

# BREAKBULK

EUROPE 16-18 JUNE 2026

## SPONSORSHIP OPPORTUNITIES

CONNECTED BY CHALLENGE  
UNITED FOR PROGRESS

[europe.breakbulk.com](https://europe.breakbulk.com)



# CONNECTED BY CHALLENGE UNITED FOR PROGRESS

Breakbulk Europe is the world's leading event for the project cargo and breakbulk community. It brings together project owners, EPCs, shippers, carriers, ports and specialised logistics providers responsible for delivering major projects across the globe.

With over 11,400 industry professionals in attendance, this is where business gets done – connecting you with the decision-makers who matter. As investment in energy, infrastructure and industrial projects continues to grow, Breakbulk Europe is the place to build partnerships, secure contracts and keep global projects moving forward.

## WHY SPONSOR?

Sponsorship puts your brand at the centre of the project cargo community when new opportunities are at their peak.

Breakbulk Europe is where relationships are built and deals begin. Sponsorship ensures your brand stands out where it matters most.

It enables you to:



**Engage directly with key decision-makers**



**Strengthen your leadership position in the market**



**Launch products and services to a targeted buying audience**



**Amplify your brand through Breakbulk's global marketing reach**



**Align your business objectives with a platform trusted by the industry**

# SPONSORSHIP OPPORTUNITIES: BRANDING

## WELCOME RECEPTION

Sponsoring the Networking Reception delivers strong brand visibility and valuable engagement opportunities. Your brand will feature across onsite signage, pre-event marketing, and registration emails – while you connect with attendees in a relaxed setting with food, drinks, and entertainment



## ATTENDEE BAGS

Distributed at registration, attendee bags provide a high-impact way to promote your brand, engage with participants, and enhance the event experience



## LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



## INDOOR CAR DISPLAY

Showcase your brand with a striking indoor vehicle display, creating a bold focal point that draws attention and invites attendee interaction on the exhibition floor.



## BREAKBULK APP

Make a powerful impact as the Official Breakbulk App Sponsor, with your brand seamlessly integrated into the event's essential mobile platform. Your logo appears every time the app is opened, ensuring continuous visibility and strong brand recall throughout the event.



## POCKET GUIDE

Sponsor the Official Event Pocket Guide – an essential tool for navigating the show and a valuable reference long after it ends. A practical, high-visibility opportunity that delivers lasting brand exposure beyond the event days.



## BADGE

Integrated into every attendee badge, your brand message or offer is placed directly in front of all participants – ensuring maximum visibility and consistent exposure throughout the event

## RET CARD (ROTTERDAM TRAVEL CARD)

Put your brand in every attendee's pocket with sponsored travel cards offering free transport to and from the event – a practical, high-value benefit that ensures repeated use and lasting brand visibility.



## PLAZA CLOAKROOM

Be part of a key attendee service by sponsoring the plaza cloakroom. This practical touchpoint offers natural brand exposure as visitors check in and out throughout the day.

## FLOOR TILES

Place your brand directly in the path of attendees with high-impact floor tiles positioned across the exhibition. A simple yet effective way to deliver continuous visibility as visitors navigate the event.

To explore sponsorship opportunities, pricing and tailored package options, please get in touch with our sales team.

## WASTE BINS

Keep your brand visible in every corner of the event with branded waste bins placed throughout high-traffic areas. A subtle yet constant presence that reinforces brand recognition throughout the attendee journey.



## OUTDOOR FLAGS

Command attention from the moment attendees arrive. Positioned at the exhibition entrance, these high-impact flags deliver immediate, large-scale brand visibility to every visitor and set the tone for your presence at the event.



## WI-FI

Keep attendees connected while putting your brand front and center. As the Wi-Fi sponsor, your company gains continuous visibility each time users log on – ensuring high-frequency exposure throughout the event.

## ARCHWAY

Sponsor a bold branded archway at a key entrance or feature area, serving as a high-impact gateway that drives visibility, photo opportunities, and repeated brand exposure throughout the event.



## LIGHTBOX

Stand out with illuminated lightboxes that showcase your brand in a sleek, eye-catching format. Positioned in key areas, they deliver striking visibility that captures attention day and night.

## PLAZA CLOAKROOM

Be part of a key attendee service by sponsoring the plaza cloakroom. This practical touchpoint offers natural brand exposure as visitors check in and out throughout the day.



## PLAZA STAIRCASE

Transform the plaza staircase into a high-impact branding feature at a key venue landmark. With constant foot traffic, this placement delivers strong visibility and repeated exposure throughout the event.

## WALL ADVERT IN PLAZA

A large-scale branding opportunity in the plaza, delivering maximum visibility to all attendees as they move through the venue.



