

Results at a Glance

(all-time Breakbulk events record)

Companies

4663

15% increase over 2022

Exhibitors

534

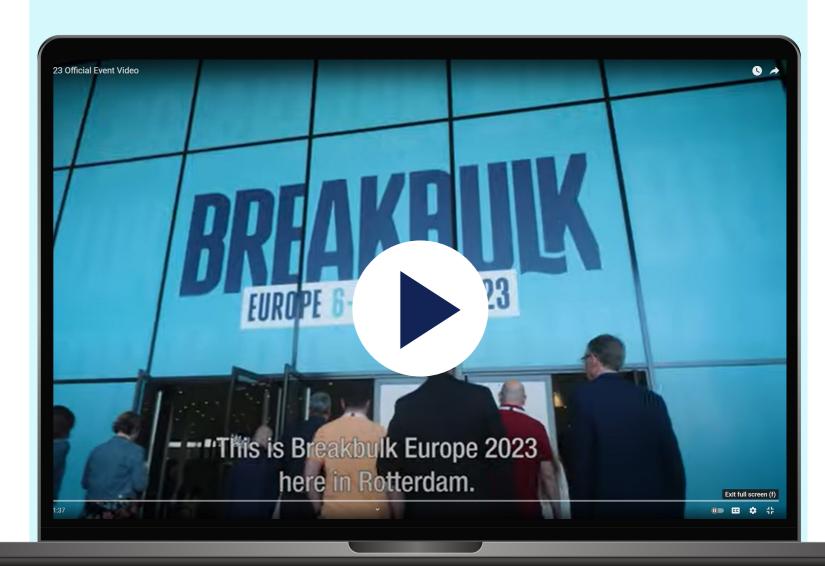
100% increase in Breakbulk Global Shipper Network Members vs. 2022

Members in attendance

Rebooked for 2024

95%

OFFICIAL EVENT VIDEO:



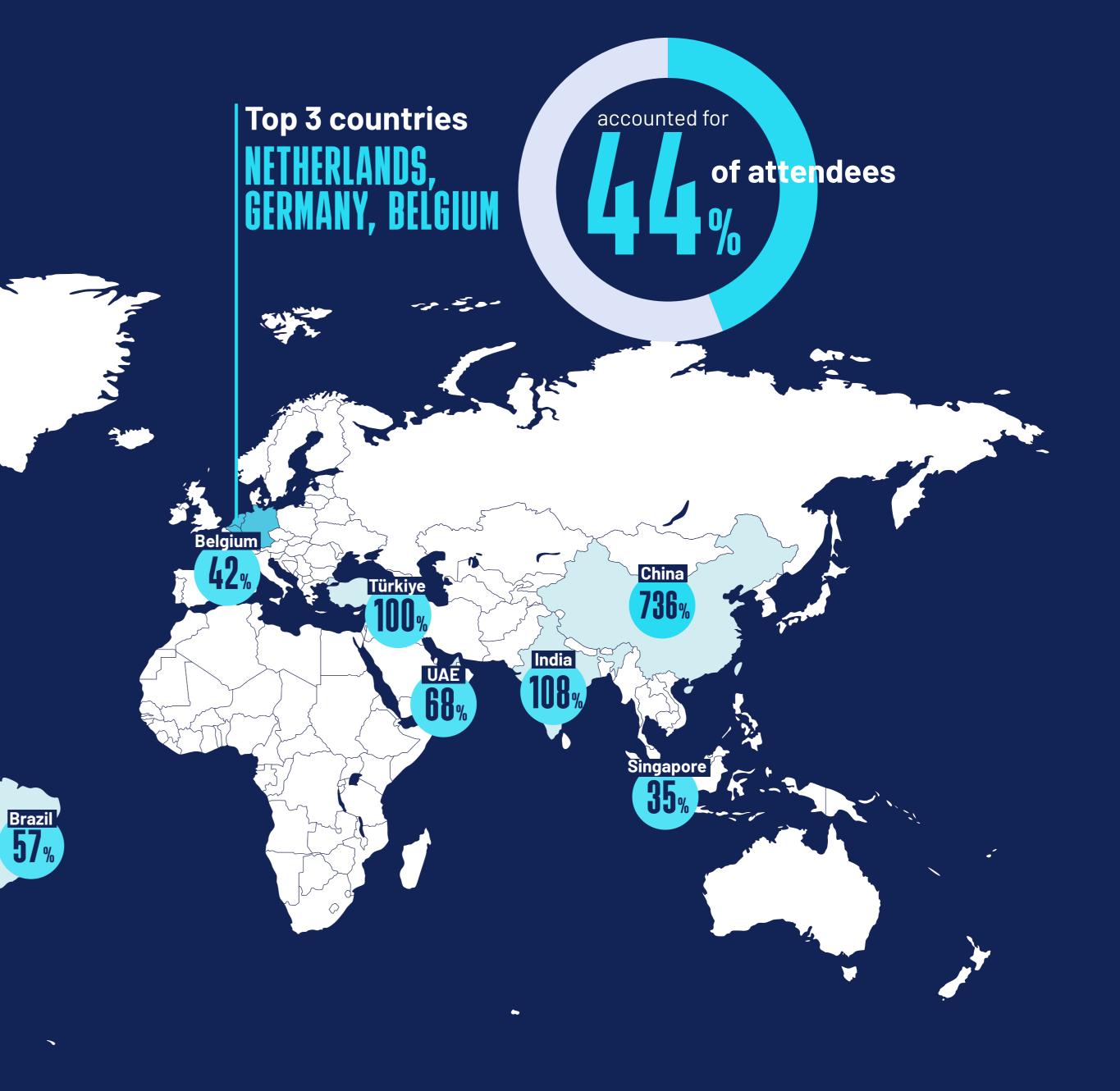
BREAKBULK EUROPE BRINGS THE WORLD TOCETHER

Attendees:

126

Countries with the biggest increases in attendance compared with 2022:

China (736%), India (108%), Türkiye (100%), UAE (68%), Brazil (57%), Belgium (42%), and Singapore (35%)



TOP 10 SECTORS





JOB LEVEL

48% Manager Level

28% Director Level

14% C-Level, Founder/Owner or Equivalent

9% Associate Level

BUYING POWER

39% Final decision-maker
32% Part of a team that makes purchasing decisions
21% Influencer

Not involved in purchasing

SHIPPERS THE DECISION-MAKERS EVERYONE WANTS TO



Breakbulk Global Shipper Network hosted

444

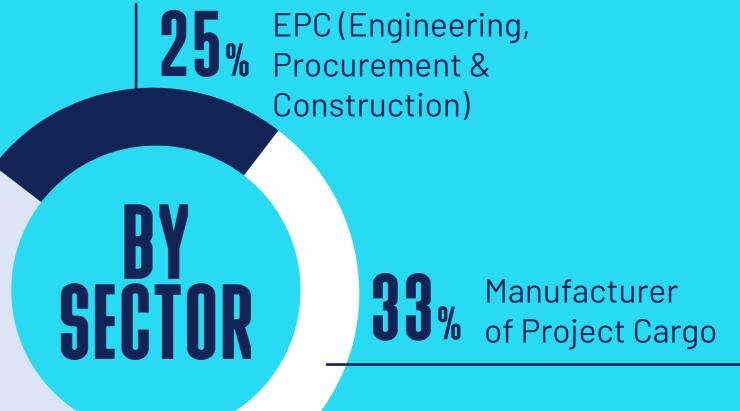
members, twice the number present last year In total,

642

shippers attended Breakbulk Europe.

BIG NAME SHIPPERS AT BREAKBULK EUROPE

Air Liquide, Air Products, ALCOA, Alstom, Andritz, Aramco, Baker Hughes, Bechtel Corp., BMW, Bouygues Construction, BP, British Steel, Caterpillar, Chevron, Enel, Enercon, Enerkem, Europipe, FLSmidth, Fluor, GE, Glencore, Halliburton, Hitachi Energy, Jacobs Engineering, Kiewit, Linde Engineering, McDermott, Mercedes-Benz, NOV, NEOM, Nordex, Repsol, Saipem, Samsung Engineering, Shell, Siemens, Sumitomo, Tata Steel, Technip Energies, Técnicas Reunidas, Tecnimont, thyssenkrupp, TotalEnergies, Vallourec, Vestas, Volvo, Wärtsilä, Westinghouse Electric Company



Project Owner (includes Aerospace, Chemical, Construction, Metals & Heavy Industries, Military & Defense, Mining, Oil & Gas, Power, Renewables)

NETWORKING BEYOND THE EXHIBITION FLOOR

BREAKBULK BOULEVARD



1400

guests on Schiedamse Vest

WOMEN IN BREAKBULK BREAKFAST



150 women

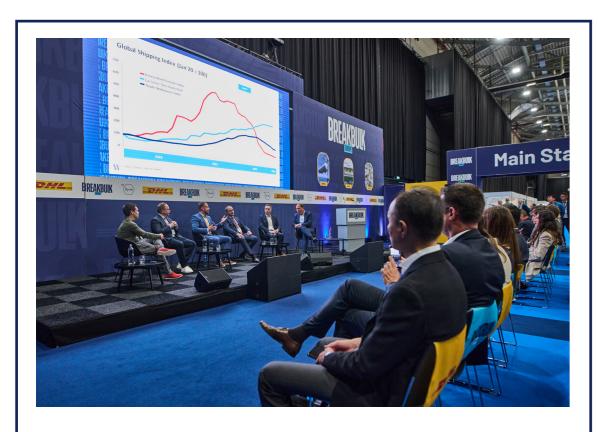
ROTTERDAM BOAT TOUR



250

guests

LEARN AT BREAKBULK EUROPE



MAIN STAGE SESSIONS

sponsored by DHL



52 speakers

across

sessions



BREAKBULK FUTURES

13

speakers across

10 sessions

Kers Oss

including two Power Hour start-up showcases featuring 7 industry disruptors



CHARTERING WORKSHOP

Taught by Phillip Bacon, Institute of Chartered Shipbrokers

participants
(maximum capacity for this workshop)



