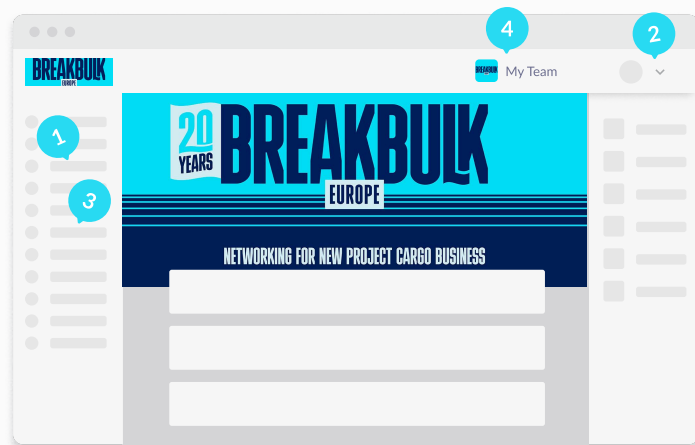
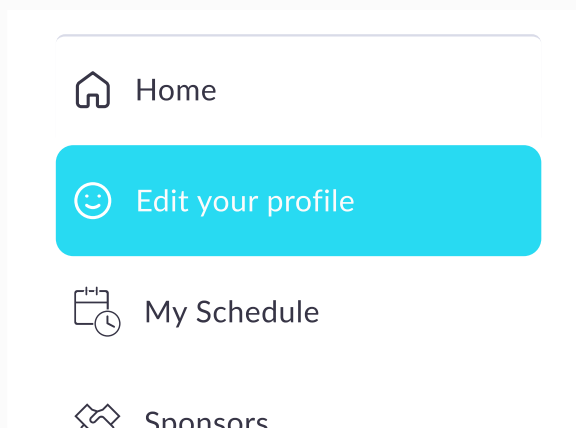


# Maximize your time at Breakbulk Europe 2025



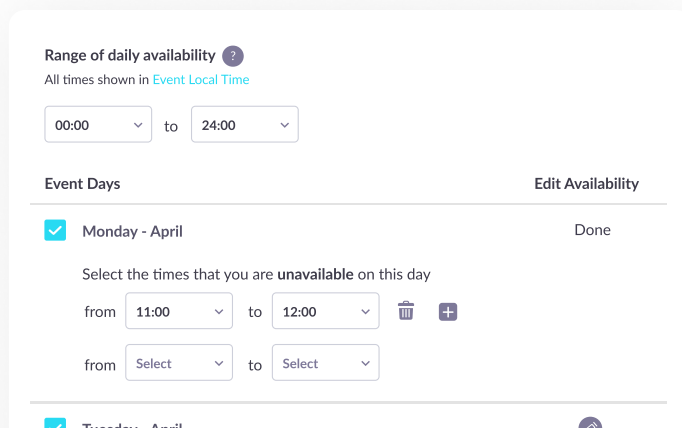
## 1 Update your profile

Make the best first impression with a profile picture and powerful headline.



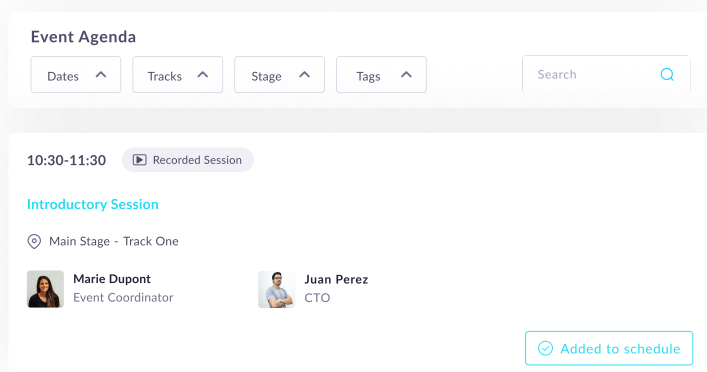
## 2 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



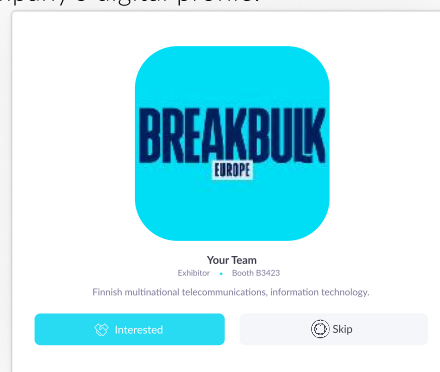
## 3 Build your event experience

Explore the agenda to further customize your event experience.



