

CWIEME BERLIN

Transformers | Motors | Generators

27-29 APRIL 2027

● A Hyve Event

Showcase your products at the global meeting
place for the electrical manufacturing supply chain.

Welcome

6,000+

visitor footfall

430+

exhibitors

40%

of all our visitor attendee
types only attend
CWIEME Berlin

72%

of our Engineering, Procurement,
and R&D attendees are evaluating
or looking to buy components,
raw materials, or process
machinery in the next 12 months

83

countries attended

11,700

community footfall

175+

speakers

85%

of our Engineering,
Procurement, and R&D
attendees are involved in
purchasing decisions

63%

of our visitor audience come
to CWIEME Berlin actively
working on a live project and/
or managing a live project whilst
also planning for future initiatives

Top attending countries:
Germany, Italy, Poland,
China, Türkiye

*Above statistics are based off CWIEME Berlin 2026 registration and/or post-event survey data

At the forefront of the global electrical revolution, CWIEME Berlin proudly holds the title of the world's largest exhibition dedicated to coil winding, transformer, generator, electric motors, e-mobility, and grid delivery.

CWIEME Berlin brings together all elements of the electrical manufacturing supply chain – it is where sales and future partners are made.

CWIEME's Top Product Sectors



Winding
Systems
& Supplies



Insulation
& Shielding
Materials



Intermediate
Semi-finished
Products &
Materials



Magnets &
Magnetic
Materials



Electronic &
Electrical
Components



IT & Software



Transformer
Manufacturing
Machinery
& Systems



Quality, Test &
Measurement



Other Machines
& Manufacturing
Systems



Motor
Components &
Accessories



Power Supplies



Electromechanical
Components



Transformer
Components &
Accessories



Services

Key Exhibitors



SREE



HITACHI



WEIDMANN



ENPAY
Transformer Components



Röchling



ASTA



Who You'll Meet

Top job roles in attendance

Transformers

- Chief Procurement Officer
- Senior VP - Grid Technologies Transformers
- CEO
- Head of Strategic Procurement - Power Transformer
- Group VP Supply Chain Management
- Head of Procurement

Motors

- Executive VP of Engineering
- Head of Purchasing
- Head of Global Standards and Compliance
- Product Technology Lead
- Global Category Manager
- Engineering Manager

Automotive

- Senior Department Manager
- Product Technical Leader
- Technical Senior Manager - Advanced Powertrain
- Senior Engineer
- Deputy General Manager - Procurement
- Senior Engineer - Electric Motor

Top companies in attendance



Learn about CWIEME's Audience

Top Industries

Power Generation, Transmission, and Distribution
Industrial Machinery
Automotive & E-mobility
Aerospace & Aviation
Consumer Electronics

Top Job Functions

Research & Development
Electrical Engineering
Technical Engineering
Production & Manufacturing
Design Engineering & Product Design

Top 5 attending visitors countries (after Germany)

Italy
Poland
China
Türkiye
UK

Top Reasons for Attending

Network and make **new contacts**
Meet existing **customers and partners**
Buy and source **new products**

Top visiting companies

50HERTZ

ABB

AMETEK

elia
Elia Group

GE VERNOVA

HITACHI

Schneider
Electric

SIEMENS
energy

TRENCH

UK
Power
Networks

weq

CWIEME Initiatives

CWIEME WOMEN IN ENGINEERING

The **Women in Engineering** programme provides a platform for dialogue, raising awareness, and supporting the industry's efforts to create more inclusive and equitable workplaces for employees.

CWIEME INNOVATION ZONE

The **Innovation Zone** is a dynamic area designed to spotlight pioneering companies and ground-breaking solutions that are shaping the future of the electrical and transformer industries.

CWIEME FUTURE ENGINEERS

The **Future Engineers** programme bridges the talent gap by bringing together faculty and students, where participants will not only leave with a deeper understanding of the industry, but also with a network, practical skills, and inspiration for future innovations.

