cwieme BERLIN | 27-29.4.2027

Welcome

Showcase your products at the global meeting place for the electrical manufacturing supply chain.



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01

Event stats

72%
of our Engineering, Procurement, and R&D attendees plan to buy materials, components, or machinery within 12 months

63%
visit CWIEME Berlin actively working on a live project and/or managing a live project whilst also planning for future initiatives

85%
of our Engineering, Procurement, and R&D attendees are involved in purchasing decisions

176%
Increase in Utilities, TSO's and DSO's at CWIEME Berlin 2026

40%
of all our visitor attendee types only attend CWIEME Berlin

60%
countries attended (top attending countries: Germany, Italy, Poland, China, Türkiye)

430+
exhibitors

11.7k+
community footfall

175+
speakers

ⓘ Above statistics are based off CWIEME Berlin 2026 registration and/or post-event survey data

CWIEME Berlin is the global meeting place for the entire electrical manufacturing value chain, bringing together the solution-providers and decision-makers driving electrification.

It's where transformer, generator, electric motor and transmission & distribution buyers find suppliers and long-term partnerships. In 2027, we are expanding our offering to cover the switchgear supply chain, transformer logistics and maintenance.

02

Product Sectors



Winding Systems
& Supplies



Insulation &
Shielding Materials



Intermediate Semi-finished
Products & Materials



Magnets &
Magnetic Materials



Electronic & Electrical
Components



IT &
Software



Transformer Manufacturing
Machinery & Systems



Quality, Test &
Measurement



Other Machines &
Manufacturing Systems



Motor Components
& Accessories



Power Supplies



Electromechanical
Components



Transformer Components
& Accessories



Services



Switchgear Components
& Materials

03

Key Exhibitors



















































04

Who you'll meet

Top job roles in attendance

Transformers

- Chief Procurement Officer
- Senior VP - Grid Technologies
- Transformers
- CEO
- Head of Strategic Procurement - Power Transformer
- Group VP Supply Chain Management
- Head of Procurement

Motors

- Executive VP of Engineering
- Head of Purchasing
- Head of Global Standards and Compliance
- Product Technology Lead
- Global Category Manager
- Engineering Manager

Transmission & Distribution

- VP Procurement – Grid Technologies
- Vice President, Transmission & Substation Operations
- CFO Power Transformers
- Director of Product Management
- Head of Supply Chain Excellence
- Head of Strategic Purchasing

Top companies in attendance



05

CWIEME's audience

Top Industries

- Power Generation, Transmission, and Distribution
- Industrial Machinery
- Automotive & E-mobility
- Aerospace & Aviation
- Consumer Electronics

Top Job Functions

- Research & Development
- Electrical Engineering
- Technical Engineering
- Production & Manufacturing
- Design Engineering & Product Design

Top Reasons for Attending

- Buy and source new products
- Meet existing customers and partners
- Network and make new contacts

Top Attending Countries

- Germany
- Italy
- Poland
- China
- Türkiye
- UK

Top visiting companies

50hertz, ABB, Alliander, AMETEK, BMW, BOSCH, Elsewedy Electric, HITACHI, KONCAR, Schneider Electric, SGB-SMIT Group, SIEMENS energy, TOYOTA, TRENCH, UK Power Networks

06

2026 Onsite Content

2 stages

69 sessions

175+ speakers

61% of overall visitors attended presentations

3,000+ content attendees to the Central Grid & Electric Motor Forum



Central Grid

Most attended sessions:

Panel Discussion
Navigating Geo-Political Risks & Global Competition in the Transformer Industry: OEM, Industry, and Utility Perspectives

Keynote Speech
Advancing Resilient, Affordable, and Clean Energy Through T&D Innovation



Electric Motor Forum

Most attended sessions:

Panel Discussion
Electric Motors at a Crossroads: Manufacturing, Materials & Market Realities Ahead

EEMODS
Open Plenary Sessions

07

Initiatives

Women in Engineering

The Women in Engineering programme provides a platform for dialogue, raising awareness, and supporting the industry's efforts to create more inclusive and equitable workplaces for employees.

Factory of the Future

Factory of the Future is a dedicated area showcasing the automation, robotics, AI and smart manufacturing technologies helping transformer manufacturers increase capacity, improve efficiency and build the factories of tomorrow at pace.