## BANNISTER PLAZA

Showcase your brand along the plaza bannisters, capturing attention in a high-traffic area and delivering continuous visibility as attendees move through the space.

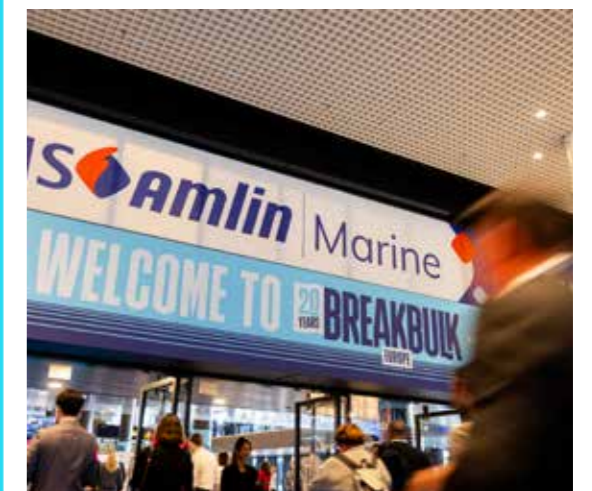
## INDOOR PILLAR WRAP

Wrap your brand around high-traffic pillars throughout the venue, delivering eye-level visibility and repeated exposure as attendees move through the exhibition.



## WINDOWS ABOVE ENTRANCE

Take over the windows above the main entrance to create a bold, unmissable brand statement. This large-scale placement ensures your presence is seen by every attendee as they arrive.



# SPONSORSHIP OPPORTUNITIES: FEATURES

## BREAKBULK LIVE STAGE (1)

Conference sessions take place throughout the event on the Live Stage, featuring prominent sponsor branding. As the central platform for the region's leading voices, it delivers compelling insights on the key issues driving new business for project cargo professionals.

## BREAKBULK VOICES STAGE

Breakbulk Voices is a dedicated stage spotlighting focused conversations on the trends, technologies, and innovations shaping project cargo and logistics. Sponsoring this platform positions your brand at the center of fresh thinking and forward-looking industry dialogue.

## GLOBAL SHIPPER NETWORK LOUNGE (2)

Where shippers from oil & gas companies, EPCs, manufacturers, government officials and more meet to network and hold on the floor meetings. An exclusive opportunity to showcase your brand to the decision makers and VIPs in the breakbulk and project cargo industry.

## REGISTRATION (3)

As the Registration Sponsor, your brand is the first and last touchpoint for every attendee – making it one of the most visible and high-impact opportunities available. From online registration through to onsite check-in, your company remains front and center throughout the attendee journey.

## CHARGING ZONE (4)

A dedicated space for attendees to recharge their devices and connect with potential business partners – this sponsorship positions your brand at the heart of networking and productivity.

## BREAKBULK STUDIOS (5)

Breakbulk Studios is the dedicated hub for live interviews with speakers, dignitaries, and exhibitors. As a sponsor, your logo will be prominently displayed in the interview backdrop, ensuring strong on-site visibility throughout the event and continued exposure across all post-event video content.

## WOMEN IN BREAKBULK LOUNGE (6)

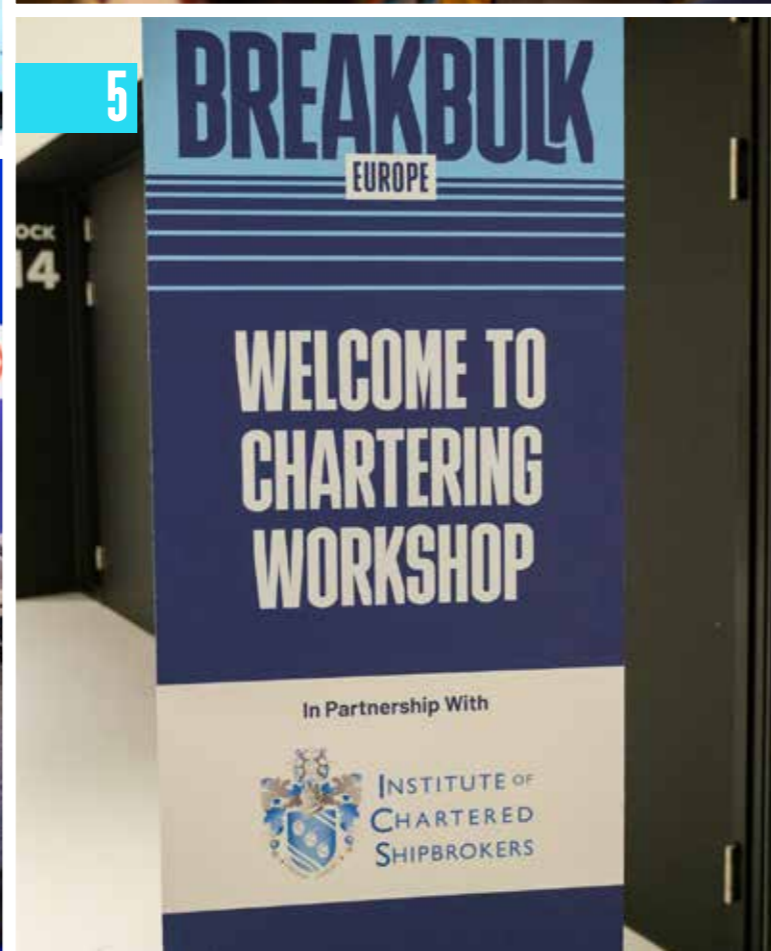
Support inclusion and connection by sponsoring the Women in Breakbulk Lounge – a dedicated space for networking, conversation, and community, aligning your brand with diversity and industry progress.

