

WELCOME



David Langrish
Event Director
Breakbulk Europe

WELCOME TO BREAKBULK EUROPE 2026!

We're thrilled to invite you to be a part of the 21st edition of Breakbulk Europe, the world's largest event for the breakbulk and project cargo sector. With thousands of industry professionals from around the globe under one roof, Breakbulk Europe continues to be the unrivalled platform to connect, collaborate, and do business.

Following the success of our 2025 edition, which welcomed over 11,400 attendees from 120+ countries, the 2026 event promises even more opportunities to showcase your brand, engage with industry leaders, and drive real results.

Whether you're a seasoned exhibitor or new to Breakbulk, our event offers unparalleled access to decision-makers across the entire breakbulk supply chain. With more exhibition space than ever before, innovative content sessions and expanded networking opportunities, this is where the future of the breakbulk supply chain meets.

We've made it easier than ever to get involved. Explore our exhibitor packages and sponsorship opportunities today, and join us in shaping the next chapter for the industry.

If you have any questions or need assistance securing your space, our team is here to help.

WE CAN'T WAIT TO WELCOME YOU TO BREAKBULK EUROPE 2026.

WHY SHOULD YOU EXHIBIT?

MEET DECISION-MAKERS

Including leading EPCs, oil & gas companies, energy companies, mining & metals producers and manufacturers.

BREAKBULK APP OFFERS CONVENIENT NETWORKING

The app makes it easy to plan your meeting schedule in advance.

INCREASE BRAND AWARENESS AND LAUNCH NEW PRODUCTS

Branded meeting area for business development teams plus full marketing support to promote exhibitors before, during and after the event.

THE BREAKBULK PLATFORM

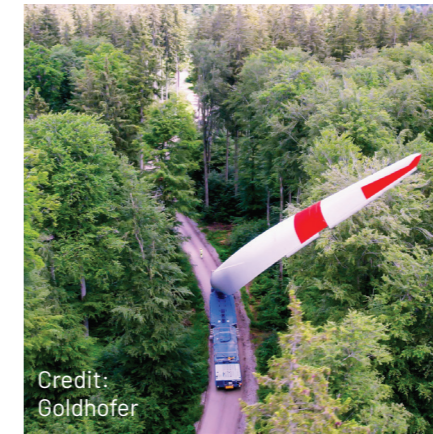
At Breakbulk Europe, the exhibitor experience is more than a stand on the floor. Our marketing team supports your participation from the moment you sign your contract, which means the earlier you sign, the more marketing exposure you will receive.



WHO SHOULD EXHIBIT?



