

#### DAY 1 - 30.01.2020

Conference Stage (150 pax)	VR Zone	Main Foyer Stage
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#### OFFICIAL OPENING CEREMONY

- 11.00-12.15 OPENING SPEECHES
- 12.15-12.30 PLAQUE & RIBBON CUTTING CEREMONY
- 12.30-13.30 PROTOCOL TOUR

TUYAP PALAS  
İSTANBUL BALL ROOM

#### DAY 2 - 31.01.2020

Conference Stage (150 pax)	VR Zone	Main Foyer Stage
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10.00-10.30	Registration	
10.30-11.00		
11.00-11.30		
11.30-12.00	Emitt 4.0 Panel: "Made in Turkey" in Tourism	
12.00-12.30		
12.30-12.45	Networking Break	
12.45-13.15	Emitt Future Panel: Disruptive Global and Local Trends in Tourism	
13.15-13.45		
13.45-14.00	Networking Break	
14.00-14.30	Emitt 4.0 Panel: Increase the Performance of Your Digital Sales Channels <i>In Collaboration with HotelRunner</i>	
14.30-15.00		
15.00-15.10	Networking Break	
15.10-15.30	Emitt Future Keynote: Mathematics of Destination Marketing	
15.30-16.30	Emitt Future Panel: Focus Market: Explore the Opportunities of Overseas Destinations	

VR Experience with  
Various Content  
(Main Theme:  
Mona Lisa)

Stage Shows  
from National  
& International  
Exhibitors

#### DAY 3 - 01.02.2020

Conference Stage (150 pax)	VR Zone	Main Foyer Stage
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10.00-10.30	Registration	
10.30-11.00		
11.00-11.30		
11.30-12.00	Emitt Focus Panel: Destination Strategies by Municipalities <i>In Collaboration with Urban Strategy Partners</i>	
12.00-12.30		
12.30-12.45	Networking Break	
12.45-13.15	Emitt Focus Panel: Sector Catalysts Are In Pursuit of New Tastes <i>In Collaboration with GTD</i>	
13.15-13.45		
13.45-14.00	Networking Break	
14.00-14.30	Emitt Focus Panel: Are Influencers Just a Fad or An Effective Solution? <i>In Collaboration with Gezimanya</i>	
14.30-15.00		
15.00-15.15	Networking Break	
15.15-15.45	Emitt Focus Round Table: Is it Possible to Transform Tourism with 'Göbeklitepe', The Ground Zero of History?	
15.45-16.30		

VR Experience with  
Various Content  
(Main Theme:  
Göbeklitepe)

Stage Shows  
from National  
& International  
Exhibitors

#### DAY 4 - 02.02.2020

Conference Stage (150 pax)	VR Zone	Main Foyer Stage
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10.00-10.30	Registration	
10.30-11.00	Networking Break	
11.00-11.30		
11.30-12.00		
12.00-12.30		
12.30-13.00		
13.00-13.30		
13.30-14.00	Emitt Experience Vr Experience & Talks on Stage <i>In Collaboration with HTC</i>	
14.00-14.30		
14.30-15.00		
14.30-15.00		
15.00-15.30		
15.30-16.00		
16.00-16.30		

VR Experience with  
Various Content

Stage Shows  
from National  
& International  
Exhibitors

In Collaboration with

Organiser

