

Factory of the Future

Meet the manufacturers deciding how their next generation of electrical equipment gets built.

Why this market matters

Demand for grid and electrical equipment is rising faster than traditional production can keep up. Manufacturers are under pressure to increase throughput, improve quality and cut waste.

The Factory of the Future Hub at CWIEME Berlin connects the companies that automate, digitalise and equip electrical manufacturing with the OEMs responsible for building transformers, motors, generators and switchgear at scale.

Why exhibit

01

Meet transformer, motor, generator and switchgear manufacturers planning production investment.

02

Build relationships with production directors, plant managers and manufacturing engineers responsible for capital equipment decisions.

03

Engage while modernisation and capacity projects are being scoped, not after budgets are set.

Who should exhibit



Factory automation and robotics providers



Winding, coil and core manufacturing machinery



Testing, inspection and quality systems



Digital manufacturing, MES and Industry 4.0 software



Machine vision and process control providers



Materials handling and production line integrators



Predictive maintenance and production efficiency solutions

Who you could meet

- Transformer, motor, generator and switchgear manufacturers
- Production and operations directors
- Manufacturing and process engineers
- R&D and technical decision-makers
- Procurement leaders and capital equipment buyers

Your package: €3,790

A ready-to-use package, so you can focus on conversations rather than stand logistics:

- 4 sqm stand area
- Printed graphics
- 1 high table and 2 bar stools
- Carpet
- Onsite branding
- Power connection
- Marketing package

No hidden stand costs. A €210 Insurance Participation Fee applies.

Marketing and lead generation



Cwieme Berlin website presence



Online Exhibitor Directory and Product Listing



Cwieme Berlin Mobile App listing



Printed onsite navigation maps



Event App access to view registered attendees



Lead Scan App access for the exhibitor team

Why Cwieme Berlin

72%

are evaluating or looking to purchase relevant products within the next 12 months

85%

of Engineering, Procurement and R&D attendees are involved in purchasing decisions

Contact us



Nicola Acampora
Head of Growth

T: +44 (0)203 5459792
M: +44 (0)7702 809683
E: Nicola.Acampora@cwiemeevents.com



Christoph Breimann
Sales Manager, DACH

T: +44 (0) 2035459482
E: Christoph.Breimann@cwiemeevents.com



Dylan Gafari
Sales Manager, Europe

T: +44 (0) 20 3545 9440
E: Dylan.Gafari@cwiemeevents.com



Mark Janaway
Sales Manager, Turkey, India, USA & Middle East

T: +44 (0)203 5459798
M: +44 (0)7778 612634
E: Mark.Janaway@cwiemeevents.com



Piotr Wojcik
Sales Manager, Switchgear

T: +44 (0)203 5459482
E: Piotr.Wojcik@cwiemeevents.com



Linhui Kang
Sales Manager, APAC

T: 0086 53308863
M: 0086 17717068115
E: Linhui.Kang@cwiemeevents.com



Chris Chen
Sales Executive

T: 0086 6335 1063
M: 0086 13012822832
E: Chris.Chen@cwiemeevents.com