



BREAKBULK
MIDDLE EAST



a Hyve event

Event At-A-Glance

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WHERE PROJECT CARGO OPPORTUNITIES BEGIN

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UAE Reinforces Its Global Maritime Competitiveness With Remarkable Achievements



H.E. Eng. Suhail Al Mazrouei
The UAE Minister of Energy and Infrastructure



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

“Breakbulk Middle East 2022 will create a dynamic economy in the country, with far-reaching effects in the Middle East”

We have been celebrating the UAE’s recent re-election to the IMO’s Executive Council for the third consecutive time, under the category B membership, with the highest number of votes. This has been one of our most remarkable milestones to date. Through our efforts, we have been ranked as one of the most influential countries in developing the maritime sector. Our growth has been underpinned by our ability to effectively tackle challenges that are affecting the industry world over.

In line with the principles of the UAE’s Projects of the 50, Breakbulk Middle East 2022 will create a dynamic economy in the country, with far-reaching effects in the Middle East. It will provide our sector’s key stakeholders with a platform to highlight their endeavours and share best practices. The event will also play an integral role in shaping young minds and inspiring the next generation of supply chain professionals who will be architects of our future.

The country has reaffirmed its leading status as a vital maritime centre in the world

Our commitment to fostering our shipping infrastructure includes optimisation of cargo transport and implementing methods of lowering operational costs while maintaining efficiency. The UAE has been a frontrunner in several global competitiveness indicators in the maritime sector. We ranked third globally in transport services trade and in Bunker Supply Index.

Our competencies have helped us gain the status of being a key global maritime hub, and today our efforts have actualised. The sector’s contribution to the country’s GDP is AED90 billion annually. Our ports handled over 15 million TEUs during 2020, and there were over 25,000 port calls in the UAE during the same year.

The capabilities of our ports and maritime facilities exceed international standards. UAE’s national fleet capacity stands at 21 million DWT. This is evident in the advanced, smart and innovative solutions that our ports deploy. We also successfully ranked fifth globally as a key competitive maritime hub. Our ports rank among the top 10 internationally in the volume of container handling.

Breakbulk Middle East 2022 is a strategic event that has the ability to unite professionals, promote collaboration, and foster necessary solutions that will be of massive benefit to the entire industrial supply chain.

We are proud of our patronage to the event as its goals are in line with the UAE’s vision of sustainable economic development. We are certain that Breakbulk Middle East will facilitate the revival of the region’s maritime industry by uniting experts, competent professionals, and young talents who are the future of our economy.

I encourage everyone to attend and participate, and we promise the industry that the UAE will be their advocate and best alliance in improving the maritime industry globally.



“We see events like Breakbulk Middle East as a vital platform for the industry to share strategies and ideas that will allow us to help make trade faster and stronger.”

To Our Distinguished Guests,



Abdulla Bin Damithan
CEO & Managing Director of
DP World, UAE and Jafza

On behalf of DP World, UAE, it gives me great pleasure to welcome you to Breakbulk Middle East 2022, which will be hosted by us.

Every year, Breakbulk Middle East brings together some of the finest minds in the breakbulk and project cargo industry to discuss challenges, develop solutions, showcase innovations, and share market knowledge and insight. Dubai is an ideal location for the trade show as the emirate is known as a hub for trade, megaprojects, and construction. With Expo 2022 Dubai, there is an increased need for value-added solutions and services for the breakbulk industry in the run-up to the event.

Dubai is home to Jebel Ali Port, the eleventh largest port globally that has one of the largest breakbulk terminals in the Middle East. Jebel Ali Port has been voted “Best Seaport – Middle East” for 26 consecutive years. Through the unique connection we have created between the port and our numerous Parks and Zones and logistics solutions providers, DP World, UAE has created an experience that services customers across the supply chain, making it one of the most efficient and productive in the world while spurring economic diversification

and serving as the largest conduit for foreign investment into the UAE.

Jebel Ali Port’s strategic location has allowed it to create a trade network that reaches out to a consumer market of over 3.5 billion people across the Middle East, North and East Africa, and the Indian subcontinent while providing over 80 weekly services that connect to over 150 ports worldwide. The port’s advanced technological capabilities allow us to handle all types of bulk, breakbulk and project cargo regardless of size or weight; making Jebel Ali the gateway for New Dubai’s expansion projects.

