



# A look back at CWIEME 2024

The Global Coil Winding and Electrical Manufacturing Event

#### Results at a glance

6,672

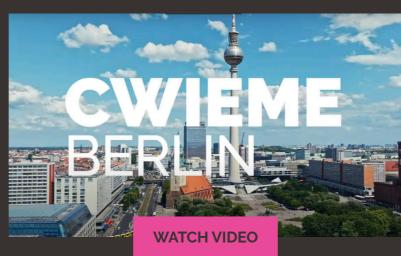
visitor footfall

553 exhibitors 14,665

community footfall



#### **Official Event Video**



#### CONNECT @ CWIEME

3,900+
buyer profiles created

2,800+

meaningful interactions facilitated through Connect 
a CWIEME

4.7

Average number of stands added to buyers schedules.

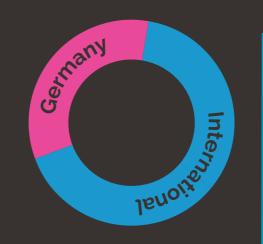
An 88% increase from last year.

85%

The conversion rate of buyers using Connect @ CWIEME who pre-registered and attended.
Significantly higher than other visitor groups.

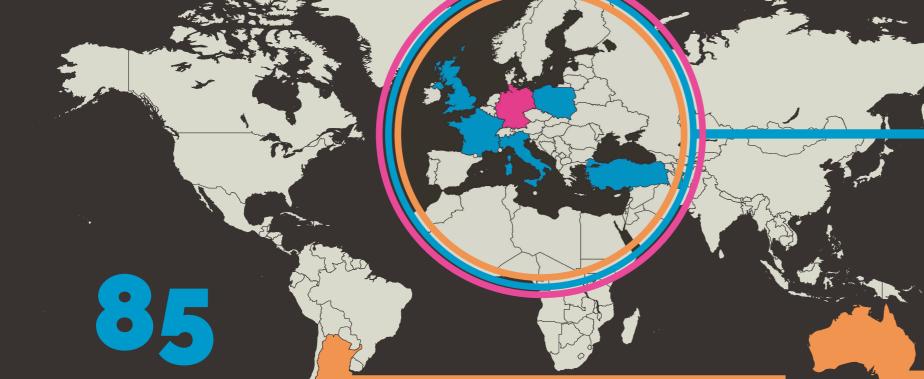
## CWIEME generates global connections

countries



Top 5 attending visitor countries (after Germany)

Italy
Turkey
Poland
UK
France



**CWIEME 2024 welcomed visitors** 

from Argentina, over 12,525km away!

CWIEME 2024 welcomed visitors from Australia, over 14,235km away!

# Learn and network at CWIEME Berlin

2 content stages

**70** speakers

25+ hours of live content

15 women speaking

**Women in Engineering programme** 

**Start-Up Zone** 

**3 country pavilions** 

**Speakers from 26 countries** 

**Future Engineers programme** 

4 beer gardens











### Who will I meet at CWIEME Berlin?



#### **Top Product Interests**

- Cable & Wires
- Conductive Materials
- Winding Machines
- Rotors & Stators Manufacturing
- Rotor & Stator Laminations
- Assembly & Automation Systems

- Magnets & Magnetic Materials
- Motor Cores
- Transformer Tanks
- Cable Accessories & Tools
- Manufacturing Services
- Technical Software

#### **Top Visitor Job Functions**

- Technical Engineering
- Procurement Supply Chain & Logistics
- Design Engineering & Product Design
- Research & Development
- Production & Manufacturing
- **Electrical Engineering**
- Marketing
- General & Corporate Management
- Sales Or Business Development
- Consultancy & Advisory



