

BREAKBULK

EUROPE 16-18 JUNE 2026

SPONSORSHIP
OPPORTUNITIES

EUROPE.BREAKBULK.COM

SPONSORSHIP

Maximise your exposure at the world's leading event for project cargo and breakbulk industries.

Generate awareness, impressions, and leads for your business and put your brand at the forefront of the project cargo and Breakbulk community with our onsite sponsorship opportunities.

Our sponsorship opportunities are thoughtfully categorised into three key areas:

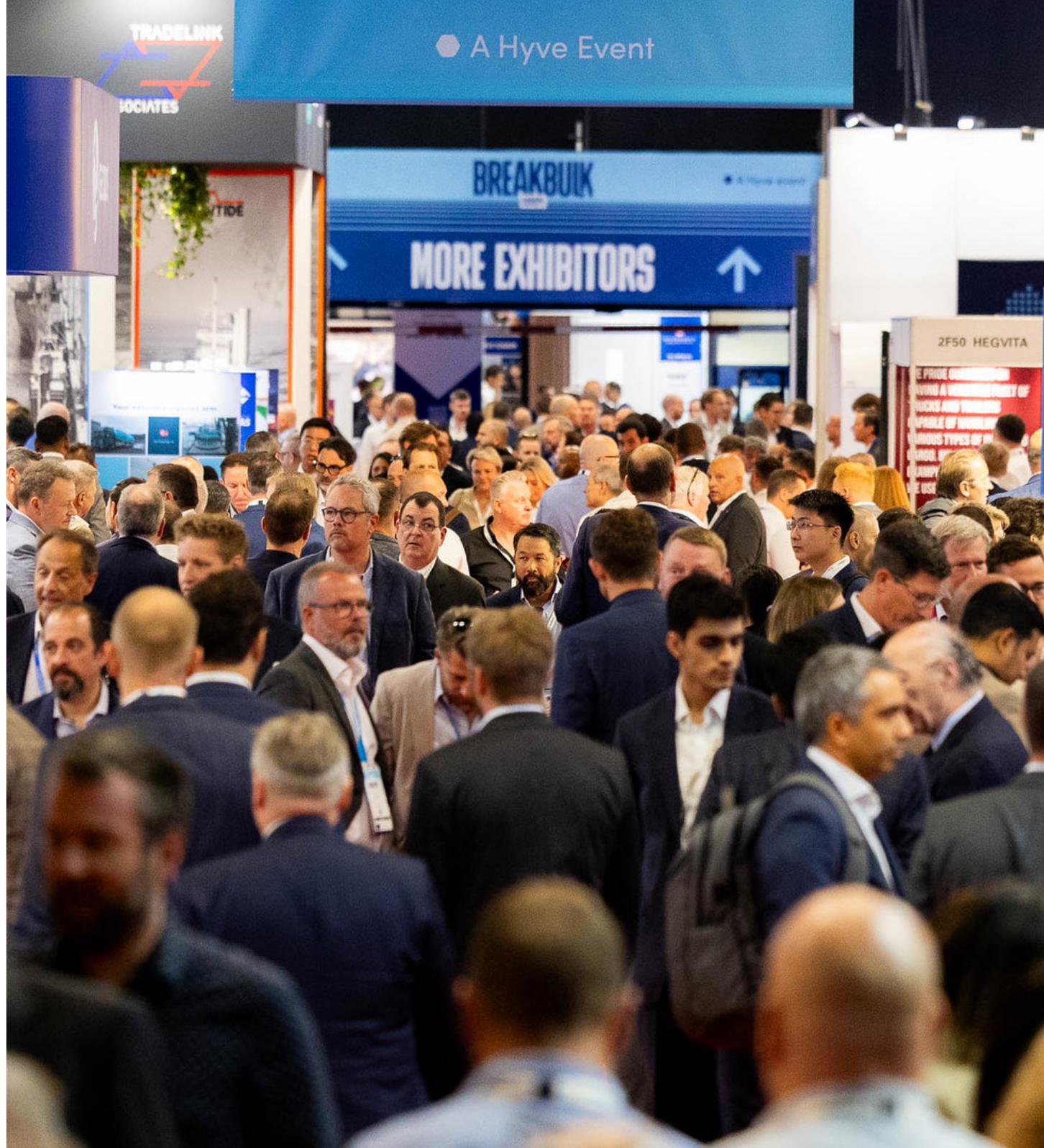
BRANDING

CONTENT

DIGITAL

This means you can tailor your sponsorship to align perfectly with your marketing goals and reach your target audience in the most impactful way.

