



FLENSBORG
and associates

Mare Straetmans to shoot off the
47th BUSINESSrun
Breakbulk Rotterdam
 May 18th, 2022 at 7:30 am

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Dear Runners and Business Friends,

Together with our sponsors BBC Chartering, ITJ, Martin Bencher, Port of Rotterdam, Broekman Logistics, HELD Shipping and FAST52, we invite you to participate at the:

47th BUSINESSrun Breakbulk Rotterdam 18th May

This event is a run, not a race. Everybody is welcome.

The run will be opened by Mare Straetmans. Mare is known to the industry for his achievements within innovation and maritime. He has been working on building new ventures including Platform Zero, digitalisation of Van Oord, setting up innovation at the Port of Rotterdam Authority, setting up venture funds and as Founder and Managing Director of PortXL, Mare built the first global maritime accelerator in Port of Rotterdam, Singapore and Antwerp. More recently, Mare became a Co-Founder at Green Swan Partners.

In sports, after having developed a love for “Behind-the-Back” passing in Basketball, Mare shifted to Squash where he entered Top 300 in the Netherlands.

This run starts on **18th May, 2022 at 7:30 am sharp**. Please come early and latest at 7:15 for warm-up and for greeting your co-runners.

After a warm up exercise conducted by our professional running coach, we will run around pedestrian zones and the park area in the City of Rotterdam. The loop is about 5 km, or 10 km. There will be a faster group for more ambitious runners, and a slower group for newcomers.

The starting point is in front of the **World Port Center** (Port of Rotterdam Headquarters) at Wilhelminakade. You can leave your belongings at the starting point. The finish point is also at the **World Port Center**, where refreshments will be offered. There will be ample opportunity for networking with sponsors and co-runners then. The participation fee is EUR 35,00 which is donated entirely to Playing for Success, Feyenoord Basketball’s elevator program for challenged youngsters:

<https://www.playingforsuccess.nl/rotterdam-topsportcentrum/>

Please pay the participants fee and pick up your specially designed running shirt at the starting point in front of the **World Port Center** prior to the run. We are proud to share with you that the 2022 editions of our running shirts are made out of OceanWaste Plastics. We will be at the starting point from 7 am, please be early and bring exact change as the hand-over of shirts is usually a tight exercise.

After the run, you will receive a listing of all participants for networking purposes. Therefore, please note that your contact data will be shared with your co-runners. Also photos may be used in public media and for future invitations.

Do good to your business and yourself, email your confirmation today with full name, company and contact details to **businessrun@flenzies.com**

Yours,
 Nicolai Rehn, Flensburg and Associates GmbH

BUSINESSrun: www.facebook.com/businessrun
 Group “BusinessRun” in LinkedIn

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PLAYING FOR SUCCESS – FEYENOORD BASKETBALL



Our Playing for Success centre is based at the Topsportcentre Rotterdam, home of Feyenoord Basketball and has a direct link with this team playing on the highest national level in the Dutch Basketball League. The organisation is responsible for a number of social projects in the city and Playing for Success is one of them. Professional basketball players are involved in all projects. Playing for Success offers a vibrant and unique learning environment for kids between 8 and 12 years old, using the sport stars and facilities around them to engage underachieving children who are struggling at school to attain targets on literacy, numeracy and ICT.

IMPORTANT PRACTICAL INFORMATION

Dear BUSINESSrunners, Once again thank you for signing up.

We wish to inform you how your personal data will be used if and when you participate in a BUSINESSrun: The BUSINESSrun is a networking event.

Therefore all runners and sponsors receive your name, email and phone number as provided by yourself at the sign-up. Also we use your email address to keep you informed about future events.

A professional photographer shoots photos from start and finish, during the run and at the networking session. Some of these pictures will be posted on BUSINESSrun Facebook and other social media, a few of them will be shared with the press and other public media outlets and will also be shared with all participants. Sometimes we use these pictures for flyers, future invites and other marketing measures. The photographer may use some of the photos as professional reference in a gallery. If you cannot agree to the above usage of your personal data and photos we unfortunately need to ask you not to participate in the BUSINESSrun because this networking event cannot be organised otherwise. Also, since 2018 all participants receive a profile free of charge at *FLENZIES.com*, the digital supply chain accelerator created by Flensburg and Associates GmbH with more than 4000 professionals from the BreakBulk and Maritime industry from 117 nations. Creation is made by Flensburg and Associates GmbH and the usage is free of charge for BUSINESSrunners.