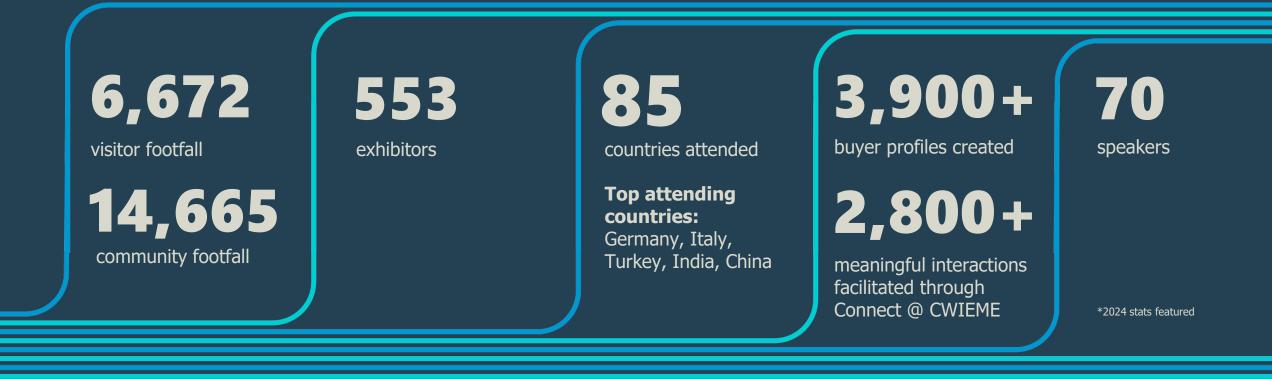
CWIEME BERLIN

3-5 JUNE 2025 MESSE BERLIN

A Hyve Event

Showcase your products at the largest global supply chain event

Welcome



At the forefront of the global electrical revolution, CWIEME Berlin proudly holds the title of the world's largest exhibition dedicated to coil winding, transformer, generator, electric motor manufacturing, and e-mobility

CWIEME Berlin brings together all elements of the global coil winding, transformer, electric motor, generator and e-mobility supply chain – it is where sales and future products are made.

It also proudly features Connect @ CWIEME, the industry's lead gen connections programme for components, raw materials & process machinery manufacturers and engineering procurement and R&D buyers.

2024 Exhibitor Testimonials

66

CWIEME in Berlin has always been the flagship event in Europe.

IOANNIS MAROUGIANNIS HEAD OF MARKETING AND SALES HITACHI ENERGY

66

We have attended for more than 20 years. I can confirm that all important customers came here to visit us. It is a successful business here.

GEORGIOS GIOVANAKIS GROUP CEO THYSSENKRUPP 66

There's probably no better place than CWIEME for industry sectors to come together to exchange views on the trends, on the challenges.

MARIO VIARENGO GM INDUSTRIAL SECTOR SHELL 66

CWIEME is a great forum for the wider transport electrification value chain, and as a software provider it was extremely valuable to meet with ecosystem partners and learn from their experiences.

PETAR GEORGIEV HEAD OF STRATEGIC ALLIANCES, REGULATORY AFFAIRS AND SUSTAINABILITY AMPECO

CWIEME's Top Product Sectors



Winding Systems & Supplies



Insulation & Shielding Materials



Intermediate Semi-finished Products & Materials



Magnets & Magnetic Materials



Electronic & Electrical Components



IT & Software



Quality, Test & Measurement



Other Machines & Manufacturing Systems



Motor Components & Accessories



Power Supplies



Electromechanical Components



Transformer Components & Accessories

Key Exhibitors



Learn about CWIENE's Audience

Top Industries

Transformer Manufacturing: 26% Motor Manufacturing: 22.3% Raw & Semi-Finished Materials Supplier: 15.7% Components Supplier: 15.1% Agent/Distributor: 12.3% Electrical & Electronic Manufacturing: 9.3% Research & Development: 7.1% Process Machinery Supplier: 5.1% Original Equipment Manufacturing: 5% Other: 2.2%

Top Job Functions

Design Engineering & Product Design Research & Development Production & Manufacturing Electrical Engineering Technical Engineering General & Corporate Management Mechanical Engineering Procurement, Supply Chain & Logistics Industrial Engineering



Network and make **new contacts** Meet existing **customers and partners** Buy & Source **new prodcuts**



U 0 atu J CWIEME

The Women in Engineering

programme provides a platform for dialogue, raising awareness and supporting the industry's efforts to create more inclusive and equitable workplaces for employees.

