BREAKBULK

ASIA 18-19 NOVEMBER 2026

SG
singapore
Passion Made Possible

SINGAPORE
LOGISTICS
ASSOCIATION



WELCOME



Ben Blamire
Event Director,
Breakbulk Asia

Welcome to Breakbulk Asia 2026

We're excited to announce the launch of Breakbulk Asia 2026 - our newest addition to the global Breakbulk portfolio - taking place in the dynamic city of Singapore.

As the gateway to the Asia-Pacific region, Singapore offers a strategic platform for industry professionals to forge valuable regional and international partnerships. Breakbulk Asia 2026 will bring together project cargo specialists, logistics providers, EPCs, project owners, and global shippers under one roof, making it the ideal place to build relationships and unlock new business opportunities.

At Breakbulk Asia, the exhibitor experience is more than just a presence on the show floor. It's a chance to connect face-to-face with decision-makers across key sectors such as energy, infrastructure, mining, and manufacturing. Whether your goal is to expand into new markets or strengthen existing partnerships, this is the event designed to help you succeed in the fast-growing Asia-Pacific project cargo landscape.

WE LOOK FORWARD TO PARTNERING WITH YOU AS AN EXHIBITOR AT BREAKBULK ASIA

WHY SHOULD YOU EXHIBIT?

TAP INTO ASIA'S ENERGY BOOM

With $10 billion in oil and gas investments and $1.5 billion in renewables through 2035, exhibiting puts you face-to-face with EPCs and energy companies actively sourcing logistics and transport solutions.

BUILT-IN INDUSTRY BASE FOR HIGH-IMPACT NETWORKING

Ranked No. 1 in IMD's World Competitiveness Ranking 2024, Singapore is home to major shipping lines, EPCs, and energy firms. Its strong local industry base ensures high-quality, high-volume attendance at Breakbulk Asia.

LEVERAGE THE BREAKBULK FORMULA

Breakbulk events are designed for deal-making. Exhibit to maximise networking, join exclusive receptions, and secure high-value meetings that can lead to long-term contracts.

CONNECT WITH INDUSTRY HEAVYWEIGHTS

Breakbulk events attract major carriers, top project forwarders and energy/EPC giants—including Fluor, JGC, Bechtel, Saipem and Technip Energies. Exhibiting ensures your company is in front of the industry's biggest players in the region.

ACCESS ASIA'S FASTEST-GROWING MARKETS

With GDP growth reaching 6.7% in key markets, Breakbulk Asia connects you with decision-makers in emerging hubs like Indonesia, Vietnam and Malaysia, alongside established centers in South Korea, Japan and China.



WHO SHOULD EXHIBIT?



FREIGHT FORWARDER



EQUIPMENT



ROAD TRANSPORT



PORTS & TERMINALS



MARITIME TRANSPORT



TECHNOLOGY AND INDUSTRY-RELATED SERVICES



LOGISTICS SERVICES



AIR TRANSPORT



RAIL TRANSPORT

WHO WILL YOU MEET?

