

BREAKBUK
EUROPE 6-8 JUNE 2023

ROTTERDAM AHOY · ROTTERDAM, NETHERLANDS

ROTTERDAM VISITORS GUIDE

WHAT'S INSIDE

Getting Around Rotterdam

Meet the Rotterdammers -
Your guides to what to see
and do in the city

It's Architecture Month!

Sustainability at the
Heart of Rotterdam

Tips for Rotterdam
Street Photography

and much more...

Photo: Paddy Tuijn

By
Hyve



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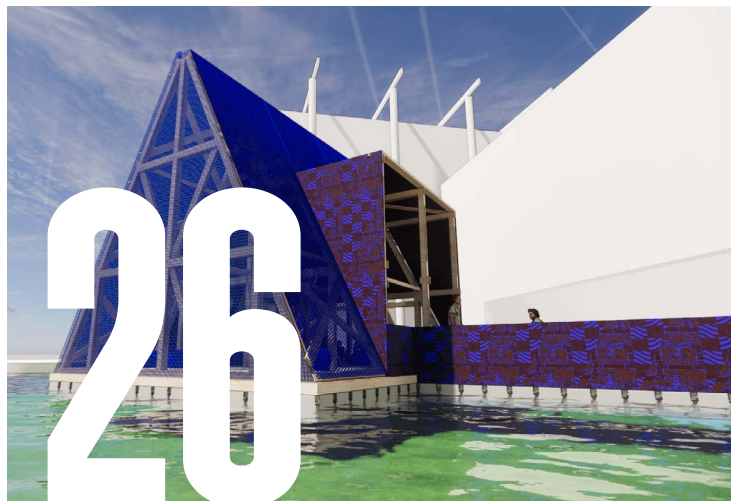




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Dear participants of Breakbulk Europe 2023,

Welcome back to Breakbulk Europe and welcome back to Rotterdam, the maritime capital of Europe!

We are more than happy and proud to once again show you our city and port. Where we work together on a sustainable, smart, healthy and safe environment for our residents and customers.

As the largest seaport in Europe, we pride ourselves on the fact that no ship or cargo is too deep or too big for us. We can handle anything.

Rotterdam is a port which is also known for its specialties and versatility in the breakbulk sector. Industry experts are able to handle a wide variety of

products from steel, non-ferrous metals, forest products and heavy-lift and project cargo. At the port, we see no limits, are straightforward and one step ahead: Bigger. Better. Breakbulk.

With our Port of Rotterdam Breakbulk Community, we facilitate the entire breakbulk supply chain. So, we can service you every step of the way and always deliver the right solution. We make it happen.

I hope to see you all in Ahoy and of course during the Breakbulk Boulevard networking evening in the city center of Rotterdam. It will be a great opportunity to meet the Breakbulk Community Rotterdam and the international breakbulk industry. I look forward to meeting you June 6-8 and hope you have a very good experience (again) in Rotterdam.



DANNY LEVENSWAARD

Director Breakbulk,
Port of Rotterdam Authority



BREAKBULK

EUROPE 6-8 JUNE 2023

TUESDAY, 6 JUNE

08:00 - 20:00
(DOORS OPEN 5PM)

Registration Hours
Rotterdam Ahoy

09:00 - 16:30

Chartering Workshop
Dock 1, Rotterdam Ahoy
By invitation only

13:00 - 17:00

Executive Summit
Dock 14, Rotterdam Ahoy
By invitation only

17:00 - 20:00

Exhibition Hall Hours
Rotterdam Ahoy

17:00 - 20:00

Welcome Reception
Halls 1 and 2, Rotterdam Ahoy

19:30 - 22:30

**Breakbulk Boulevard
Street Party**
Schiedamse Vest - City Centre
By invitation only

WEDNESDAY, 6 JUNE

07:00 - 09:00

Breakbulk BUSINESSrun
World Port Center
May register onsite at start of run

10:00 - 18:00

Show Opening Times
Halls 1 and 2, Rotterdam Ahoy

08:45 - 09:45

**Women in Breakbulk
Breakfast**
Dock 1, Rotterdam Ahoy
By invitation only

10:55 - 16:55

Main Stage Sessions
Hall 11N45, Rotterdam Ahoy
Sponsored by



11:00 - 16:30

Breakbulk Futures Sessions
Hall 2 2M70, Rotterdam Ahoy

18:30 - 20:00

Rotterdam Boat Tour
Spido, Willemsplein 85, 3016 DR
Rotterdam
By invitation only

THURSDAY, 6 JUNE

09:00 - 15:30

Education Day
Dock 1, Rotterdam Ahoy

10:00 - 16:00

Show Opening Times
Halls 1 and 2, Rotterdam Ahoy

10:55 - 14:30

Main Stage Sessions
Hall 11N45, Rotterdam Ahoy
Sponsored by



11:00 - 14:30

Breakbulk Futures Sessions
Hall 2 2M70, Rotterdam Ahoy





GETTING AROUND ROTTERDAM

There are many ways to navigate this beautiful city—by land and by water.

- | | | |
|---|---|---|
| 1. Blade Made playground
Meidoornstraat 47, 3036 WC | 11. Proeflokaal Reijngoud
Schiedamse Vest 148, 3011 BG | 21. WEAR
Beurstraverse 117, 3012 AT |
| 2. BlueCity
Maasboulevard 100, 3063 NS | 12. Rotterdam Ahoy
Ahoyweg 10, 3084 BA | 22. World Port Center
Wilhelminakade 901, 3072 AR |
| 3. DakAkker
Schiekade 189, 3013 BR | 13. Shopping mall Zuidplein
Zuidplein Hoog 488, 3083 BR | 23. Aloha
Maasboulevard 102, 3063 NS |
| 4. Dertien
Schiedamse Vest 30, 3011 BG | 14. Spido
Willemsplein 85, 3016 DR | 24. Biergarten
Schiestraat 18, 3013 BR |
| 5. Floating festival heart
Maashaven Zuidzijde 1-2, 3081 AE | 15. Stadshaven Brouwerij (brewery) Galileistraat 24, 3029 AM | 25. De Maaskantine
Plantagelaan 2, 3063 NG |
| 6. Hilton Hotel Rotterdam
Weena 10, 3012 CM | 16. Susan Bijl
Mauritsweg 45a | 26. Garden of BIRD
Raampoorstraat 24, 3032 AH |
| 7. Hudson Bar & Kitchen
Schiedamse Vest 28, 3011 BG | 17. SS Rotterdam
3e Katendrechtse Hoofd 25, 3072 AM | 27. Hotel New York
Koninginnenhoofd 1, 3072 AD |
| 8. Maritime Museum in Rotterdam
Leuvehaven 1, 3011 EA | 18. Trattoria Gusto
Schiedamse Vest 40, 3011 BG | 28. Keilecafé
Vierhavensstraat 46, 3029 BG |
| 9. Nieuwe Instituut in Museumpark
Museumpark 25, 3015 CB | 19. Venture Cafe at CIC Rotterdam
Stationsplein 45, A4.004, 3013 AK | 29. Loos
Westplein 51, 3016 BM |
| 10. Olympia
Schiedamse Vest 28, 3011 BG | 20. Vegan Junkfood Bar
Schiedamse Vest 144, 3011 BG | 30. Parqjet
Baden Powellaan 20, 3016 GJ |



BREAKBULK EUROPE TRANSPORT PASS

Your Pass for **Free** Public Transport

Compliments of the city of Rotterdam, these cards will be available at the venue for Breakbulk Europe attendees. We plan to have them fit on the lanyards along with your badge. Each card entitles the holder to **FREE transportation** on **RET** operated **busses, trams** and **metro trains**.

Please note, the cards work **ONLY** on gates with a barcode scanner as seen in the photo. (5000 free cards available for Breakbulk Europe badgeholders)



FLYING INTO SCHIPHOL?

When flying into Schiphol Airport, the **Intercity Direct Train** takes only 28 minutes into Rotterdam Centraal, and the **Metro** is simple to use from there – just four stops to **Wilhelminaplein** (closest to Port of Rotterdam Authority building) and a further three stops to **Zudplein** (closest to Ahoy) – all on the same line.



