

The new dates for the 25th East Mediterranean International Tourism Exhibition - EMITT, which was originally planned to be held on February 10-13, 2021, have been set as February 9-12, 2022 to provide a more fruitful exhibition experience following the feedback received from all domestic & international particularly exhibitors and visitors.

EMITT HAS BEEN POSTPONED TO FEBRUARY 9-12, 2022

Ranking among the 5 top tourism exhibitions worldwide and contributing to the promotion of Turkey and the branding of the tourism sector as well as being the meeting point for the major sector representatives that lead the global tourism industry, International East Mediterranean Tourism Exhibition - EMITT re-scheduled to a new date.

The date of the exhibition, which was announced as February 10 - 13, 2020 earlier, decided to be held on February 9 -12, 2022, following the meetings with many exhibitors, visitors, and domestic and international stakeholders, particularly the business partners of Hyve Group.

“Providing a Fruitful & Beneficial Exhibition Experience is Our Top Priority”

Regional Director of Hyve Group, the international organizer of trade shows holding the EMITT, Istanbul Kemal Ülgen emphasized that organizing an exhibition that is fruitful and beneficial for all domestic & international stakeholders. Ülgen continued his words as follows: The new date of our exhibition, which was already announced to be postponed to 2022, has been rescheduled to February 9-12, 2022. We look forward to welcoming you to the 25th EMITT East Mediterranean International Tourism and Travel Exhibition, which has been rescheduled to be held on February 9-12, 2022 at Tüyap Fair Convention and Congress Center for a comprehensive and powerful exhibition than ever before. We would like to extend our sincere gratitude to you once again for your continuous support and wish you and your loved ones good health"

In 2019, the Total Number of Visitors Grew by 29% with 87% Increase in the Number of International Visitors

Shaping the tourism trends by enabling the identification of tourism development areas and the exchange of information, EMITT aims to accelerate the field of health tourism in Turkey by hosting health tourism representatives in its 25th year.

The 2019 edition of the exhibition brought together 1,000 exhibitors and 200 hosted buyers from 103 countries and 44,321 visitors by hosting 4,476 scheduled business meetings and vigorously continued to pursue its mission of serving as the meeting point for Turkey & global tourism industry.

Hyve Group

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Hyve Build Fuarçılık A.Ş. | Tic.Sic.No: 758423 | Mersis No: 0947046442400015

Hyve Beauty Fuarçılık A.Ş. | Tic.Sic.No: 745813 | Mersis No: 0730035673300018



East Mediterranean International Tourism & Travel Exhibition

a Hyve event

About Hyve Group

Hyve Group is an international exhibition company that organizes more than 120 events worldwide with 17 global offices in 14 countries with more than 1,000 experienced personnel. Hyve Group is a next generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape sector innovation. Hyve Group plc was announced as the new brand name of ITE Group plc in September 2019, following its significant transformation under the Transformation and Growth (TAG) program. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers. In Turkey, Hyve Group organizes the leading exhibitions of Turkey in the industries of construction (**Yapı – Turkeybuild İstanbul**), tourism (**EMITT**), cosmetics (**BeautyEurasia**), food (**WorldFood İstanbul**), rail systems and logistics (**Eurasia Rail**), by drawing its strength from the global network in the region.

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