

Expert Council General Provision

The Expert Council of Exhibitions ExpoElectronica and ElectronTechExpo is an expert and advisory body supervised by the Organizing Committee of the exhibitions. It provides activities for the development and discussion of exhibition projects, exhibition sectors and the content of the business programme. The Organizing Committee makes the final decision to create, reorganize or terminate activities of the Council.

The Council is formed by the working group of the Organizing Committee on the basis of motivation of its participants.

Membership in the Council is carried out on a voluntary basis.

The size of the Council cannot exceed 15 people and cannot be less than 3 people.

The work of the Council is managed by a Chairman elected from the Council. The organizational activity of the Council is supervised by the Executive Director and the Secretary of the Council, appointed by the Organizing Committee.

The main tasks of the Expert Council are:

- analysis and expert evaluation of suggestions aimed at exhibition development by the Organizing Committee and participants;
- analysis of suggestions by the Organizing Committee on exhibition business programme, contests and on the list of key speakers and moderators;
- assistance to the Organizing Committee in identifying possible points of growth of the exhibition, expansion and transformation of the subject of the exhibition in accordance with the trends in the development of industry and the market;
- recommendations for the implementation of sponsorship initiatives of key exhibitors;
- organization of the annual meeting of the Expert Council (together with the Organizing Committee) to analyze the previous exhibition and develop a new strategy.

Executive Director of the Council: **Sergey Orlov**

(mob. +7 (916) 392-98-03, elersm@mail.ru)

Technical Secretary of the Council: Shirshova Evgenia Valentinovna

(mob. +7 (926) 270-23-04, elintsp@mail.ru)