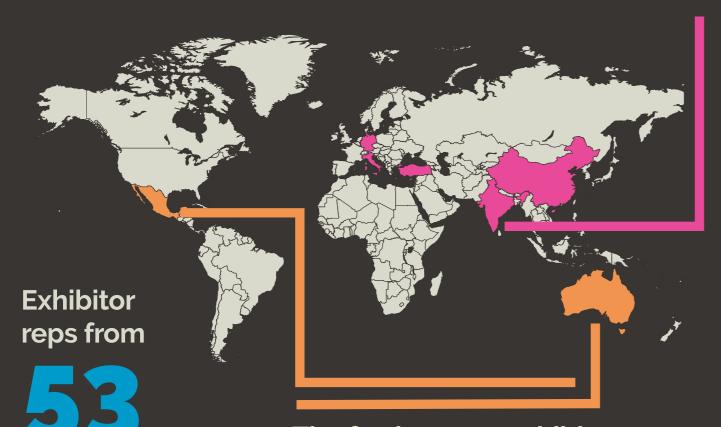
of which, collectively have **€9 billion**to spend

### Which of the following industries does your company operate in?

#### The top 4 industries our visitors serve

- **Power Generation and Distribution**
- Automotive & E-mobility
- Industrial Machinery
- Consumer Electronics

#### Who exhibits at **CWIEME Berlin?**



countries

**Top 5**:

Germany Italy China Türkiye India

The furthest our exhibitors travelled to be part of CWIEME -**Australia and Mexico** 

#### **Product sectors**



**Electronic & Electrical** Components



Services



**Transformer Components** & Accessories



Winding Systems



Electromechanical





Components





IT & Software



**Power Suppliers** 



Magnets & Magnetic

Materials

Intermediate Semi-finished **Products & Materials** 



Quality, Test & Measurement



Insulation & **Shielding Materials** 



**Motor Components** & Accessories



& Coatings

#### Learn at **CWIEME Berlin**

2500+ content attendees

45 sessions

speakers

speakers

jobs submitted on the new job platform

"For Bosch, CWIEME offers a meeting spot for the whole world to come together and find the right partners, suppliers and customers to create and market electric motor products."

> Francis van der Sluis. Senior Engineer, Bosch Transmission Technology B.V.



#### **Central stage**

#### Most attended session:

**Optimization of Laminated Stack** for Electric Motors in Electrified Vehicles

Speaker: Francis van der Sluis, Senior Engineer, Bosch Transmission Technology B.V.



#### **E- Mobility stage**

#### Most attended session:

Latest Epoxy Resin Innovations for Mass Production of Magnet-Free Rotor Designs

Speaker: Dr. Massimiliano Balboni, Sales Leader Automotive (Composite & E- Mobility), Huntsman Corporation





#### **Testimonials**

"I had the privilege of participating in CWIEME Berlin 2024, and it was an exceptional experience. The event brought together industry experts from various sectors, creating a vibrant event for knowledge sharing and networking.

The insightful presentations and engaging discussions truly showcased the best in the field. The organisers did an outstanding job of ensuring a valuable and enriching experience for all attendees.

I highly recommend CWIEME Berlin to anyone looking to stay at the forefront of industry trends and connect with top professionals. I'm eagerly looking forward to the next edition in 2025"

Ahmed Selema, PHD, E-Motor Technologist, Ghent University| USP3D "I was impressed by the variety of companies and technologies displayed at CWIEME and enjoyed the depths of discussions around presentations."

**Dr. Wulf-Peter Schmidt,**Chair Technical Sustainability Management,
CBS International Business School |
Former Director Sustainability, Ford Europe

"As a Buyer there are no limits, and every year CWIEME surprises us and has everything to offer, we have almost all our regular suppliers with whom we work shoulder to shoulder on regular basis and we come out here to meet them face to face, but every year CWIEME has new things to offer and every year we get to know about new products, companies market tendencies it has a lot to offer."

Noushad Aziz Charania Purchasing and Logistic Manager, IMEFY SPAIN

# Join us for CWIEME 2025

New halls, new experience, same global home of coil winding and electrical manufacturing.