WATER TAXI ROTTERDAM

Unique in Europe!

Water taxi Rotterdam takes you to 50 different locations in Rotterdam and Schiedam. You'll see these boats zipping from one stop to another across the Nieuwe Maas River. These bright yellow and black boats are by far the fastest way of transportation within Rotterdam.

Booking is easy

Water taxi rides can be booked online at any time via app or website. You can pay in advance via the app or on board by debit or credit card.

Plan something special

For groups larger than 12 people, you can submit a request via the booking form on www.watertaxi.nl or by emailing info@watertaxirotterdam.nl. Your customers and colleagues will love it, especially during wsunset hours.

New to Watertaxi

A world first, Watertaxi has introduced hydrogen-powered boats that will contribute to the city's energy transition.

Download the app



RIDE SHARE OPTION

Yes, Uber is available in Rotterdam, but the cars can get very busy. As an alternative, download and set up **Bolt**, which is usually cheaper. Bolt charges its drivers up to 50 per cent *less commission* than the competition, so both drivers and passengers get a better deal.

Download the app



ROTTERDAM WELCOME CARD 2023

SAVE ON SIGHTSEEING

The **Rotterdam Welcome Card** is your key to savings during your visit to Rotterdam. The card gives you a minimum of **25% discount** at top attractions, museums, restaurants and entertainment venues. Cards can be ordered online. The card only costs **€7.00!** Buy it online at welcomecard.rotterdam.info/productDetail/60913

The **Rotterdam Welcome Card** offers a **BooQi** (a fold out map) including:

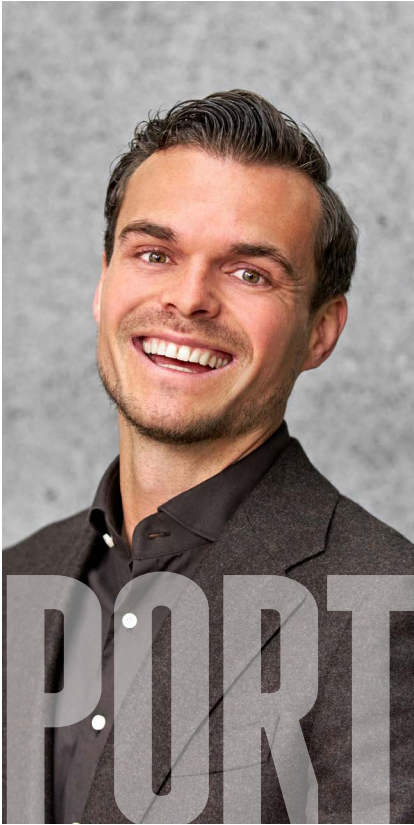
- Discount pass for all discounts
- Overview of all discounts
- City map with legend of all participating locations



MEET THE

ROTTERDAMMERS

Discover Rotterdam through the eyes of its passionate locals! Meet our seven guides, each with their own expertise and love for the city. Here they share their stories and recommendations for things to see and do to get the most out of your time in Rotterdam.



TWAN ROMEIJN

Business Manager Breakbulk & Offshore Industry, Port of Rotterdam Authority

Representing the Port of Rotterdam and the Maritime Community

portofrotterdam.com

About me:

I have studied and worked in the Rotterdam area for almost 10 years. I have a master's degree in urban port and transport economics from the city's Erasmus University. I work at the Port of Rotterdam's breakbulk and offshore sector, a truly hands-on business ranging from family firms to multinationals. Rotterdam is the place for maritime transport given its unique qualities in terms of infrastructure, accessibility, connectivity and, of course, its world-class players.

Best way to see the port?

The Breakbulk Europe Boat Tour (June 7), best done just when the sun is going down to appreciate the beautiful scenery and ending with a spectacular view of Rotterdam's ever-evolving skyline.

When I'm not at work, you'll find me at the old Port of Rotterdam's harbour area and Witte de Wit Street for drinks and food. To shop, I go to the world-famous Koopgoot.

Meet Twan at the Port of Rotterdam stand in Hall 2 2B10-C11 at Breakbulk Europe.



DOINA JONKMAN DE GIER

**Co-owner of Hudson Restaurants,
with 10 locations in the Netherlands**

*Representing Breakbulk Boulevard Network Party
and the Rotterdam Food Scene*

restauranthudson.nl

About me:

I live in the Rotterdam/the Hague area. One of our restaurants is located in Rotterdam and the special collaboration we have with all other restaurant owners in the street is exceptional. All different colours, tastes and personalities. You won't find a better reflection of Rotterdam!

When I'm not at work, you'll find me..

exploring other restaurants – every month the most amazing restaurants open their doors in Rotterdam and abroad. Through the week, you will find me in the gym to balance my lifestyle.

Meet Doina on Schiedamse Vest June 7



CHRISTEL PULLENS

Managing Director, PortXL

Representing the spirit of innovation in Rotterdam's business community

portxl.org

About me:

My mission is to make the shipping climate positive again. One of the ways to accomplish that is by sustainable innovation. I'm lucky enough to work every day in that area in one of the most iconic places in Rotterdam: the former Rotterdamsche Droogdok Maatschappij shipyard. Nowadays companies like PortXL, students and researchers work together on sustainable technical innovations in the former shipbuilding halls, but the RDM was once one of Europe's largest shipyards. Ships were built for companies such as the Holland America Line. The cruise ship SS Rotterdam is probably the most famous. She returned to Rotterdam in 2006 as a hotel ship – it's one of my favorite places for meetings. If you like historic vessels, I'd highly recommend a visit!

Best way to see innovation in action:

Breakbulk Futures during Breakbulk Europe, Hall 2 2M70, featuring driveMybox, Seacon Logistics B.V., Waves, Shipzero, Wattlab, NautilusLog, AeKo Dynamics, Medassist, i4sea, Ensemble Analytics and Rombit Studio.

When I'm not at work, you'll find me...

working towards minimizing the existing gender leadership gap. I'm an advisory board member for the MAR-EVA program of the World Maritime Academy. MAR-EVA equips disadvantaged women with the core shipping knowledge required to pursue a career in the maritime industry. As President of WISTA Netherlands, I support women in their professional development and in building relevant business relationships. I also enjoy being outdoors in nature – preferably on or close to waterways – restoring my house that was built in 1920 and playing my drums!

Hear more from Christel at the Women in Breakbulk Breakfast and the Women in Breakbulk main stage session on Wednesday, 7 June.



JEANETTE VERDONK

Building a sustainable lifestyle for all in Rotterdam

Marketing Manager, BlueCity
www.bluecity.nl

About me:

I am Jeanette Verdonk, together with Sander and mother of Liv and Kate. I cycle back and forth from my home in Rhooon to work every day at BlueCity, a model city for the circular and blue economy based in Rotterdam. Sustainability, good nutrition and climate are close to my heart. I recently started a food forest expert course because I want to learn everything about the smart forest and the soil. In BlueCity I work on different kinds of transitions. I am a marketer and programmer who uses programmes to mobilize people and get the message across. I believe imagination, experience and "doing"!

Best way to experience sustainability in action:

I am a programme maker for Rotterdam SMEs such as Het Nieuwe Nassen where I connect innovative food entrepreneurs, nature-inclusive farmers and Rotterdam chefs. In Hotel Neutraal, sixteen Rotterdam hotels are working on a CO2-neutral hotel, and we began Circulair Loket, the starting point for all questions about doing business with residual flows and renewable raw materials.

When I'm not at work, you'll find me...

in my allotment, hiking in the forest or visiting restaurants in the Rotterdam area.