As a trade enabler, DP World, UAE has always valued innovation and cooperation, and we see events like Breakbulk Middle East as a vital platform for the industry to share strategies and ideas that will allow us to help make trade faster and stronger. So let us use this opportunity to chart the future of our industry and work towards a mutually beneficial future for all of us.

We look forward to welcoming you at Breakbulk Middle East 2022, and we hope you will come away with the information and tools that will help your business grow.

Thank you.



DP WORLD





DP WORLD

THINKING FORWARD MOVING FURTHER

We are leading the way towards moving cargo, faster, smarter and more sustainably. With a powerful global network and innovation at heart, we believe the future of trade is promising.

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TUESDAY, 1 FEBRUARY 2022

Registration: 10:00 am – 18:00

Exhibition Hall Hours: 10:00 am – 18:00

CONFERENCE SESSIONS ON THE MAIN STAGE

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10:15 – 10:30

Welcoming & Opening Remarks

MODERATOR: Capt. Mohamad Al Ali, Senior Vice President for Ship Management, **ADNOC Logistics and Services**

Nick Davison, Portfolio Director, **Breakbulk & CWIEME**, Hyve Group

H.E. Suhail Al Mazrouei, Minister, United Arab Emirates Ministry of Energy & Infrastructure

Julian Skyrme, Commercial Director, Ports Cluster **AD Ports Group**

11:00 – 12:00



Managing Rates and Capacity: Outlook, Key Drivers and Remaining Competitive

Sponsored by **AAL Shipping**



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MODERATOR: Cyril Varghese, Global Logistics Director, **Fluor Corp.**

Amadou Diallo, CEO Middle East & Africa, **DHL Global Forwarding**

Kristian Lund Knudsen, Global Head of Special Cargo Solutions, **Maersk**

Kyriacos Panayides, Managing Director, **AAL Shipping**

Martin Harren, CEO, **Harren & Partners**; Managing Director, **SAL Heavy Lift**

12:30 – 13:15



Closing the Talent Gap for Future Industry Sustainability

MODERATOR: Tina Benjamin-Lea, General Manager, **Kerry Project Logistics Abu Dhabi**

Josh Bowerman, Co-founder & Managing Director UAE, **JBAndrews**

Steffen Bahrens, Country Manager, **deugro**

13:45 – 14:30



Spotlight: Saudi Arabia

MODERATOR: Rafael Vicens, Head of Global Projects and Industry Solutions MEA, **DB Schenker Middle East**

Jay New, CEO, **King Abdullah Ports**

Onur Yigiter, CEO, **AMSteel**

Sue Donoghue, CEO Arab Cluster, Managing Director Kingdom of Saudi Arabia, **DHL Global Forwarding**

15:00 – 15:45



Regional Outlook, Project Financing and Investment

MODERATOR: Andrew Baird, Partner, **Watson Farley & Williams (Middle East) LLC**

Anne Rousseau, Asset Finance Middle East, **Societe Generale**

Chris Peters, CEO, **Tristar Maritime Logistics**

Ronan Nash, Co-founder & Partner, **Safana Maritime**



Digital Transformation: Investing Today to Thrive and Survive

MODERATOR: Mohammed Jaber, COO Abu Dhabi; MD Air and Sea, **DSV**

Khalid Al Shehhi, Manager Marine Projects, **ADNOC Logistics and Services**

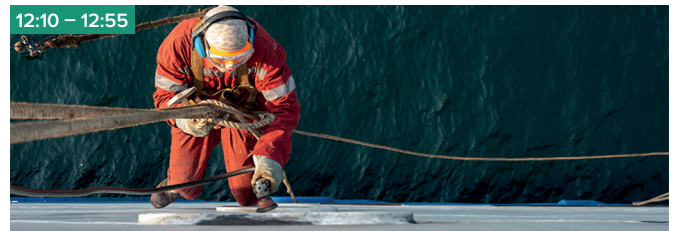
Morten Berg Thomsen, Head of Special Cargo Solutions West & Central Africa, **Maersk**

Mohamed Al Agha, Director of Smart Solutions, Maqta Gateway, **AD Ports Group**



Middle East Project Review

Rolando Gächter, Director of Middle East Development, **Independent Project Analysis**



