



BREAKBULK EUROPE

THERE WHERE YOU WANT US
17-19 MAY 2022
Rotterdam Ahoy, Rotterdam, Netherlands

2022 EVENT STATS

9045
ATTENDEES

545
EXHIBITORS

4067
COMPANIES
(3857 IN 2019;
5% INCREASE VS. 2019)

TOP 10 COUNTRIES BY ATTENDEE REPRESENTATION:

1. NETHERLANDS**
2. GERMANY
3. BELGIUM*
4. UNITED KINGDOM
5. UNITED STATES*
6. SPAIN
8. ITALY*
9. FRANCE*
10. TURKEY
11. POLAND*

* COUNTRY REPRESENTATION SHOWED DOUBLE-DIGIT GROWTH IN 2022 VS 2019
** TRIPLE-DIGIT GROWTH

118
COUNTRIES REPRESENTED

“I have never seen a level of activity, a level of energy that we have got here in Rotterdam,” Roger Strevens, head of sustainability at Wallenius Wilhelmsen, said. “If this is our new normal, then thank goodness for that!”

COMPANIES WITH MOST REPRESENTATIVES:

SPLIETHOFF GROUP

BBC Chartering

DHL INDUSTRIAL PROJECTS

AAL
powered by partnerships

BOLLORE LOGISTICS

TOP 6 INDUSTRY SECTORS



ATTENDEES WITH BUYING POWER

34% HAVE FINAL PURCHASING AUTHORITY

23% RECOMMEND/SPECIFY BUYING DECISIONS

ATTENDANCE HISTORY BIG YEAR FOR RETURNING CUSTOMERS



34% OF ATTENDEES HAVE PARTICIPATED IN BREAKBULK EUROPE SIX OR MORE TIMES COMPARED WITH JUST 20% IN 2019.

BREAKBULK GLOBAL SHIPPERS NETWORK

Europe | Americas | Middle East

Where the top of the project cargo supply chain meets

222
SHIPPERS

85
COMPANIES

BREAKBULK EUROPE PROGRAMME



66 SPEAKERS ACROSS 26 SESSIONS

MAIN STAGE

SPONSORED BY:

PORT GDAŃSK



BREAKBULK STUDIOS

SPONSORED BY:

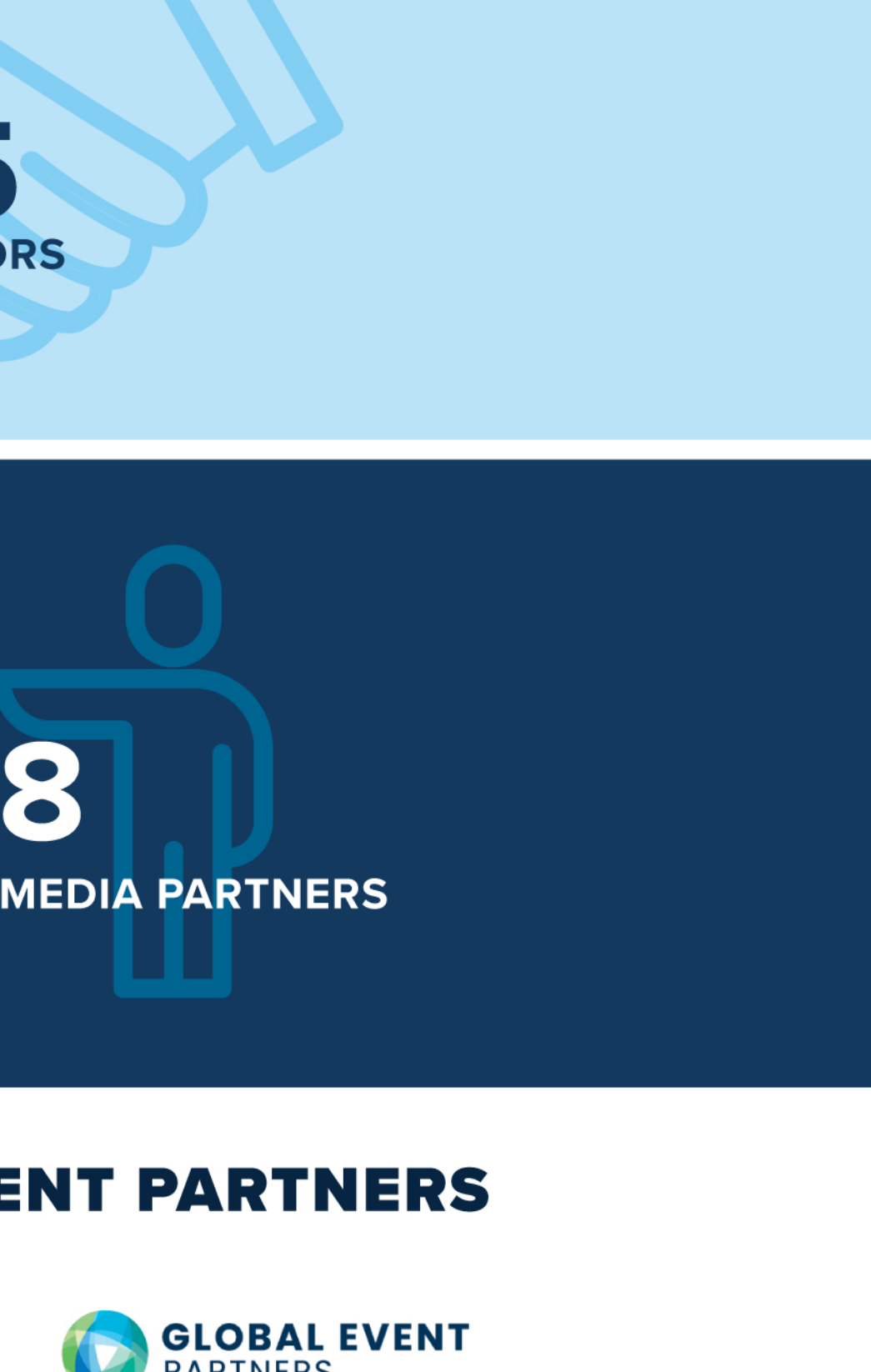
RHENUS LOGISTICS

32
INTERVIEWS

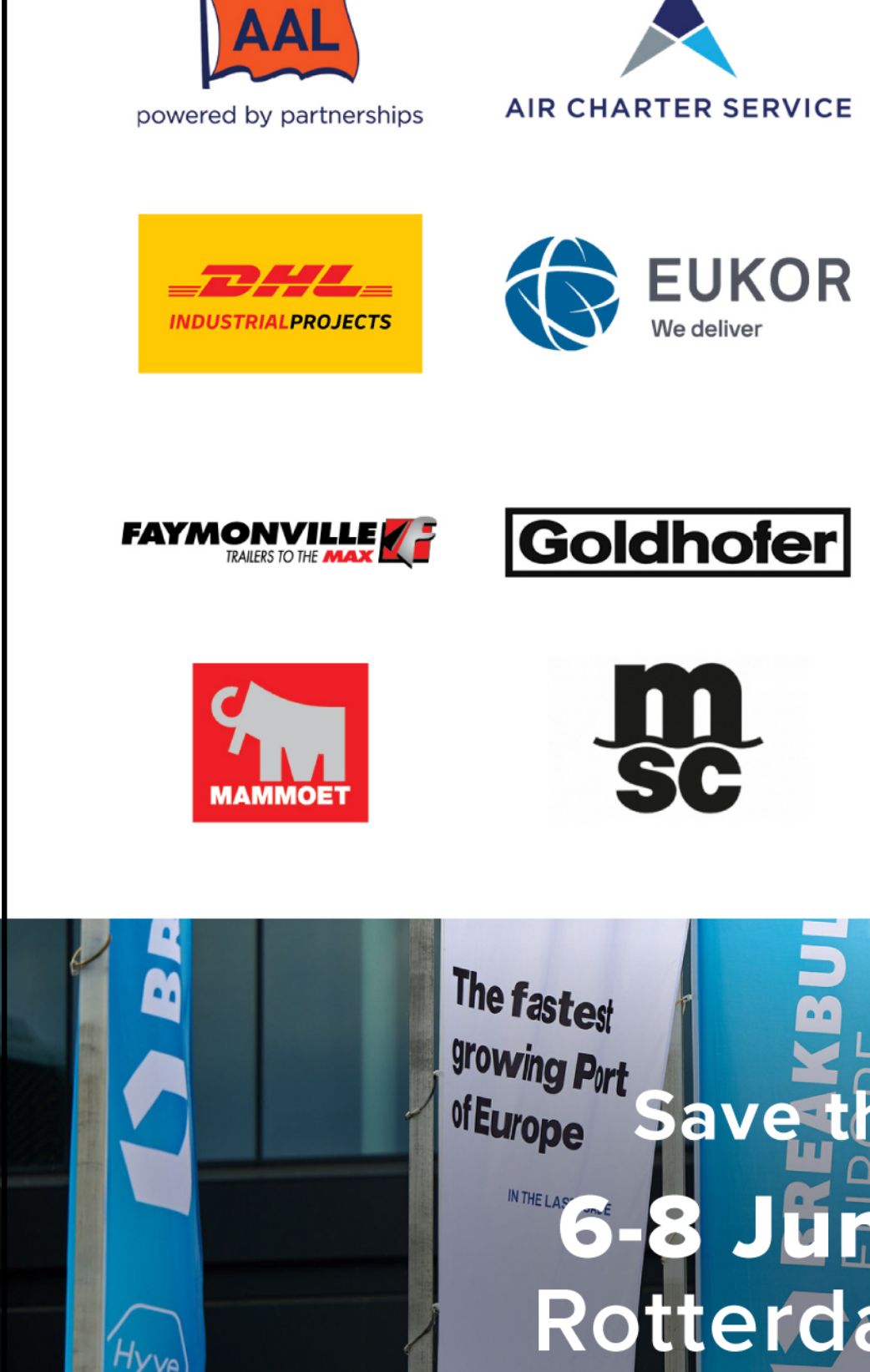
9753
VIEWS WITHIN
TWO WEEKS OF THE EVENT

EDUCATION DAY

60 STUDENTS FROM
Center for Maritime Economics and Logistics,
Erasmus School of Economics
Hogeschool Rotterdam
Rotterdam University of Applied Science
STC MLU
SUNY Maritime College (Bronx, New York, USA)
BBC Chartering interns



NETWORKING EVENTS



WOMEN IN BREAKBULK BREAKFAST

SPONSORED BY:

GEODIS

124 FROM **38**
ATTENDEES COUNTRIES

**NETWORKING ON THE WATER
SPIDO BOAT TOUR**

100
PARTICIPANTS

HOSTED BY
Port of Rotterdam



BREAKBULK BOULEVARD PARTY

1300
ATTENDEES

HOSTED BY BREAKBULK EUROPE, PORT OF ROTTERDAM AUTHORITY AND ITS PARTNERS

BREAKBULK MEET APP



“I could organize meetings with people like cargo owners that I would not otherwise meet if I didn’t have the BB MEET app.”
Murilo Caldana,
President, The Heavy Lift Group
and Project Director, Fox Brasil

2353
CONNECTIONS
MADE

5110
MESSAGES SENT

514
MEETINGS HELD

15
SPONSORS

38
ASSOCIATION & MEDIA PARTNERS

16 GLOBAL EVENT PARTNERS

BREAKBULK EUROPE

GLOBAL EVENT PARTNERS

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AIR CHARTER SERVICE

BBC Chartering

CMA CGM

DHL INDUSTRIAL PROJECTS

EUKOR
We deliver

EXPORT PORTAL

FAGIOLI

FAYMONVILLE
MEMBER OF THE AAL

Goldhofer

Hapag-Lloyd

LIEBHERR

MAMMOET

m sc

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Wallenius Wilhelmsen Ocean

Save the Date
6-8 June 2023
Rotterdam Ahoy

Reserve a stand at
<https://www.europe.breakbulk.com/Book-a-Stand>