FEMKE BRENNINKMEIJER

CEO, NPRC

*Leading the way for women involved
in maritime and logistics*

www.nprc.eu

About me:

I studied International Law and Administrative Law at the Free University in Amsterdam, then worked for a number of years as a lawyer in civil practice, including at Hogan Lovells. I have been CEO of the NPRC since June 2020, the largest inland shipping cooperative in Europe, with headquarters in Rotterdam and offices in Germany, Belgium and France. Today, the cooperative has 150 members. Some 200 ships sail daily on behalf of the NPRC for the transport of raw materials to all European industries. NPRC is a data-driven organization and a leader in its sector in the field of digitization with the aim of sharing data in real time and making the supply chain smarter, more efficient and more sustainable. I am committed to the realization of hydrogen-electrically powered inland shipping vessels and the integration of the industry and transport chain.

Best way to network with other women at Breakbulk Europe:

Join Women in Breakbulk Europe network, attend Women in Breakbulk breakfast and our main stage session on Wednesday afternoon.

When I'm not at work, you'll find me...

I am a member of the Economic Board Zuid-Holland, member of the Supervisory Board of PortXL, the world's first maritime accelerator, chairman of the Investment Committee of the Brabant Development Company and chairman of the Advisory Board of Telstar Women (football).

Hear more from Femke at the Women in Breakbulk Breakfast and the Women in Breakbulk session on Wednesday, 7 June.



EILEEN NIKS

Project-Program Manager, Port of Rotterdam Authority

About me:

For more than 15 years, I have been working with great pleasure on projects – such as FutureLand, Port Pavilion in the Leuvehaven in Rotterdam and the new Port Experience Centre on Maasvlakte 2 – in which large groups of the public enter the port and really experience the port itself; from the city to the Maasvlakte. It is the first time the Port has engaged a prominent architect, and I'm sure the new Centre will become an iconic landmark in Rotterdam.

www.portofrotterdam.com



PADDY TUIJN

Amateur street photographer

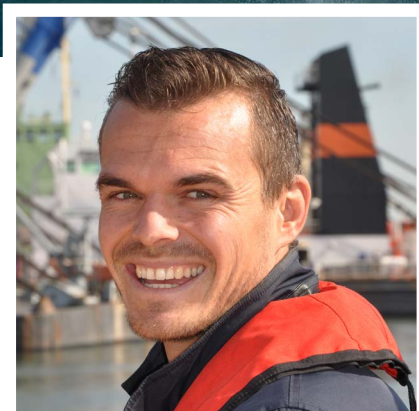
About me:

I'm an amateur street photographer who loves capturing the beauty of everyday life. I'm based in Rotterdam and I'm always on the lookout for interesting people and places to photograph in my city. I love Rotterdam, its architecture, no-nonsense vibe and the fact there are so many nationalities and cultures living together here. Wherever I go, I take my camera with me, so I don't miss a thing!

[@pdy_graphy](https://www.instagram.com/pdy_graphy)



GET TO KNOW THE PORT OF ROTTERDAM



Growing Europe's LARGEST Port:

A conversation with Port Rotterdammer Twan Romeijn

What makes the port of Rotterdam different to other ports in Europe?

It is different in terms of size – we are the biggest port in Europe. But it is also different in terms of the variation in industries. We focus on containers, on dry bulk, liquid bulk, breakbulk, RoRo, deepsea, shortsea and hinterland connections – it is the full package!

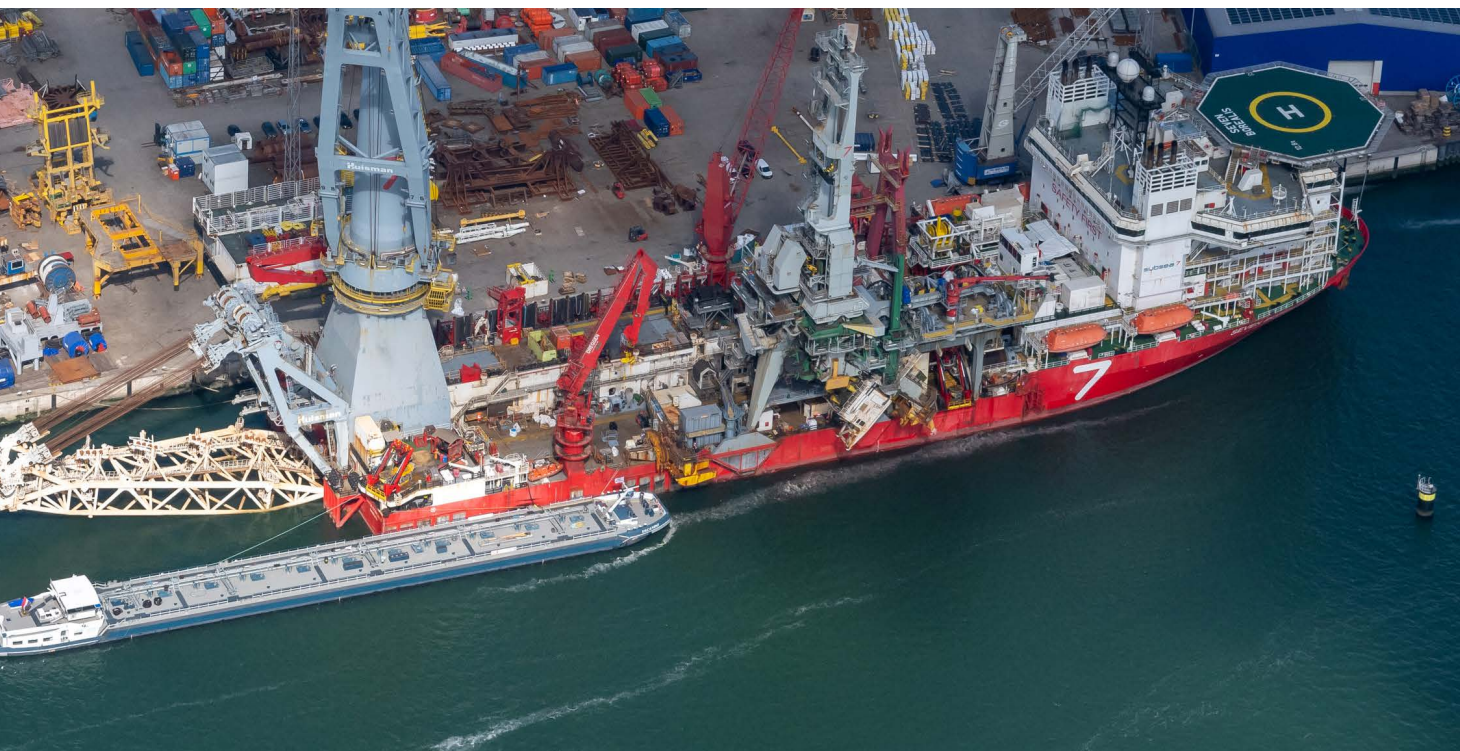
You see those segments interacting with each other. For instance, the deepsea container lines are interacting with the shortsea container lines, and the same goes for breakbulk. A lot of cargo comes from Africa or the United States and then with a shortsea connection onto Norway or Spain or wherever. Making sure that every cargo can find its way into Rotterdam and also out of Rotterdam again.

Our infrastructure also sets us apart, including quaysides, waterways and all these kinds of things – it is really unique and state-of-the-art. Then there are the older parts of the port where some of the structures are over 100 years old, maybe more, and they are still in really good shape. The port is also really accessible and very connected towards the hinterland. If you look at barge connections, railway connections, roads connections – I strongly believe that Rotterdam has this unique selling point. We have a great combination of businesses in Rotterdam, from family firms to the biggest multinationals. And it really is a hands-on environment. We have a saying at the port – roll your sleeves up and get to work!

Has Rotterdam always been a leader among Europe's ports?

Yes, it was and continues to be a very important trade lane. We grew the port closer to the city centre with the inner ports, then over the years it followed outwards along the river towards the sea area, where even bigger projects started getting developed. For instance, we have constructed the Maasvlakte 2 industrial zone and that is a really unique addition to the existing port, making sure there was room for development and new companies that could settle in Rotterdam. So, I strongly believe that Rotterdam had a unique position from the beginning. And we expect to evolve more over the years and spread even further.

