

BREAKBULK10 YEARS

MIDDLE EAST 4-5 FEB 2026

BREAKBULK ON THE RISE

Breakbulk on the Rise offers ambitious start-ups and growing businesses an affordable way to gain powerful exposure at the leading event for the project cargo and breakbulk industry within the Middle East.

Located in a high-traffic area, this shared pavilion lets you elevate your brand, connect with key decision-makers, and generate leads – without the cost of a traditional stand. Network, showcase your services, and grow your business on your terms.



WHAT'S INCLUDED:

Prime Location

You'll be positioned within a dedicated shared pavilion, clearly highlighted on the official floorplan to attract visitor attention.

Kiosk Setup

Each participant will have a fixed kiosk that includes:

- A counter with space for your company logo signage
- Two stools and one table for meetings and networking
- Basic utilities: 3kW of power (two plug sockets) and a spotlight
- Daily stand cleaning for a polished, professional look

Marketing Support

Your company will be listed in the official Breakbulk Middle East exhibitor directory – both on the website and mobile app – putting your brand in front of thousands of industry professionals.

Event Access

Your package includes two exhibitor passes for Breakbulk Middle East 2026, covering access to both the exhibition and conference. Need more passes? Additional tickets can be purchased at a discounted rate.



REASONS TO PARTICIPATE:

- Cost-Effective Visibility
- High-Traffic Location
- Professional Setup Made Easy
- Enhanced Brand Exposure
- Access to Key Decision-Makers
- Flexibility to Walk the Show
- Ideal for First-Time Exhibitors

This package is an excellent step up from attending as a visitor, providing a presence at the event without the costs and commitments of building your own stand. You can walk the show freely, leaving your kiosk unattended when needed.

If you are interested, get in touch with a member of our sales team.
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