advertising**5.1 Outdoor LED-screen advertising 9.2x6.9 on the 30m stela between Pavilion 2 & 3, both sides, 288 impressions per day during 3 days**

5.1.1	2 March 2021	LED-screen advertising (10 seconds) including 288 screenings per day for 3 days, both sides	350		
5.1.2		LED-screen advertising (20 seconds) including 288 screenings per day for 3 days, both sides	600		
5.1.3		LED-screen advertising (30 seconds) including 288 screenings per day for 3 days, both sides	800		

5.2 Indoor LED-screen advertising in the registration areas near the entrances to the halls

5.2.1	2 March 2021	Video on the 17x1 screen over the hall entrance (10 or 20 seconds length, max 9 video), from 9 AM to 7 PM	400		
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6. Indoor advertising**6.1 Advertisement on portable constructions Octanorm**

6.1.1	12 March 2021	Construction 1x2.9	400		
6.1.2		Construction 2x2.9	600		
6.1.3		Construction 3x2.9	650		

6.2 Advertisement on stationary light constructions

6.2.1	12 March 2021	Lightbox 1.17x1.97 (front side)	800		
6.2.2		Lightbox 1.17x1.97 (back side)	450		
6.2.3		Light constructions 3x1.2 in passageway from metro	350		

6.3 Advertisement on metallic surfaces inside pavilion					
6.3.1	2 March 2021	Plastic banners on the wall panels (2.98x1). Only for a registration sponsor.	only for a registration sponsor		
6.3.2		The registration desks branding (1 desk 2.96x1.54)	515		
6.3.3		The column branding in the registration area (1 column 3.17x3)	1 115		
6.4 Advertisement on glass surface inside pavilion					
6.4.1	2 March 2021	Sticker above exhibition halls entrances, 2.8x1.5	700		
6.4.2		Sticker above exhibition halls entrances, 2.8x1.5 (both sides)	1 200		
6.4.3		Sticker on the balcony of the 2nd floor (1 sticker 5.56 x 3.8)	3 170		
6.5 Stickers on the floor					
6.5.1	2 March 2021	Placement and printing of one sticker 1x1 on the carpets in the aisles of the exhibition hall (except registration area)	180		
6.6 Advertisement banner on ceiling					
6.6.1	2 March 2021	Advertising on a two-sided banner on ceiling girders at the exhibition hall	on request		
6.6.2		Advertising on a two-sided banner of 8x12 m on ceiling girders at the registration area	on request		
7. Distribution of materials during exhibition					
7.1	14 March 2021	Distribution of materials at the exhibition halls (Promo badge)	400		
7.2		Distribution of materials from the registration desk	1 500		
7.3		The attachment in the folder of participants	1 500		
7.4		Distribution of materials in the cubes in registration area and in the exhibition halls	1 000		
Other marketing services					
8.		Package Digital	700		
9.	2 March 2021	Webinar in the run-up to the exhibitions	700		
10.	2 March 2021	Business event (open) 1 hour	720		
11.	2 March 2021	Business event (closed) 1 hour	720		
12. Branding packages					
12.1	2 March 2021	Branding package 1	600		
12.2	2 March 2021	Branding package 2	900		
12.3	2 March 2021	Branding package 3	1 500		

Please send the filled form to Coordinator on Lyudmila.Savilova@hyve.group
The filled form will be the basis for the invoice for marketing services.

4. EXHIBITOR SIGNATURE

Date _____ Name _____

Sign: _____