## 4 Familiarize yourself with My Team

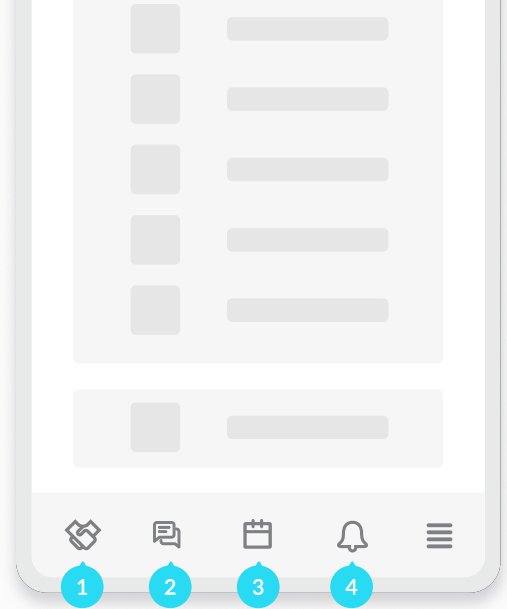
Collaborate with your colleagues to book meetings, review inbound leads, and perfect your company's digital profile.



Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Breakbulk Europe 2025. Scan the QR code or [click here](#) for more in-depth resources.



# The Breakbulk Europe 2025 Mobile App



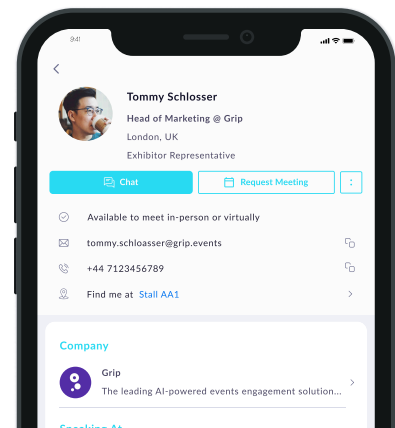
## 1 Discover Breakbulk Europe 2025

Your central hub for Breakbulk Europe 2025. Access essential information and personalized content.



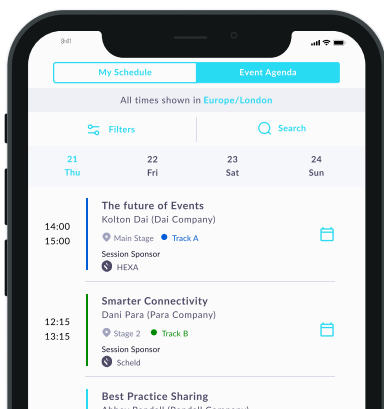
## 2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



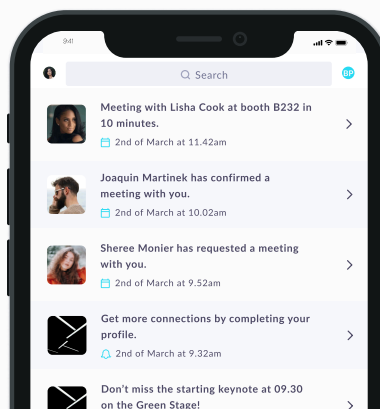
## 3 Follow your schedule

Keep track of your day.



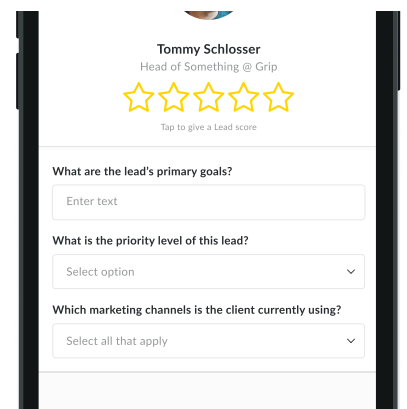
## 4 Get notified

Enable notifications to get event updates.



