



BREAKBULK

GLOBAL EVENT PARTNERS

If you do business in more than one region in the world, your marketing program should reflect your coverage. Each Breakbulk event is designed to support your business goals, and together, our four events – in Dubai, Rotterdam, Houston and Singapore – offer worldwide exposure throughout the year. We invite you to become a Global Event Partner to maximize your reach to the decision-makers who matter for new project cargo business.

As a Global Event Partner, your elevated status opens the door to a host of marketing opportunities. GEPs receive targeted, more frequent exposure to the Breakbulk community before, during and after each event. In fact, GEPs are a big part of our Breakbulk365 initiative with top priority for editorial and event coverage in our publications and digital products.

To achieve GEP status, your company (or one of its entities) must participate in the three or more Breakbulk events within a 12-month period as an exhibitor, a sponsor* or both.

All Breakbulk events are the leaders in their regions and, each comes with its own advantages:

- **Breakbulk Middle East**, our fastest-growing event, has the support of many of the region's state-run and private project owners, offering direct access to key decision-makers in the Middle East and resource-rich countries in Africa.
- **Breakbulk Europe** attracts attendees from more than 120 countries, so if you're looking to reach the world this is the place to be.
- **Breakbulk Americas** hosts the highest percentage of shippers of any Breakbulk event, offering access to decision-makers from Canada, the U.S. and Latin America for energy, mining and infrastructure projects.
- **Breakbulk Asia** will be taking place in Singapore, Asia's financial and maritime hub, where major project contracts take shape, new partnerships form, and business gets done.



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GEP BENEFITS

(Exhibit or sponsor at **THREE** shows)

- **Premium Branding Exposure:** Your logo featured prominently across event websites and onsite signage.
- **Social Media Recognition:** Featured across Breakbulk social media channels that reach more than 54,000 followers.
- **Featured Placement:** Spotlighted in our official Pocket Guide and Exhibitor Locator Floorplan.
- **Complimentary Access:** Receive 3 free passes to each event in addition to your allotment.

SUPER GEP BENEFITS

(Exhibit or sponsor at **FOUR** shows)

- **Premium Branding Exposure:** Your logo featured prominently across event websites and onsite signage.
- **Social Media Recognition:** Featured across Breakbulk social media channels that reach more than 54,000 followers.
- **Featured Placement:** Spotlighted in our official Pocket Guide and Exhibitor Locator Floorplan.
- **Complimentary Access:** Receive 3 free passes to each event in addition to your allotment.
- **Exclusive Interview:** Onsite interview at 2 shows per year, showcasing your insights and innovations.
- **Thought Leadership Feature:** Share your expertise in a dedicated piece in *Breakbulk magazine*.
- **Website Banner Promo:** Enjoy a high-visibility homepage banner one month before a show of your choice.**

MIDDLE EAST
4-5 FEB
2026

EUROPE
16-18 JUNE
2026

AMERICAS
22-24 SEPT
2026

ASIA
18-19 NOV
2026

Talk with your account representative or request information at breakbulk.com/page/gep

*Subject to minimum spend threshold **Subject to availability