Rotterdam wants to facilitate and encourage these developments, but in a sustainable, efficient and data-driven way. The transition to a sustainable port and thus sustainable



logistics container chains is inevitable. Major steps have already been taken in this area in Rotterdam and we are committed to accelerating them.

How do the various partners at the port of Rotterdam fit together in terms of services?

With respect to breakbulk, you see that you have the whole supply chain within the port of Rotterdam – the terminal operators, the shipping companies, the agencies, the forwarders and of course, the maritime service providers who can deliver services for the handling of, among other things, oversized cargo. So, the whole cluster of getting a specific task done is here, and a lot of expertise exists in Rotterdam.

The port is on the leading edge of sustainability and innovation – how did you get there and how can other breakbulk businesses develop a forward-thinking culture?

Sustainability is very high on the agenda at Rotterdam. We are committed to creating a climate-neutral port and accelerating the decarbonisation of the global supply chains. Together with our committed

partners we have already taken great strides on this road. By 2030, Rotterdam aims to be the cleanest and most sustainable port, and by 2050 climate neutral and CO2 free. To make transport more sustainable, the Port Authority focuses on all modalities: maritime shipping, inland shipping, road and rail. It is really a year-by-year, step-by-step process to comply with these targets.

On the smaller scale, you see for instance the introduction of solar panels, more electric terminal equipment and shore power. At the other end, we are making sure that the right fuels can be used in Rotterdam – more sustainable fuels such as methanol, ammonia, LNG and even hydrogen. We make sure that the existing clients are also investing in this and that we as the Port of Rotterdam Authority have suitable areas to develop these industries. You see big companies such as Shell and BP invest heavily in a carbon neutral way. There are a lot of things going on to make sure that the port industrial complex at Rotterdam reduces its emissions to comply with these agreements, and that we show the world that Rotterdam is the place where businesses can flourish now and in the future, with the least possible impact on the climate and nature.

What new business opportunities are there at the port for Breakbulk Europe companies?

Sustainability generates completely new opportunities for project cargo. You see a lot of these existing refineries or industry production sites shifting to a more sustainable way of producing. They have to upgrade their facilities, and with that comes a lot of project cargo! Offshore wind is another big industry within the port. This new market is rising fast, and a lot of companies can benefit from the transport opportunities. The industry is growing rapidly, and we at the Port of Rotterdam are trying to step up to make sure that we have room available for companies and we can attract them to the port.

FUTURELAND

Futureland Rotterdam information centre is in the middle of the **Maasvlakte**. If you stand in front of the building and look around, you can see the enormous blue cranes loading and unloading the container ships. On the other side, the oil refineries are at work. There is no better place to learn something about the port of Rotterdam. The information centre is free of charge and gives a good picture of what's going on in the harbour. You can stand behind the steering wheel of a ship or operate a container crane without hitting anything.

All information about the construction of the second Maasvlakte can be found there, and you can experience the entire construction process via a film or interactive model. With virtual reality, you can even see how the ports of the future will look.

Open Tuesday-Sunday, 10:00 - 17:00

010 252 2520
Europaweg 902, 3199 LC, Maasvlakte Rotterdam,
Port number 8360



PORT PAVILION

At the Port Visitor Centre Rotterdam

Ready to get acquainted with the largest and most modern port of Europe? Get inspired for your discovery trip in the Port Pavilion, located within the imposing steel and glass Leuve Pavilion in the middle of the Maritime District. The 11-metre-long scale model with interactive photo projection gives you a clear overview of all the cycling routes, viewpoints, tours, attractions, beaches and nature and recreational areas in and around the port. Six large screens move constantly in front of the metres-high wall, sometimes separately and sometimes together, as they show all the faces and contrasts of the 40-kilometre long port area.

**Open Tuesday-Saturday, 10:00 - 17:00;
Sundays from 11:00 - 17:00. ADMISSION IS FREE.**

+31(0)10 252 2540
Schiedamsedijk 68, 3011 EK Rotterdam



NETWORK ON THE WATER

Experience the port of Rotterdam from the water!

The port of Rotterdam Authority has organized a boat tour for Breakbulk Europe attendees, which will pass by specialized heavy lift terminals and many multipurpose breakbulk terminals in the port. What a great way to expand your Breakbulk Europe experience!

BREAKBULK EUROPE BOAT TOUR

Wednesday, 7 June
from **18:30 – 20:00**

Boarding and disembarking:

Spido, Willemsplein 85, 3016 DR Rotterdam

Travel time from Ahoy to Spido:

12 minutes by subway line D or E. You can use your free *public transport pass!* (How to get this free pass? See page 7!) Get off at **'Leuvehaven'**, walk towards Erasmusbrug bridge.

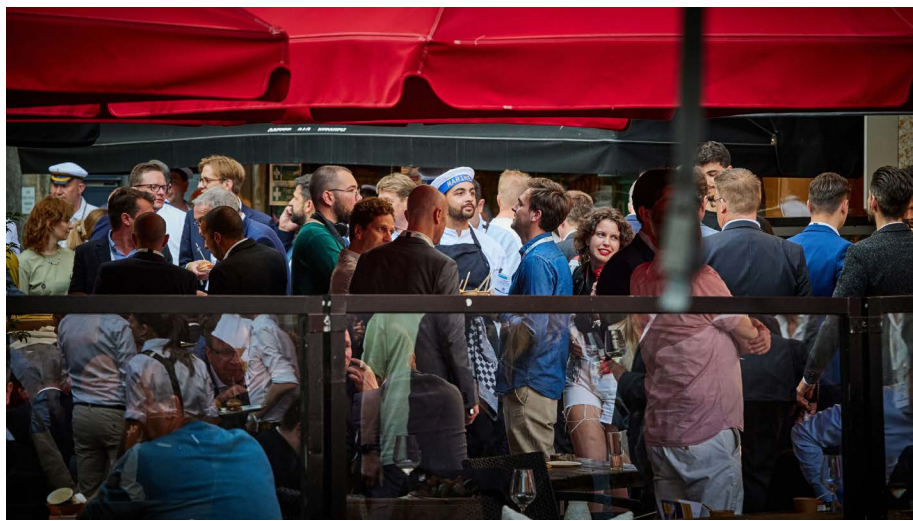
How to join:

Indicate your interest in this tour when you buy your Breakbulk Europe pass.

If you're one of the lucky 300 to secure a seat, you'll receive a confirmation email, and the boat icon will be added to your badge. *This networking activity is FREE*



BREKBUK BULEVARD RESTAURANTS OFFER TASTE OF ROTTERDAM





A conversation with co-owner of popular restaurant **Hudson**, Doina Jonkman de Gier

What is special about the Foodsquare at Schiedamse Vest, home of the Breakbulk Boulevard network party?

There are all kinds of restaurants in Schiedamse Vest, or the Rotterdam Foodsquare, located in the centre of the city.

We at Hudson are an American restaurant. We are famous for the Hudson burger and our BBQ ribs with Coca-Cola glaze. The Square also has the Vegan Junk Food Bar that serves delicious vegan food, Trattoria Gusto where you can taste traditional Italian cuisine and experience warm hospitality, and for beer lovers, the Proeflokaal Reijngoud café, which serves 24 beers on tap and more than 200 bottles.

The café also serves food, including the "kipsalon", a typical Rotterdam dish of chips, grilled chicken, lettuce and cheese. You can also try Greek food at Olympia and Dutch food at Dertien – in total there are nine restaurants and bars. So during Breakbulk Europe,

all the restaurants come together to become the Breakbulk Boulevard where visitors of Breakbulk Europe can network with the Breakbulk Community Rotterdam and the international breakbulk industry during the network event on June 6! – it's such a great atmosphere!

I call Breakbulk Boulevard, a little taste of Rotterdam.

How does the mix of establishments reflect the city of Rotterdam?

We have a very diverse mix. We have fast-dining and casual restaurants, and we have fine-dining restaurants, so it is all there with different tastes. So, whatever you feel like eating, you'll be able to find it in Rotterdam. We are a very cosmopolitan city. For myself, I'm always exploring new restaurants, and my list for places to visit in Rotterdam is so long! We also have a lot of great chefs in the city.

