



Press Release

October 8, 2019

"9th International Rolling Stock, Infrastructure & Logistics Exhibition - EURASIA RAIL" organized by Hyve Group in Turkey, will be held between **March 3-5, 2021** at **TÜYAP Konya Fair Center**. A press conference was held to announce that the exhibition, which has been held in İzmir until today, will be held in Konya this year.

IN 2021, EURASIA RAIL WILL BE HELD IN KONYA FOR THE FIRST TIME!

The preparations for the 9th International Rolling Stock, Infrastructure & Logistics exhibition - Eurasia Rail, which is organized by Hyve Group and considered as one of top three and most important railway exhibitions in the world, are speeded up following the protocol signed between Konya Metropolitan Municipality and General Directorate of Turkish State Railways (TCDD). **Mayor of Konya Metropolitan Municipality Uğur İbrahim Altay, General Manager of TCDD Ali İhsan Uygun, and Regional Director of Hyve Group Kemal Ülgen** attended the protocol signing ceremony.

Taking the floor first at the protocol ceremony, **General Manager of TCDD Ali İhsan Uygun** stated that the exhibition is an important opportunity to follow the technological developments in the railway industry closely and said: "International exhibitions are one of the most effective platforms where we share the opportunities and capabilities we have gained with other countries and reflect the progress we have made with respect to railway and industrialization. Following that, Eurasia Rail, which came into existence with the support of our Institution, was held in Ankara in 2011 for the first time, then in İstanbul, and lastly in İzmir in 2019. The exhibition, which is an opportunity to keep track of the emerging technologies in the rapidly developing railway industry, serves as a medium to share the opportunities and capabilities we gained with other countries and leads the way to new partnerships."

Reminding that Konya has recently become an important destination in Anatolia with respect to rolling stock and rail system projects and will strengthen this position further, Kemal Ülgen, Regional Director of Hyve Group, stated that the 9th edition of the exhibition will welcome the domestic and international representatives of the industry in Konya following the protocol signed on October 2. Ülgen continued his words as follows: "We are happy that the Eurasia Rail, which provides opportunities for new partnerships by tracking the pulse of the whole industry in the Eurasia region since 2011 up to this day, will bring together the most important players of the railway industry with the hosting of Konya Metropolitan Municipality. Organizing the 9th edition of the Exhibition, which was previously held in İstanbul, Ankara, and lastly in İzmir, in Konya which is a city that is increasingly becoming an exhibition hub, is very important for us. Throughout the exhibition, the international exhibitors from the industry will develop new businesses and relationships, and we will share sectoral knowledge and experience with our exhibitors at the highest level via conferences and seminar programs."

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Platform Uluslararası Fuarçılık A.Ş. | Platform International Exhibitions Inc.: Tic.Sic.No: 745813 | Mersis No: 0730035673300018

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T.R. Ministry of Trade, Turkish State Railways (TCDD), Konya Metropolitan Municipality, Small and Medium Industry Development Organization (KOSGEB), and International Union of Railways (UIC) are among the supporters of the Exhibition, which will be held for the 9th time in 2021 by Hyve Group.

8th edition of the exhibition held in Izmir hosted exhibitors from countries such as Qatar, Germany, Algeria, Czech Republic, China, France, the Netherlands, Spain, Italy along with Turkey.

About Hyve Group

Hyve Group is an international exhibition company that organizes more than 120 events worldwide with 17 global offices in 14 countries and more than 1,000 experienced personnel.

Hyve Group is a next-generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape the industry innovation. Hyve Group plc was announced as the new brand name of ITE Group plc in September 2019, following its significant transformation under the Transformation and Growth (TAG) program. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

In Turkey; Hyve Group organizes the leading exhibitions of Turkey in the industries of construction (**Yapı – Turkeybuild Istanbul**), tourism (**EMITT**), cosmetics (**BeautyEurasia**), food (**WorldFood Istanbul**), rail systems and logistics (**Eurasia Rail**) by drawing its strength from the global network in the region.

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