Seafarer Welfare: Protecting the Backbone of Our Industry

MODERATOR: Cris Partridge, Managing Director, **Mycator Marine & Cargo Solutions FZE**

David Pereira, COO, **Tristar Maritime Logistics**

Denis Bandura, Managing Director, **BBC Chartering**

Natalie Jensen, Partner, **Ince**

Revd Canon Andy Bowerman, Regional Director – Middle East & South Asia, **The Mission to Seafarers**

WEDNESDAY 2ND FEBRUARY 2022



Women in Breakbulk: Climbing the Corporate Ladder Breakfast, Networking and Panel

MODERATOR: Leslie Meredith, Marketing & Media Director; Program Director, Women in Breakbulk, **Breakbulk Events and Media**

Bengi Yuceer, Regional Head of Marine Claims – TMEA, **Howden Insurance Brokers**

Eng. Nawal Yousef Albanaee, Director of the Future Energy Department, **United Arab Emirates Ministry of Energy & Infrastructure**

Katherine Yakunchenkova, Managing Director, **Al Safina Security**

Sanaz Taransari, Managing Director, **Seaport UAE**

Sue Donoghue, CEO Arab Cluster, Managing Director Kingdom of Saudi Arabia, **DHL Global Forwarding**

H.E Eng. Hessa Al Malek, Executive Advisor to the Minister, **United Arab Emirates Ministry of Energy & Infrastructure**



Spotlight: West Africa Ports Project Update

Sponsored by: International Container Terminal Services Inc.



MODERATOR: Lars Greiner, Associate Partner – The Middle East and Africa, **Hamburg Port Consulting**

Hans-Ole Madsen, Senior Vice President, **International Container Terminal Services, Inc.**

Paul Gallie, Director – Business Development, **AP Moller Capital & AIF Ports**

14:00 – 14:10

Closing Remarks



BREAKBULK MIDDLE EAST 2022 – EDUCATION DAY

The second edition of Breakbulk Middle East Education Day will inform, inspire and entice students about what Breakbulk and Project Cargo is, how it is handled, where the cargo often moves as well as the kind of opportunities that are available in the sector. Students will receive an overview of what the business is about, experience what the building of a project requires through a case study and receive top tips for success as well as interesting career advice from industry executives.

WEDNESDAY, 2 FEBRUARY 2022

10:55 – 11:00

Registration

11:00 – 11:15

Opening Remarks and Introduction

11:15 – 12:00

Empowering the Next Generation of Breakbulk Professionals

The UAE government plays a pivotal role in bridging the shortage of Emirati professionals in the local and regional markets, in addition to contributing to promoting the country's status as one of the key global business hubs, not only in terms of infrastructure and facilities, but also as a scientific centre for the industry's latest research, development and innovation. This session will tackle both government and private sectors' initiatives to empower the upcoming generation of industry professionals.

MODERATOR: Dr. Capt. Ahmed M. Youssef, Associate Dean for Sharjah Branch, **UAE College of Maritime Transport and Technology**

Ghazalah Moloobhoy, Director, **A. H. Moloobhoy**

Capt. Sahar Rasti, Chairman and Founder, **SJR Group**

Sue Donoghue, CEO Arab Cluster, Managing Director Kingdom of Saudi Arabia, **DHL Global Forwarding**

12:00 – 12:15

Student Q&A Session

12:15 – 12:45

Case Study – Student Project Showcase

This session gives students the chance to get on stage and present current projects to an audience of highly influential community members. It will give employers an understanding of student projects, improving discourse between students and those offering cadetship opportunities. It also provides a great place for students to further understand the projects of their peers and network with the wider community.

13:15 – 14:00

Keys to Success: Insights from Across the Supply Chain

The session will discuss several key topics including competitiveness of the maritime, project cargo and logistics sectors regionally and globally; current challenges in pursuing a successful career in addition to training opportunities and

where to start. Hear from executives from across the supply chain including ocean carriers, cargo owners and logistics service providers who will offer insights into key skills required and top tips for success.