## 5 Lead qualification and notes

All-in-one view of your leads



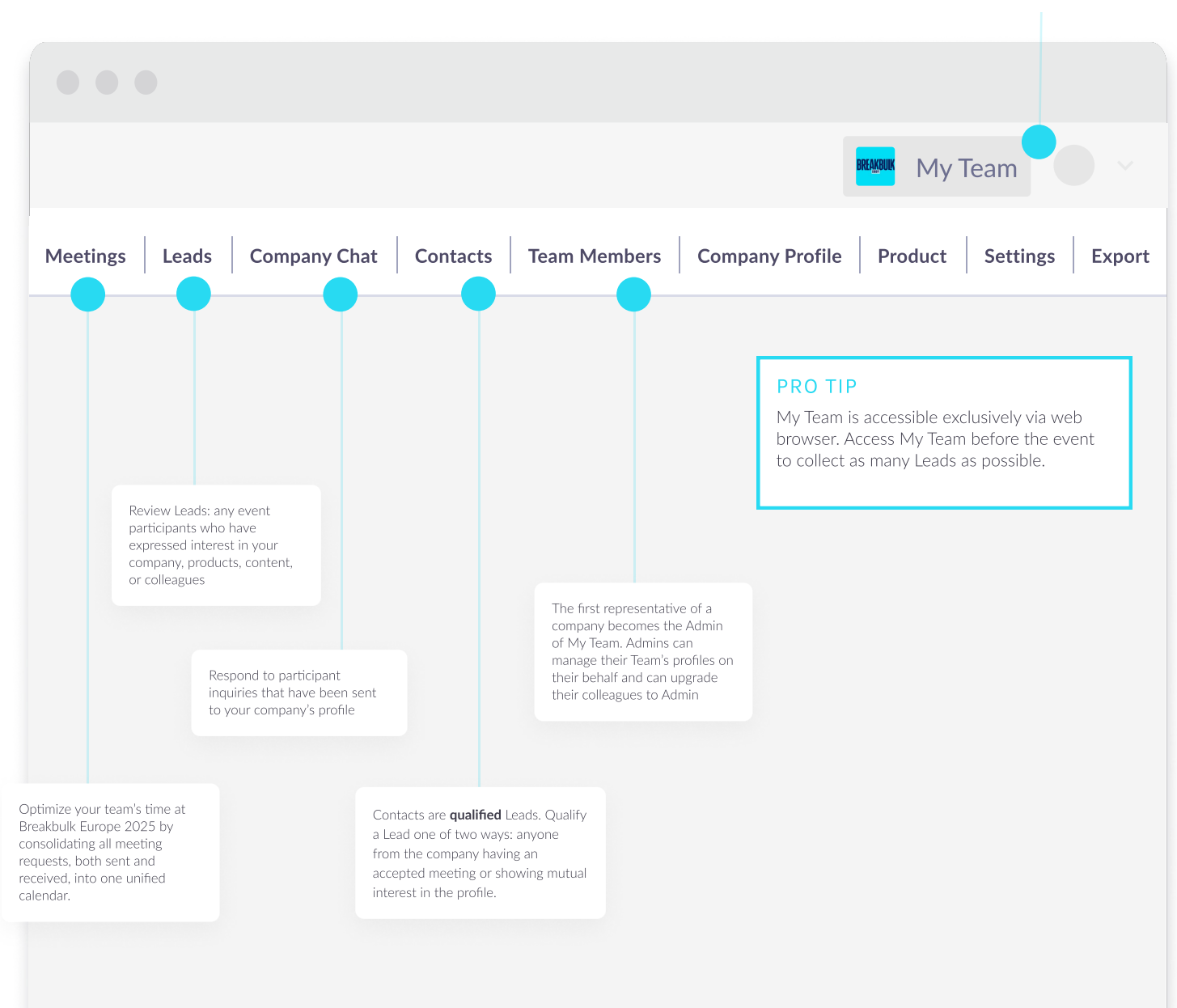
Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Breakbulk Europe 2025. Scan the QR code or [click here](#) for more in-depth resources.



# Manage your company's time at Breakbulk Europe 2025

## My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Breakbulk Europe 2025.



Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Breakbulk Europe 2025. Scan the QR code or [click here](#) for more in-depth resources.



# Lead qualification at Breakbulk Europe 2025

## Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner.  
Lead qualification data is included on My Team exports.

The screenshot shows the 'Lead Qualification Settings' page in the Breakbulk platform. The top navigation bar includes 'Meetings', 'Leads', 'Company Chat', 'Contacts', 'Team Members', 'Company Profile', 'Product', 'Settings' (highlighted with a blue circle), and 'Export'. The 'My Team' profile is visible in the top right. The main content area is titled 'Lead Qualification Settings' with a subtitle 'Customize the lead qualification questions that your team will use to assess leads. [Learn more](#)'. Below this, there are three question cards. The first card is 'What are the lead's primary goals?' with a 'Paragraph' type and a 'Paragraph text' input field. The second card is 'What is the priority level of this lead?' with a 'Single Select' type and a dropdown menu showing 'Paragraph', 'Single Select', and 'Multi Select'. It also has radio button options for 'High', 'Medium', 'Low', and 'Other'. The third card is 'Which marketing channels is the lead currently using?' with a 'Multi Select' type and a dropdown menu showing 'Multi Select'. It has button options for 'Social Media', 'Email Marketing', 'Content Marketing', 'SEO', 'PPC', 'Affiliate Marketing', and 'Traditional Advertising', along with a checked 'Other' option. At the bottom, there are buttons for '+ New Question', 'Preview', and 'Save Changes'.

Breakbulk My Team

Meetings | Leads | Company Chat | Contacts | Team Members | Company Profile | Product | **Settings** | Export

### Lead Qualification Settings

Customize the lead qualification questions that your team will use to assess leads. [Learn more](#)

What are the lead's primary goals? Paragraph Paragraph text

What is the priority level of this lead? Single Select Paragraph Single Select Multi Select

High Medium Low Add new option

☐ "Other" option

Note: Options will appear in the order you add them. Please add them in your desired sequence.

Which marketing channels is the lead currently using? Multi Select

Social Media Email Marketing Content Marketing SEO PPC Affiliate Marketing

Traditional Advertising Add new option

☒ "Other" option

Note: Options will appear in the order you add them. Please add them in your desired sequence.

+ New Question Preview Save Changes





# What to do after Breakbulk Europe 2025

## Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

