

Moscow, 10 January 2022

The 20th Anniversary International Exhibition DairyTech 2022: Innovative Solutions and Current Issues in the Dairy Industry

From 25 to 27 January 2022, the 20th anniversary International exhibition of equipment for milk and dairy production DairyTech 2022 will take place at Crocus Expo. The event is organized by Hyve.

DairyTech has been a unique platform for dairy industry professionals for many years. There, one can get acquainted with different equipment and production technologies from leading Russian and foreign manufacturers, and to discuss the development of the industry.

About 200 companies from 16 countries like Turkey, Italy, France, Germany, Belarus, Poland, the Netherlands, and others will take part in DairyTech 2022. Among the exhibitors, there will be leading manufacturers and suppliers of equipment for milk and dairy production. Compared to 2021, the number of exhibitors doubled.

The Dairy Industry Innovation Competition, an annual event designed to identify innovative developments, support brands and develop business, returned to the exhibition programme. The winners will be awarded in the following categories: "Equipment for milk and dairy production", "Packaging, filling and bottling equipment", and "Digital technologies in dairy production". MoldLAB, UVMILK, APS Group, MEGA ProfiLine, Ecolan, SIG Combiblock, ComLine and Lambumiz will demonstrate their latest developments.

The art zone, organized with **CowParade**, will become a true decoration of the exhibition. CowParade is an international art project, an example of contemporary art that visited 300 million people in 32 countries.

Exposition and novelties of DairyTech 2022

The exhibition will consist of three sections:

- Primary milk processing equipment
- Dairy production technology and equipment
- Packing, filling and bottling equipment

The exposition will feature products by Alfa L Service, APS Group, Kieselmann Rus, Trepko, Clever Machines, GEA, Galdi, Taurus Fenix, SIG Combibloc, Profitex Engineering Plant, IMA, Ulma Packaging, and others.

Transfaire will demonstrate the Gecitech's new Depotal Dock hose. The equipment is designed for pumping milk and dairy products, as well as for unloading milk trucks and tankers.

Taurus-Fenix will present high-performance filling and packaging solutions for liquid, viscous and pasty products: milk, kefir, fermented baked milk, sour cream, cream, yogurt, processed and curd cheese.

The company Engineering will showcase a gripper conveyor system for lifting and lowering bottles, and a system for moving a packaged product.

"ComLine Company" together with the company "1C" developed a specialized industry solution "1C: Dairy". Module for "1C: ERP and KA" combines the capabilities of standard solutions and highly specialized production management.

SIG announced a new aseptic carton package. The new packaging simplifies the bottling process and makes the product more visible on the shelf. It is made from FSC™ certified wood and uses 100% renewable energy during the manufacturing process.

20th International exhibition of equipment for milk and dairy production

25–27 January 2022

Crocus Expo, Moscow, Russia

dairytech-expo.ru



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Business programme

DairyTech will feature a three-day business programme, designed for highlighting key issues in the dairy industry. 13 thematic events, including seminars, sessions, conferences, and competition, will be held at the exhibition. The business programme is dedicated for specialists, managers, engineers, technologists, and marketers of the dairy industry. **The speakers will be representatives of Soyuzmoloko, Ozon Express, X5 Retail Group, Danone, EkoNiva, Molvest, and others.**

At the **plenary session on digital labeling**, experts will discuss the results of the implementation of mandatory labeling in 2021, the impact of labeling on the economics of dairy production, and the start of the withdrawal of products from in retail. **The representatives of the Ministry of Agriculture of the Russian Federation and the Ministry of Industry and Trade of the Russian Federation will take part in the event.** The session will be supported by the National Union of Milk Producers (Soyuzmoloko).

On 25 January, **the seminar “Food Ingredients in Dairy and Raw Materials Processing Technologies: Trends and Regulation”** will take place. Speakers will talk about R&D solutions for reducing salt, sugar and fat in dairy products, and scientific rationale in nutrition. The event will be held with the support of **the Union of Food Ingredients Producers.**

The Branding and Rebranding Conference is one of the key events of the second day of DairyTech. The conference is designed to share experience of milk processors in branding, product rebranding, and communication with consumers. The representatives of Ozon, Unagrande Company, Tula Dairy Plant, and Perekrestok will talk about the 2022 trends in dairy product packaging and the specifics of the industry’s communication with Generation Z.

During **the round table “Eco-Agenda and Milk”** issues of environmental legislation, recycling and processing of whey will be discussed.

Official Support

In 2022, DairyTech is supported by the Ministry of Agriculture of the Russian Federation, the Federal Service for Veterinary and Phytosanitary Supervision, the Ministry of Industry and Trade of the Russian Federation, the Government of Moscow, the Ministry of Agriculture and Food of the Moscow Region and the National Union of Milk Producers “Soyuzmoloko”.

Health & Safety

DairyTech has been declared a “COVID-free” exhibition. At the exhibition the “Recommendations for the implementation of measures to prevent the spread of the new coronavirus infection (COVID-19) during congress and exhibition activities” (approved by the Head of Federal Service for Supervision of Consumer Rights Protection and Human Welfare on 26 June 2020) will be fully observed.

In accordance with the requirements of Rospotrebnadzor, there will be body temperature screening, as well as check of medical masks and gloves availability. At the entrance to the exhibition site, all visitors, exhibitors, partners, and mass media representatives will be checked for the presence of a QR code confirming the status of “vaccinated”, “recovered” or “negative PCR test”. Be ready to present your ID or passport to verify your QR code.

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