Future Engineers

The Future Engineers programme bridges the talent gap by bringing together faculty and students, where participants will not only leave with a deeper understanding of the industry, but also with a network, practical skills, and inspiration for future innovations.

Cwieme Talks

Through our CWIEME Talks platform, we offer a wealth of resources, from engaging talks with leading industry professionals to in-depth whitepapers that provide actionable strategies and deep dives into the latest trends and innovations.

Transmission & Distribution Club

Transmission & Distribution Club brings together industry leaders, engineers, and procurement professionals to network, collaborate, and conduct business in a focused environment. The lounge is exclusive to OEMs, TSOs, and Grid Operators, and provides a central hub for discussions on grid innovation, power transmission, and energy distribution.

C-Suite Club

The C-Suite Club is designed for senior executives, thought leaders, and key decision-makers in the electromechanical, energy, and manufacturing industries and with a tailored agenda covering Transformers, Electric Motors, and Emerging Technologies, participants will engage in conversations under the Chatham House Rule to ensure open, candid dialogue.

Academic Excellence Hub

The Academic Excellence Hub is a dedicated platform bridging academia and industry together, providing a stage for researchers, students, and professionals to showcase groundbreaking studies, discuss emerging technologies, and explore future trends.

Grid Delivery Summit

The Grid Delivery Summit is a dedicated platform for utilities, grid operators, manufacturers, EPCs and supply chain leaders to address the delivery challenges shaping Europe's transmission and distribution sector. Co-located with CWIEME Berlin, the Summit goes beyond industry discussion to become a focused meeting point, designed to connect the entire grid value chain and turn infrastructure ambition into deliverable action at scale.

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What's new in 2027

Factory of the Future

Marketing Package Includes

- Branding on the CWIEME Website
- Online Exhibitor Directory and Product Listing
- Listing on the Mobile App
- Listing on the printed Navigation Maps (onsite)
- Access to the Event App — gain insight into registered attendees and proactively message potential new customers
- Lead Scan App for Your Team — capture and manage leads efficiently with a single app shared across your team

Factory of the Future Package	€3,790
Stand Area	4 sqm
Furniture	1x high table, 2x bar stool
Printed Graphics	Included
Carpet	Included
Onsite Branding	Included
Power Connection	Included
On-stage Pitch	Included
Marketing Package	Included

Accelerating manufacturing through, Automation, Digitalisation and AI



Grid Logistics Zone

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Grid Logistics Zone Package	€3,790
Stand Area	4 sqm
Furniture	1x high table, 2x bar stool
Printed Graphics	Included
Carpet	Included
Onsite Branding	Included
Power Connection	Included
Marketing Package	Included

€210 Additional Insurance Participation Fee



Enabling the safe, efficient and reliable movement of grid assets worldwide

Transformer Lifecycle Hub

Marketing Package Includes

- Branding on the CWIEME Website
- Online Exhibitor Directory and Product Listing
- Listing on the CWIEME Mobile App
- Listing on the printed Navigation Maps (onsite)
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- Lead Scan App for Your Team — capture and manage leads efficiently with a single app shared

Transformer Lifecycle Hub Package	**€3,790**
Stand Area	4 sqm
Furniture	1x high table, 2x bar stool
Printed Graphics	Included
Carpet	Included
Onsite Branding	Included
Power Connection	Included
Marketing Package	Included

€210 Additional Insurance Participation Fee



Extending the life, reliability and performance of ageing transformer fleets

Switchgear Central

Join a new product sector at CWIEME Berlin, connecting switchgear materials and component suppliers with switchgear manufacturers, utilities, grid operators, EPCs and engineering teams sourcing solutions across the entire transmission and distribution supply chain.

Position your switchgear solutions at the centre of Europe's grid expansion.