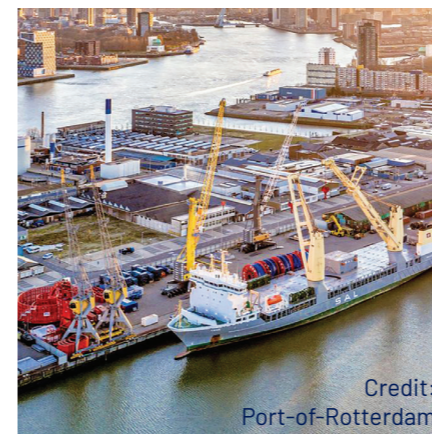
FREIGHT FORWARDER



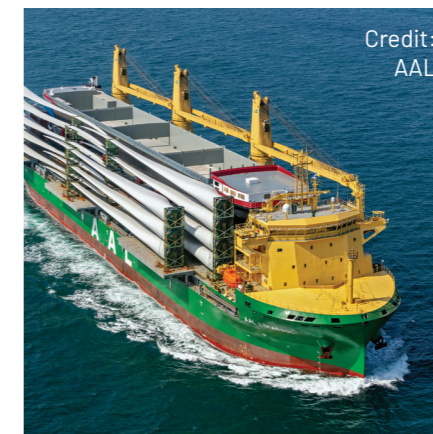
EQUIPMENT



ROAD TRANSPORT



PORTS & TERMINALS



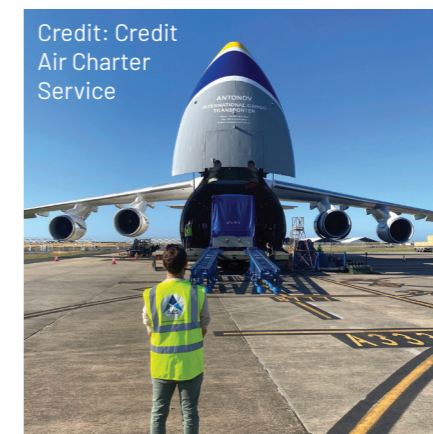
MARITIME TRANSPORT



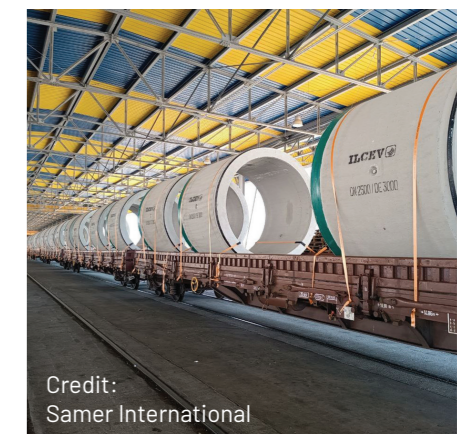
INDUSTRY-RELATED SERVICES



BARGE & INLAND TRANSPORT



AIR TRANSPORT



RAIL TRANSPORT

BREAKBULK EUROPE 2025 IN NUMBERS

Attendees
11,425

3% increase compared to 2024

ALL-TIME BREAKBULK EVENTS RECORD

Meetings booked
on the App

1,645

Global Shippers
in attendance

577

28% increase compared to 2024

Exhibitors

668

Customers rebooked for 2026

82%

**OFFICIAL
EVENT VIDEO:**

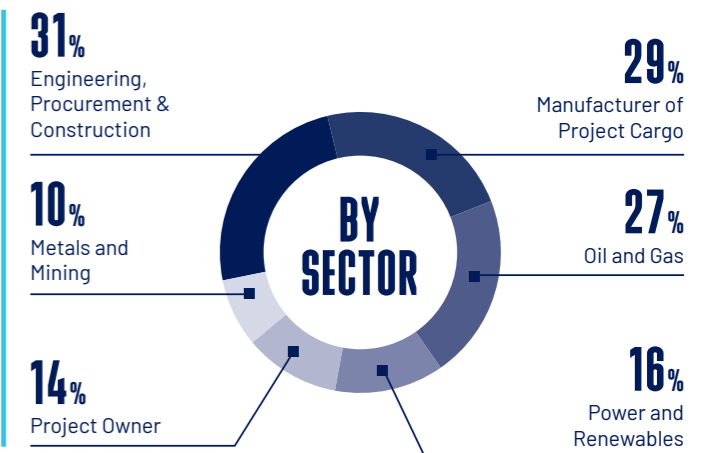


**SHIPPERS –
THE DECISION-
MAKERS EVERYONE
WANTS TO MEET**



BIG NAME SHIPPERS AT BREAKBULK EUROPE

Air Liquide, Air Products, Alstom, Andritz, Aramco, Bechtel Corp., BMW, Bouygues Construction, BP, British Steel, Caterpillar, Chevron, Enel, Enercon, Enkern, Europipe, FLSmidth, Fluor, GE, Glencore, Halliburton, Hitachi Energy, Jacobs Engineering, John Cockerill, Kiewit, Linde Engineering, McDermott, Mercedes-Benz, NOV, Nordex, Petrofac, Repsol, Saipem, Samsung Engineering, Shell, Siemens, SSAB, Sumitomo, Tata Steel, Technip Energies, Técnicas Reunidas, Tecnimont, thyssenkrupp, TotalEnergies, Vallourec, Vestas, Volvo, Volkswagen AG, Wärtsilä, Westinghouse Electric Company



NETWORKING BEYOND THE EXHIBITION FLOOR

**BREAKBULK BOULEVARD
PARTY**



1,100+

guests on Schiedamse Vest

**WOMEN IN BREAKBULK
BREAKFAST**



140+

women

**PORT OF ROTTERDAM
BOAT TOUR**



200+

guests

TESTIMONIALS

**John Pittalis,
Head of Marketing and Communications,
AAL Shipping**

"Shipping is a global industry, with all of our supply chain partners based around the world. So it's hugely important for us to have opportunities where we can have some face-to-face time. Breakbulk Europe represents one of the best opportunities within our sector to do exactly that and we appreciate all Breakbulk's efforts to put this extremely strong event together."