MODERATOR: Rafael Vincens, Head of Global Projects & Industry Solutions MEA, **DB Schenker Middle East**

John Pittalis, Marketing and Communications Manager, **AAL Shipping**

Tina Benjamin-Lea, General Manager, **Kerry Project Logistics Abu Dhabi**

14:00 – 14:15

Student Q&A Session

14:15 – 14:45

Cadetship Opportunities

This session will bring various key stakeholders within the community together to show the amazing cadetship opportunities that are available to students. Students will learn what opportunities are available to them, what it takes to be successful within a cadetship, and what a career in the industry can offer them, both in the short and long term.

MODERATOR: Ibrahim Behairy, Managing Director, Middle East and Africa, **Winterthur Gas and Diesel DMCC**

Chris Greenwood, Director of Regional Business Development – Middle East and Africa, **American Bureau of Shipping**

Ramee Rashid, Director, **Seamaster Maritime LLC**

Hamad Al Maghrabi, CEO, **OFCO – Offshore International**

14:45 PM – 15:00 PM

Student Q&A Session

15:00 PM

Closing Remarks

Education Day Partners

Abu Dhabi Maritime Academy
Arab Academy for Science, Technology and Maritime Transport
Arab Academy for Science, Technology and Maritime Transport – Latakia,
Arab Academy for Science, Technology and Maritime Transport, Sharjah Branch
Aries International Maritime Research Institute (AIMRI)
Birla Institute of Technology and Science
Jordan Academy for Maritime Studies
Higher Colleges of Technology
London American City College
Middlesex University Dubai



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A46
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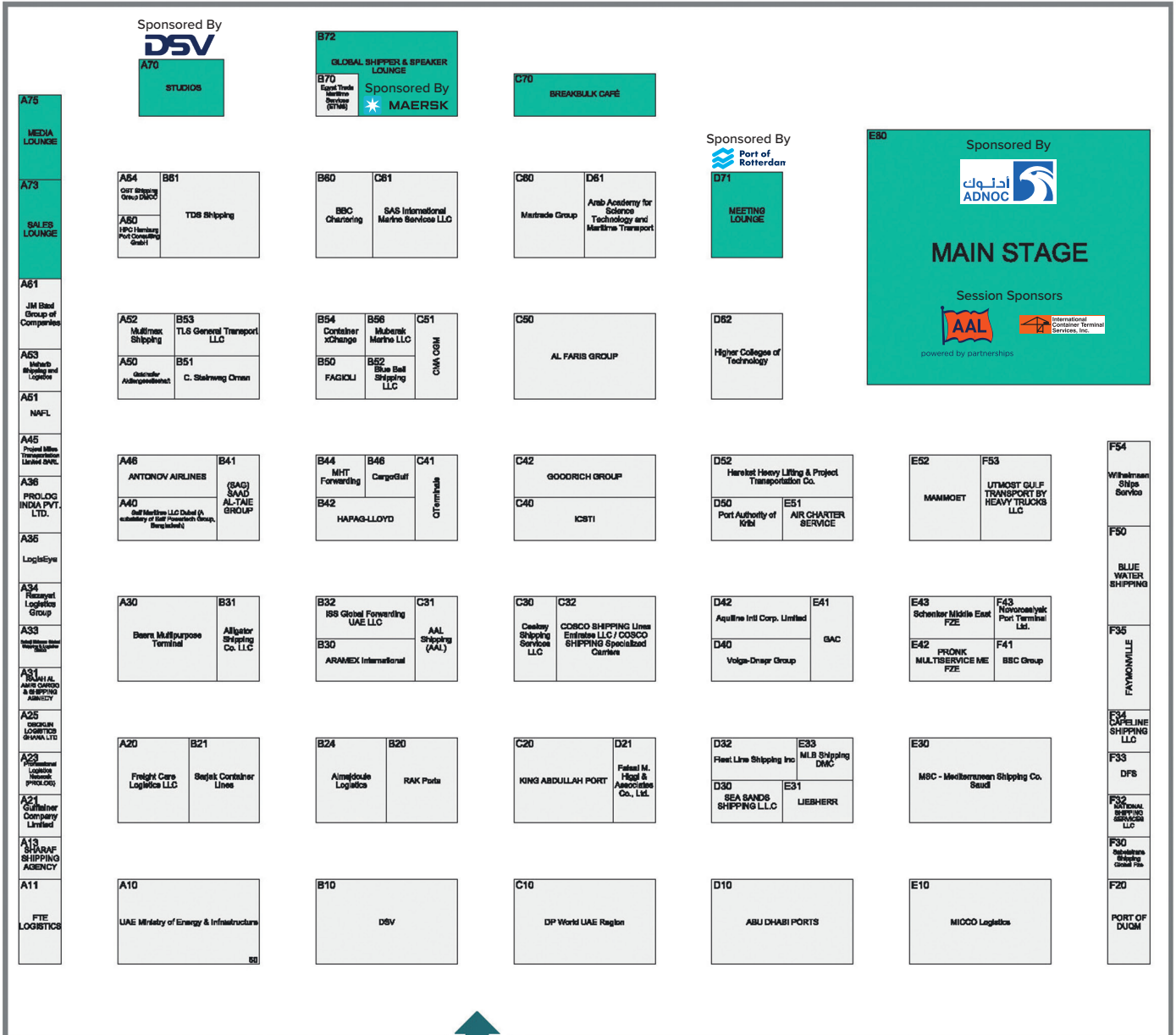


وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

HOST PORT



DP WORLD



Entrance

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BREAKBULK GLOBAL SHIPPER NETWORK

ADNOC Logistics and Services is part of ADNOC, a leading diversified energy and petrochemicals group. Headquartered in Abu Dhabi, ADNOC is a primary catalyst for the UAE's growth and diversification. CREDIT: ADNOC



Home of Project Decision Makers Exclusive BGSN Lounge located at B72

The Breakbulk Global Shipper Network (BGSN) is for shippers involved in the engineering, manufacturing and production of industrial projects and project cargo.

BGSN brings together shippers at the world's most important events for the project cargo and breakbulk industry, including Breakbulk Middle East Shippers at the event enjoy access to the BGSN Lounge (B72) where they can meet with one another and their suppliers, customers and others of interest at the event.

BGSN members are also invited to attend Breakbulk Europe in Rotterdam, 17-19 May 2022, and Breakbulk Americas in Houston, 27-29 September 2022. By participating in all three *Breakbulk* events, your company can leverage the networking power in each region,

meeting with potential partners and customers from around the world.

Members receive free entry to the events, a complimentary print subscription to *Breakbulk* magazine and the opportunity to participate in a variety of thought leader opportunities such as conference sessions and Education Day programs.

To join the Breakbulk Global Shipper Network, visit <https://breakbulk.com/page/bgsn> and submit your application.

To learn more, reach out to our BGSN coordinator, Ben Law at Ben.Law@breakbulk.com. You can also message Ben on the MEET app and arrange to meet in the BGSN Lounge during the show.

Ben is an ex-rugby player who now enjoys participating in CrossFit and running. He cannot wait to meet you!



BGSN Member Conference Speakers

H.E. Suhail Al Mazrouei
Minister, United Arab Emirates
Ministry of Energy and Infrastructure

Capt. Mohamad Al Ali
Senior Vice President, Senior Vice
President for Ship Management,
ADNOC Logistics and Services

Cyril Varghese
Global Logistics Director, Fluor Corp.

Hamad Al Sheraifi
Manager Marine Personnel, ADNOC
Logistics and Services

Khalid Al Shehhi
Manager Marine Projects, ADNOC
Logistics and Services

Eng. Nawal Yousef Alhanaae
Director of the Future Energy
Department, The United Arab Emirates
Ministry of Energy and Infrastructure

H.E. Eng. Hessa Almalek
Executive Advisor to the Minister,
The United Arab Emirates Ministry of
Energy and Infrastructure

Yasser AlYassin
Logistics Director, Petrofac

BGSN Lounge Sponsored By



MAERSK





Global Event Partners: Bringing Brands to the World

If you do business in more than one region in the world, your marketing program should reflect your coverage. Each Breakbulk event is designed to support your business goals, and together, our three events – in Dubai, Rotterdam and Houston – offer worldwide exposure throughout the year. We invite you to consider becoming a Global Event Partner to maximise your reach to the decision makers who matter for new project cargo business.

As a Global Event Partner, your elevated status opens the door to a host of marketing opportunities. GEPs receive targeted, more frequent exposure to the Breakbulk community before, during and after

each event. In fact, GEPs are a big part of our Breakbulk365 initiative as we connect the industry all year round through live events, virtual gatherings and our media products.