EDUCATION DAY

students participated in Education Day, the highest number for the Europe edition

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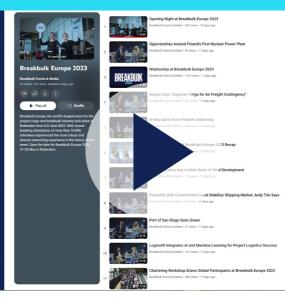
speakers across 6 sessions, including an industry Meet & Greet

Schools included: TU Delft, Rotterdam University of Applied Sciences, Erasmus University Rotterdam, Hogeschool Rotterdam, Rotterdam Mainport Institute (RMI) – STC Group of Hogeschool Rotterdam, Delft University of Technology, University of Amsterdam, Hochschule Bremen, Universiteit van Amsterdam

NHAT HAPPENS AT RREAKBILK

recap and interview videos

Breakbulk Europe 2023 Playlist on YouTube:



HAH.

video views in first week following the

TOP INTERVIEWS

deugro Says "Engineer Cargo for Air Freight Contingency"



Pavel Kuznetsov, Head of Air Chartering, deugro

Turnkey Solutions Drive Project Success in Qatar



Jigar Shah, Director (Projects & 3PL) for JSL Global WLL (Qatar)

d-ship Gains From **Female Leadership**



Lars Feller, President, dship Carriers

Standardization Key to Next Wave of Wind Development



Thomas Sender Mehl. **SVP Global Supply** Chain, General Manager Cakeboxx Technologies **Global Mining Outlook** on the Rise



Alex Azparrent, **Global Director** Supply Chain -Mining & Metals, Fluor



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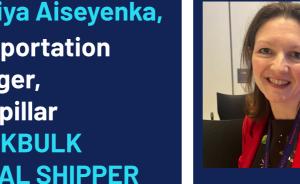
WHAT OUR CUSTOMERS ARE SAYING ABOUT BREAKBULK EUROPE



Beatriz Alvarado, Sales and Chartering **Director, Kaleido** Logistics **EXHIBITOR | SPAIN**



Nataliya Aiseyenka, **Transportation** Manager, Caterpillar **BREAKBULK GLOBAL SHIPPER NETWORK BELGIUM**



Breakbulk Europe never fails to provide us with an abundance of new connections and exciting business opportunities. This event stands alone as the perfect platform for expanding our relationships with other ports, agencies, and forwarders. It serves as a meeting of minds, where industry professionals come together to exchange ideas, showcase their products and services, and gain valuable insights into the breakbulk sector



EXHIBITOR | UK

Prasann Venkataraman, **Head of Business** Development, Goodrich EXHIBITOR | UAE



Amanda Bouin, Global Senior Director of Energy, Geodis **EXHIBITOR | FRANCE**

We've been attending the exhibition for more than 15 years now, and it's the way to meet our existing customers and getting to know other people who we might not be doing business with currently, but maybe in the future. The exhibition this year for us has been quite successful I must say - very crowded, a lot of attendance and very interesting contacts. So, we are ready to come next year.

This event holds a special place in our calendar, as it seamlessly combines networking, education, and new client acquisition. The opportunity to connect with industry professionals, gain knowledge and expand our client base is an invaluable experience. Breakbulk Europe is an event that we eagerly anticipate year after year. It is with certainty that we commit to attending this event in the future, as we recognise its continued relevance and the benefits it brings to our business. as a whole.

The significance of this event has proven to be substantial, thanks to its exceptional platform that brings together individuals from across the globe to share ideas. In addition to meeting manufacturers and EPC professionals, we have had the opportunity to showcase the strength of our container fleet, which holds great value for attending brokers and forwarders. These three days have been immensely fruitful in terms of networking, fostering meaningful connections and expanding our reach within the industry.

There are a multitude of compelling reasons why we attend Breakbulk Europe. Foremost, it provides an exceptional platform for fostering meaningful customer and stakeholder engagement. The event facilitates productive interactions, enabling us to connect with clients and stakeholders on a deeper level, building stronger relationships. Moreover, it offers unique and valuable special events, such as the Women in Breakbulk breakfast. This gathering offers a rare opportunity to gain insight into the challenges faced by others in the industry while fostering a supportive environment. It creates a space where women can engage meaningfully with one another, promoting collaboration, knowledge sharing, and empowerment, ultimately enhancing professional growth and camaraderie among women in the field.

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