BRING THE TASTE OF BREAKBULK BOULEVARD HOME...

Suppli is our famous snack at Gusto, homemade and super tasty. In Italian cuisine, they know how to handle leftovers very well. If Mamma has made risotto and there is some left over, she lets it keep overnight and then makes small croquettes out of it. Add a piece of mozzarella, seal them well and roll them through egg white and finally through the breadcrumbs. Deep fry and enjoy. Try it at home too. Make a tasty risotto of your choice and keep a little aside for the next day. Success guaranteed!

Suppli

Recipe for approx. 10 croquettes (or 20 risotto balls)

- 150g risotto rice
- 1 onion
- 1 garlic clove
- fresh basil
- 2 tablespoons oil
- 100ml dry white wine
- 300ml hot vegetable stock
- 150g cherry tomatoes cut into quarters
- 50g grated Parmesan cheese
- 200ml tomato sauce

1. Chop the onion and garlic. Sauté for 3 minutes in a pan with a tablespoon of olive oil. Add the risotto rice and fry for another 3 minutes gently.

2. Deglaze with the white wine. Wait for the wine to be absorbed. Then add 200ml of hot vegetable stock and a tablespoon of tomato sauce and stir occasionally.

3. When the stock and first ladle of tomato sauce have been absorbed add the rest of the tomato sauce. Then add little by little stock until the rice is just cooked and nice and smooth.

4. Cook the risotto for about 25 minutes in total but test in between to see if it is already cooked yet. It should be soft but still have a little bite inside.

5. Grate the parmesan cheese and stir through the risotto along with the tomatoes. Finally, stir in a few more basil leaves. Taste to see if the risotto is well seasoned. Stop stirring or you will break the grains.

Now the risotto is ready to eat straight away, or you can let it cool down to make suppli. Of course, you can also make the risotto a little spicy, vary how you like. Instead of mozzarella, you can use gorgonzola use. Try adding roasted pine nuts to your risotto when it has cooled down.

For visitors, what are the absolute must-try dishes in Dutch cuisine?

After a good night out, it is a Dutch tradition to eat some junk food like French fries. Rotterdam Foodsquare restaurant Goat offers some high-quality options for this guilty pleasure. Now you know why they call us potato heads!

BREAKBULK BOULEVARD NETWORKING PARTY

RESTAURANTS

Back by popular demand, these six establishments will be providing food and drinks for the ultimate street party - Breakbulk Boulevard. Come back and enjoy their varied and delicious offerings during your stay in Rotterdam.



Olympia, Greek

Greek dining in an attractive contemporary, recently renewed atmospheric, industrial but still warm and authentic setting. Serving modern Greek cuisine, this has become a local favorite and 'the best Greek restaurant of Rotterdam' according to guests of Olympia.

Schiedamse Vest 28
010-4334949
info@olympiakitchenbar.nl
olympiakitchenbar.nl



Hudson Bar & Kitchen, American

Hudson offers a great dining atmosphere, with an urban and comfy feeling. American food classics rule the menu such as BBQ ribs with Coca Cola glaze, smashing smokey salmon, beef wrap and a large selection of delicious burgers. The Hudson bar is a great place to start the evening with cocktails and bar snacks to share with friends.

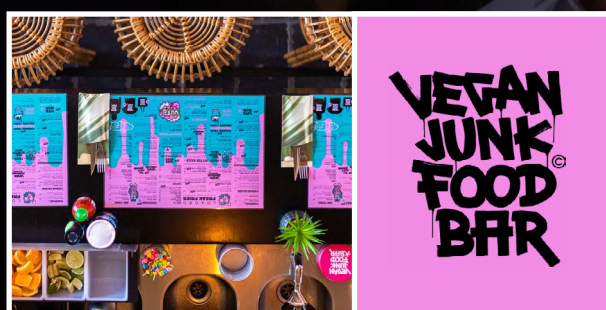
Schiedamse Vest 28
010-4146028
rotterdam@restauranthudson.nl
restauranthudson.nl/rotterdam



Trattoria Gusto, Italian

Here you can taste traditional Italian cuisine and experience that warm hospitality. Whether you come for the homemade ice cream, the self-rolled pasta or that crispy Roman pizza, you can taste the Gusto love everywhere, even in your last drop of espresso.

Schiedamse Vest 40
010-2800812
reserveren@gustorotterdam.nl
<https://www.gusto-rotterdam.nl/nl>



Vegan Junkfood Bar, Vegan

VJFB serves tasty, mouth-watering Vegan Junk Food, without compromising on quality, taste, or texture. From the colorful signature flashy VJFBurgers, Freak Fries and Zeafood to extraordinary cocktails. The signature interiors are an edgy blend of colorful street-art with a hint of chic.

Schiedamse Vest 144
06-29182579
www.veganjunkfoodbar.com



Dertien, Dutch Modern

Local, eccentric fare, seasonal and a little quirky. The 13 chefs at Dertien (13) cook in a modern way but with a link to the past. They prepare the food they love themselves

Schiedamse Vest 30
010-4333969
info@dertienrotterdam.nl
www.dertienrotterdam.nl



Proeflokaal Reijngoud, Beer and comfort food

This no-nonsense Rotterdam beer cafe serves 24 beers on tap and over 200 bottled. The menu offers straightforward meals that go perfectly with beer, such as spit-roasted chicken, slowly cooked spareribs, chips with pulled pork, or typical Rotterdam 'kipsalon' (chips, grilled chicken, lettuce, and cheese).

Schiedamse Vest 148
010-4146050
info@proeflokaalreijngoud.nl
www.proeflokaalreijngoud.nl

THE DRIVING FORCES FUELING INNOVATION IN ROTTERDAM

*A conversation with Innovation
Rotterdammer Christel Pullens...*



Why is Rotterdam the place for Breakbulk Europe attendees to be inspired and to learn about the most exciting technologies on the horizon?

Because “Rotterdam Make it Happen” is not just a phrase coined by a marketing team – it’s the epitome of the working spirit of a forward-thinking city. When faced with adversity, Rotterdam looks ahead to tackle existing challenges with fresh solutions and to maintain its position as the most innovative port city in the world.

What is the best way to see innovation in action in Rotterdam?

You can do a tour of the various locations around Rotterdam where innovators are working around the clock to develop and maintain their solutions. There are plenty of places to see, so at times it is best to see them all gathered at events where they can showcase themselves, such as the Breakbulk Futures Zone at Breakbulk Europe. Apart from that, the city is bursting with modern, post-modern and contemporary buildings. It offers

Breakbulk visitors a variety of art, top quality restaurants and an atmospheric nightlife.

What places do you recommend people to visit to see innovation in action?

There are just so many initiatives, so it is a challenge to pick a particular one. There are established innovation hubs such as BlueCity at the old Tropicana, the Erasmus Centre for Entrepreneurship at the Rotterdam Science Tower, and of course the RDM Innovation Dock where PortXL is located, together with many innovative start-ups. There are also new initiatives such as Erasmus Enterprise and Platform Zero, and every Thursday you can meet Rotterdam’s entrepreneurial founders at the Venture Cafe at CIC Rotterdam. Frankly, you are spoiled for choice!

How do you describe the innovation mindset in Rotterdam?

There is a particular phrase, but in true Rotterdam fashion it is best not written down. However, the spirit of it is, “few

words, many actions”. Rotterdammers like to roll up their sleeves and get things done – so much so that anyone with that attitude becomes a “true Rotterdammer”, even if they were born far away from the Meuse.

How does Rotterdam support innovation in the community?

The city is attractive for innovators to come and set up shop in the area as it provides them with locations and spaces for them to thrive. Rotterdam has a busy events and conferences calendar, making it an obligatory stop for anyone within the relevant sectors – especially around maritime. It is, after all, the maritime capital of Europe.