To achieve GEP status, your company (or one of its entities) must participate in the three Breakbulk events within a 12-month period as an exhibitor, a sponsor or both.

While each event offers consistent return on your investment, each event also comes with its own advantages.

Breakbulk Middle East has the support of UAE ministries and top energy, manufacturing and production companies. This event offers easy access to government

and private entity project decision makers all in one place that can be extremely difficult to reach.

Sitting in central Europe, Breakbulk Europe in Rotterdam attracts attendees from more than 120 countries. If you're looking for far-flung business opportunities or operate in a local market, this is the place to find new business with global players.

Breakbulk Americas offers access to decision makers from Canada, the U.S. and Latin America where oil & gas, mining and alternative energy projects are thriving.

Learn more at <https://middleeast.breakbulk.com/Page/global-event-partner-program>.



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Stand E52



Stand D40



Featured Women in the Breakbulk Middle East 2022 Conference Sessions

Anne Rousseau

Director, Asset Finance Middle East, Societe Generale

Bengi Yuceer

Regional Head of Marine Claims-TMEA, Howden Insurance Brokers

Eng. Nawal Yousef Alhanaee

Director of the Future Energy Department, United Arab Emirates Ministry of Energy and Infrastructure

H.E. Eng. Hessa Al Malek

Executive Advisor to the Minister, United Arab Emirates Ministry of Energy and Infrastructure

Katherine Yakunchenkova

Managing Director, Al Safina Security

Leslie Meredith

Marketing & Media Director, Program Director Women in Breakbulk, Breakbulk Events & Media

Natalie Jensen

Partner, Ince

Sanaz Taransari

Managing Director, Seaport UAE

Sue Donoghue

CEO Arab Cluster, Managing Director Kingdom of Saudi Arabia, DHL Global Forwarding

Tina Benjamin-Lea

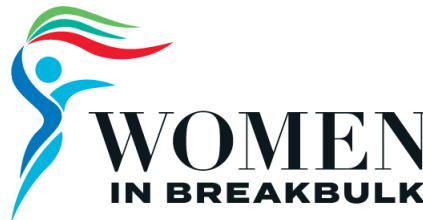
General Manager, Kerry Project Logistics Abu Dhabi

Leslie Meredith, Program Director for Breakbulk Women in Breakbulk, led the Breakbulk Middle East's 2020 session, focusing on giving women the courage and motivation to seek employment in a male-dominated industry.

Seeking a Path to Leadership for Women in Breakbulk

Climbing the corporate ladder is a challenge for many women in the project cargo and breakbulk industry. Women may get stuck in middle management or be relegated to more traditional female roles. This year's session brings together leaders from across the industry who have made it to positions of leadership, and they will share their insights into what has and hasn't worked for them.

A 2021 survey conducted by Gartner Inc. showed that women comprised 41 percent of the supply chain workforce in 2021, up from



39 percent in 2020. According to the survey, every leadership level saw an increase in representation, except the executive level that witnessed a slight decline, from 17 percent in 2020 to 15 percent in 2021.

"Bridging the gender gap is an ongoing challenge," said Leslie Meredith, Program Director for Women in Breakbulk and the company's Marketing & Media Director. "Each year at Breakbulk Middle East, we highlight this issue by addressing the challenges. This year we unite women leaders to share their perspectives on the skills – both hard and soft – that are important for individual leadership growth and the success of companies overall."

This year's program offers career advice to inspire women at all stages of their careers. The session includes a light breakfast,

RELATED SESSION: Women in Breakbulk: Climbing the Corporate Ladder

Wednesday 2 February,
10:00 –11:00 on the Main Stage

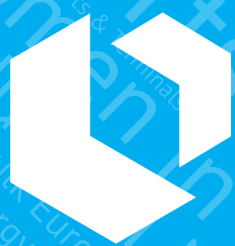
Female industry leaders will come together to discuss what it takes to reach a senior leadership role, focusing on the skills, both hard and soft, that are critical to ascend the career ladder in corporate and government environments, and those for succeeding as an entrepreneur.

networking, panel discussion and a question-and-answer segment for audience members to contribute their own experience to the group.