Product categories include:

- Components & Accessories
- Materials
- Manufacturing Technologies
- Protection, Measurement & Intelligence

Meet leading Switchgear Manufacturers

KONČAR

Schneider Electric

EATON

SIEMENS energy

HYUNDAI MOBIS

HITACHI

GE VERNOVA

09

Stand Solutions

Shell Scheme

9-18sqm includes:

- Grey carpet tiles — excluding plastic covering
- White system wall elements in aluminum frame 250cm high
- White fascia 40cm deep
- White name board per open side in black lettering
- 1x 120 watt spotlight fitting and bulb per 4sqm Stand cleaning on final build day only
- 1 table with a white round top — albaredo 70cm high
- 2 chairs with a black fabric seating — asti chairs
- 1 white lockable counter — bern lockable counter
- 1 waste bin — abano
- 1x 3.3kw mains connection including 1x 1kw socket

Pricing from:

Stand 9sqm	€7,488
Marketing Package	€1,750
Insurance Fee	€210
Total	**€9,448**

Stand 12sqm	€9,984
Marketing Package	€1,750
Insurance Fee	€210
Total	**€11,944**



Marketing Package

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Show Ready

Effective and stylish. Stress-free, no need to appoint a stand builder.
Just send us the wall artwork and choose the carpet colour. Eco-sustainable, every part of the Show Ready package is recyclable. Nothing goes to waste.

Show ready package includes:
- Full-colour tension graphics
- 2x 500w single sockets
- LED arm lights (1x 1.5 linear metre)
- Velour carpet (choice of colours)
- Storage Room
- Project management
- Installation, dismantling, and transportation
- Furniture can be ordered additionally

Pricing from:

Stand 9sqm	€9,585
Marketing Package	€1,750
Insurance Fee	€210
Total	**€11,545**

Stand 12sqm	€12,780
Marketing Package	€1,750
Insurance Fee	€210
Total	**€14,740**



Marketing Package
- Branding on the CWIEME website.
- Online Exhibitor Directory and Product Listing.
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- Listing on the printed Navigation Maps (onsite).
- Access to the CWIEME Event App: Gain insight into registered attendees and proactively message potential new customers.
- Lead Scan App for your team: Capture and manage leads efficiently with a single app shared across your team.

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Sponsorship

Expand your reach across the industry

Sponsorship puts your brand in front of the CWIEME Berlin community at every stage of the event experience. From digital visibility and social reach to onsite footfall and industry-wide exposure, it gives you more opportunities to stay visible, build recognition and connect with the people shaping the future of electrical manufacturing. Backed by a highly-engaged global audience, extend your presence well beyond the show floor.

Speak to your sales representative to find the sponsorship package that best fits your objectives and gives your brand the right level of visibility across the electrical manufacturing community at CWIEME Berlin.

230,000+
web impressions

20,000+
social followers

12,000+
community footfall

72,000
potential onsite impressions, created by six average brand exposures per attendee across three days



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Testimonials

We attend CWIEME Berlin because it's a key show for the transformer industry, which is becoming more and more focused on reducing losses, reducing temperature and increasing equipment efficiency. Over the three days we want to establish new contacts and also reconnect with the people that we see here every year. This is the place to seal contracts – it's where procurement and suppliers get to mix.

Hugo Campelo
Senior Technical Advisor, Nynas AB

We've been exhibiting at CWIEME for many years, and it remains one of the key meeting points for the entire transformer industry, bringing together customers, service centres and manufacturers from across the market, so it's always a valuable opportunity to connect face to face.

For us, CWIEME is simply the established place to be — our customers come to Berlin every year, and the show has become the central hub for the industry.

Felix Wacker
Sales Manager, Transformer Lines, Heinrich Georg

All our biggest suppliers are here, so we have fun, we meet the people we need to meet and there's always something new to take home.

Every time I come, it's clean, great suppliers, a good atmosphere. People are enjoying it. That's what I like about it.

Renzo Exequiel Gagliano
ARTRANS S.A.TRUMPF Hüttinger GmbH + Co. KG

I'm quite new to the industry, so my objective this week is to find new suppliers for the commodities that I manage. It's been good to touch base with existing suppliers and be put in touch with potential new suppliers.

Hub 27 as a whole was actually really good. I felt like it was buzzing in there, there was a lot going on, there was a lot of existing suppliers in there for me. So it was good to see some of their innovation, their tech and so forth.

Kirsty Smith
Lead Commodity Management Specialist, GE Vernova

We are looking forward to discussing how CWIEME can support your business.



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