**ROTTERDAM.
MAKE IT HAPPEN.**

DOWNLOAD THE

ROTTERDAM TOURIST APP

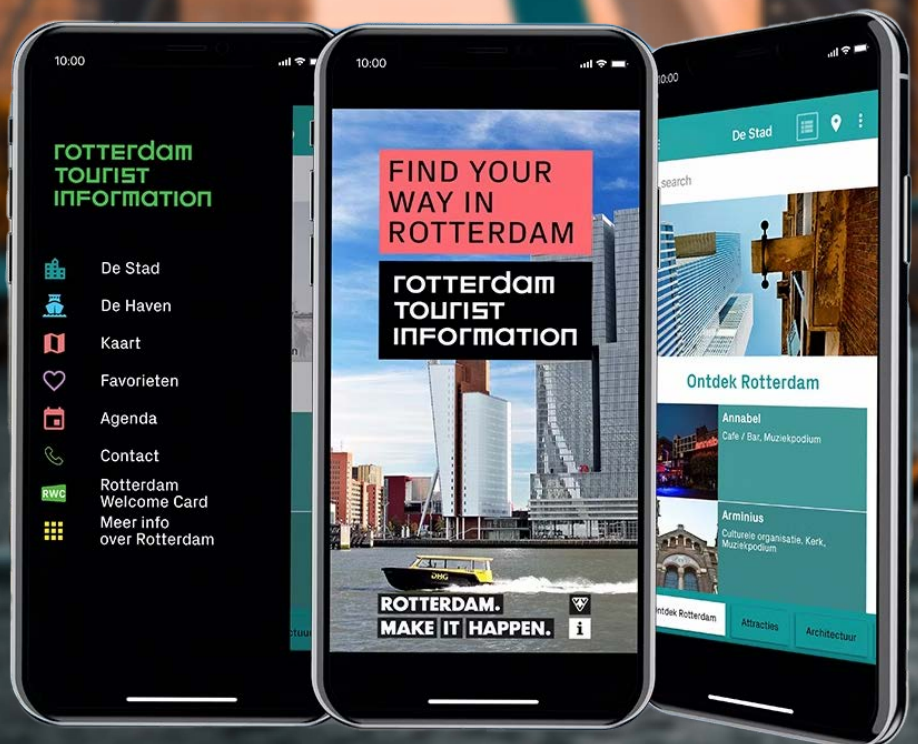
Welcome to Rotterdam! We hope you experience all of the great spots recommended by our Rotterdammers in this guide. To make it easy, download the app.

Includes

- Map with public transport planner
- Rotterdam Welcome Card discount finder
- Attractions and locations in your immediate vicinity as you explore the city
- Easily share to social media
- And, you may use the app offline


The Rotterdam Tourist app is available for iPhone, iPad and Android devices.

You can download the app for free via Apple App Store or Google Play.



**LOOKING TO JOIN THE
INDUSTRY? GO
FOR IT, IT'S A
BEAUTIFUL
INDUSTRY!**





Talking with:
Femke Brenninkmeijer,
CEO, NPRC, First Female
Director at NPRC

What is the industry doing in Rotterdam to encourage more diversity?

Women are still underrepresented in the industry, so we have to ask ourselves how we can attract more females to maritime, shipping and logistics. Obviously, when you have more women on board, you will have a more diverse workforce, and this can only help your company.

We now have an ambitious programme in the port of Rotterdam called the Human Capital Coalition Energy Transition, which aims to attract and retain sufficient and qualified personnel to the port. Part of this programme is to create an inclusive port, a plan supported by Maritime Delta – which I chair – as well as by Deltalinqs, Port of Rotterdam and TNO. A collaboration agreement was signed in April between these parties for a period of seven years, until 2030. The goals include establishing a community of practice in which learning is facilitated by bringing together organizations and experts. But of course, this is much broader than only the gender topic.

How have you and your company contributed to building diversity in the workplace?

I think having me as director – the first female director at NPRC – is an important step! But I always say to my team that when it comes to diversity, it's about all kinds of diversity, not

only gender. It's about age, it's about culture – it's a broader type of diversity than only women. When you want to build an inclusive company, you have to ask yourself, how can you create an environment where it's safe to be a bit different, and you're free to speak out? I think that's so important.

What advice do you have for young women looking to enter the maritime and related industries?

My advice is to go for it because it's a beautiful industry! I discovered the industry a bit later on in my career, but I would love to have begun much earlier. I would also say that it's good to look for other women in the sector so that you can share common practices and experiences. Try to find role models that can help and support you – female professionals of course, but also speak to male colleagues as well who are willing to offer advice.

Where can visitors find out more about female pioneers in the industry?

The Maritime Museum in Rotterdam is a great place to find out about the industry. This museum is a place to understand the impact of the maritime industry and shipping on our daily lives. Discover the past, present and future of Rotterdam in the current exhibition 'Destination Port City'. This museum is a place to understand the impact of the maritime industry and shipping on our daily lives. Discover the past, present, and future of Rotterdam in the current exhibition 'Destination: Port City'. In 2025, the museum will launch an exposition spotlighting female industry leaders. Furthermore Furthermore, Women's International Shipping & Trading Association (WISTA) is good to approach!

Femke will be speaking at the Women in Breakbulk Breakfast and on the Main Stage: Women in Breakbulk: Building Confidence at Every Level on Wednesday, 7 June from 15:20 - 15:55.



SUSTAINABLE LIVING BY EXAMPLE

Breakbulk chats with: **Jeanette Verdonk**,
Marketing Manager, Blue City (010)

How has Rotterdam evolved as a city known for its sustainable development?

We have a lot of universities in Rotterdam and the surrounding areas, such as Erasmus University and the TU Delft. We are also a modern city with a lot of young people, and it is also still an area that has space compared to other cities in The Netherlands, so circular factories can be built, and projects can develop. I think that is why sustainability can develop here on such a scale. Rotterdam is a city of “doing” – we don’t talk that much! So, I think with the universities and the space and of course, here at Blue City – everything comes together.

How have citizens integrated sustainability into their own lives that’s beyond what we see in other places?

Of course, not everyone in Rotterdam is busy with sustainability, but we see it growing, we are now with 55 entrepreneurs at BlueCity, but also the interest in our programmes is growing. If you live in the city or if you are an entrepreneur or a company, we can show what is possible and everyone can join.

For example, BlueCity organizes CHANGEZ where citizens swap instead of shop for clothes. In the last edition on May 7, a record number of 650 garments were sold. With this we all saved 1,177 kg of CO2 and 429 cubic meters of water, which is equivalent to 8,580 washes. This is how you can make impact easily. We really need to create more of a circular economy at every level, and I see that people have more and more interest for that.

When BlueCity started six years ago, we were really like the “crazy people in the swimming pool”! Now you see ordinary people and the authorities and entrepreneurs – they want to join, and it is not so strange anymore. People realize that we must change.

How do you see sustainability and the circular economy developing in Rotterdam?

At BlueCity we have the 55 entrepreneurs who are in our building, and they are doing great work, and last year we started the scale-up program Circular Factory. Our aim by 2030 is to have more circular factories in the

Netherlands, in fact we want to open 20 circular factories. But to accelerate and to scale up it is difficult, and you need other ways of investing, not only to make profit, but also to think of the planet and the people. So that is one goal for us.

And we would like to get more money to tell people about everything that is happening in the blue city. We are not a rich organization, but we want to show that it is possible. You must really scale up the message and hopefully we can reach people that way as well. We really believe you have to experience and get informed about what is going on, and then you can change your behaviour.

Where can visitors go to see exceptional examples of sustainability?

You can book a tour Expedition BlueCity where you visit our building and the BlueCity lab and meet one of our entrepreneurs. Every month we have guided tours, but we can also accept special group visits for Breakbulk visitors. Or listen to our podcasts for inspiration.



Susan Bijl

susanbijl.nl

Rotterdam based designer Susan Bijl creates products with a purpose. Born from the idea of replacing the single-use plastic bag and reducing the waste involved with its use, she is known nationally and internationally for the colourful nylon bag The New Shoppingbag. The flagship store of lifestyle brand Susan Bijl is located on Mauritsweg in the center of Rotterdam.