Breakbulk invites all women to join the Women in Breakbulk network to extend their connections around the world and throughout the year. For more information, visit <https://middleeast.breakbulk.com/page/women-in-breakbulk>.



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Breakbulk Middle East Advisory Board Shapes the Conference

The Breakbulk Middle East Advisory Board has been instrumental in developing the programme for this year’s conference in Dubai, back after a two-year break due to the global pandemic.

Drawing on combined decades of experience as shippers, forwarders, road and maritime transport specialists and heavy-lift professionals, our eight Board members have used their expertise, passion and diverse backgrounds to pinpoint and explore the issues that matter most to the industry.

Board member Capt. Mohamad Al Ali, Senior Vice President for Ship Management at ADNOC Logistics and Services, boasts more than 20 years’ experience in hydrocarbons and shipping. The VP, the first UAE national in 2008 to become master on ADNOC’s

LNG carriers, attended his first Breakbulk Middle East conference two years ago.

“It is a very successful event – it has gathered a lot of expertise from the industry. It is also a very good opportunity for us to network and meet each other and exchange a lot of information. So, I am quite happy that this event is going to be back.”

Fellow Board member Yasser AlYassin began his career in 2007 as project manager with ALE Middle East, working his way through the ranks to become head of projects and operations, then general manager.

Now global logistics director at oilfield service provider Petrofac, AlYassin said the conference is a great opportunity to network, meet new players in the market who may add value to the industry and strengthen

relationships with existing clients and suppliers.

“There are always great opportunities every time we attend Breakbulk. We finish the couple of days and we say, wow, this was a really great event,” said AlYassin. “I am excited to see people face to face after such a long time. I speak to many people now over Teams or Zoom and I have never put a face to the name. So, this is one thing we have all probably been hungry for after the past two years with the pandemic.”

Mohammad Jaber, COO Abu Dhabi; MD Air and Sea at global freight forwarder DSV, has been attending Breakbulk events for more than 12 years. The Board member said the conference is a chance to get together and understand how we can move the industry forward.



Capt. Mohamad Al Ali, Senior Vice President for Ship Management, ADNOC Logistics and Services



Denis Bandura, Managing Director, BBC Chartering



Cyril Varghese, Global Logistics Director, Fluor Corp.



Yasser AlYassin, Logistics Director, Petrofac





“We create a collaboration to find solutions and to make sure we are on the right track from an industry point of view,” said Jaber, who began his career in agricultural logistics. “It is about the code of our business and how we can develop it, address the changes in the market, adapt to them and ultimately give our end users what they want,” the executive said.

A series of special events taking place throughout the two-day conference will take a deep dive into some of the biggest challenges facing the industry, as well as some of the incredible opportunities to build for a better future.

Kicking off the conference on 1 February will be our “Managing Rates and Capacity: Outlook, Key Drivers and Remaining Competitive”, moderated by Board member Cyril Varghese, Global Logistics Director at Fluor Corp.

“Multiple events triggered by the outbreak of Covid-19 in March 2020 contributed to a significant shift in the

way the logistics market is structured,” said Varghese, who, prior to joining Fluor, worked in leading international freight forwarding companies focusing on project logistics for the oil and gas, mining and metals, petrochemicals and power industries.

“The key discussion during this panel will be around rates, capacities and best practices to manage project logistics in the years to come. The panel will have perspectives from EPCs, freight forwarders, container carriers and heavy-lift carriers, and promises to be an insightful exchange of thoughts.”

Board member Tina Benjamin-Lea meanwhile will be moderating the “Closing the Talent Gap for Future Industry Sustainability” event on 1 February. With more than 30 years of experience in logistics, Benjamin-Lea, general manager at Kerry Project Logistics Abu Dhabi, is passionate about luring more skilled talent to the industry.

“Project logistics is all about the professionals and their specialised

knowledge. Sustaining and growing the talent pool should be a priority across the industry, clients and service providers alike,” the executive said.

Other seminar events during the conference will cover seafarer welfare, digital transformation, energy transition, regional projects, women in breakbulk and special spotlight sessions on Saudi Arabia and West Africa.

“The seminars are enlightening for us on many angles that we do not necessarily look at in our day-to-day activities,” said AlYassin. “So well done guys, and keep going!”