Whether you're looking to enhance your brand visibility, share valuable content with industry professionals, or expand your digital footprint, we have a sponsorship package designed to help you achieve your objectives.



BRANDING



ATTENDEE BAGS

Sponsorship attendee bags offers a unique way to promote your brand, engage with attendees and enhance their event experience. Attendees receive these bags at registration, and they become a valuable accessory throughout the event. They also provide a tangible connection between the attendee and your brand long after the event.

INCLUSION:

- Bag branded with sponsor logo and Breakbulk Europe logo (number of bags to be agreed with Breakbulk)
- Opportunity to provide a brochure/leaflet or gift (A4 maximum size and non-exclusive sponsorship package, item to be approved by Breakbulk). Sponsor to design/produce collateral and send to venue

PRICE:

€19,750 (Produced by Breakbulk)

€13,750 (Produced by Sponsor)



RET CARD (ROTTERDAM TRAVEL CARD)

Handed to all attendees as part of their onsite badge, this is a premier opportunity to have your branding front and centre every time they use public transport during their visit.

INCLUSION:

- Co-sponsorship package with option for full sponsorship at €28,000
- Logo included on card design
- Breakbulk to produce and distribute throughout the event

PRICE:

€14,000

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GREEN WORLD 2026 AWARDS MAIN SPONSOR

The Main Sponsorship of the Green World Awards is a high-profile, long-running opportunity that ensures maximum brand visibility from the launch of award entries through to the final Winners' Reception at Breakbulk Europe and beyond. As the exclusive top-tier sponsor, your company will be associated with the entire awards program, gaining unparalleled exposure to industry leaders and decision-makers throughout the competition.

INCLUSION:

- Premier logo placement across all Green World Awards communications, marketing materials, website, event app, social media, printed signage, email campaigns and industry announcements
- VIP seating at the ceremony
- Deliver opening remarks at the Green World Awards ceremony
- Prominent branding on the stage backdrop
- Featured in the official Green World Awards video, including a statement from a company representative filmed at the Winners' Reception and "sponsored by" on the opening of the video

PRICE:

€15,000

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- Participation in the official Green World Awards event photos at the Winners' Reception, alongside award winners and key industry figures
- Inclusion in the digital Green World Awards publication, sent to the full Breakbulk Europe database and featured on the event website
- Dedicated social media feature post highlighting your company's commitment to sustainability and industry leadership
- Full-page advertisement and 500-word Thought Leader piece in Breakbulk Magazine Issue 3, providing extended brand visibility and positioning your company as a sustainability authority in the industry

GREEN WORLD 2026 AWARDS AWARD CATEGORY SPONSOR

Sponsoring an award category in the Green World Awards is your opportunity to stand out in your sector by reinforcing your company's leadership in sustainability and aligning with the customers who matter most to your business. This sponsorship ensures high visibility among industry decision-makers and positions your brand alongside the most forward-thinking companies driving green innovation.

INCLUSION:

- Present the sponsored award on stage during the Green World Awards ceremony
- Logo and "Sponsored by" recognition included everywhere the award category is listed: website, event app, onsite signage
- Inclusion in the digital Green World Awards publication, sent to the full Breakbulk Europe database and featured on the event website
- Recognition in social media posts promoting the relevant award category

PRICE:

Exhibitor: €2,500 per category

Non-Exhibitor: €3,000 per category



DIGITAL

BREAKBULK EUROPE APP

As the mobile app sponsor, your brand will be seamlessly integrated into the event's official mobile app. Attendees will see your logo and messaging prominently displayed each time they open the app, creating strong brand recall and recognition.

Your sponsorship provides a valuable opportunity to enhance attendees' event experience by offering exclusive content, features, or engagement opportunities within the app.

The mobile app sponsorship is a chance to align your brand with cutting-edge technology and innovation while providing attendees with a user-friendly and engaging event experience. With customisation options, you can tailor your involvement in the app to align perfectly with your brand identity, ensuring a cohesive and memorable presence.