5 PLACES TO SEE SUSTAINABILITY IN ACTION

In Rotterdam, sustainability is not just a concept, it's an integral part of the way people here work, eat, shop, and get around town. Here, it's all about the circular economy: an approach that aims to minimize waste and maximize the value of resources by keeping materials in use for as long as possible., through strategies like recycling, reusing, and repurposing. Rotterdam serves as a great example by actively promoting sustainable practices and encouraging businesses to adopt circular principles. Support the city's sustainable culture and visit these innovative places that show sustainability in action.



Stadshaven Brouwerij (brewery)

stadshavenbrouwerij.nl

Stadshaven Brouwerij is an innovative quayside brewery located in the M4H district that places sustainability at the heart of its operations. With a focus on conserving water and energy, even the brewery's spent grain is reused for cows from the nearby floating farm. Stadshaven Brouwerij offers tours of its brewery, beer tastings and a gastronomic experience at the trendy horeca area with seating for about 350 people.



WEAR

wear-store.nl

WEAR sells refurbished sneakers, but also offers sneaker cleaning and repair services. While most people chuck out their old sneakers, the innovative WEAR store in Rotterdam reduces waste by cleaning up and recycling old footwear, saving its customers money and helping to create a more sustainable way of living. Thus, giving sneakers a second life, but also extending their lifespan.



Blade Made Playground

[Meidoornstraat 47, 3036 WC ROTTERDAM](https://www.blademade.nl)

At Superuse studio, waste rotor blades are seen as structural and aesthetic elements for large scale, worldwide use in design and architecture. In Rotterdam wind turbine blades have found a second life as a futuristic-style circular urban kids playground for a foundation called "Kinderparadijs Meidoorn. Made from five discarded blades that have been cut up into parts and re-painted they make up a slide tower, a watch tower, tunnels, bridges, ramps, and slides.



DakAkker

dakakker.nl

The DakAkker is a rooftop farm of 1,000 m² on the Schieblock in Rotterdam city centre. It is one of the largest rooftop farms in Europe and located on the rooftop of community building Schieblock. Here, vegetables, fruits and edible flowers grow and bees are kept. Hungry? Bistro Teds provides breakfast or lunch, made with 'rooftop ingredients'.

JUNE IS ARCHITECTURE MONTH IN ROTTERDAM

The story of Rotterdam – its history, WWII and the reconstruction – says a lot about the fertile conditions for flourishing architecture. After all, if nothing's left, why not build on a grand and compelling scale? The courage that was and is shown in design and the granting of commissions to architects can

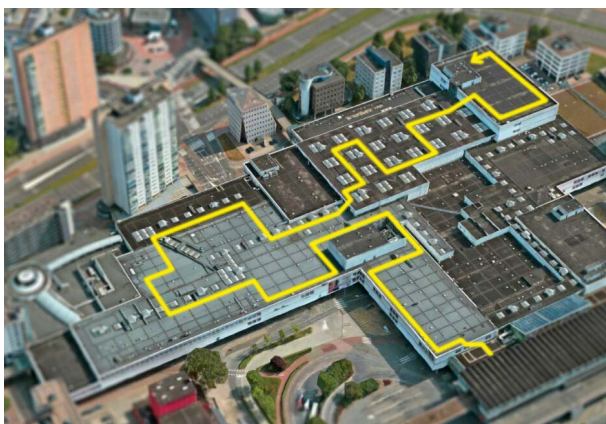
be seen everywhere in Rotterdam, and in June, we celebrate with Rotterdam Architecture Month, the largest architecture festival in the Netherlands. Instead of looking to the past, this festival celebrates the future. Do allow time during your visit to Breakbulk to check out these must-visit highlights.



FLOATING FESTIVAL HEART IN THE MAASHAVEN

This year's theme for Rotterdam Architecture Month is Liquid City. Rotterdam is a port city on two banks, so surrounded and saturated by water. The floating festival heart brings together complex challenges relating to water and climate in concrete urban solutions. The heart consists of three huge floating barges creatively designed by Studio Marco Vermeulen.

One platform has been transformed into a green park where visitors can relax and immerse themselves in architecture during events such as lectures, debates, and film screenings. The other platform offers urban sports activities such as freerunning and calisthenics in collaboration with renowned designer and freerunner Onur Eren. The three platforms are connected by a footbridge and offer a unique view over the Maashaven and the rest of the city as well as demonstrating the potential of water. The Rotterdam Architecture Month festival heart provides an unforgettable experience for anyone interested in architecture, urban planning, and urban sports.



ART OVER THE CITY

Rotterdamse Dakendagen transforms the six football fields of space on top of shopping mall Zuidplein into an art park. Enter the rooftop via staircases and once you are up, you can wind your way along an 850-meter-long art route on various heights.



SIGNIFICANT ARCHITECTURE AT THE PORT OF ROTTERDAM

By Eileen Niks, Project-Program Manager, Port of Rotterdam Authority

The Port of Rotterdam Authority is developing a new center showcasing the port and its future developments. Located on Maasvlakte 2, southwest of Princess Amaliahaven, and set against the dunes of the North Sea beach, this is the perfect place to welcome anyone with an interest in one of Europe's largest ports. The new centre will offer schoolchildren, students and the public a new and exciting perspective on the port. The local business community will also get the opportunity to make use of the center's facilities.

The building was designed by MVRDV, the architectural firm that also designed Rotterdam's iconic Market Hall and, more

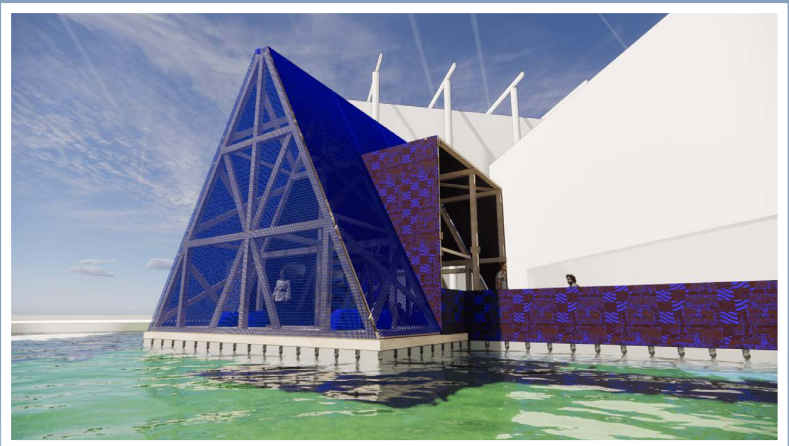


recently, Het Depot of Museum Boijmans van Beuningen. In the project's early stages, an 'experience architect' was brought onboard to help develop storylines and the exhibition layout. An architect was then contracted to work on the building itself. MVRDV therefore designed the building to "serve" the story and the exhibition. The museum will feature five "stacks" of rotated exhibition spaces boasting unique panoramic views of the coast and port. Thus, exhibition and building are integrated with each other, creating an attractive whole.

On 5 June, the official start of construction will take place and the name of the center will be announced. In Q4 2024, the center will open its doors.

FLOATING WATER CITIES

The Water Cities Rotterdam exhibition is your chance to see impressive floating pavilions by architect Kunlé Adeyemi on the ponds of the Nieuwe Instituut in Museumpark, Rotterdam. Join artists Shertise Solano and Thijs de Zeeuw as they submerge art lovers in their watery worlds. Selected works from the National Collection for Dutch Architecture and Urban Planning are also on display.