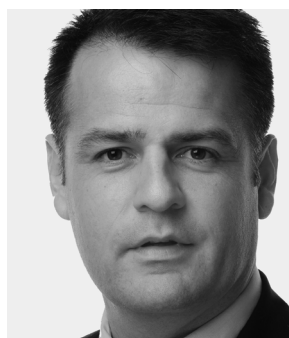
Capt. Mohamad Al Ali, Mohammad Jaber, Tina Benjamin-Lea, Cyril Varghese and Yasser AlYassin were joined on the Breakbulk Middle East 2022 Advisory Board by Denis Bandura, managing director at BBC Chartering, Jack van den Brink, regional managing director Middle East at Mammoet, and Rafael Vicens, head of global projects and industry solutions MEA, DB Schenker Middle East.



Tina Benjamin-Lea, General Manager, Kerry Project Logistics Abu Dhabi



Mohammed Jaber, COO Abu Dhabi; MD Air and Sea, DSV



Rafael Vicens, Head of Global Projects & Industry Solutions MEA, DB Schenker Middle East



Jack van den Brink, Regional Managing Director – Middle East, Mammoet



CONVERSATION STARTERS FROM BREAKBULK MAGAZINE

From Jan/Feb 2022 issue, available to all attendees at Breakbulk Middle East. Get yours in the Media Association Lounge, Stand A75.

Oman's Ecofriendly Ambitions
Opportunities in Gulf Amid Green Fuels Push - page 18

Championing Hydrogen
UAE Sets Out Green Fuel Goal - page 21

Bridging Bahrain's Gap
Kingdom Banks on Infrastructure Amid Fiscal Strain - page 22

Featuring exhibitor Mammoet - learn more about their capabilities around mega-moves by visiting them in Stand E2.

Logistics 'Gets Under Your Skin'
DHL Global Forwarding Executive Sue Donoghue Driven by Determination - page 26

Meet Sue at the following sessions:
Spotlight: Saudi Arabia
Women in Breakbulk: Climbing the Corporate Ladder (Breakfast, Networking and Panel)

Moving Mining Mountains
Al Faris Leans on Relationships for Giant Equipment Project - page 28

Learn more about this big job from the Al Faris team in Stand C50.

Visit breakbulk.com/page/advertise-to-book-an-ad



HEY, ATTENDEES & EXHIBITORS MEET THE OFFICIAL EVENT APP

Welcome to the MEET app for Breakbulk Middle East. The easiest way to navigate the event!

The Breakbulk MEET app lets you find the right people to meet with at the region's largest exhibition for the project cargo and breakbulk industry and manage your schedule throughout this jam-packed event.

Once your registration has been confirmed, you will receive an email from app provider Grip on behalf of Breakbulk Middle East. It will contain your login information.

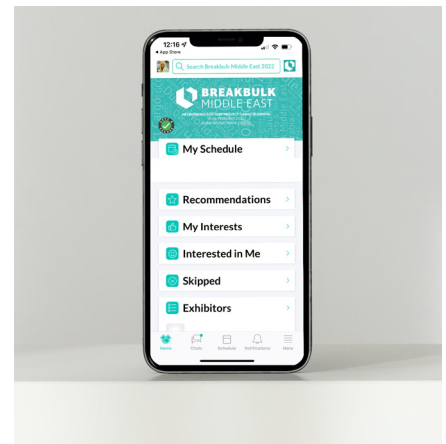
Start by downloading the Breakbulk MEET app from the App Store or Google Play for free. Login with your badge ID and the email you used to register. Make sure your profile is correct and do add a photo of yourself.

Once you've logged in you can start connecting with the people you want to meet. Based on your business profile, Breakbulk MEET will show you the best attendees to meet your show objectives. Swipe to accept or reject

suggestions. Confirmed meetings will be added to your schedule and you'll get reminders and real-time directions to your meetings on the exhibition floor.

Easily keep track of the sessions you want to attend by using the navigation panel to select Schedule. Start with the Event Agenda tab and tap the calendar icon next to a session to add it to your schedule. Switch to My Schedule tab to view your itinerary.

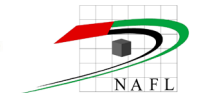
We hope you enjoy the MEET app, For technical assistance, please email: support@grip.events.





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