CWIEME TALKS

Through our **CWIEME Talks** platform, we offer a wealth of resources, from engaging talks with leading industry professionals to in-depth whitepapers that provide actionable strategies and deep dives into the latest trends and innovations.

CWIEME Initiatives

Transmission & Distribution Club brings together industry leaders, engineers, and procurement professionals to network, collaborate, and conduct business in a focused environment. The lounge is exclusive to OEMs, TSOs, and Grid Operators, and provides a central hub for discussions on grid innovation, power transmission, and energy distribution.

The **C-Suite Club** is designed for senior executives, thought leaders, and key decision-makers in the electromechanical, energy, and manufacturing industries and with a tailored agenda covering Transformers, Electric Motors, and Emerging Technologies, participants will engage in conversations under the Chatham House Rule to ensure open, candid dialogue.

The **Academic Excellence Hub** is a dedicated platform bridging academia and industry together, providing a stage for researchers, students, and professionals to showcase groundbreaking studies, discuss emerging technologies, and explore future trends.

The **Electric Motor Forum** is a dedicated platform for industry leaders, innovators, and engineers to explore the future of electric motor technologies across automotive, industrial, and energy sectors. This brand new forum goes beyond content presentations to become a fully integrated hub, designed to elevate the motors sector presence and maximise engagement with a highly focused audience.

Learn at CWIEME

2 stages

69 sessions 175+ speakers

3000+

content attendees to the
Central Grid & Electric Motor
Forum

61%

of overall visitors
attended content



Central Grid

Most attended sessions:

Panel Discussion: Navigating Geo-Political
Risks & Global Competition in the
Transformer Industry: OEM, Industry, a
nd Utility Perspectives

Keynote Speech: Advancing Resilient,
Affordable, and Clean Energy Through
Transmission and Distribution Innovation



Electric Motor Forum

Most attended sessions:

EEMODS Open Plenary Sessions

Panel Discussion: Electric Motors at a
Crossroads: Manufacturing, Materials &
Market Realities Ahead

CWIEME

INNOVATION ZONE

Be at the forefront of the Electric Revolution

Innovation Zone - All-inclusive stand solutions with maximum impact and none of the fuss.

Innovation Zone Package - €3,490

Stand Area	4 sqm	Onsite Branding	Included
Furniture	1x high table 2x bar stool	Power Connection	Included
Printed Graphics	Included	On-stage Pitch	Included
Carpet	Included	Marketing Package	Included
		Hidden costs	Zero

On- stage pitch ensuring
brand exposure to industry
peers and potential clients

€210 Additional Insurance Participation Fee

Marketing Package Includes

- Branding on the CWIEME Website
- Online Exhibitor Directory and Product Listing
- Listing on the CWIEME Mobile App
- Listing on the printed Navigation Maps (onsite)
- Access to the CWIEME Event App – gain insight into registered attendees and proactively message potential new customers
- Lead Scan App for Your Team – capture and manage leads efficiently with a single app shared across your team



Stand Solutions

Shell Scheme

9-18sqm includes...

- Grey carpet tiles — excluding plastic covering
- White system wall elements in aluminum frame 250cm high
- White fascia 40cm deep
- White name board per open side in black lettering
- 1x 120 watt spotlight fitting and bulb per 4sqm Stand cleaning on final build day only
- 1 table with a white round top — albaredo 70cm high
- 2 chairs with a black fabric seating — asti chairs
- 1 white lockable counter — bern lockable counter
- 1 waste bin — abano
- 1x 3.3kw mains connection including 1x 1kw socket

Pricing from...

Stand 9sqm: €7,488

Marketing Package: €1,750

Insurance fee: €210

Total: €9,448

Stand 12sqm: €9,984

Marketing Package: €1,750

Insurance fee: €210

Total: €11,944



Marketing Package

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- Lead Scan App for your team: Capture and manage leads efficiently with a single app shared across your team.