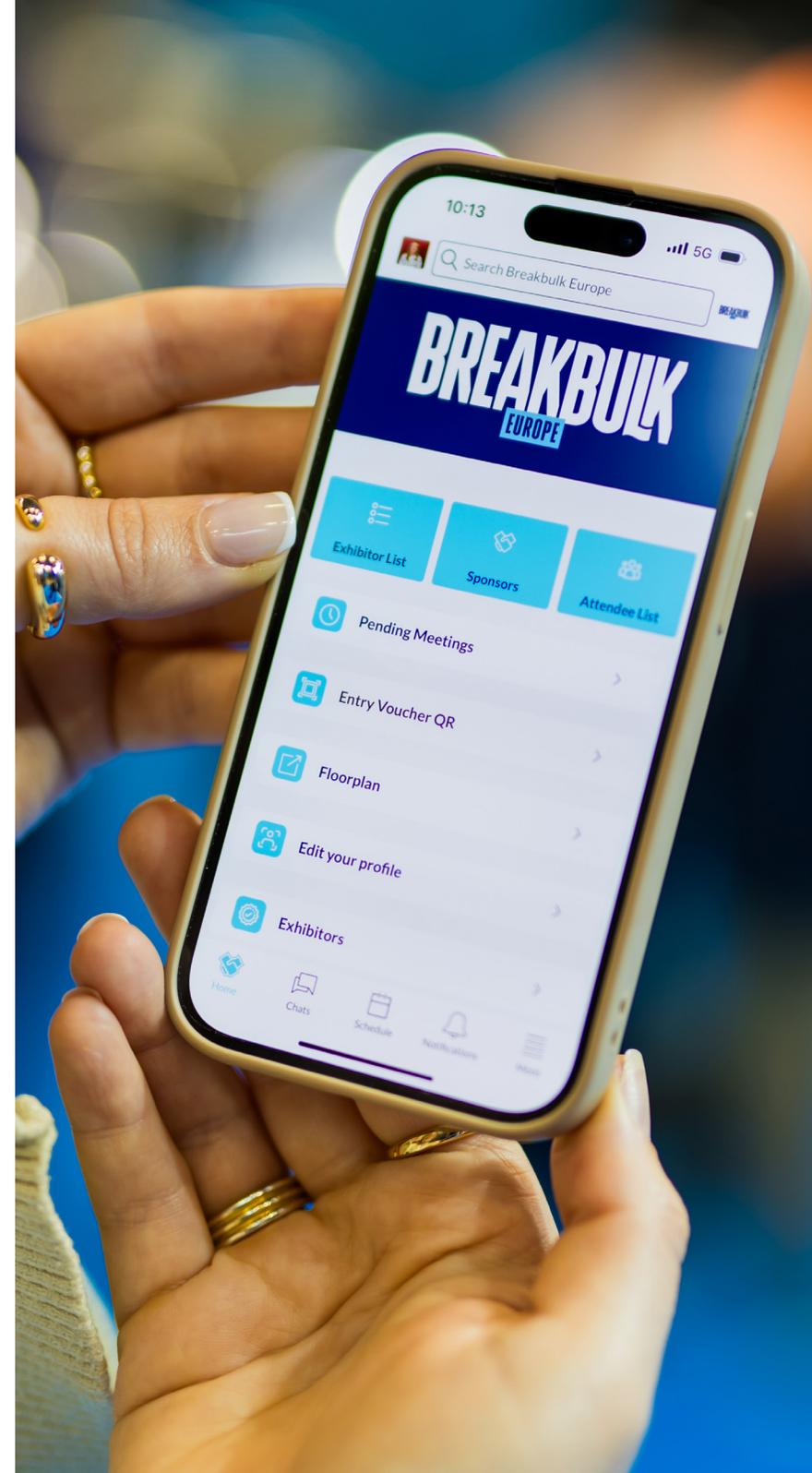
INCLUSION:

- Logo on login screen
- Logo on page while calculating recommendations
- Personalised targeted push notification – one sent each day
- Special dedicated 'featured' section in the sidebar on the website
- Logo on page where users can link their social accounts
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants

PRICE:

€10,000

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FEATURES / SIGNAGE

WOMEN IN BREAKBULK LOUNGE

A dedicated space for industry women to network, hold meetings and take a break from the crowds. Demonstrate your company's commitment to diversity, equality, and inclusion. This sponsorship aligns your brand with the advancement of women in logistics and project cargo, connecting you with key advocates and future leaders.