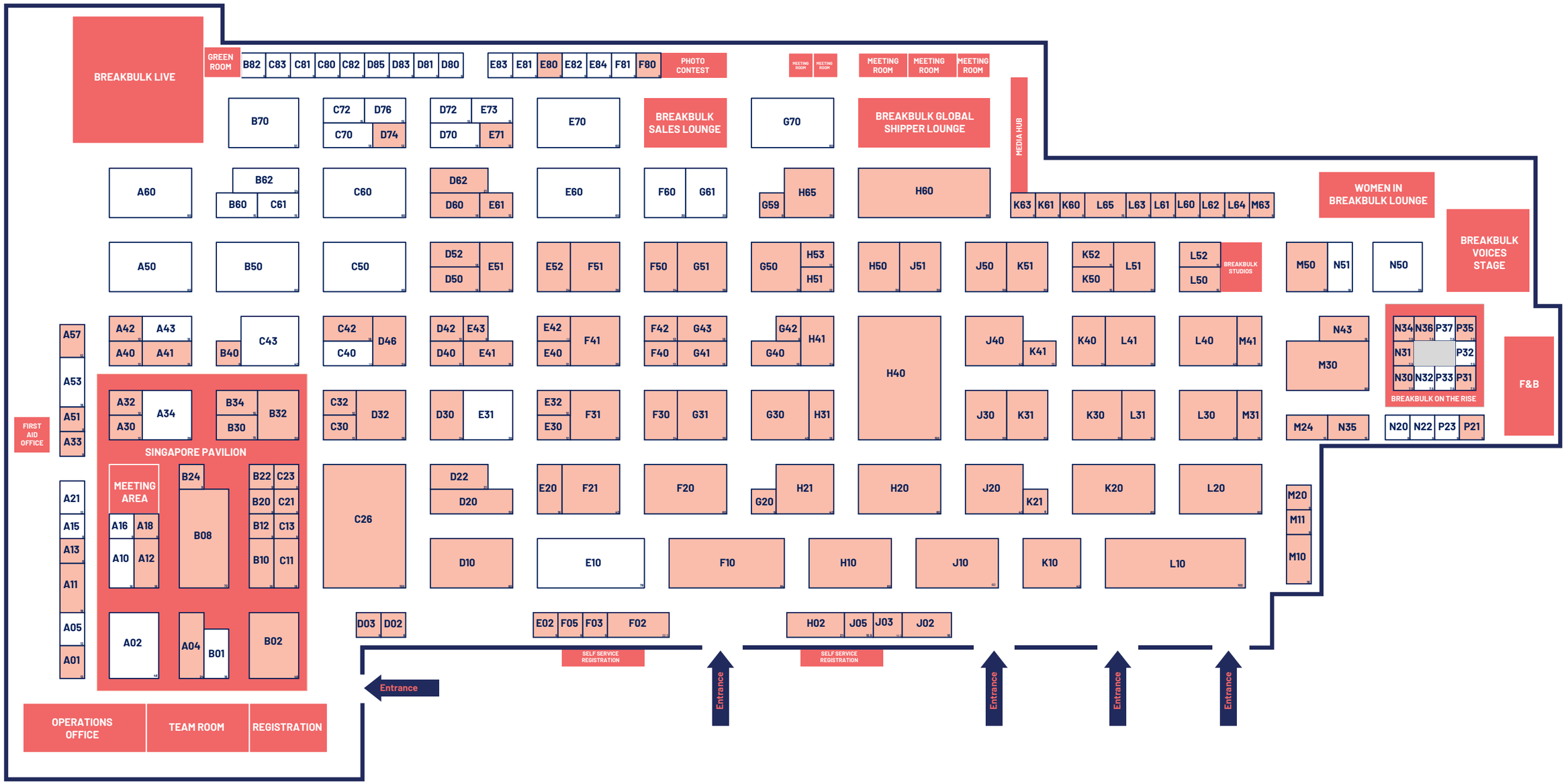
Breakbulk Asia provides one of the few ways your business can make direct contact with government ministries, private sector oil & gas companies and the world's top EPCs. Our event is the destination to get face-to-face with those who hold the keys to these lucrative contracts. Previous attendees to Breakbulk events include:

Air Liquide
Baker Hughes
Rewriting The Energy Equation™
COX
EDGE
Fertiglobe
FLUOR
GE VERNOVA
Goldwind
Hanwha
Hitachi Energy
JGC
Kanadevia INOVA
LARSEN & TOUBRO
MCDERMOTT
Petrofac
SAMSUNG
SAMSUNG C&T
SIEMENS Gamesa
RENEWABLE ENERGY
TechnipFMC
TECNIMONT
TotalEnergies
Vestas
wood.
worley





FLOORPLAN



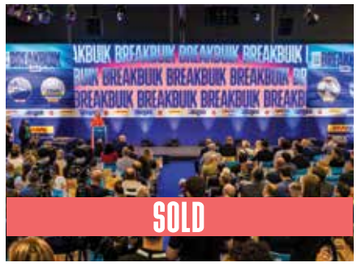
Contact us to receive the most up to date floor plan

SPONSORSHIP

REASONS TO SPONSOR

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience
- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

ONSITE OPPORTUNITIES



BREAKBULK LIVE

Conference sessions will take place throughout the event on the Breakbulk Live, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.



