

**Increasing its investments to improve rail transport, Turkey revolutionizes rail systems technologies with the National Electric Train. The 9<sup>th</sup> International Rolling Stock, Infrastructure, and Logistics Exhibition - Eurasia Rail, which will be held in Konya from March 3 to 5, 2021, is getting ready to tell Turkey's success story to the world.**

## **Turkey's Railway Initiative Will Be Introduced to the Whole World at the 9<sup>th</sup> Eurasia Rail**

The power of Turkey's railways, which provide infrastructure for its logistical and economic advantages, is increasing rapidly day by day with its next-generation high-speed trains; its renewed and strengthened infrastructure; the total length of its lines, which has increased by 2.7 times since 2003; its National Electric Train, the test drive of which began on June 29; and its involvement in the Belt and Road Project.

It is aimed to export National Electric Train Sets to EU countries by 2023. Turkey's acceleration and initiatives in rail transport are introduced to the whole world at the International Rolling Stock, Infrastructure, and Logistics Exhibition - Eurasia Rail, held by Hyve Group.

The 9<sup>th</sup> Eurasia Rail, which is organized every two years and will be held in Konya this year for the first time, will host domestic and foreign visitors at the Konya Chamber of Commerce - TÜYAP Konya International Exhibition Center from March 3 to 5, 2021. The exhibition will be organized by Turkish State Railways (TCDD), which is getting ready to celebrate its 94<sup>th</sup> anniversary, in cooperation with the Investment Office of the Presidency of the Republic of Turkey and the Ministry of Transport and Infrastructure of the Republic of Turkey, as well as Konya Metropolitan Municipality, the International Union of Railways (UIC), the Konya Chamber of Commerce, the Konya Chamber of Industry, the Independent Industrialists' and Businessmen's Association (MÜSİAD) and Mevlana Development Agency.

Reminding that the emphasis placed on the railway industry is evident in the Turkey Logistics Master Plan, Hyve Group Regional Director Kemal Ülgen stressed the opportunity that the Belt and Road Project provided to Turkey to become a railway and logistics base between Asia and Europe. He said, "All institutions, especially the Ministry of Transport and Infrastructure of the Republic of Turkey and TCDD, are working hard to increase the share of railways in Turkey's passenger and freight transport. With the launch of the National Electric Train Set, Turkey's strategical, economic, and logistical power will increase. In this sense, Eurasia Rail is a highly important platform to introduce our country's knowledge and labor force in the development of railways to the whole world. Our exhibition will provide domestic and foreign visitors with an opportunity to observe Turkey's development opportunities in the railway industry on-site and to build new collaborations."

### **TCDD's Capabilities Are Shared With the World at Eurasia Rail**

Noting that the Ministry of Transport and Infrastructure of the Republic of Turkey considers the railway industry as one of the biggest links of sustainable development moves, TCDD General Manager Ali İhsan Uygun stated that Eurasia Rail supported national companies in increasing their

competitiveness and innovation capacity and provided TCDD with an opportunity to share its opportunities and capabilities with other countries and collaborate with these countries.

He said, “The 9<sup>th</sup> Eurasia Rail will play an important role in introducing Turkey’s opportunities and capabilities to the domestic and foreign visitors. It will offer huge opportunities to our industry representatives to promote their products in foreign markets, develop new sales channels, collaborate with domestic and international companies, benefit from technological developments through partnerships, and directly contact domestic and international buyers. In line with these opportunities, our goal will be to contribute to increasing the economic recovery, prosperity, and employment in our country with our railways.”