Stand solutions

Show Ready

- Effective and stylish
- Stress-free, no need to appoint a stand builder. Just send us the wall artwork and choose the carpet colour. Eco-sustainable, every part of the Show Ready package is recyclable. Nothing goes to waste.

Show Ready package

- Full-colour tension graphics
- 2x 500w single sockets
- LED arm lights (1x 1.5 linear metre)
- Velour carpet (choice of colours)
- Storage Room
- Project management
- Installation, dismantling, and transportation
- Furniture can be ordered additionally

Pricing from...

Stand 9sqm: €9,234

Marketing Package: €1,750

Insurance fee: €210

Total: €11,194

Stand 12sqm: €12,312

Marketing Package: €1,750

Insurance fee: €210

Total: €14,272



Marketing Package

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- Online Exhibitor Directory and Product Listing.
- Listing on the CWIEME Mobile App.
- Listing on the printed Navigation Maps (onsite).
- Access to the CWIEME Event App: Gain insight into registered attendees and proactively message potential new customers.
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Sponsor at CWIEME

Package	No. of Packages Available	Price
Branding – Mega Banners	3x without screens, 2x with screens	From €13,250
Branding – Window Branding, Upper Level	4x double-sided slots	From €10,500
Branding – Middle Foyers	4x	From €5,750
Branding – Linkway Banners	On request	From €6,250
Branding – Navigation Sponsor	1x	€10,500
Branding – Registration Sponsor	1x	From €29,250
Branding – Attendee Bags	1x	From €16,250
Branding – Lanyards	1x	From €16,250
Branding – Beer Garden	2x	Price on request
Branding – Welcome Party	1x	Price on request

Sponsor at CWIEME

Package	No. of Packages Available	Price
Content – Central Grid (Headline)	1x	€27,250
Content – Electric Motor Forum (Headline)	1x	€27,250
Content – Central Grid (Session)	10x	From €7,750
Content – Electric Motor Forum (Session)	10x	From €7,750
Content – Future Engineers Programme	1x	€15,500
Content – Women in Engineering Programme	1x	€15,500
Digital – Mobile Event App	1x	From €15,500
Digital – Event Venue WIFI	1x	From €15,500
Grid Delivery Summit – Supporting Partner	On request	Price on request
Grid Delivery Summit – Core Partner	On request	Price on request
Grid Delivery Summit – Founding Partner	On request	Price on request

Testimonials



We attend CWIEME Berlin because it's a key show for the transformer industry, which is becoming more and more focused on reducing losses, reducing temperature and increasing equipment efficiency. Over the three days we want to establish new contacts and also reconnect with the people that we see here every year. This is the place to seal contracts – it's where procurement and suppliers get to mix.

Hugo Campelo,
Senior Technical Advisor, Nynas AB



We've been exhibiting at CWIEME for many years, and it remains one of the key meeting points for the entire transformer industry, bringing together customers, service centres and manufacturers from across the market, so it's always a valuable opportunity to connect face to face.

For us, CWIEME is simply the established place to be — our customers come to Berlin every year, and the show has become the central hub for the industry.

Felix Wacker sales manager,
transformer lines, Heinrich Georg



All our biggest suppliers are here, so we have fun, we meet the people we need to meet and there's always something new to take home.

Every time I come, it's clean, great suppliers, a good atmosphere. People are enjoying it. That's what I like about it.

Renzo Exequiel Gagliano
Procurement General Manager,
ARTRANS S.A. TRUMPF Hüttinger GmbH + Co. KG



I'm quite new to the industry, so my objective this week is to find new suppliers for the commodities that I manage. It's been good to touch base with existing suppliers and be put in touch with potential new suppliers.

Hub 27 as a whole was actually really good. I felt like it was buzzing in there, there was a lot going on, there was a lot of existing suppliers in there for me. So it was good to see some of their innovation, their tech and so forth.

Kirsty Smith
Lead Commodity Management Specialist, GE Vernova

We are looking forward to discussing in more detail how CWIEME can support your business.



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Find out more at berlin.cwimeevents.com