BREAKBULK STUDIOS

Showcase your expertise and thought leadership through video content distributed globally. This sponsorship is perfect for companies looking to amplify their message and gain exposure far beyond the event floor.



ATTENDEE BAGS

Every event attendee will receive a complimentary bag to hold sales material they've collected for future reference. This is a straight forward branding opportunity for a sponsor who wants full visibility throughout the event.

THOUGHT LEADERSHIP



BREAKBULK LIVE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Breakbulk Live and participate in the session with opening remarks or a seat on the panel.



WOMEN IN BREAKBULK LOUNGE

A dedicated space for industry women to network, hold meetings and take a break from the crowds. Demonstrate your company's commitment to diversity, equity, and inclusion. This sponsorship aligns your brand with the advancement of women in logistics and project cargo, connecting you with key advocates and future leaders.



NEXTWAVE EDUCATION DAY

Invest in the future of the industry by engaging directly with the next generation of logistics and project cargo professionals. This sponsorship is ideal for companies committed to talent development and building brand loyalty among young professionals.

BRANDING OPPORTUNITIES



LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



ATTENDEE BADGE

Designed into the badge layout for every attendee, a sponsor's message or offer will receive the attention it deserves.



POCKET GUIDE

A full color guide that is essential for navigating the show and serves as a reference post-show is a practical sponsorship with lasting benefits.

Find out more about our sponsorship opportunities by contacting the team:
Ben Blamire, Event Director
Ben.Blamire@breakbulk.com, +971 (0) 50 357 6672

THE VALUE OF BOOKING NOW

BENEFITS RECEIVED

Exclusive priority offers (rebook)