### **“Eurasia Rail Increases Turkey’s Prestige”**

Pointing out the Turkey Logistics Master Plan, prepared by the Ministry of Transport and Infrastructure of the Republic of Turkey, Uygun noted that the existing railway network of 12,700 km will be expanded to 25,200 km by 2023 through ongoing and planned investments. Uygun said,

“With the electrification and signalization of existing lines and the completion of logistics centers and junction line projects, the share of freight and passenger transport in the railway transport will increase, and the railway industry will develop as a whole. Eurasia Rail, which is of great importance for bringing together stakeholders in this developing industry, increases our country’s prestige. Compared to road transport, rail transport stands out with its economic and environmentally-friendly features and is profitable in terms of road construction costs, economic superiority in operation and freight transport, and the low levels of fuel consumption, time loss, and carbon emission. It is 3.5 times more economical than road transport in terms of road construction costs alone.”<sup>1</sup>

Reminding that railway vehicles could not be exhibited in the Eurasia Rail exhibitions held in Ankara, Istanbul, and Izmir as there was no railway connection to these exhibition areas, Uygun noted that such demands of manufacturers can be met easily at the TÜYAP Konya Exhibition Area, located 5 km from the Kayacık Logistics Center. Uygun added that the railway vehicles to be exhibited at the Eurasia Rail 2021 will be brought to the Kayacık Logistics Center by train, moved to the exhibition area by road, and exhibited on the representative railway to be built by TCDD.

### **The Platform that Brings Local Manufacturers Together with the World: Eurasia Rail**

As stated by Uygun, Eurasia Rail is one of the best platforms for industry representatives to collaborate with foreign companies and enables local manufacturers to develop and carry out projects with the world’s giants.

Established in 1968, ERA Elektronik stands out as one of the companies that make the best use of the platform in this sense. Stating that they have been participating in the exhibition since 2016 and that they had not implemented any international projects until then, ERA Elektronik Customer Projects Coordinator Feridun Civelek said, “Thanks to the cooperation opportunities offered by the platform created by Eurasia Rail, we have implemented projects with 4 international companies so far. Currently, we are in touch with 10 companies for new international projects. We regularly participate in Eurasia Rail and use this platform in order to be recognized in international markets and to

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<sup>1</sup> <https://eurasiarail.eu/Haberler/tcdd-genel-muduru-sayin-ali-ihsan-uygundan-ac>

promote the quality and distinctive features of our products.” He underlined that the exhibition offers highly important opportunities to domestic manufacturers to collaborate with foreign investors and the giants of the industry and also provides a great opportunity for promotion.

## **18 Countries, 229 Companies, and More Than 12,000 Visitors**

The 8<sup>th</sup> Eurasia Rail was held in İzmir from April 10 to 12 with the participation of 229 companies from 18 countries. The exhibitors included leading domestic and foreign companies in the industry, such as Alstom, Metro Istanbul, Caf, Durmazlar, CRRC, Aselsan, Siemens, TCDD, Hyundai Eurotem, Kardemir, Talgo, Knorr-Bremse, Ansaldo Sts, and Bozankaya.

The 8<sup>th</sup> Eurasia Rail, where 776 meetings were held in 3 days with exhibitors, visitors, and buyers as part of the hosted buyers program, hosted a total of 12,322 visitors.

## **About Hyve Group**

Hyve Group is an international exhibition company that organizes more than 120 events around the world with its 17 global offices in 14 countries and its more than 1,000 experienced employees. It is a next-generation exhibition company that aims to hold must-see events where customers from all around the world have extraordinary experiences and shape the innovations in the industry. Following the Transformation and Growth (TAG) program, Hyve Group plc was announced as the new name of ITE Group plc in September 2019. Our vision is to create the world’s leading portfolio of content-specific must-see events and to provide our clients with an outstanding experience and return on investment. In Turkey, Hyve Group draws its strength from the global network in the region and organizes Turkey’s leading exhibitions in the food industry (**WorldFood Istanbul**), the construction industry (**Yapı – Turkeybuild Istanbul**), the tourism industry (**EMITT**), the cosmetics industry (**BeautyEurasia**), and the rail systems and logistics industry (**Eurasia Rail**).

## **For detailed information:**

**Bersay Communications Consultancy**

Kağan Konçak / +90 506 994 19 73 / [kagan.koncak@bersay.com.tr](mailto:kagan.koncak@bersay.com.tr)