**Samuel Semple,
Group Pricing Manager for Ocean
Freight, Bertling Logistics**

"Breakbulk is about great networking – we get to put our name out there and approach new customers. It is a very lively event, the biggest Breakbulk event, and actionpacked."



**Luz Marina Espiau,
Moreno Chief Commercial and Marketing
Officer, Port of Tenerife**

"What makes this event unique is its ability to bring together a diverse group of global professionals under one roof, providing an unmatched platform to discuss challenges and opportunities in the breakbulk and project cargo industry. This year, our focus was on highlighting the recent development of the Port of Granadilla as a key logistical hub for renewable energies and offshore operations, which generated significant interest and opened several doors for future initiatives."



**Garnaud Tsika,
Commercial Manager,
Allelys**

We've been coming here for years and that's not going to change any time soon. The show gets bigger as we get bigger – it's the place to be for networking. We get to see so many of our clients all in the same place at the same time.



SPONSORSHIP

REASONS TO SPONSOR

Put your brand in front of the project cargo community at a time when prospects for new business are high.

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience
- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

ONSITE OPPORTUNITIES



BREAKBULK LIVE

Conference sessions will take place throughout the event on the Breakbulk Live Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.

Sponsored by 
INDUSTRIALPROJECTS



BREAKBULK STUDIOS

Breakbulk Studios is the place for live interviews with speakers, dignitaries and exhibitors. Sponsor logo will be displayed in the background for all video interviews, giving the sponsor high visibility during the event, as well as post-event.



ATTENDEE BAGS

Every event attendee will receive a complimentary bag to hold sales material they've collected for future reference. This is a straight forward branding opportunity for a sponsor who wants full visibility throughout the event and the potential to have a lasting impact with your business profiled on these reusable tote bags.

Sponsored by 

THOUGHT LEADERSHIP



BREAKBULK LIVE STAGE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Breakbulk Live Stage and participate in the session with opening remarks or a seat on the panel.



WOMEN IN BREAKBULK

With the growing drive for diversity, this is a sponsorship to show support for equality across the industry. A panel of female industry leaders will share their stories and advice, while providing a lively forum for networking.



NEXTWAVE EDUCATION DAY

NextWave Education Day is known throughout the region for its role in educating students from partnering institutions about the opportunities for a career in maritime, transportation, logistics and other related fields.

BRANDING OPPORTUNITIES



LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.

Sponsored by 



ATTENDEE BADGE

Designed into the badge layout for every attendee, a sponsor's message or offer will receive the attention it deserves.



EVENT MOBILE APP

The Breakbulk Mobile App is available for exhibitors, shippers and attendees to schedule meetings and stay connected.

Find out more about our sponsorship opportunities by contacting the team:
remi.toyobo@breakbulk.com

THE VALUE OF BOOKING NOW

BENEFITS RECEIVED

Exclusive priority offers (rebook)