Preferred booth location

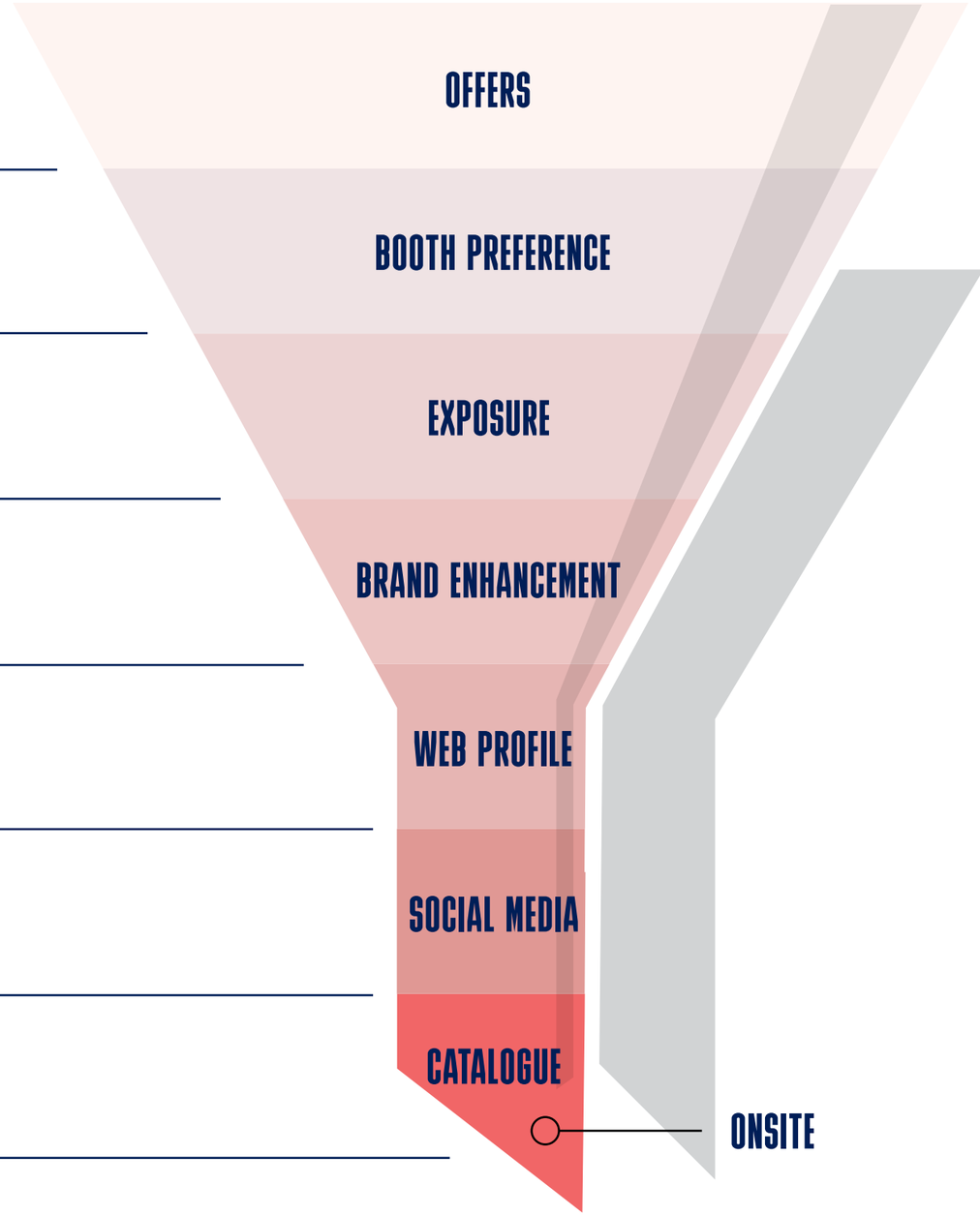
Maximum year round exposure

Opportunity to increase a brand's visibility via sponsorship

6-month website profile on Breakbulk Asia website

Opportunity for exposure through Breakbulk social media channels including X, Facebook, Instagram & LinkedIn

Exhibitor profiles featured in official show catalogue to be easily found.



BOOTH PACKAGES

RAW SPACE

$720 per sqm

Raw Space allows for a bespoke design to bring your brand to life. We can connect you with our official event contractor to assist with the design and build.
Please note that all build, branding, power, lighting, furniture and all other requirements for your custom booth will need to be provided by your design team and/or yourself as the exhibitor for your direct account.



SHELL SCHEME 9SQM

Price: $800 per sqm



SHELL SCHEME 18-26 SQM

Price: $800 per sqm

9SQM SHELL SCHEME BOOTH CONTAINS:

- Black maxima structure with white partition panels
- Fascia board with company name and booth number (digital inkjet print option included)
- 1x Round Table (800D x 760Hmm)
- 1x System information counter (760mmH)
- 2x White folding chair
- 1x Wastepaper basket
- 9sqm Rewind carpet (single colour)
- 3x 10W LED long arm spotlight
- 1x 13Amp/220V power outlet
- 500W power supply

18SQM SHELL SCHEME BOOTH CONTAINS:

- Black maxima structure with white partition panels
- Fascia board with company name and booth number (digital inkjet print option included)
- 2x Round Table (800D x 760Hmm)
- 2x System information counter (760mmH)
- 4x White folding chair
- 2x Wastepaper basket
- 9sqm Rewind carpet (single colour)
- 6x 10W LED long arm spotlight
- 2x 13Amp/220V power outlet
- 500W power supply

Please note: The included 500W power supply is suitable for basic usage such as charging mobile phones and laptops. Additional power must be ordered for higher-consumption equipment, including televisions, refrigerators, coffee machines, demonstration equipment and other electrical appliances.

The following items are not included as part of the standard Shell Scheme package:

Graphics, Booth Cleaning, Additional Power or Furniture, Internet Services, Floral Arrangements or Catering.



BREAKBULK

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CONTACT US TODAY



Ben Blamire
Event Director
E: Ben.Blamire@breakbulk.com



Lexi Jiao
Sales Manager - China
E: Lexi.Jiao@hyve.group



Patrick Mcgrath
Account Manager
E: Patrick.Mcgrath@breakbulk.com



Michael Grossman
Account Manager
E: Michael.Grossman@breakbulk.com

By Hyve

asia.breakbulk.com