UP ON THE ROOF

If you arrive in Rotterdam ahead of Breakbulk Europe, you can enjoy Rotterdam Rooftop Days from 1-4 June, where a voyage of discovery up high awaits you. There are routes along various roofs, each with a surprising way of using the space and reflecting on it.

or detailed visitor information, visit rotterdamarchitectuurmaand.nl/en



TIMELESS TERRACES IN ROTTERDAM

There are plenty of terraces in Rotterdam where you can settle in and enjoy a cold cocktail, craft beer, or a cup of coffee. Here, Rotterdam Partners share their favorites, based on location, view and Rotterdam's special vibe. Surrounded by greenery, overlooking the water or immersed in urban dynamism and creativity: these Rotterdam terraces are a great place to relax after a busy day at Breakbulk Europe



LOOS: STROLL, WINE, DINE

loos-rotterdam.nl

Grand café Loos is an established Rotterdam restaurant. It has been around since 1908 but left its previous spot on Hofplein after the destruction caused by the bombing of Rotterdam's city centre. Its current location is part of its appeal: the charming Scheepvaartkwartier, opposite the historic Veerhaven and in the monumental Atlantic house. The interior of this Parisian-inspired café is light, grand and classic. Many locals pop in regularly for a cup of coffee in the morning or a glass of wine later in the day, with a view of the boats.



DE MAASKANTINE: AS CLOSE TO A BEACH AS YOU'LL GET

demaaskantine.nl

With its beach bar vibe on the banks of the river Maas, this feels like a holiday destination. The café-restaurant has a relaxed atmosphere with a beautiful terrace and colorful lounge chairs and picnic tables. They serve good food from Wednesday to Sunday. They also have a small beach with loungers to laze on.



ALOHA: SHIP AHoy!

alohabar.nl

Another phenomenal terrace with a view of the Maas is at Aloha – located in the former Tropicana tropical swimming paradise – you can sit back and relax while cargo ships, pleasure boats, water buses and water taxis race by. Plenty is happening below and behind you too: the same building houses progressive companies working on a better world within BlueCity.



HOTEL NEW YORK: WHERE THE WORLD IS YOUR OYSTER

hotelnewyork.com/food-beverage

The wide view of the Nieuwe Maas and the city from the terrace of Hotel New York at the head of Wilhelminapier is like no other. When the sun shines, you'll feel like you're on holiday. The oyster bar only adds to this feeling. Where people once bought tickets to sail to America, fresh seafood is now prepared daily. Lower yourself into a beach chair and relax – with half a lobster on your lap.



PARQIET: NATURE IS CALLING

parqiet.com

Named after the free-spirited rose-ringed parakeet so abundant in this park, Parqiet has been welcoming guests since 2015. Because what's not to like about relaxing in a charming, old coach house in the middle of Het Park with a view of beautiful old trees and the Euromast.



GARDEN OF BIRD: FOOD AND MUSIC

bird-rotterdam.nl/garden

The sunny city Garden of BIRD is open from spring to autumn from 4 pm, weather permitting (no rain or wind). This 'sister' of the restaurant and stage next door is somewhat hidden between the Luchtsingel and Hofbogen. Have a cocktail or a specialty beer, eat pizza from BIRD's wood-fired oven, lie in the grass, hang out in a chair, listen to music and feel free as a...Bird.



KEILECAFÉ: PARTY MAKER IN THE MAKERS DISTRICT

keilecafe.nl

Keilecafe is more than a café: it has the atmosphere of a never-ending festival. A place where pizzas always seem to be baking in the wood-fired oven, sangria flows richly, DJs keep spinning and everyone always seems a bit tipsy. Keilecafé is located in M4H: Rotterdam's Makers District. This is where creative energy and entrepreneurial spirit flow, and you can feel it.



BIERGARTEN: GOOD BEER AND BURGERS

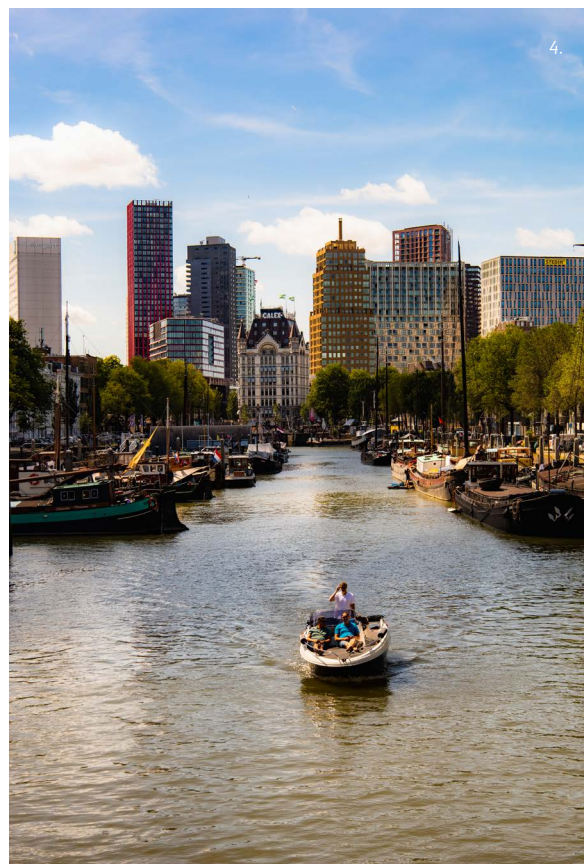
biergartenrotterdam.nl

Did you know that Rotterdam also has a beer garden? Rotterdam's first and only Biergarten has been a lively (and seasonal) place where you can enjoy the sun, burgers, snacks and a wide range of craft and draught beers since 2012. The neighbourhood is as effervescent as the beers they serve: Biergarten is in the garden of the creative collective building the Schieblock and an important part of the city's dynamic Central District.



CAPTURING ROTTERDAM IN PHOTOS WORTH POSTING

Tips from amateur street photographer **Paddy Tuijn**



How did you get started in photography?

I started photography as a hobby during Covid. I began walking around, taking photos first with my phone, then I bought a small basic camera, and after that I invested in more professional equipment. During the pandemic, the only thing you could do was just go outside and walk. And I know Rotterdam already because I've been living here all my life, but as a photographer, you get to see and experience a whole new city.

How do you choose a good location? What makes a location stand out?

I sometimes look to see if there's something happening in the city, a particular festival for instance – there are so many happening in Rotterdam, and I enjoy visiting them. If there's nothing going on there during the day then I just enjoy going walking – this way or that way, it's not necessarily a particular place that I decide on beforehand. I just go outside and think well, that part I would like to visit again. I mostly go out during the day and at the weekends – basically, when I'm not working. I enjoy taking photos at night as well.

Do you have a favourite place in Rotterdam to take photos?

The city has great architecture. There are a lot of skyscrapers, and I always like to capture them. Most of the cities in Holland are pretty flat, with no high buildings or towers. But in Rotterdam, because the city centre was bombed during the war, they had to rebuild it and there was a lot of space and opportunity to be different from the other cities. I also like going to the west of Rotterdam – the historic part of the city. It's nice to see how Rotterdam was in the past. And of course, I always like to walk down by the river Maas because it gives you a beautiful view of the skyline with the bridges as well. They call it "Manhattan

on the Maas"! Other places I enjoy going to are Depot in the city's Museumpark with its amazing architecture, and Wilhelminapier, which used to be the city's former docklands area but now has transformed into a relatively young urban area where architecture, culture and food come together.

What tips do you have for budding Instagram photographers?

The most important thing is not to forget to look back. If you see something in front of you, then walk past, then turn around and look at it again. That way you can see a different angle or a different view or maybe the light is different. I'm amazed that I can walk along a certain place that I've been to so many times and still I find some new ideas or see a new perspective. Whatever it is – a building or object – just walk around it and try to spot the different kinds of angles you have. I always try to see something different, something that other people may miss.

Do you do much editing before you post your photos?

Sure, once I've taken the photographs and get home, obviously I need to do a bit of editing. Not too much, but I look to add maybe some lighting or a bit of colour. I always shoot in RAW, which gives me the best opportunity to play or add to the photos. Then, when I'm happy, I post to my Instagram page.



Paddy Tuijn
[@pdy_graphy](#)

1. Historic Delfshaven

2. De Rotterdam, Kop van Zuid
Kop van Zuid district, Rotterdam

3. Centraal Station / Weena Rotterdam Central
Station / Weena Street in the city's central district

4. Haringvliet / Oude Haven
Old Harbour / Haringvliet – an inlet of the North Sea



By
Hyve

Photo: Paddy Tuijn