INCLUSION:

- Prominent branding on structure of the Women in Breakbulk Lounge (banners and billboards to be designed by Breakbulk) – Breakbulk to provide final approval
- Distribution of company's promotional marketing materials in the WIB Lounge (materials refreshed at the start of each day)
- Access to lounge for 5 members of your team
- 1x floor cling located in the exhibition hall, directing people to your designated area in the WIB Lounge
- Sponsor to provide 1-3 high resolution images to be incorporated within design (opt*)
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

€15,000

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EXHIBITION HALL BAR

The bar areas are open to all registered Breakbulk participants and are the perfect place to get your brand in front of thousands of attendees.

INCLUSION:

- Logo prominently displayed in the feature design (design by Breakbulk, sponsor to approve logo placement)
- Exclusive sponsorship at main catering location throughout the show and open to all attendees
- Branded merchandise (e.g. coasters and napkins), sponsor to approve logo placement. Breakbulk to produce
- Rigged banner advertising you as the bar sponsor
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

€20,000

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BREAKBULK STUDIOS

A high-visibility video studio producing interviews and industry insights throughout the event. Showcase your expertise and thought leadership through video content distributed globally. This sponsorship is perfect for companies looking to amplify their message and gain exposure far beyond the event floor.

INCLUSION:

- Logo included in the feature design of Breakbulk Studios, designed by Breakbulk
- Logo branding across the backdrop for Breakbulk Studios
- 'Sponsored by' logo on the floorplan
- Interview in the Studios (time and date to be agreed with Marketing Director)
- Logo included on onsite sponsor array
- Sponsor recognition and web link on the event video web page
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

€15,000

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NEXTWAVE EDUCATION DAY

This is the perfect sponsorship opportunity to put your brand in front of the next generation. NextWave Education Day aims to inform, inspire and entice students about breakbulk and project cargo, how it is handled, where the cargo often moves as well as the kinds of opportunities available in the sector.

INCLUSION:

- Logo included on NextWave Education Day signage (banners, back drop)
- Sponsor's exhibition stand to be part of the NextWave Education Day tour
- Opportunity to provide introductory remarks at NextWave Education Day and lead a session, subject to curriculum and Content Director sign off
- Recognition on website and any marketing materials related to NextWave Education Day

PRICE:

€8,000

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OPPORTUNITIES UNDER €5K

We have plenty of sponsorship items that are budget friendly, including the six below. To find out what else we have on offer get in touch with the team.

BREAKBULK STUDIOS INTERVIEW

Sit down in our onsite studio with the editorial team for an interview. Position your company as a Thought Leader and share its unique benefits and news. We'll share the interview on the Breakbulk website post-event, and the footage will be provided to the sponsor. Topic and timing to be agreed with interviewer.

€2,800

MAIN STAGE SESSION SPONSOR

Highlight your brand during a specific session. This sponsorship provides prominent recognition with your logo and messaging on stage banners, promotional materials, and the agenda. Align your brand with a particular theme, engage with your target audience, and showcase your expertise and thought leadership in the industry.

€3,500 – Exhibitor
€5,000 – Non-Exhibitor

FLOOR TILES

Promote your stand to the thousands of attendees wandering the halls of Breakbulk Europe. Promote your brand via 3 300x300mm floor tiles produced and designed by Breakbulk with sponsor sign-off on design. Locations to be agreed with the sponsor and Breakbulk Operations team.

€2,000

BREAKBULK EUROPE APP PUSH NOTIFICATION

One personalised targeted push notification sent during the event to encourage visitors to pay your stand a visit. A great way to directly reach attendees during Breakbulk Europe.

€750

PLAZA CLOAKROOM SPONSORSHIP

Benefit from high footfall with this prominent branding opportunity. With a custom graphic made to brand the entire cloakroom area in the foyer, your brand can't be missed by all passersby.

€5,000

ATTENDEE BAG INSERTS

Bag inserts offer a unique way to promote your brand, engage with attendees and enhance their event experience. Attendees receive these bags at registration, and they become a valuable accessory throughout the event. Inserts provide excellent exposure and a tangible.

€2,000

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The Breakbulk team is here to support your business needs. Have an idea that's not listed? We're excited to collaborate with you to create a tailored program that elevates your profile.

SPEAK TO THE TEAM TODAY

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