## PHOTO CONTEST AREA

Showcase the industry at its best by sponsoring the Photo Contest Display, featuring striking images of major projects and impressive developments – aligning your brand with innovation, scale, and achievement.

To explore sponsorship opportunities, pricing and tailored package options, please get in touch with our sales team.





# SPONSORSHIP OPPORTUNITIES: THOUGHT LEADERSHIP

## WOMEN IN BREAKBULK BREAKFAST (1)

The Women in Breakbulk Breakfast brings industry professionals together for networking and a panel of women sharing insights and experiences. Sponsorship aligns your brand with diversity, connection, and the advancement of women in the industry.

## WOMEN IN BREAKBULK BREAKFAST – TABLE

Host your own table at the Women in Breakbulk Breakfast and connect directly with industry professionals in a more personal setting. A great opportunity to engage in meaningful conversations while aligning your brand with diversity and inclusion.

## NEXTWAVE EDUCATION DAY (2)

Position your brand in front of the next generation. NextWave Education Day informs and inspires students about the breakbulk and project cargo sector – how cargo moves and the career opportunities it offers.

## BREAKBULK LIVE SESSION (3)

Sponsor a session on the Breakbulk Voices stage – a platform dedicated to focused conversations on the trends, technologies, and innovations shaping project cargo and logistics. This opportunity positions your brand alongside a specific topic and audience, placing you at the center of forward-looking industry dialogue.

## BREAKBULK VOICES SESSION

Sponsor a session on the Breakbulk Voices stage, focused on the trends and innovations shaping project cargo and logistics – positioning your brand at the center of forward-looking industry dialogue.

## GREEN WORLD AWARDS (4)

The Breakbulk Green World Awards recognise companies across the project cargo supply chain – from energy firms to logistics providers – for their contributions to a more sustainable future. Sponsorship positions your brand alongside industry leaders driving environmental innovation and impact.

## EXECUTIVE SUMMIT

The Executive Summit is an exclusive, closed-door gathering of senior leaders from across the project cargo supply chain. Sponsorship aligns your brand with high-level discussions and places you among the industry's most influential decision-makers.

## CHARTERING WORKSHOP (5)

Where shippers, carriers, brokers, and logistics professionals build expertise in vessel chartering and strengthen relationships. This sponsorship connects your brand with key decision-makers in global breakbulk and project cargo.

## HEAVY LIFT WORKSHOP

Align your brand with this half-day workshop on heavy lift logistics across land and sea, connecting you with a targeted audience of project cargo professionals.

## AI WORKSHOP

An exclusive opportunity to position your brand at the forefront of digital innovation and connect with decision-makers seeking smarter, more efficient solutions.

To explore sponsorship opportunities, pricing and tailored package options, please get in touch with our sales team.

# BREAKBULK

EUROPE 16-18 JUNE 2026

CONTACT US TODAY

OR COMPLETE THE SPONSORSHIP FORM TO ENQUIRE TODAY



**Hannah Joseph**  
Key Account Manager  
E: [Hannah.Joseph@breakbulk.com](mailto:Hannah.Joseph@breakbulk.com)



**Charles Ramirez**  
Key Account Director  
E: [Charles.Ramirez@breakbulk.com](mailto:Charles.Ramirez@breakbulk.com)



**Aran Tarratt**  
Account Manager  
E: [Aran.Tarratt@breakbulk.com](mailto:Aran.Tarratt@breakbulk.com)

## THANK YOU TO OUR GLOBAL EVENT PARTNERS



[europe.breakbulk.com](http://europe.breakbulk.com)

