# CWIEME BERLIN

**Transformers | Motors | Generators** 

19-21 May 2026

A Hyve Event

Showcase your products at the largest global supply chain event

# Welcome

5,789

visitor footfall

12,421 community footfall

\*2025 stats featured

496

exhibitors

92

speakers

**87** 

countries attended

**Top attending visitor countries:**Germany, Italy,
Poland, China,
Türkiye

**58%** 

Engineering, Procurement and R&D visitors only attend CWIEME

83%

Engineering, Procurement and R&D visitors are involved in purchasing decisions

74%

Of attendees are looking to buy products and solutions in the next 12 months

**69%** 

Of attendees are actively working on a live project whilst also planning for future in the next 6+ months

At the forefront of the global electrical revolution, CWIEME Berlin proudly holds the title of the world's largest exhibition dedicated to coil winding, transformer, generator, electric motor manufacturing, and e-mobility

CWIEME Berlin brings together all elements of the global coil winding, transformer, electric motor, generator and e-mobility supply chain – it is where sales and future products are made.

It also proudly features Connect @ CWIEME, the industry's lead gen connections programme for components, raw materials & process machinery manufacturers and engineering procurement and R&D buyers.

# CWIEME's Top Product Sectors



Winding Systems & Supplies



Insulation & Shielding Materials



Intermediate Semi-finished Products & Materials



Magnets & Magnetic Materials



Electronic & Electrical Components



IT & Software



Quality, Test & Measurement



Other Machines & Manufacturing Systems



Motor Components & Accessories



**Power Supplies** 

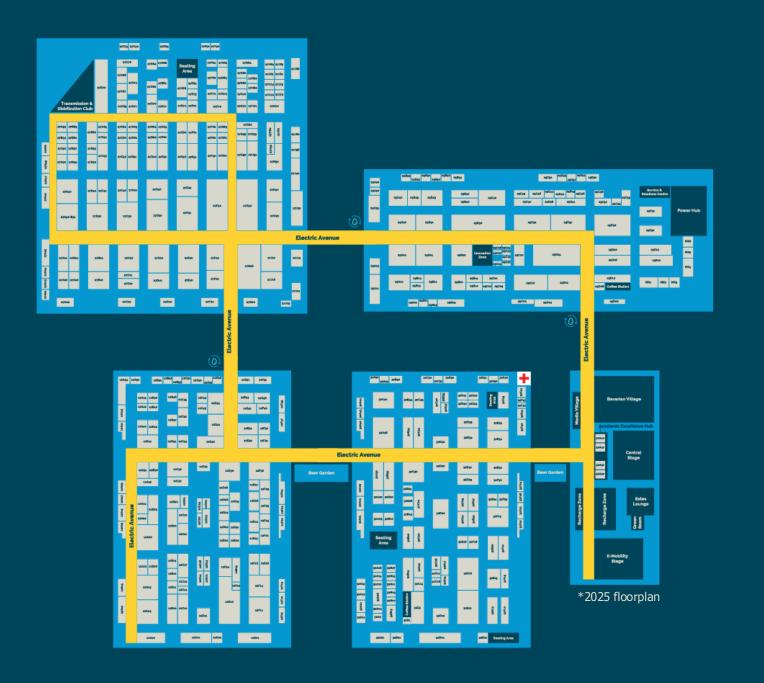


Electromechanical Components



Transformer Components & Accessories

# The new & improved floorplan returns for 2026



# Key Exhibitors







































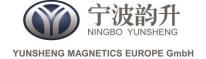


























# Learn about CWIEME's Audience Audience

# **Top Industries**

Transformer Manufacturing: **26%** Motor Manufacturing: **22.3%** 

Raw & Semi-Finished Materials Supplier: 15.7%

Components Supplier: **15.1%**Agent/Distributor: **12.3%** 

Electrical & Electronic Manufacturing: 9.3%

Research & Development: **7.1%**Process Machinery Supplier: **5.1%**Original Equipment Manufacturing: **5%** 

Other: 2.2%

# **Top Job Functions**

Design Engineering & Product Design

Research & Development

Production & Manufacturing

Electrical Engineering

**Technical Engineering** 

General & Corporate Management

Mechanical Engineering

Procurement, Supply Chain & Logistics

**Industrial Engineering** 

# 2% America Turkey and Middle East 2% India Ton Reasons for Attending

# **Top Reasons for Attending**

Network and make **new contacts**Meet existing **customers and partners**Buy & Source **new products** 

\*These are 2024 statistics. Our 2025 full audience breakdown will be launched later in late July 2025.on page 6

# **Top visiting companies**































# CWIEME

The **Women in Engineering** programme provides a platform for dialogue, raising awareness and supporting the industry's efforts to create more inclusive and equitable workplaces for employees.

The **Innovation Zone** is a dynamic area designed to spotlight pioneering companies and ground-breaking solutions that are shaping the future of the electrical and transformer industries.

The **Future Engineers** programme bridges the talent gap by bringing together faculty and students, where participants will not only leave with a deeper understanding of the industry, but also with a network, practical skills and inspiration for future innovations.

Through our **CWIEME Talks** platform, we offer a wealth of resources, from engaging talks with leading industry professionals to in-depth whitepapers that provide actionable strategies and deep dives into the latest trends and innovations.



# 1 T CWIEME

**Transmission & Distribution Club** brings together industry leaders, engineers, and procurement professionals to network, collaborate, and conduct business in a focused environment. The lounge is exclusive to OEMs, TSOs and Grid Operators, and provides a central hub for discussions on grid innovation, power transmission, and energy distribution.