Preferred stand location

Maximum year round exposure

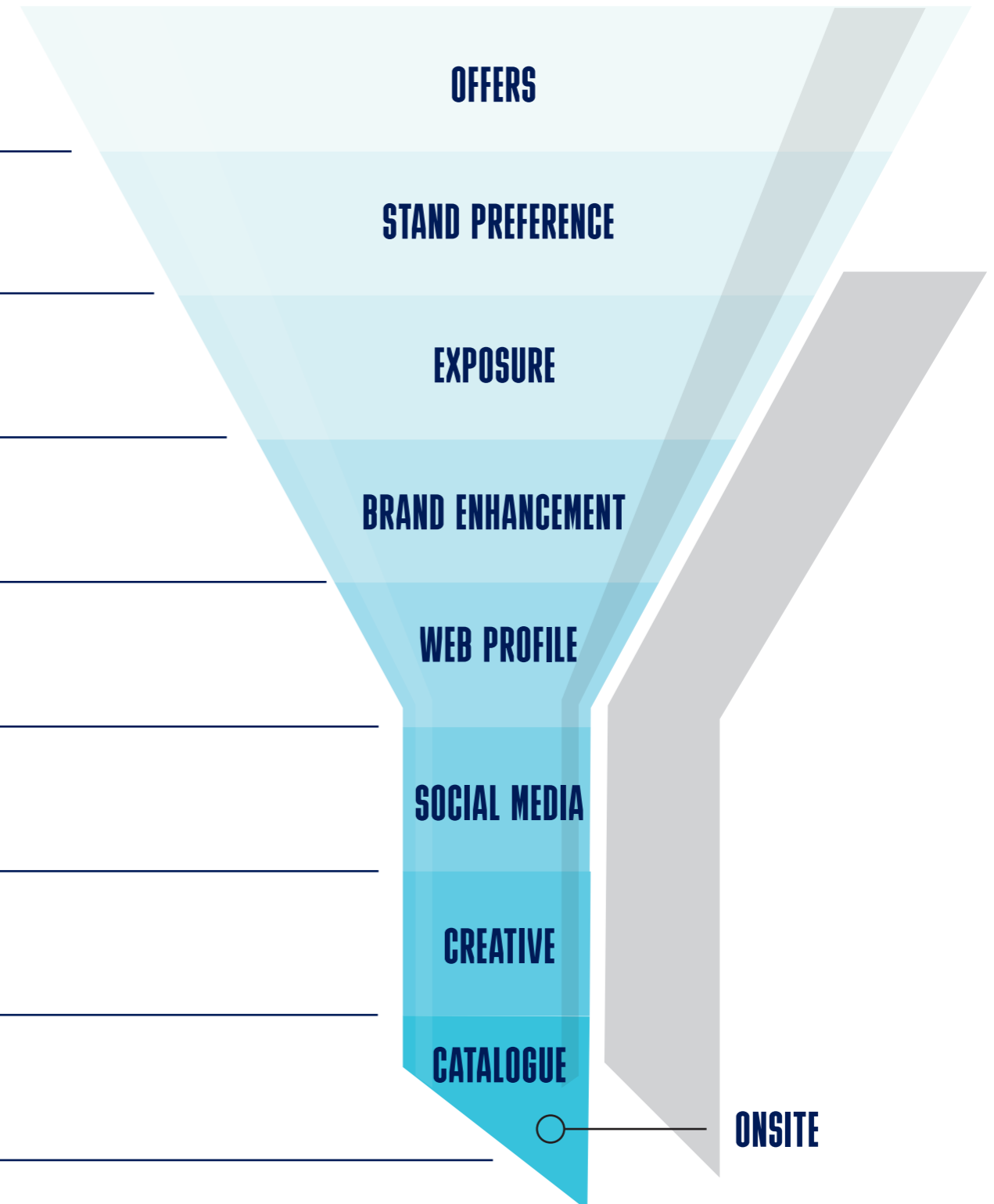
Opportunity to increase a brand's visibility via sponsorship

6-month website profile on Breakbulk Europe website

Opportunity for exposure through Breakbulk social media channels including Twitter, Facebook, Instagram & LinkedIn

Possible exposure in the show creative used across show collateral prior to the show and onsite

Exhibitor profiles featured in official show catalogue to be easily found.



STAND PACKAGES

SPACE ONLY

Space only allows for a bespoke design to bring your brand to life. We can connect you with our official event contractor to assist with the design and build.

SPACE ONLY EXCLUDES: Shell scheme booth, signage, power cable, DB board for electrics, lighting, furniture and all requirements for your custom stand will need to be provided by your design team and/or yourself as the exhibitor for your direct account.



**SHELL SCHEME
9-17 SQM**

Shell Scheme Stands 9-17 sqm contains:

- Aluminium fascia board, 30cm high with white panels, 25 cm high and logo on each open side of fascia 20 x 30 cm
- Dark grey/Anthracite carpet tiles
- A stand number and company name in Universe 67 bold font on each open side
- 1 table and 2 chairs
- 1 waste bin

** Please note, lights and sockets will only be installed if power is ordered.



**SHELL SCHEME
18-26 SQM**

Shell Scheme Stands 18-26 sqm contains:

- Aluminium fascia board, 30 cm high with white panels, 25 cm high and logo on each side of fascia 20 x 30 cm
- Dark grey/Anthracite carpet tiles
- A stand number and company name in Universe 67 bold font on each open side
- 2 tables and 4 chairs
- 2 waste bins

** Please note, lights and sockets will only be installed if power is ordered.



BULK BREAKBULK

EUROPE 16-18 JUNE 2026

CONTACT US TODAY

europe.breakbulk.com