The **Innovation Zone** is a dynamic area designed to spotlight pioneering companies and ground-breaking solutions that are shaping the future of the electrical and transformer industries.

The Future Engineers

programme bridges the talent gap by bringing together faculty and students, where participants will not only leave with a deeper understanding of the industry, but also with a network, practical skills and inspiration for future innovations. Through our **CWIEME Talks** platform, we offer a wealth of

resources, from engaging talks with leading industry professionals to in-depth whitepapers that provide actionable strategies and deep dives into the latest trends and innovations.

INNOVATION ZONE





CWIEME INNOVATION ZONE

With a finger on the pulse of emerging trends and technologies, CWIEME Berlin's Innovation Zone is not just a showcase, but a launchpad. A place for the industry to discover the innovations that will transform industries, meet the minds behind them, and forge collaborations that will drive progress in the years to come.

1 Created to welcome exhibitors to CWIEME with products such as

- Artificial Intelligence and Machine Learning
- Monitoring and Predictive Maintenance
- IoT and Digital Tools
- Design Optimisation
- Diagnosis
- Smart Sensors
- Consulting Services
- Software
- Data Analytics
- Start-ups
- New Materials

2 Comprehensive stand solution

In addition to all-inclusive stand solutions with maximum impact and none of the fuss, the Innovation Zone is situated within a prime location at the event ensuring brand exposure to industry peers and prospective clients.



Get access to Connect @ CWIEME, the industry's leading connections programme, bringing together components, raw material and process machinery suppliers with thousands of customers. Generate leads, re-engage with existing contacts, identify new opportunities, and launch products and services to buyers from across the world.

Learn at CWIEME

2stages4770sessionsspeakers

2,448

visits to sessions

36.7%

of overall visitors visited content



Central Stage

Most attended session: Optimization of Laminated Stack for Electric Motors in Electrified Vehicles

Speaker:

Francis van der Sluis, Senior Engineer Bosch Transmission Technology B.V. Research



E-Mobility Stage

Most attended session:

Latest Epoxy Resin Innovations for Mass Production of Magnet-Free Rotor Designs

Speaker:

Dr. Massimiliano Balboni, Marketing Manager Automotive (Composite & E- Mobility) Huntsman Corporation

CONNECT (a) CWIEME

Connect @ CWIEME transforms the way that our community connects and collaborates by using data and technology to make critical connections between engineering, procurement and R&D professionals and companies supplying the electrical engineering industry.

A look back at 2024

3,900+

buyer profiles created

2,800+

meaningful interactions facilitated through Connect @ CWIEME



average number of stands added to buyer's schedules

An 88% increase from last year

85%

conversion rate of buyers using Connect @ CWIEME who pre-registered and attended - significantly higher than other visitor groups





We are looking forward to discussing in more detail how CWIEME can support your business.



MARK JANAWAY Sales Manager, Turkey, India, USA & Middle East T: +44 (0)203 5459798 M: +44 (0)7778 612634 E: Mark.Janaway@coilwindingexpo.com



NICOLA ACAMPORA Head of Growth, Italy T: +44 (0)203 5459792 M: +44 (0)7702 809683 E: <u>Nicola.Acampora@coilwindingexpo.com</u>



CHRISTOPH BREIMANN Sales Manager, DACH T: +44 (0) 2035459482 E: <u>Christoph.Breimann@cwiemeevents.com</u>



LINHUI KANG Sales Manager, APAC T: 0086 53308863 M: 0086 17717068115 E: Linhui.Kang@coilwindingexpo.com



DYLAN GAFORI Sales Manager, DACH T: +44 20 3545 9440 E: Dylan.Gafori@cwiemeevents.com

Find out more at berlin.cwiemeevents.com