The **C-Suite Club** is designed for senior executives, thought leaders, and key decision-makers in the electromechanical, energy, and manufacturing industries and with a tailored agenda covering Transformers, Electric Motors, and Emerging Technologies, participants will engage in conversations under the Chatham House Rule to ensure open, candid dialogue.

The **Academic Excellence Hub** is a dedicated platform
bridging academia and industry
together, providing a stage for
researchers, students, and
professionals to showcase
groundbreaking studies, discuss
emerging technologies, and
explore future trends.

The **CWIEME Workshop** is a highly interactive, hands-on session designed for professionals in the industrial motor sector. Featuring a unique, discussion-driven format, this session will provide practical, insightful takeaways and tackle key topics such as circular economy models, energy efficiency improvements, and digitalization in motor manufacturing.

# Learn at CWIEME

2 stages

**77** 

**92** 

sessions speakers

2,186+

Content attendees to the E-Mobility & Central Stage

36.7%

of overall visitors visited content



# **Central Stage**

### Most attended session:

Supply-Demand Dynamics in the Transformer Market: Trends, Challenges and Opportunities (PTR)



# **E-Mobility Stage**

### **Most attended session:**

The Global Evolution of the Electric Motor Supply Chain and Technology Development@ Evolving Landscape (S&P Global Mobility)

# CWIEME INNOVATION ZONE

Where the future of electric power generation and distribution is shaped.

At CWIEME Berlin, we make it our commitment to foster connections that will accelerate the global electrification and support the green transition. Innovation and digitalization are essential, not just trends, for achieving operational excellence, enhanced efficiency, sustainability, and long-term success

Created to welcome exhibitors to CWIEME Berlin, with products such as:

- Artificial Intelligence and Machine Learning
- Monitoring and Predictive Maintenance
- IoT and Digital Tools
- Design Optimisation
- Diagnosis
- Smart Sensors
- Consulting Services
- Software
- Data Analytics
- Start-ups
- New materials



# CWIEME INNOVATION ZONE

### Be at the forefront of the Electric Revolution

All-inclusive stand solutions with maximum impact and none of the fuss.

On-stage pitch ensuring brand exposure to industry peers and potential clients.





# **Package - €2,740**

Stand Area	4 sqm
Furniture	1x high table 2x bar stool
Connect @ CWIEME	Included
Power Connection	Included

Printed Graphics	Included
Carpet	Included
Onsite Branding	Included
On-stage pitch	Included
Hidden costs	Zero

### CONNECT @ CWIEME

\*Connect @ CWIEME is the industry's leading connections programme, bringing together components, raw material and process machinery suppliers with thousands of customers. Generate leads, re-engage with existing contacts, identify new opportunities, and launch products and services to buyers from across the world.

Want more information? Speak to our team today: sales@cwiemeevents.com

### €210 Additional Insurance Participation Fee

As a participating exhibitor has been arranged on your behalf to protect you, your fellow exhibitors and our visitors. By providing satisfactory evidence of adequate alternative Public Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee.

# **Stand Solutions**

# **Shell Scheme**

### 9-18 sqm includes...

- Grey carpet tiles excluding plastic covering
- White system wall elements in aluminum frame 250 cm high
- White fascia 40cm deep
- White name board per open side in black lettering
- 1 x 120 watt spotlight fitting & bulb per4 square meters
- Stand cleaning on final build day only
- 1 table with a white round top albaredo 70cm high
- 2 chairs with a black fabric seating asti chairs
- 1 white lockable counter bern lockable counter
- 1 waste bin abano
- 1x 3.3 KW mains connection Including 1x 1kw socket

# **Pricing from...**

Stand 9 sqm : €7,272

Connect@CWIEME: €1,750

Insurance fee : €210

*Total*: €9,232

Stand 12 sqm : €9,696

Connect@CWIEME: €1,750

Insurance fee: €210

*Total*: €11,656





- Listing on the CWIEME Website
- Listing on the CWIEME Smartphone app
- Listing on the printed Navigation Maps distributed onsite
- Listing and access to the Connect platform: Gain full visibility of the visitors registered to attend the event and arrange meetings at your stand with relevant buyers.

# Stand solutions

# **Show Ready**

- ✓ Effective and stylish
- ✓ Stress-free, no need to appoint a stand builder. We build the stand for you, just send us the artwork for the wall graphics and choose the carpet color.
- ✓ Eco-sustainable, every part of the Show Ready is recyclable nothing goes to waste.

## **Show Ready package**

- Full-colour tension graphics
- 2 x 500w single sockets
- LED arm lights (1x 1.5 linear metre)
- Velour carpet (choice of colours)
- Storage Room
- Project management
- Installation, dismantling and transportation
- Furniture can be ordered additionally.

## **Pricing from...**

Stand 9 sqm : €9,234

Connect@CWIEME: €1,750

*Insurance fee* : €210

*Total*: €11,194

Stand 12 sqm : €12,312

Connect@CWIEME: 1,750

Insurance fee: €210

Total : € 14,272



# **Connect@CWIEME – Promotional package**

- Listing on the CWIEME Website
- Listing on the CWIEME Smartphone app
- Listing on the printed Navigation Maps distributed onsite
- Listing and access to the Connect platform: Gain full visibility of the visitors registered to attend the event and arrange meetings at your stand with relevant buyers.

# We are looking forward to discussing in more detail how CWIEME can support your business.



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